

A glass of red wine is shown in the process of being poured. The liquid is captured mid-pour, creating a dynamic splash. The background is solid black, which makes the red wine stand out. On the right side of the image, there is a stylized, artistic splash of red wine that curves upwards and outwards, adding a decorative element to the composition.

# Wine

Für dich, Für uns, Für alle

Bluberry Winery  
Code Analytics  
Arun & Jay  
12.02.2021



# AGENDA



01.

## Introduction

What, Why our story needs to be heard

02.

## Data Collection

What we found

03.

## Methods/Analysis Plan

How we want to find the valuable insights from the data

04.


## Data Analysis

Results - Exploratory analysis – Machine Learning Methods

05.

## Price Prediction

How we want to continue to next step



# 01. Introduction

- Background - Why our story needs to be heard
- Goal - What we want to tell





# Background

- **Blueberry Winery** is one of the start-up Wine Manufacturing company in Portugal.
- **Blueberry Winery** is trying to enter the business with a good amount of analytics & research on domain knowledge

## Goal

- **Blueberry Winery** wants to achieve the best 'Customer Satisfaction' towards the Quality and Price
- To Analyse and find the composition of factors that contribute to the quality wine





# 02. Data Collection

- What we get

# Wine Types

## DataAttributes / Ingredients

- Fixed Acidity
- Volatile Acidity
- Citric Acid
- Residual Sugar
- Chlorides
- Free sulfur dioxide
- Total sulfur dioxide
- Density
- pH
- Sulphates
- Alcohol
- Quality

## White Wine



## Red Wine

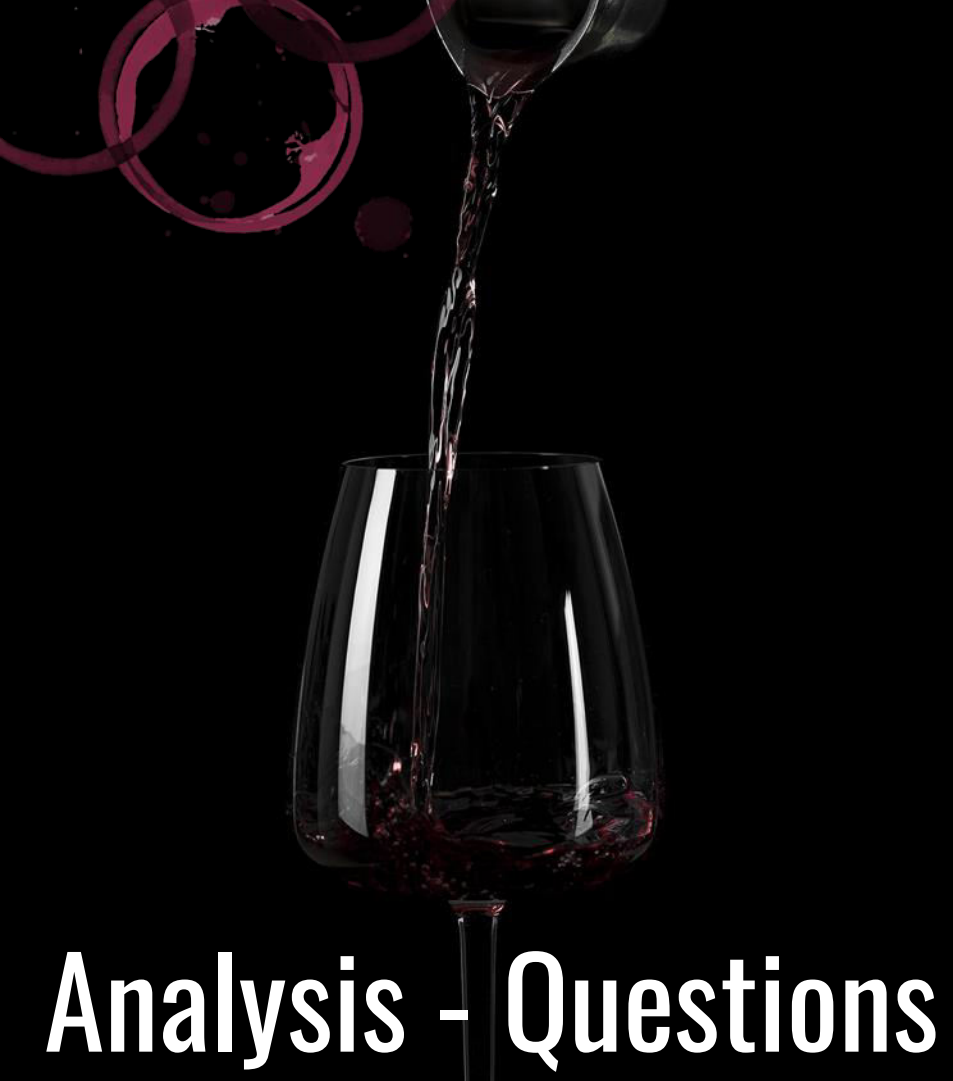




# 03.

# Methods/Analysis Plan

- How we want to find the valuable insights from the data



# Analysis - Questions

## Question 1

Which factor or combination of factors affect the quality of red & white wines?

