



9 PM EST FRIDAY 6 DEC 2024





# LOGISTIC REGRESSION

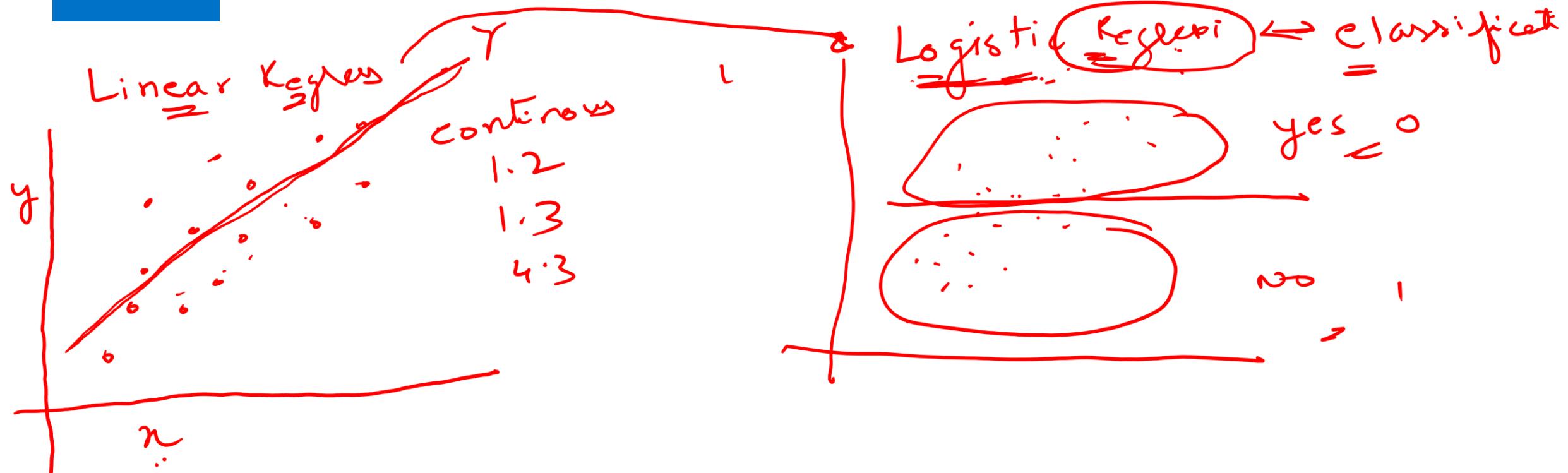
~~LINEAR~~

~~REGRESSION~~ → ~~continuous~~  
~~1 2 3 4~~  
~~5~~

→ ~~discrete~~

→ ~~classification~~  
0 = 1  
yes no





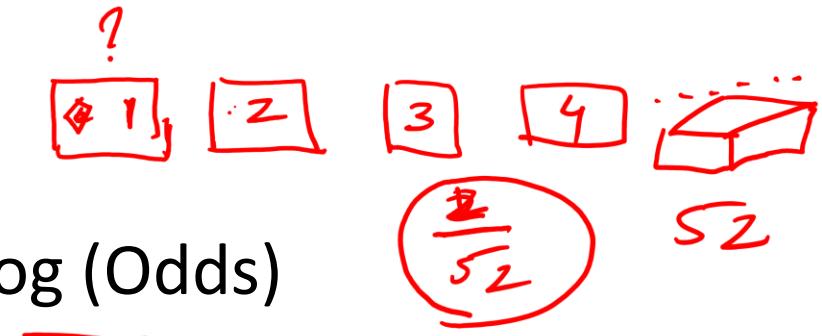
# LOGISTIC REGRESSION EQUATION:

The underlying algorithm of Maximum Likelihood Estimation (MLE) determines the regression coefficient for the model that accurately predicts the probability of the binary dependent variable. The algorithm stops when the convergence criterion is met or maximum number of iterations are reached. Since the probability of any event lies between 0 and 1 (or 0% to 100%), when we plot the probability of dependent variable by independent factors, it will demonstrate an 'S' shape curve.

# LOGIT TRANSFORMATION

- Logit Transformation is defined as follows-

Logit =  $\text{Log} \left( \frac{p}{1-p} \right) = \text{log} \left( \frac{\text{probability of event happening}}{\text{probability of event not happening}} \right) = \text{log} \left( \frac{p}{1-p} \right)$



Logistic Regression is part of a larger class of algorithms known as  
GLM (Generalized Linear Model)

# GENERALIZED LINEAR MODEL (GLM)

- Logistic Regression is part of a larger class of algorithms known as
- Generalized Linear Model (GLM).
- The fundamental equation of generalized linear model is:

$$\begin{aligned}E(y) &= c + mx \\y &= e^{\underline{c+mx+\epsilon}}\end{aligned}$$

$$g(E(y)) = \alpha + \beta_1 x_1 + \gamma x_2$$

## CASE-STUDY DATA

We are provided a sample of 1000 customers.

We need to predict the probability whether a customer of a Particular Age will buy (y) a particular magazine or not.

As we've a categorical outcome variable, we'll use logistic regression.

Cater  
Data

No	Name	Age	Mag.
1	Jake	30	Y
2	Jill	40	N
3	Mona	20	Y
.		.	?
.		.	?
.		.	?

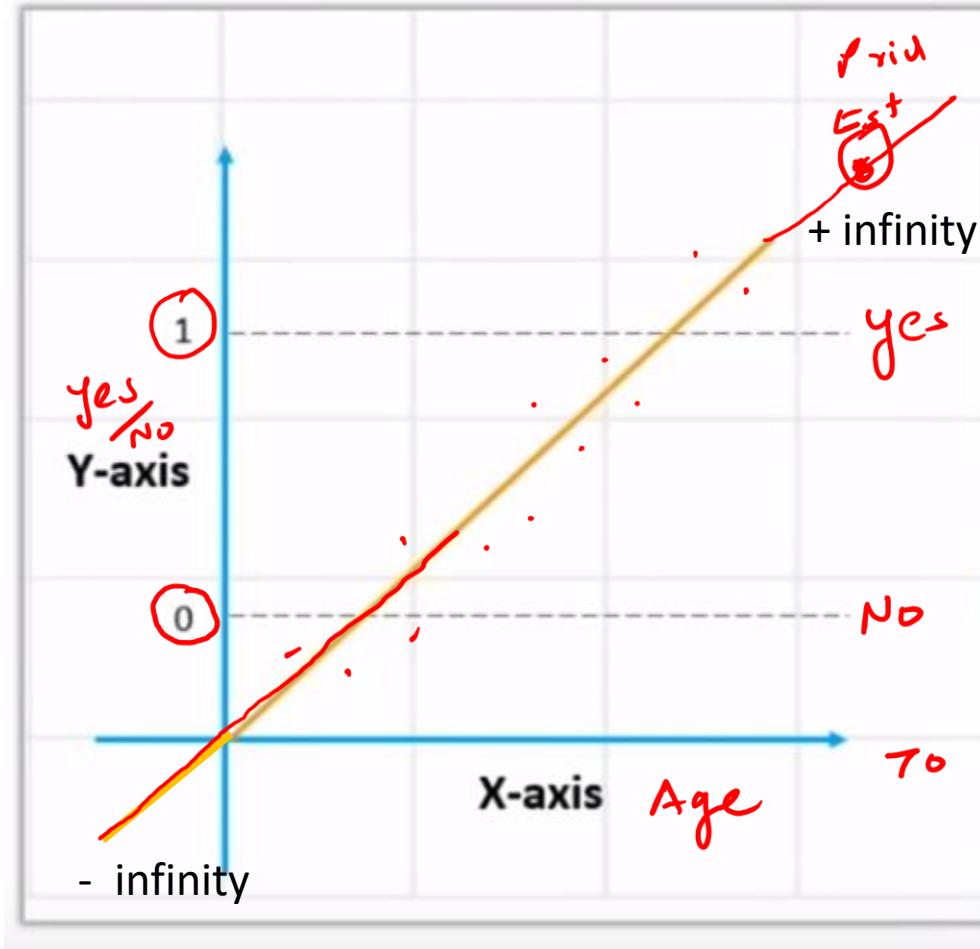
## LINEAR TO LOGISTIC – (A)

