

What is it?

Helpheworld.io is a blockchain platform to measure impact created by enterprises.

How does it work?

1) Submit Claims Flow (SCF)

Claims on a particular objective are submitted by Enterprises and recorded on the **ixo.world** Blockchain. Claims are made using a set of metrics, that are collaboratively decided by stakeholders involved.

Eg:

Objective: Analyze the impact of Projects at ETHIndia 2.0

Enterprise:

The 30 Hackathon teams filled up a **Claim Form** answering the following questions:

- Project Identifier
- Our hackathon project name
- Github Repo link
- The PURPOSE of our project (why we are building this?)
- To what extent we have already achieved our PURPOSE (0-100)?
- How productive we feel our team has been at the Hackathon (0-100)?
- How much future potential our product has to impact on people's lives (0-100)?
- The likelihood that our product could increase human prosperity (0-100)?
- To what degree our project could have a positive environmental impact (0-100)?
- Total number of air miles traveled by all team members to participate in ETH India (as an indicator of environmental costs)
- Link to any further evidence that supports these claims (URL)

The data from these metrics are processed to publish **claims** on the ixo.world Blockchain.

Future plans

--Data is also analyzed by the Reputation Engine to generate a i) Reputation Score and ii) Efficiency Score (ES) for each claim submitted. Social Enterprises are ranked based on the efficiency and volume of claims.

2) Dispute Claims Flow (DCF)

Disputes can be raised on Existing Claims by using the **Dispute Claims Flow**. The Dispute Makers can dispute existing claims by

1. Depositing an amount called **Dispute Stake**, which will be released to the claim maker if the dispute is invalid.
2. Once the cumulative Dispute Stake amount crosses the **Appeal Threshold**, the claim maker will have an option to appeal the dispute within 30 working days.

This is done by depositing a matching amount called **Appeal Stake**, which will be released to the dispute maker if the dispute is valid.

3) Companies Profiles and Ranking Explanation - Perks and Learnings

How is collecting this data useful? The motivation behind measuring the impact of projects using standard metrics is to promote collaborative learning.

The RS and ES scores will be used to rank enterprises across common sectors, based on the net impact they are creating.

The **RS** and **ES** generated for each claim will help investors, the general public, and most importantly, enterprises to understand their impact and learn from similar companies and their practices. This will result in investments being made in the most impactful enterprises.