## Question 2

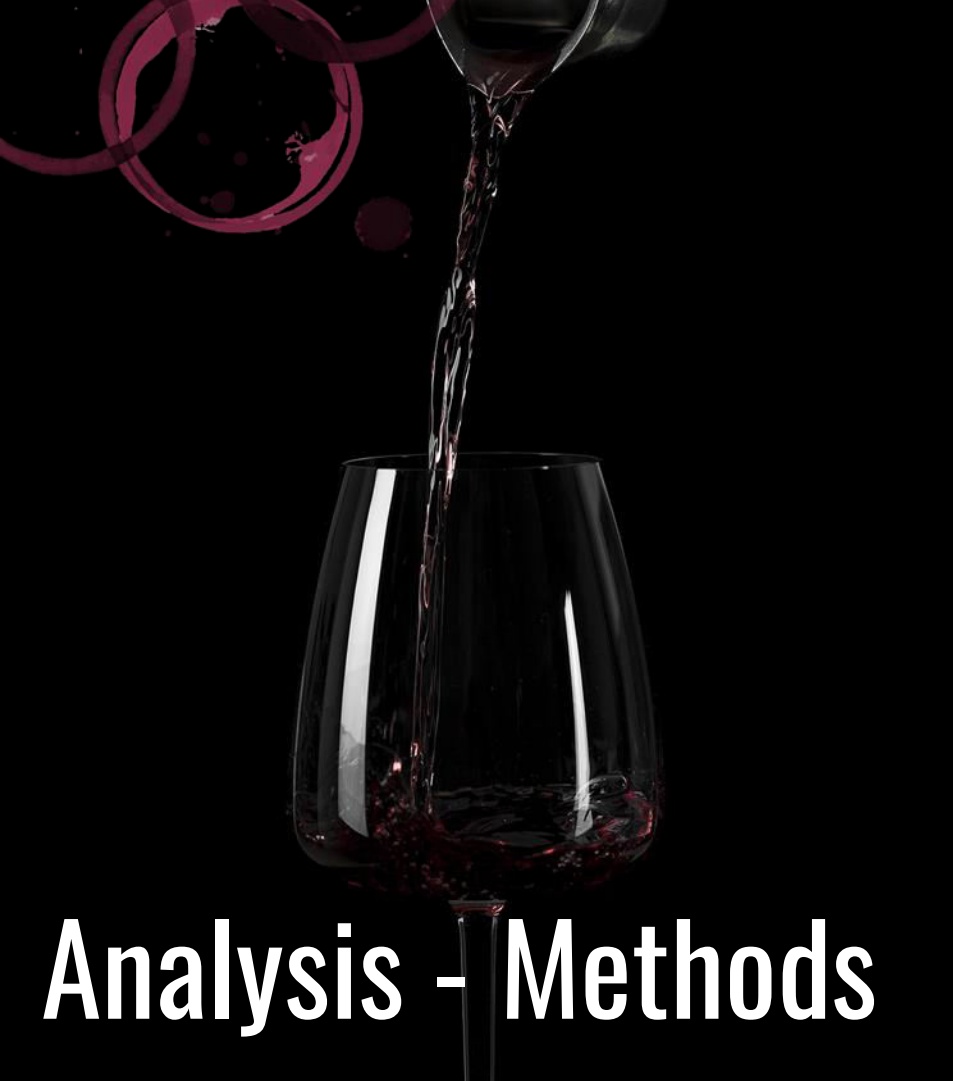
Do the different types of wines have different factors affecting quality?

## Question 3

Is there any other interesting trends that exist in other columns besides quality?







# Analysis - Methods

## Method 1

Using Exploratory Data Analysis to find the distribution of factors of each Variable

## Method 2

Using Machine Learning Methods to find the Best Composition factors to contribute the quality wine