- To start with logistic regression, first write the simple linear regression equation with dependent variable enclosed in a link function:

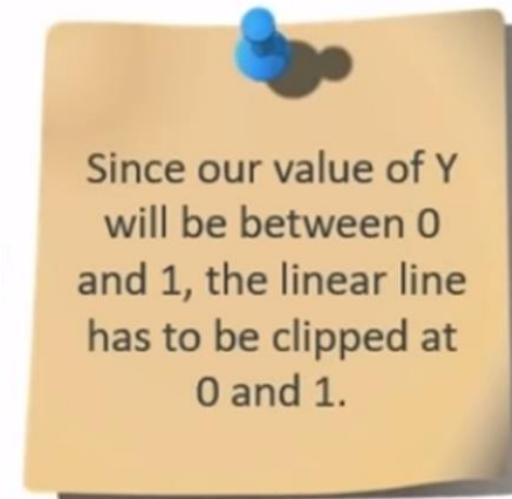
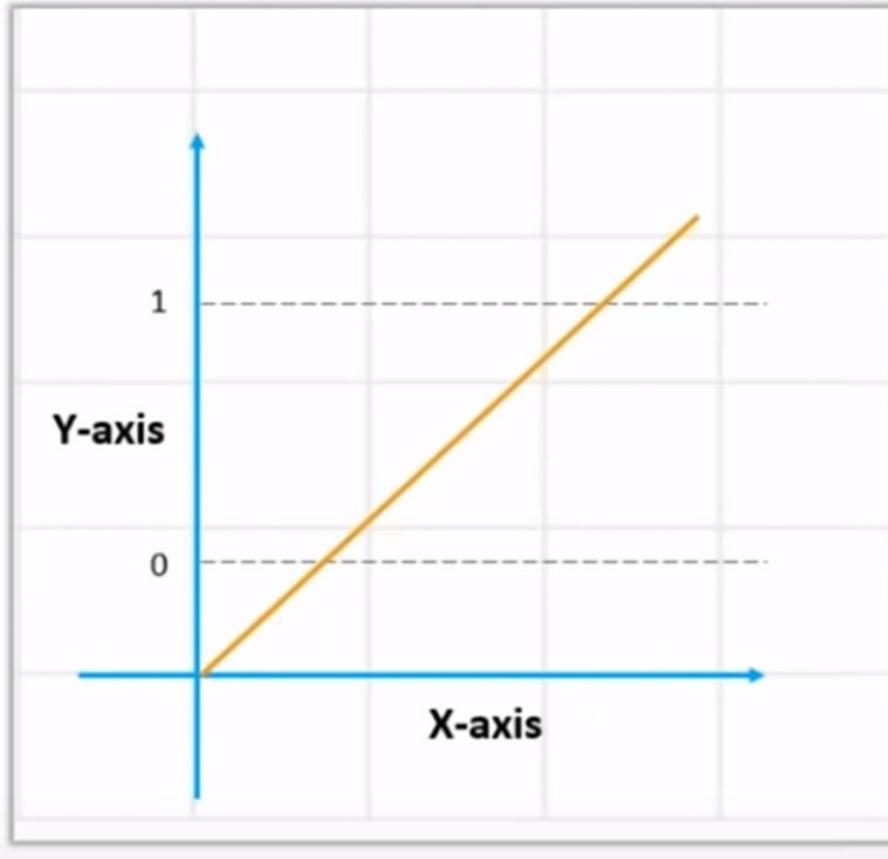
$$y = \beta_0 + \beta_1 x$$
$$g(y) = \beta_0 + \beta_1(\text{Age}) \quad \text{--- (a)}$$

For understanding, consider 'Age' as independent variable.

