# **Arun Ram Sankaranarayanan**

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Educational Background

Indiana University, Bloomington, USA

Masters in Data Science

CGPA 3.34/4

Sastra University , India May 2012

Bachelor of Technology in Information and Communication Technology

Professional Experience

Lloyds Bank , United Kingdom Data Analyst

Software/Tools used Business Intelligence Tools -SSAS and SSIS, SQL, C#.Net, VBscript,VB6

- Solved the data inflation in a critical credit risk application by removing over 50% of unwanted data using ETL tools like SSIS and data mining tools like SSAS and provided effective analytical support to customer service operations.
- Saved 10000 Euros/year in a credit risk application by automating removal of duplicates using a SSIS package.
- Increased the security of Lloyds bank owned risk application to 100% by building a gateway.
- Separated bulk Lloyds bank group's unstructured data into Lloyds and TSB bank data with over 90% accuracy and increased productivity by creating and using SSIS and SSAS packages.

BookNPlay, Chennai, India Data Scientist

May 2016 – June 2016

Aug 2012 - Aug 2015

Expected graduation: May 2017

Software/Tools used Python, R, Java, Tableau

- Analyzed the patterns in customer bookings. Used historical data to build a recommendation system that recommends customers different kind of sports that would interest them. Increased site revenue by 70%.
- Visualized the customer data to increase productivity based on the customer behavior and interests.

School of Informatics and Computing, Indiana University, Bloomington

Jan 2016 - May 2016

**Associate Instructor**, for the course Information Representation

• Effectively guided undergraduate students in their coursework by assisting them in their practical as well as theoretical coursework relating to information representation.

#### Academic Projects

- Analyzed data from twitter and used NLTK platform to analyze the sentiments of people towards Donald Trump and Hillary Clinton with respect to the presidential election [Python, Spark, D3, Tableau]
- Analyzed the Yelp dataset, performed user modelling and predicted categories of restaurants that people would visit by using matrix factorization and classifiers like Naïve Bayes and KNN [Python, Spark, Tableau]
- Implemented data mining techniques by creating SVM and Random forest statistical models using scikit-learn to predict somatic mutations from a given SNP and COSMIC data. [Python, R, Java]
- Built an intelligent system that recommends useful papers for citations using keywords and titles from the Microsoft
   Academic graph dataset.
   [Python, R programming, Spark, Neo4j]
- Provided item recommendations by implementing Apriori algorithm on a retail dataset and increased productivity by identifying frequent individual item sets in customer transactions.

  [R programming]

Certifications and achievements

### Six Sigma Green Belt certification

Mar 2014

• Analyzed data and applied lean Six sigma techniques to automate ETL of data, reduce costs and improve the performance and consistency of data

## Six sigma Yellow belt Certification

Feb 2014

• Visualized data and prepared visual reports on the results of process improvement techniques on the data.

#### Writer at writers-india.com

Jan 2009 - Jan 2010

Worked as a tech writer and was instrumental in creating technological write ups for various websites.

### Gold medalist at the Olympiad National Math competition

Mar 2007

Awarded gold medal for being one of the top scorers in the national level math and analytics competition

### Additional Information

Languages and Tools used R, SQL, Python, D3, Tableau, Weka, C#. NET, HTML, CSS, Java, C, C++, Hadoop, Lucene,

Business Intelligence (SSIS&SSAS), MySQL, Oracle, Google Analytics, MongoDB InfoPath, MS SharePoint, MS Office(Excel, outlook, visio), Adobe Photoshop

Applications InfoPath , MS SharePoint, MS Office( Excel, outlook, visio) ,Adobe Photosh Spoken Languages Expert proficiency in English and Tamil , Intermediate proficiency in Hindi