## Method 3

Explore wine Quality using Machine learning method, testing





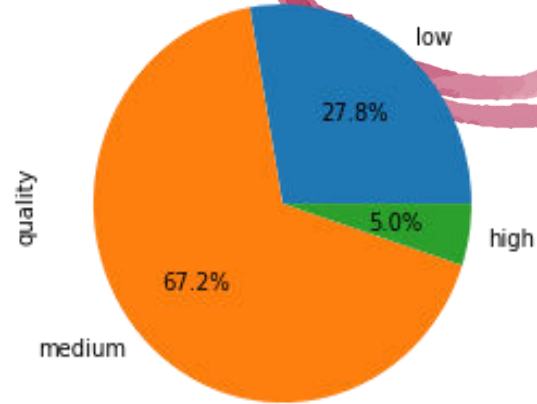
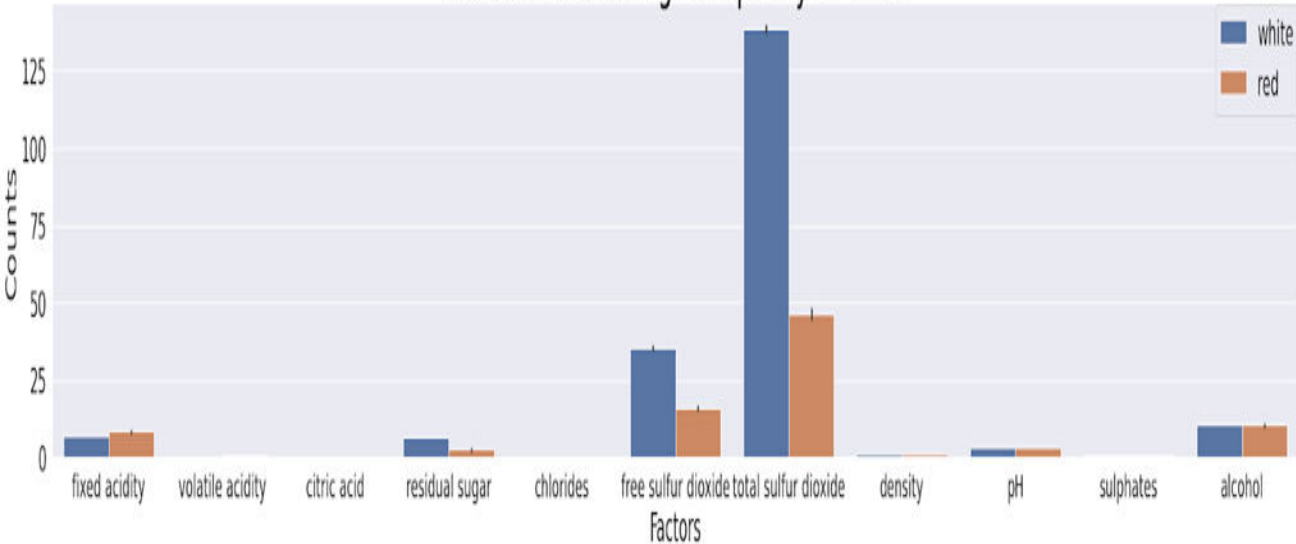
# 04.