# LINEAR REGRESSION



# LINEAR REGRESSION EQUATION: $Y = B_0 + B_1X_1 + B_2X_2 \dots$ + $B_nX_n$

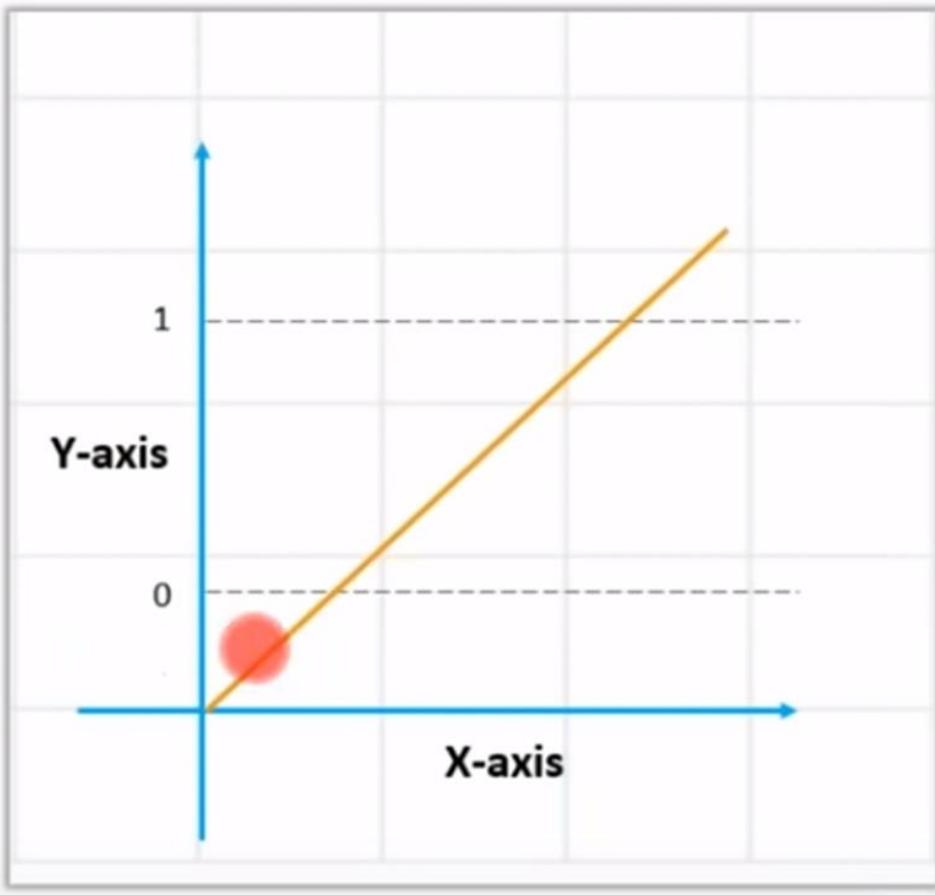


# HOW TO GET THE VALUE OF 0 AND 1



Scurve

# VALUE OF Y – BETWEEN 0 AND 1



Since our value of Y will be between 0 and 1, the linear line has to be clipped at 0 and 1.

Sigmoid  
Sigma

# HOW TO GET THE VALUE OF $\alpha$ AND $\beta$ ?

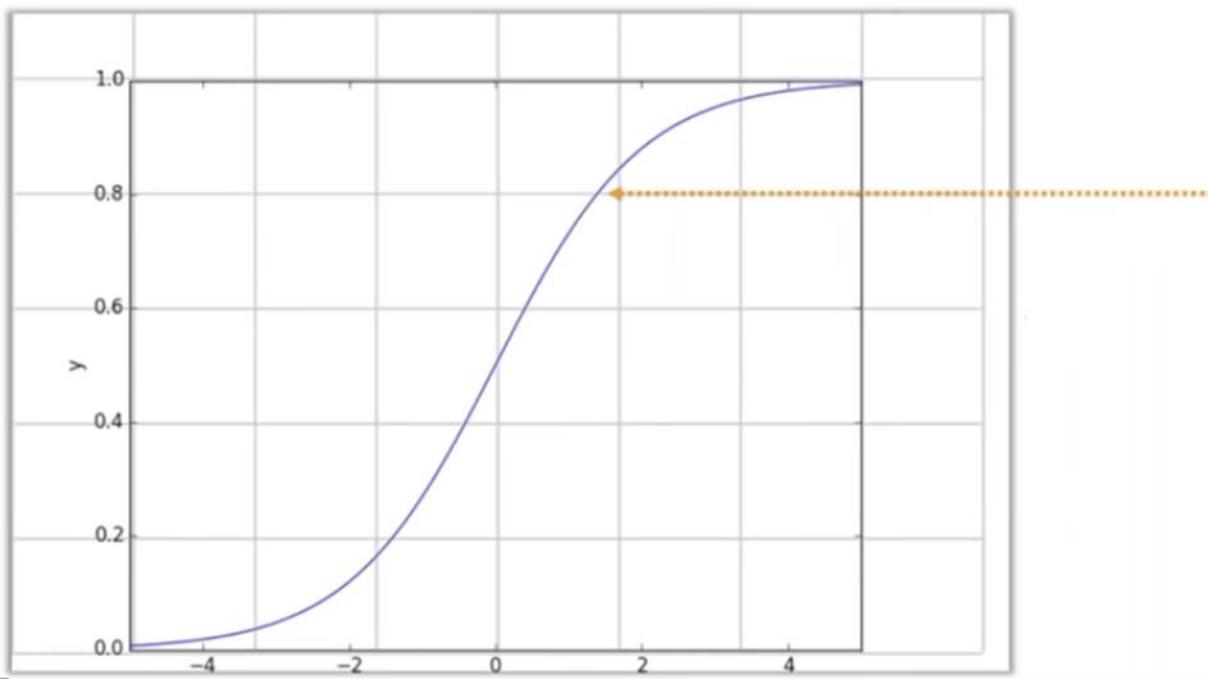
USE SIGMOID    *S-curve*

- We Apply sigmoid function on the linear regression equation to get the S-curve so that it lies between 0 and 1

**Sigmoid function:**  $p = \frac{1}{1 + e^{-y}}$

- A sigmoid function is a mathematical function/equation having a characteristic "S"-shaped curve or sigmoid curve.

# SIGMOID – S-CURVE



The Sigmoid "S" Curve

$$P = \frac{1}{1 + e^{-y}}$$

$$y = c + mx$$

## CONVERT LINEAR TO LOGISTICS

$$y = c + m_1x_1 + m_2x_2 + \dots + m_nx_n$$

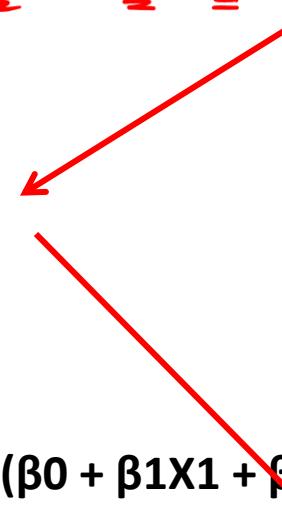
- Linear regression equation:  $y = \beta_0 + \beta_1x_1 + \beta_2x_2 + \dots + \beta_nx_n$

- Sigmoid function:  $p = \frac{1}{1 + e^{-y}}$

y is replaced

$$e^{-y}$$

- Logistic Regression equation:  $p = \frac{1}{1 + e^{-(\beta_0 + \beta_1x_1 + \beta_2x_2 + \dots + \beta_nx_n)}} \Rightarrow j$



# LOGISTIC REGRESSION FORMULA

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# Logistic Regression

Putting z value to sigmoid function

Linear Regression Equation

$$z = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k$$

Sigmoid Function

$$p = \frac{e^{-z}}{1 + e^{-z}}$$

$$p = \frac{e^z}{e^z + 1}$$

$$e^{-z} \times e^z$$

$$O = 1$$

$$\text{Odds Ratio } S = \frac{\text{Probability of Success}}{\text{Probability of Failure}} = \frac{p}{1-p}$$

Replace p in  
odd ratio  
and solve

$$p = \frac{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k}}{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k} + 1}$$

$$-\log \frac{S}{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k}} = \log(p)$$

$$S = \frac{\frac{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k}}{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k} + 1}}{1 - \frac{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k}}{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k} + 1}}$$

$$\log S = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k$$

Looks like very hard to solve it, so let's try to transform it into some easy to solve equation with the help of Odds ratio.

