

Tata Imagination Challenge 2025

About the Challenge:

The Tata Imagination Challenge 2025 Campus Ambassador task is all about **creating buzz, driving active participation, and inspiring maximum registrations** for one of the biggest ideation challenges in the country.

- As an ambassador, your role goes beyond simple promotion: **you'll be the voice** of the challenge on your campus and in your network.
- Using your **unique referral links**, you'll spread the word on campus, online, and **especially on LinkedIn**, while keeping track of the impact you're creating.
- Your performance will be measured by **reach, referrals, and timely execution**, making this both a test of your influence and a chance to showcase your leadership skills.

Steps to Complete:

Step 1: Register Yourself (5 Points)

- Kick things off by registering on the [Tata Imagination Challenge](#) on the Unstop platform.

Step 2: Post on LinkedIn (10 Points)

- Share a creative and engaging LinkedIn post about the competition.
- Don't forget to include your **unique referral link** so that your network can register directly through you.
- Here's the graphic attached :-
https://d8it4huxumps7.cloudfront.net/files/68ac4ed469151_whatsapp_image_2025_08_25_at_5_13_09_pm_1.jpeg
- A good post should highlight why this challenge is a must-join and how it can benefit students. Also, **don't forget to tag Unstop and the Tata Groups** in your post.


Step 3: Drive Campus Referrals (1 Point per Registration)

- Spread the word actively across your campus: whether through WhatsApp groups, class announcements, posters, or word of mouth.
- Every registration that happens through your **referral link will earn you 1 point**.
- The more people you inspire to join, the higher your impact score!

Fill out the form here once you have done the first 2 Steps

<https://forms.gle/M9i9G3LSZd7MvFL96>

Get your unique referral links here:

 Campus Ambassador <> UTM Link

Reward Structure:

Points Earned	Rewards
100-149	Unstop Certificate
150-249	Unstop Campus Ambassador T-Shirt + 1 month of Unstop Pro
250-499	Unstop Mini Onboarding Kit worth Rs- 500 + 2 months of Unstop Pro
500-699	Unstop Onboarding Kit worth Rs- 1000 + 2 months of Unstop Pro
700+	Unstop Onboarding Kit worth Rs- 1000 + 6 months of Unstop Pro
Top Performer will be getting	Featured on Unstop Social Media Handles