# Exploratory Data Analysis

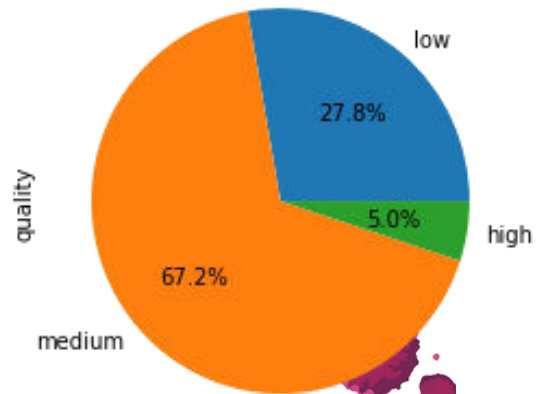
- Results - Exploratory analysis

# The tendency of variables in the red and white wine

Factors influencing the quality of wine



Red Wine - Quality

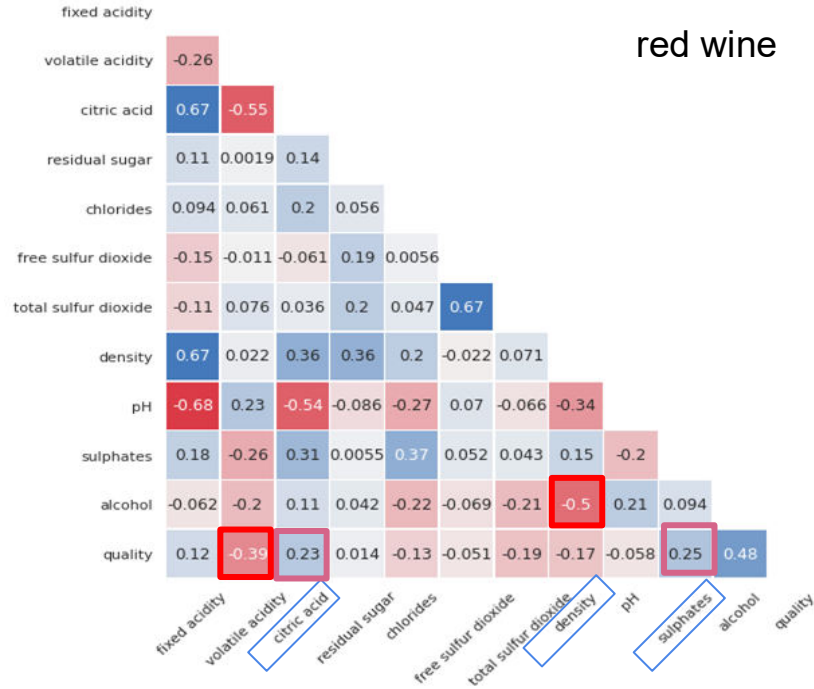


White Wine - Quality

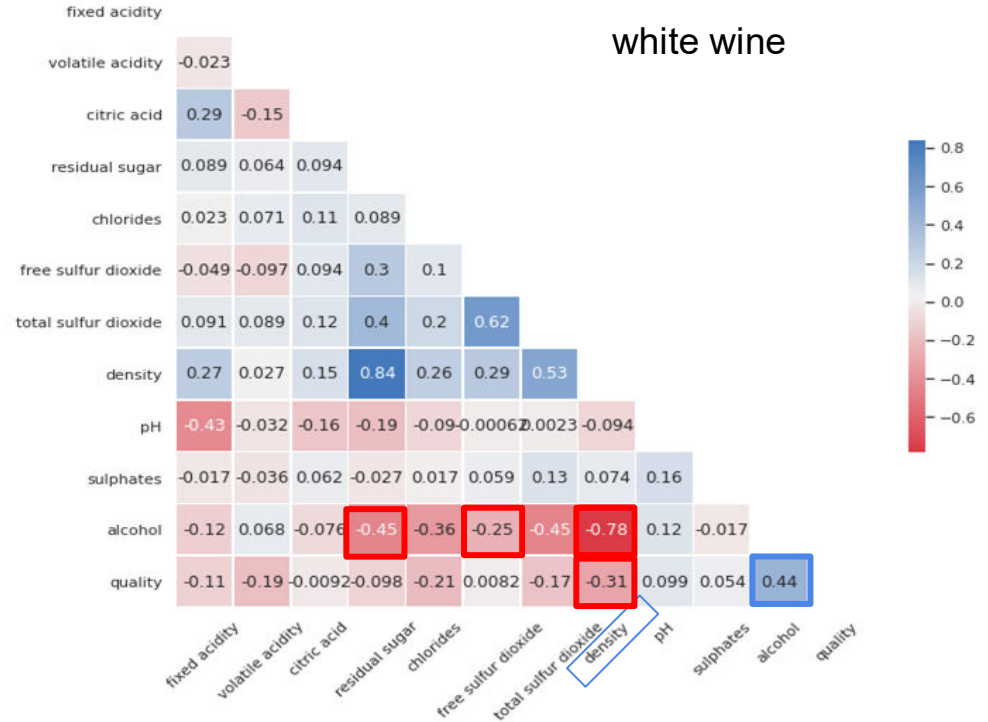
## Correlation between all variables for red & white