Take log each side and solve

$$\ln(S) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k$$

Transformed into Linear Regression  
known as log of Odds

# Logistic Regression

Linear Regression Equation

$$z = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k$$

Putting z value to sigmoid function

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$$\ln(S) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k$$

Transformed into Linear Regression  
known as log of Odds

## Adding Fractions with Unlike Denominators

$$S = \frac{\frac{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k}}{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k} + 1}}{1 - \frac{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k}}{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k} + 1}}$$

$$\begin{aligned}
 S &= \frac{\frac{e}{e+1}}{1 - \frac{e}{e+1}} \Rightarrow \frac{e}{e+1} \div \left( 1 - \frac{e}{e+1} \right) \\
 &\Rightarrow " \quad \div \left( \frac{1}{1} - \frac{e}{e+1} \right) \\
 &= \div \left( \frac{1 \times e+1}{1} - \frac{e}{e+1} \times 1 \right) \\
 &\div \frac{e+1 - e}{(e+1)} \Rightarrow \frac{1}{e+1} \\
 &\Rightarrow \frac{e}{(e+1)} \times \frac{(e+1)}{1} \\
 &\Rightarrow e
 \end{aligned}$$

find common denominator

$$\frac{3}{5} + \frac{3}{2}$$

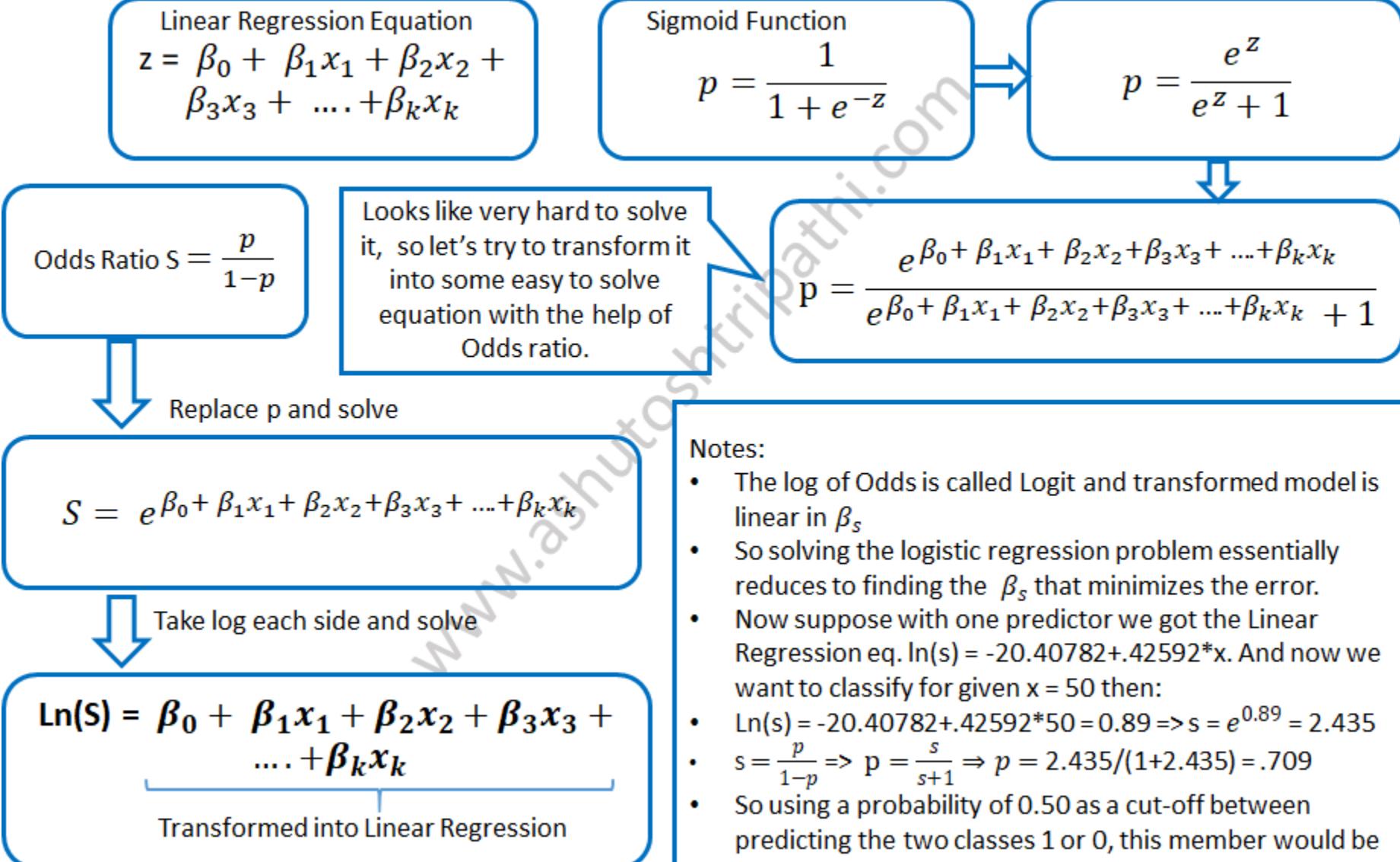
$$\frac{2}{2} \times \frac{3}{5} + \frac{3}{2} \times \frac{5}{5}$$

$$\frac{6}{10} + \frac{15}{10}$$

$$\frac{21}{10}$$

$$S = \frac{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k}}{1 - \frac{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k}}{e^{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_k x_k} + 1}}$$

# Logistic Regression



### Final Notes:

1. The log of Odds is called Logit and transformed model is linear in  $\beta_s$
2. So solving the logistic regression problem essentially reduces to finding the  $\beta_s$  that minimizes the error.
3. Now suppose with one predictor we got the Linear Regression eq.
  - $\ln(s) = -20.40782 + .42592 * x$ .
4. And now we want to predict for given  $x = 50$  then put  $x = 50$  in above eq:
5.  $\ln(s) = -20.40782 + .42592 * 50 = 0.89 \Rightarrow s = e^{0.89} = 2.435 \quad \text{(S) This is odds ratio value}$
6.  $s = \frac{p}{1-p} \Rightarrow p = \frac{s}{s+1} \Rightarrow p = 2.435 / (1+2.435) = 0.709 \quad \text{①} \quad \text{②}$
7. So using a probability of 0.50 as a cut-off between predicting the two classes 1 or 0, this member would be classified as class 1 with a probability of 70%

We want to find the probability (P) of occurrence, from the Odds ratio. So we put the value of S in the equation =  $p/1-p$

Odds Ratio

# DIFFERENCE BETWEEN ODDS VS LOG(ODDS)

$\odot$

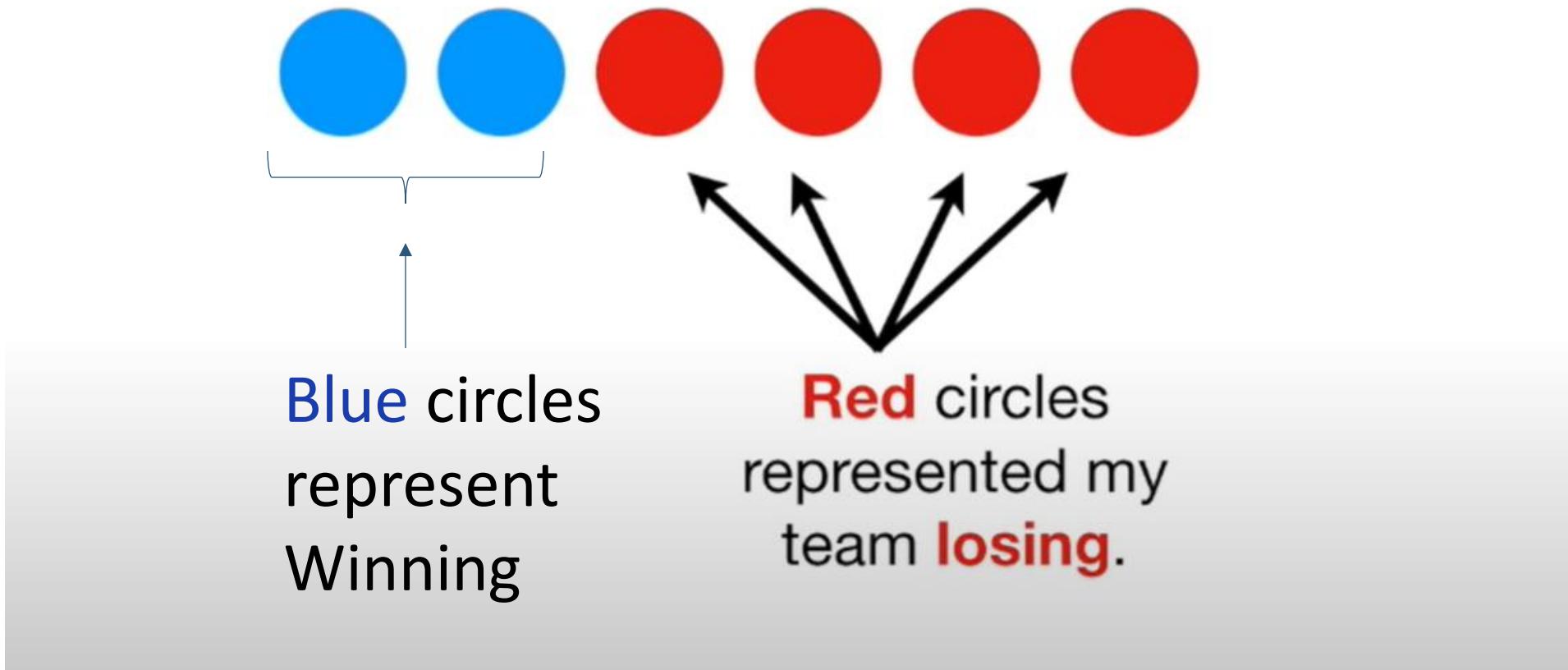
$\equiv$

What are odds? =

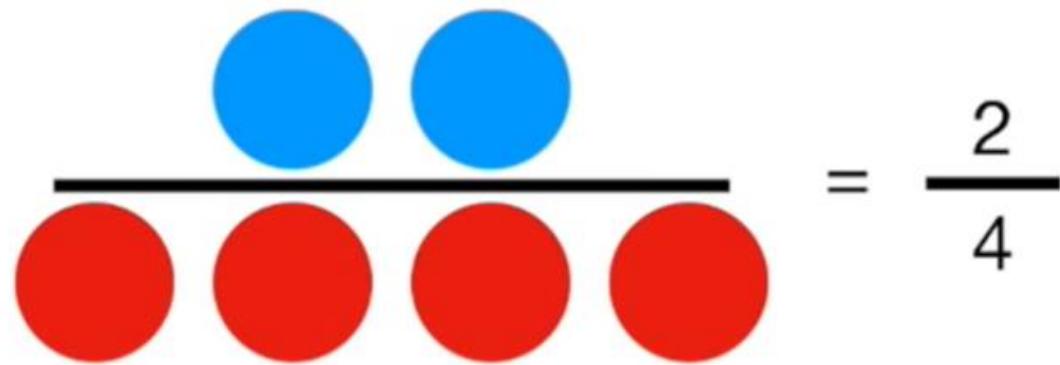
...the ratio of something  
happening (i.e. my team  
**winning**)...

---

...to something not happening  
(i.e. my team **not winning**).

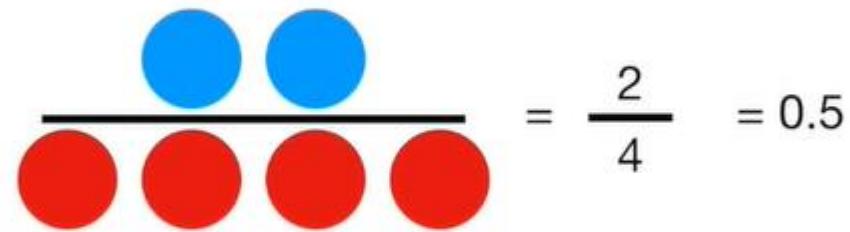


What are odds? =  
Odds of Winning

$$\frac{\text{Red circles}}{\text{Blue circles}} = \frac{2}{4}$$


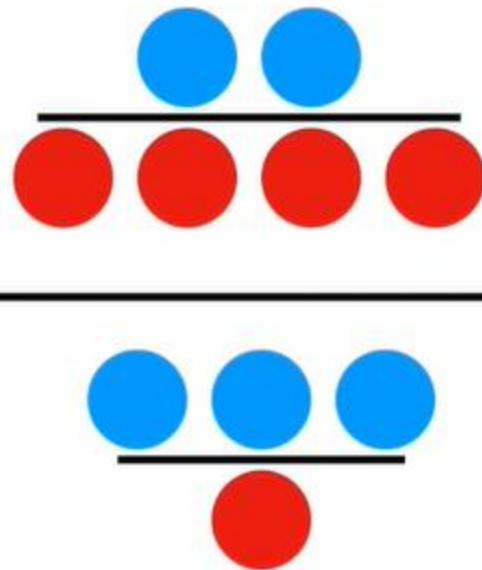
What are odds? =  
Odds of Winning

The cliff-hanger came when I said that even though the odds are a ratio, it's not what people mean when they say "odds ratio"!!!



So let's clear this up once and for all...

When people say “odds ratio”, they are talking about a “**ratio of odds**”.