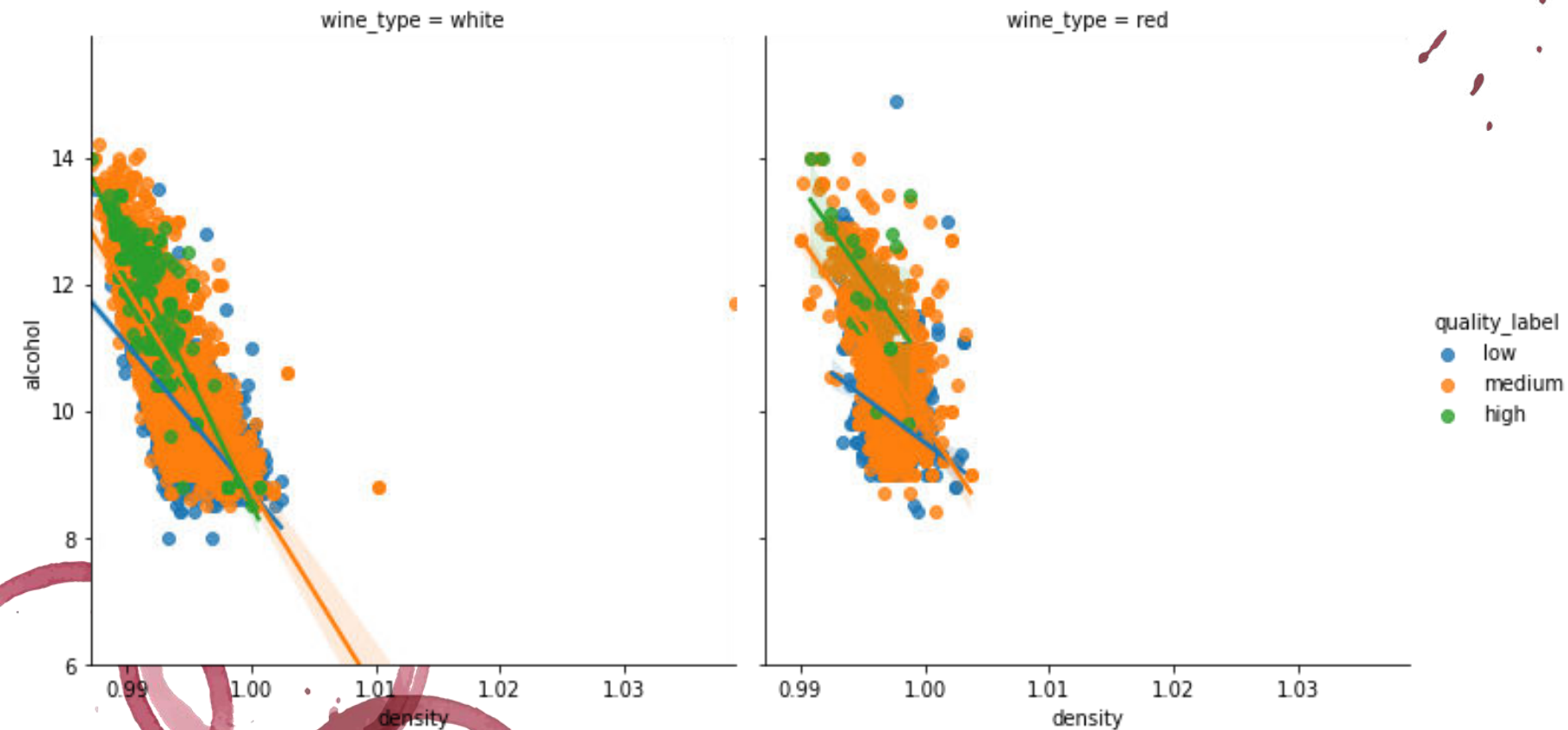
red wine



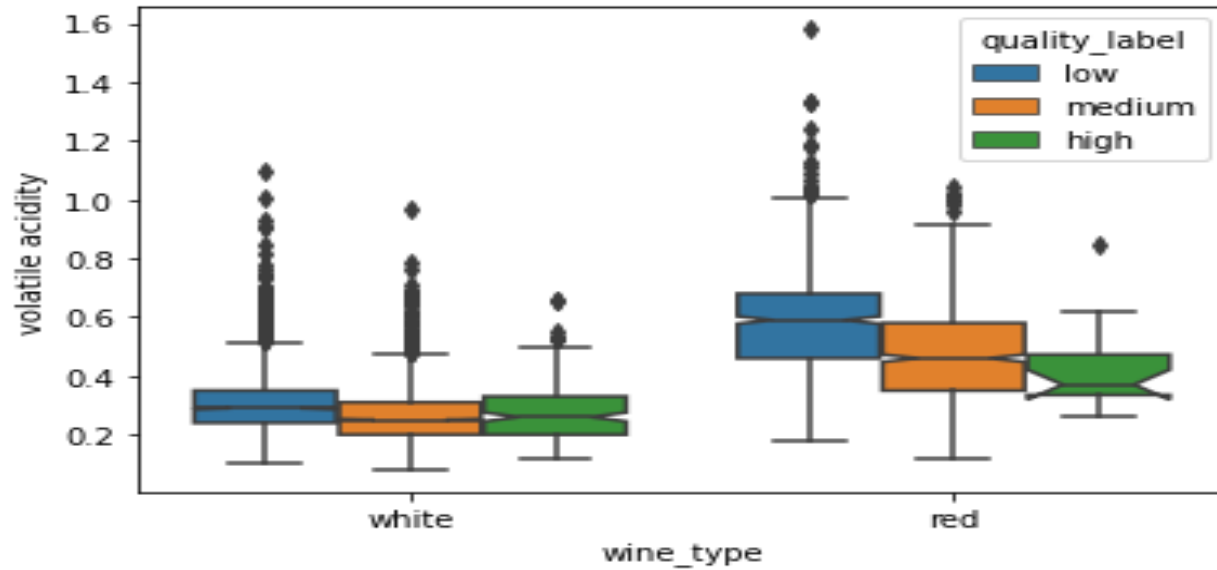
white wine



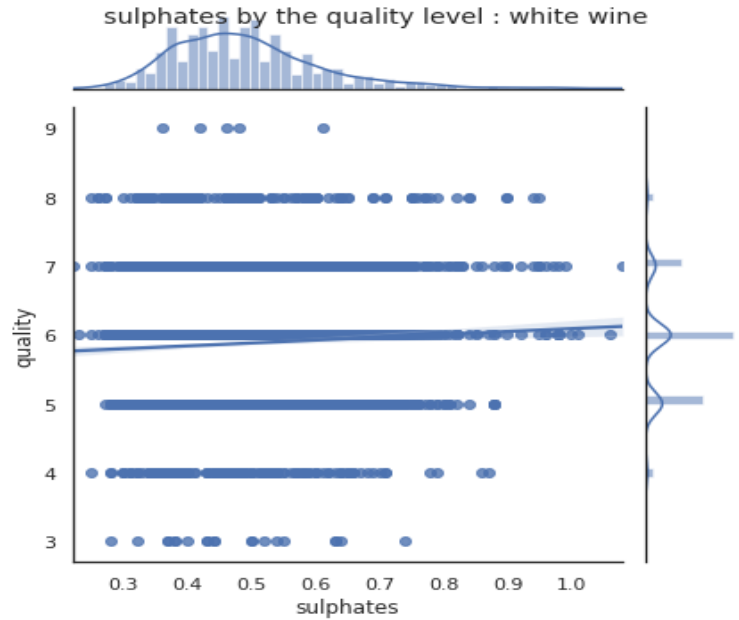
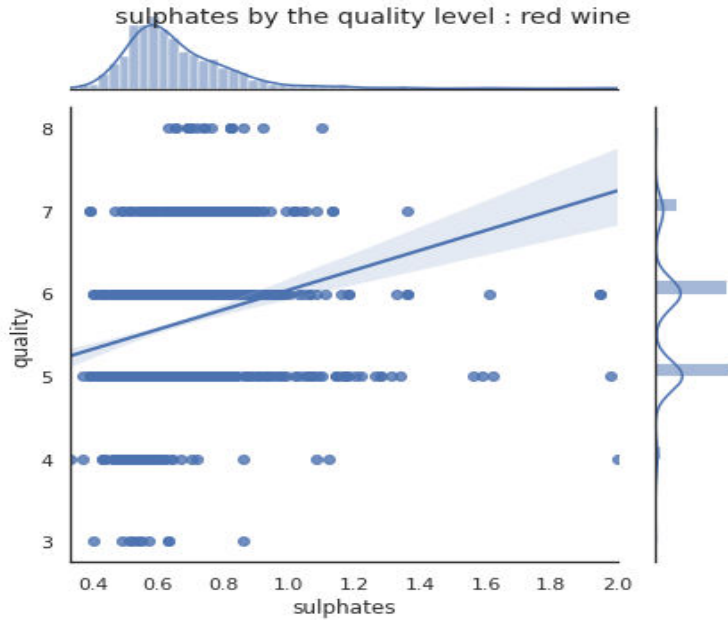
## Critical factors influence the quality



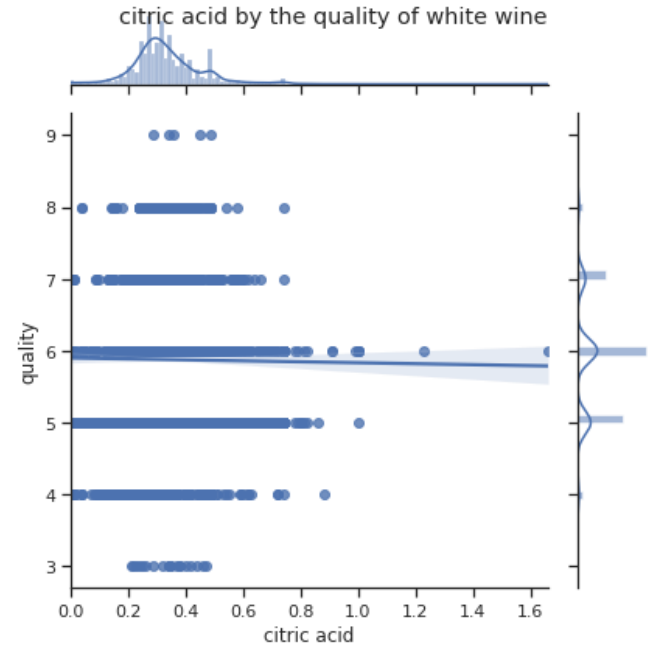
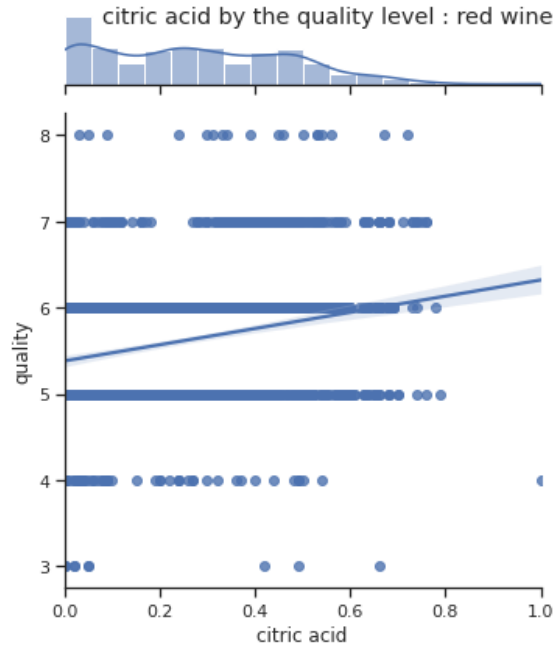
## Effect of Volatile Acidity on wine quality



## Effect of sulphates on wine quality



## Effect of Citric Acid on wine quality







# 05. Back to Future

- How we want to continue to next step



### Method 1

Using Exploratory Data Analysis to find the distribution of factors of each Variable

### Method 2

Using Machine Learning Methods to find the Best Composition factors to contribute the quality wine