What are Odds Ratio? =

Odds of Winning for Example 1

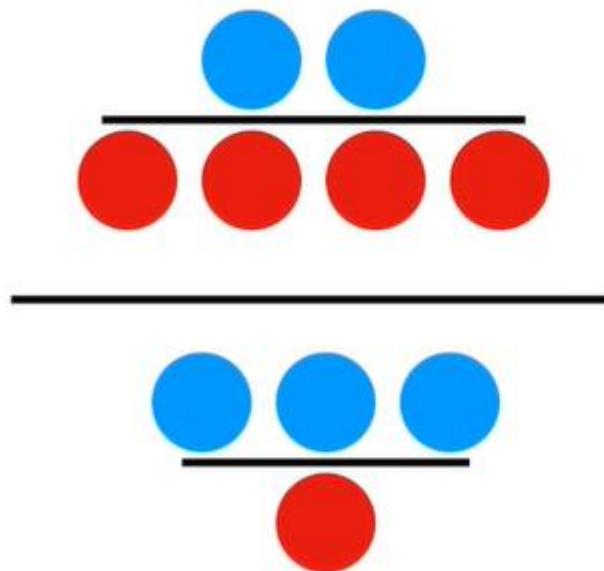
Odds of Winning for Example 2

Here example 1 and Example 2 are, two different Games, and we are just using the Ratio of the Odds for each example

$$\begin{array}{r} \text{---} \\ \text{---} \end{array}$$

Doing the math  
gives us...

$$= \frac{2/4}{3/1}$$

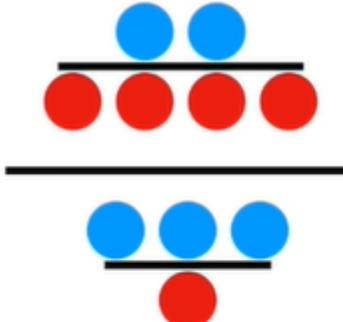


Doing the math  
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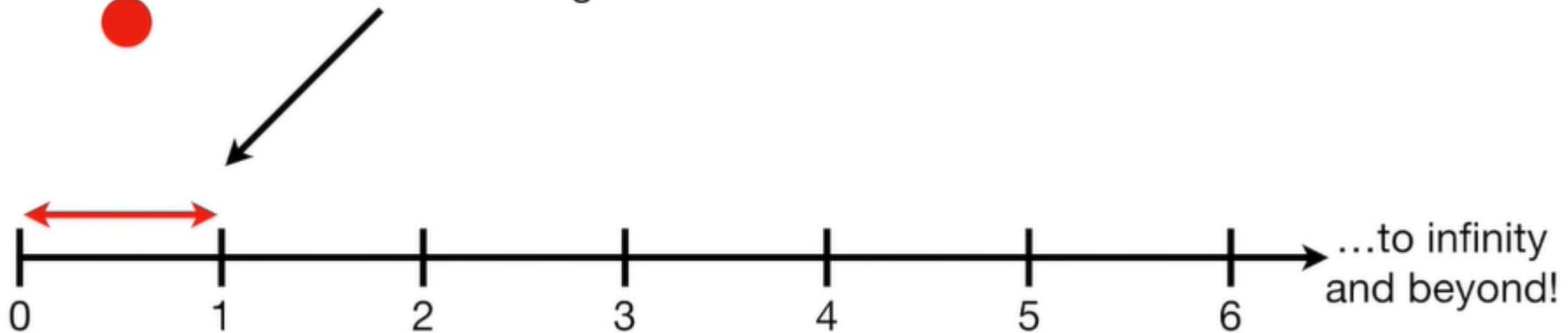
$$= \frac{2/4}{3/1} = 0.17$$

## Odds of Winning for Example 1

## Odds of Winning for Example 2



Just like when we calculate the odds of something, if the denominator is larger than the numerator, the odds ratio will go from 0 to 1...



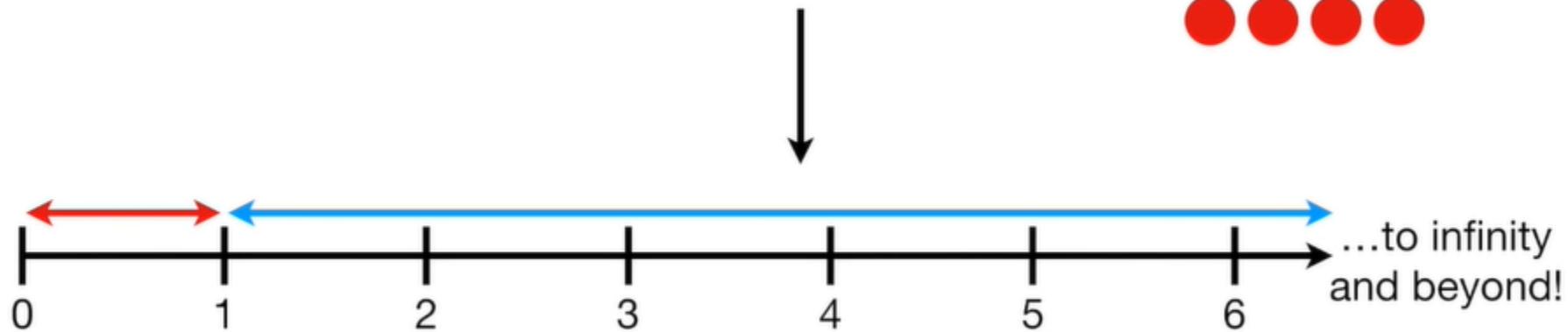
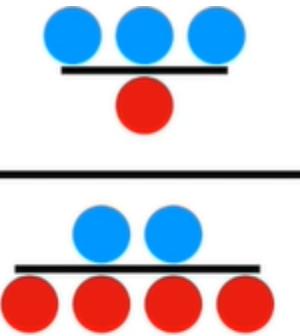
...to infinity  
and beyond!

## Odds of Winning for Example 2

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### Odds of Winning for Example 1

...and if the numerator is larger than the denominator, then the odds ratio will go from 1 to infinity (and beyond)...



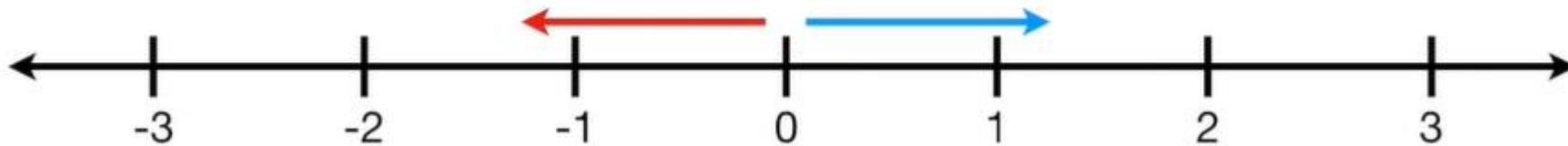
# log

## Odds of Winning for Example 1

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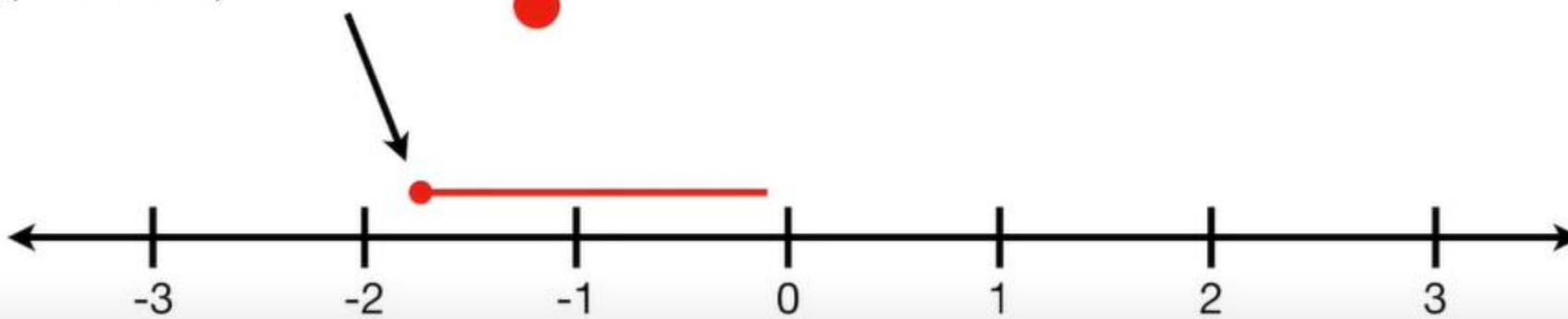
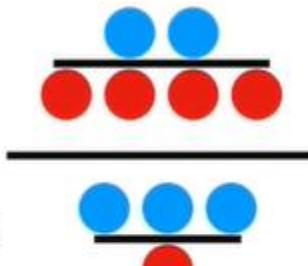
## Odds of Winning for Example 2

...and, just like the odds, taking the log of the odds ratio (i.e.  $\log(\text{odds ratio})$ ) makes things nice and symmetrical.

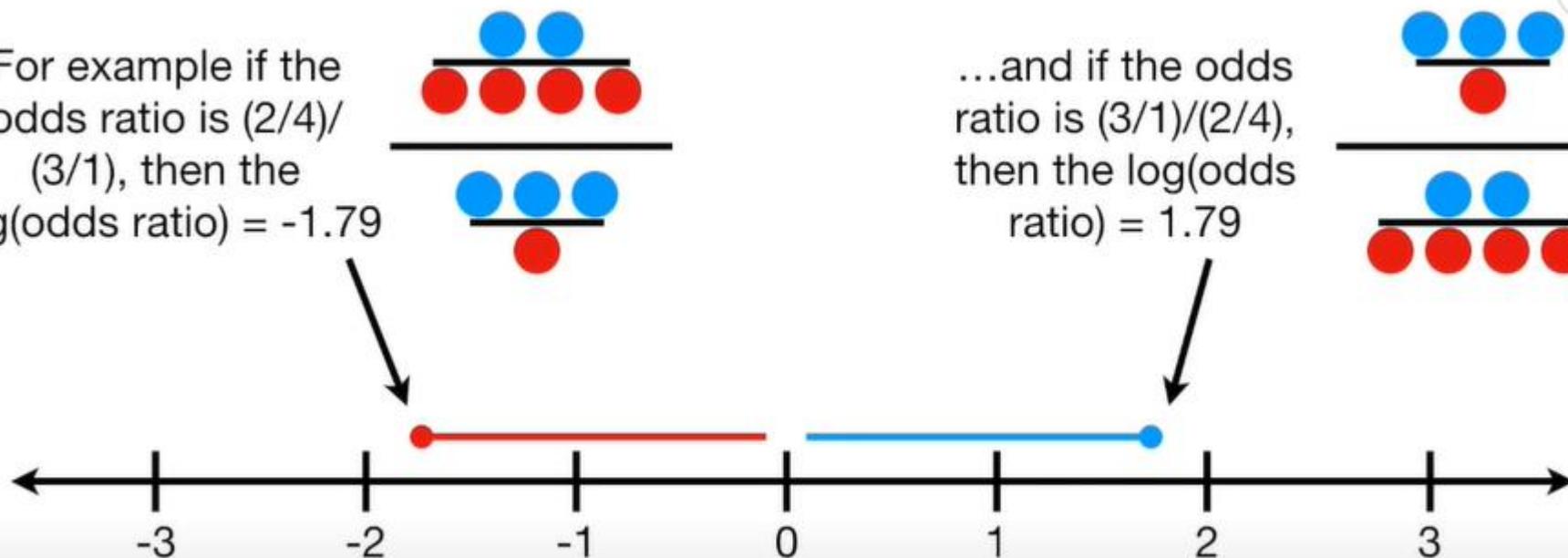


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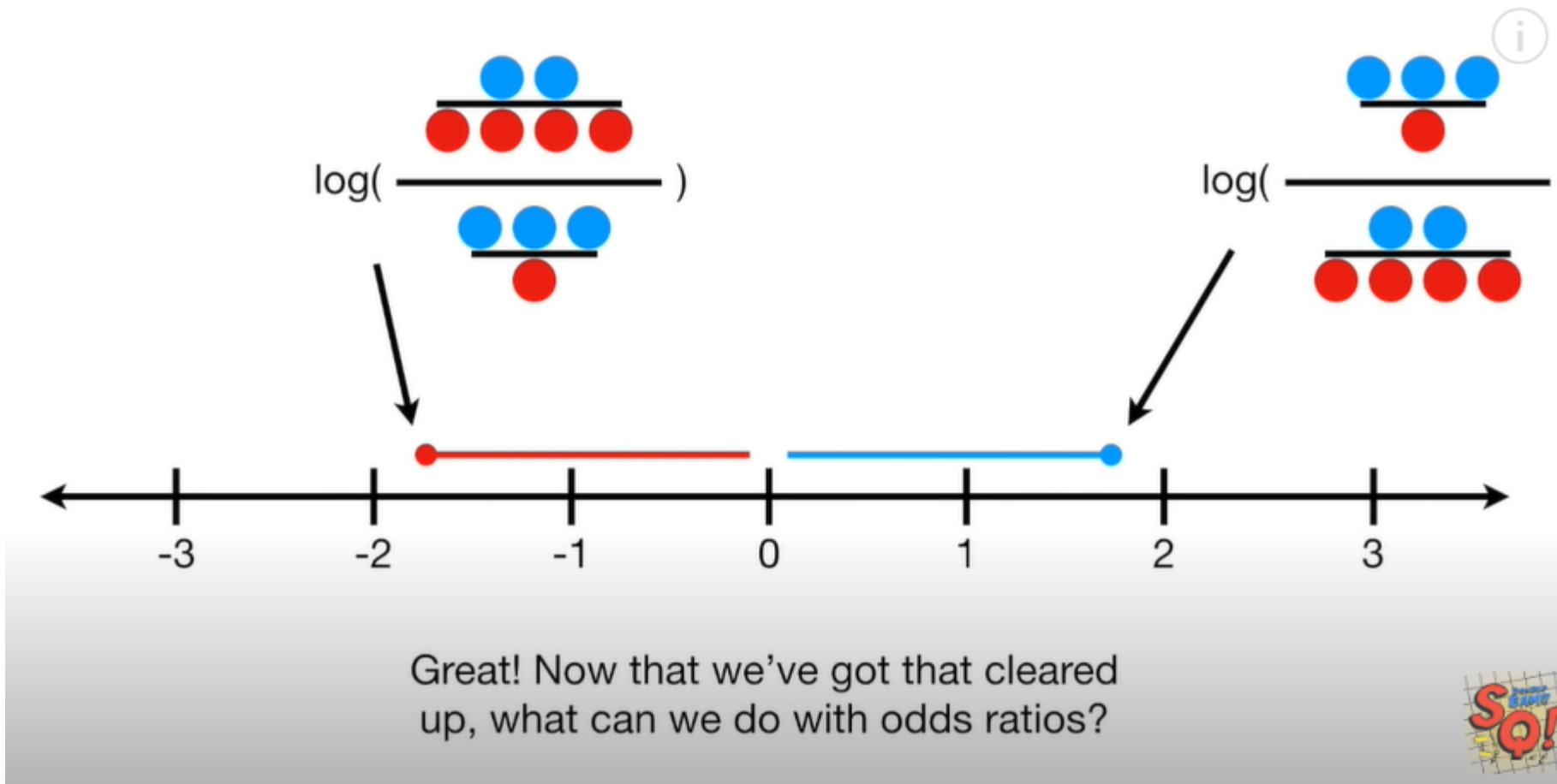
For example if the odds ratio is  $(2/4)/(3/1)$ , then the  $\log(\text{odds ratio}) = -1.79$