### Method 3

Explore and Testing the Machine learning method which arrived

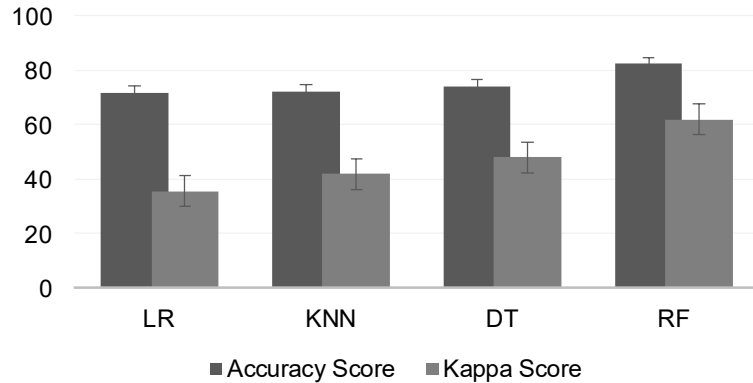




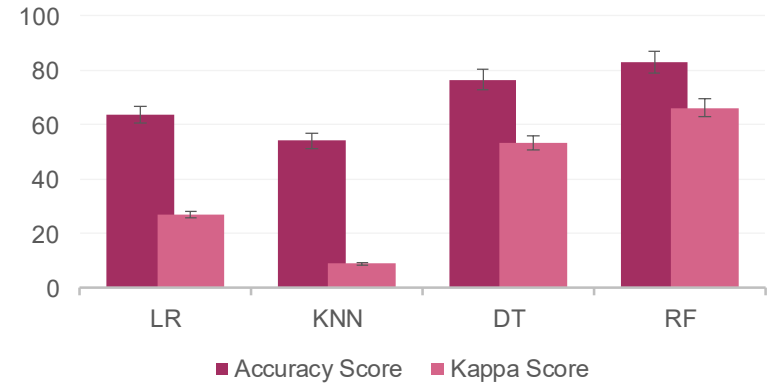
## Important Factors towards predicting Wine Quality