For example if the odds ratio is  $(2/4)/(3/1)$ , then the  $\log(\text{odds ratio}) = -1.79$



...and if the odds ratio is  $(3/1)/(2/4)$ , then the  $\log(\text{odds ratio}) = 1.79$



Example of how to use Odds Ratio

Before doing the example let us understand the  
Confusion Matrix



		Predicted: NO	Predicted: YES	
		n=165		
Actual: NO	NO	TN = 50	FP = 10	60
	YES	FN = 5	TP = 100	105
		55	110	

# Confusion Matrix

		1	0
		Actually Positive (1)	Actually Negative (0)
College k-means	Predicted Positive (1)	True Positives (TPs)	False Positives (FPs) <span style="color:red;">?</span>
	Predicted Negative (0)	False Negatives (FNs)	True Negatives (TNs) <span style="color:red;">00</span>

		Predicted Class		
		Positive	Negative	
Actual Class	Positive	True Positive (TP)	False Negative (FN) <b>Type II Error</b>	<b>Sensitivity</b> $\frac{TP}{(TP + FN)}$
	Negative	False Positive (FP) <b>Type I Error</b>	True Negative (TN)	<b>Specificity</b> $\frac{TN}{(TN + FP)}$
	<b>Precision</b> $\frac{TP}{(TP + FP)}$	<b>Negative Predictive Value</b> $\frac{TN}{(TN + FN)}$	<b>Accuracy</b> $\frac{TP + TN}{(TP + TN + FP + FN)}$	

Predicted Values

Actual Values

		1	0
1	TP	FP	
0	FN	TN	

Predicted Values

Actual Values

		1	0
1	 TRUE POSITIVE You're pregnant	 FALSE POSITIVE You're pregnant TYPE 1 ERROR	
0	 FALSE NEGATIVE You're not pregnant TYPE 2 ERROR	 TRUE NEGATIVE You're not pregnant	

Find the relation between  
Mutated Genes and Persons  
having Cancer ?

Here we use Odds Ratio to  
find the relationship

## What can we do with Odds Ratio?

Here's an example of the  
“odds ratio” in action!

		Has Cancer	
		Yes	No
Has the mutated gene	Yes	23	117
	No	6	210

Here's an example of the  
“odds ratio” in action!

Find the relation between Mutated Genes and Cancer

		Has Cancer		Total :356
		Yes	No	
Has the mutated gene	Yes	23	117	140 have mutated gene
	No	6	210	216 do not have mutated gene
29	327			
have cancer	Do not have cancer			
356				

29      327  
have    Do not  
cancer have  
          cancer

356

Here's an example of the  
“odds ratio” in action!

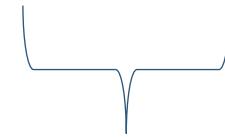
		Has Cancer		Total :356
		Yes	No	
Has the mutated gene	Yes	23	117	
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356

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356

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		have cancer	Do not have cancer	
				356

29 have cancer

327 Do not have cancer

356

140 have mutated gene

216 do not have mutated gene

356

Here's an example of the  
“odds ratio” in action!

		Has Cancer		Total :356
		Yes	No	
Has the mutated gene	Yes	23	117	
	No	6	210	
29	327			
have cancer	Do not have cancer			

356

Given person has mutated gene,  
the odds that they have cancer  
are  
 $23/117$

Given person has mutated gene,  
the odds that they have cancer  
are  
 $6/210$

Here's an example of the  
“odds ratio” in action!

		Has Cancer	
		Yes	No
Has the mutated gene	Yes	23	117
	No	6	210

**23/117**

**6/210**

**=6.88**

29  
have 327  
cancer Do not  
have  
cancer

**Odds Ratio is : 6.88**

**If person has mutated gene then  
the odds are 6.88 times greater  
they will have cancer**

Here's an example of the  
“odds ratio” in action!

		Has Cancer	
		Yes	No
Has the mutated gene	Yes	23	117
	No	6	210

$23/117$

$6/210 =$   
 $0.2/0.03=6.88$

29 have cancer      327 Do not have cancer

We can use the odds ratio to find the relationship between mutated gene and cancer. If there is mutated gene is the odds higher that person will have cancer.

Odds Ratio is :

$$23/117//6/210 = 0.2/0.03=6.88$$

If person has mutated gene then the odds are 6.88 times greater they will have cancer

Log(Odds)Ratio

$$\text{Log} (6.88) =1.93$$

Here's an example of the  
“odds ratio” in action!

		Has Cancer		Total :356
		Yes	No	
Has the mutated gene	Yes	23	117	
	No	6	210	

29 have cancer      327

Do not  
have  
cancer

Odds ratio  
and the  $\log(\text{odds ratio})$  is  
Like R-square.

It tells us the relationship  
Between the mutated  
gene

And cancer. Large values  
mutated genes is a good  
predictor of cancer. Small  
values the mutated  
Genes is not a Good  
Predictor of cancer.

140 have mutated gene

216 do not have mutated gene

We can use the odds ratio to find the  
relationship between mutated gene and  
cancer. If there is mutated gene is the  
odds higher that person will have cancer.

Given that a person has a mutated gene ,  
that odds that they have cancer are:  
 $23/117$

Given a person does not have a mutated  
gene, the odds that they have cancer:

$6/210$

Odds Ratio is :

$23/117//6/210 = 0.2/0.03=6.88$

Log(Odds)Ratio

$\log(6.88) = 1.93$

## What can we do with Odds Ratio?

Here's an example of the  
“odds ratio” in action!

		Has Cancer		Total :356
		Yes	No	
Has the mutated gene	Yes	23	117	140 have mutated gene
	No	6	210	216 do not have mutated gene
	29 have cancer	327 Do not have cancer		

Given that a person has a mutated gene ,  
that odds that they have cancer are:  
**23/117**

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