## Machine Learning Model Scores

White wine



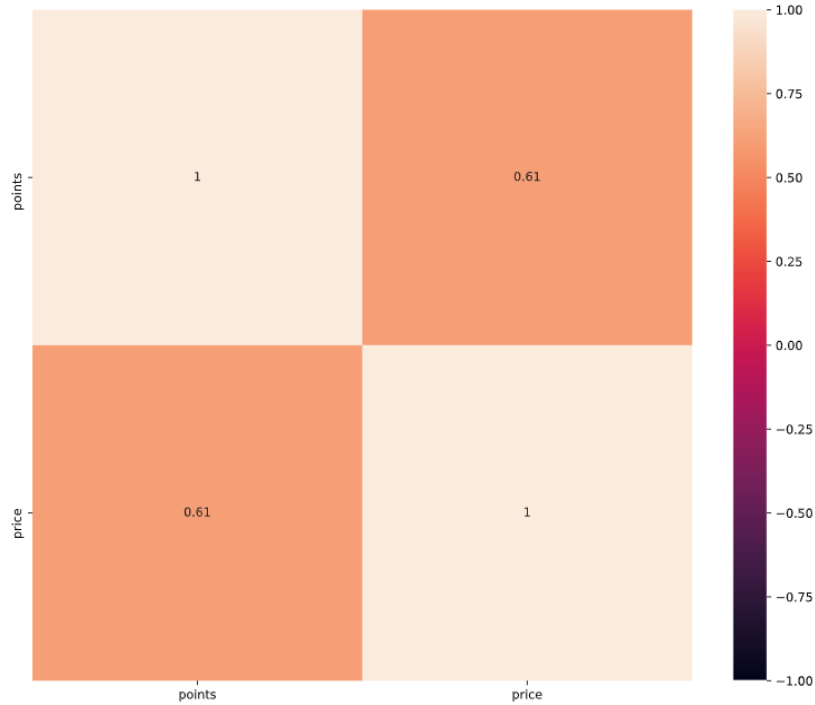
Red wine



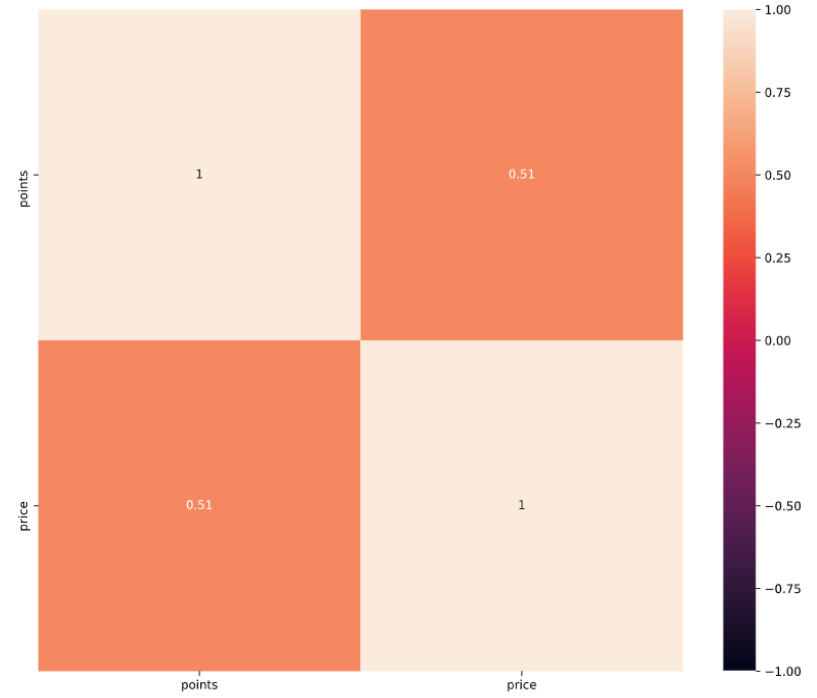
LR – Logistic Regression Algorithm  
KNN – K Nearest Neighbor's Algorithm  
DT – Decision Tree Classifier Algorithm  
RF – Random Forrest Classifier Algorithm



## Points Vs Prize - Correlation



White Wine



Red Wine



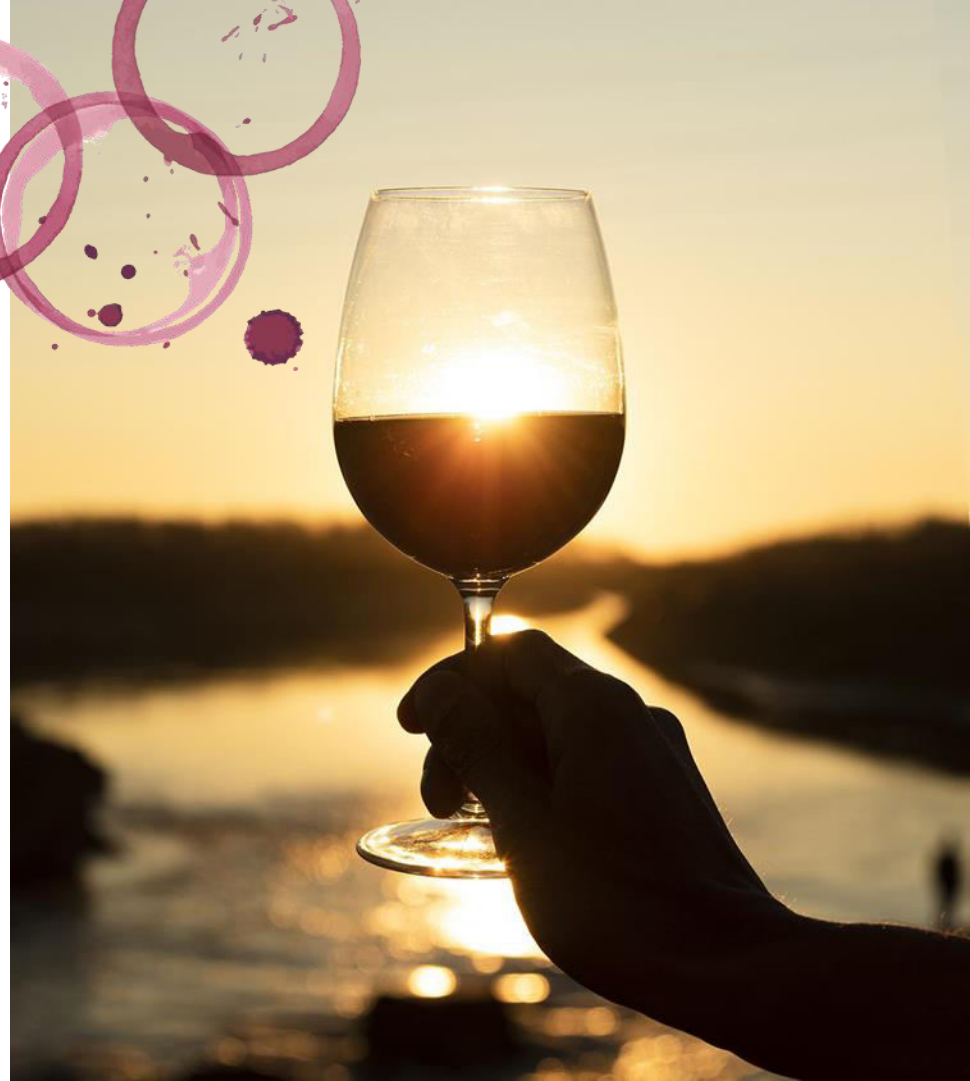
## Comparison of estimated price for wines in dataset1 to the price in the dataset2

LR – Logistic Regression Algorithm  
KNN – K Nearest Neighbor's Algorithm  
DT – Decision Tree Classifier Algorithm  
RF – Random Forrest Classifier Algorithm



# THANKS

Do you have any questions?





# Wine

Für dich, Für uns, Für alle