Al-Native Workshop Charter

Pre-Workshop Setup & Stakeholder Alignment

This charter captures workshop scope and stakeholder preparation (Lessons 4 & 5). Complete this before the workshop to ensure proper setup and participant readiness.

1. Workshop Scope & Stakeholders (Lesson 4)

Workshop Objective	Clear, one-sentence statement of what this workshop will accomplish									
	e.g., Design an AI solution to reduce customer support response time from 48 hours to 4 hours									
Core Team	Three essential roles required for workshop success The Sponsor									
	Name									
	Title									
	Decision Maker									
	Name									
	Title									
	Email									
	Change Agent									
	Name									
	Title									
	Email									
Stakeholder Availability		to roles and in ueprint section					workshop)	or async (rev	iewing ou	itputs).
Stakeholder Availability Matrix			s they).		or async (rev	iewing ou	itputs).
			s they	should be).			Risk Mgmt	Value Real.
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	Check all bl	Role/Type	Partic	should be	e involved in Value	Blu	Data Strategy	Production Ops	Risk Mgmt	Value
	Name Full Name	Role/Type e.g., Product N	Particular Live	cipation Async	e involved in Value	Blu	Data Strategy	Production Ops	Risk Mgmt	Value
	Name Full Name	Role/Type e.g., Product N	Partic	cipation Async	Value Proposal	Al Solution	Data Strategy	Production Ops	Risk Mgmt	Value
	Name Full Name Full Name	Role/Type e.g., Product N e.g., Data Scie	Partic	Async	Value Proposal	Al Solution	Data Strategy	Production Ops	Risk Mgmt	Value Real.
	Name Full Name Full Name Full Name	Role/Type e.g., Product N e.g., Data Scie e.g., Engineeri e.g., Security L Role/Type	Particular Live	Async	Value Proposal	Al Solution	Data Strategy	Production Ops	Risk Mgmt	Value Real.
Matrix	Name Full Name Full Name Full Name Full Name Full Name Full Name	Role/Type e.g., Product N e.g., Data Scie e.g., Engineeri e.g., Security L Role/Type	Particular Live	Async	Value Proposal	Blu Al Solution	Data Strategy	Production Ops	Risk Mgmt	Value Real.
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AI-Native Workshop Charter

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	Preparation Option	Description	Participants			
	Half-Day Briefing	Condensed overview with key concepts and workshop context	List participants who will receive the half-day briefing (names roles)			
	One-Pager Summary	Essential concepts in digestible format for quick preparation	List participants who will receive the one-pager summary (names, roles)			
Workshop Logistics	Practical details for workshop execution e.g., Location: Conference Room A, Duration: 2 days, Dates: March 15-16, Facilitator: [Name], Materials needed: Laptops, whiteboards, sticky notes					
	Waterials needed	. Laptops, writeboards, stick	y notes			
Workshop Boundaries	What's in scope and	out of scope for this workshop				
	In Scope: Customer support automation for Tier 1 inquiries, English language only, web chat integration. Out of Scope: Phone support, complex technical issues, other languages					

2. Discovery & Entry Point (Lesson 5)

Organizational Signals	Check all signals present in your organization (multiple selections encouraged)						
	Past Al failures	Competitive gaps					
	Leadership pressure	Customer expectations					
	Scale limitations	Unused assets					
	Compliance multiplying	Innovation windows					
Primary Pain Point	The main business problem driving this AI initiative						
	e.g., Customer support tickets take 48+ hours to resolve, causing customer frustration and churn						
Workshop Entry Point	Based on organizational signals, select the most app	ropriate workshop starting point					
	e.g., Start with Value Proposal (strong busines approach unclear) or Data Strategy (data read	s case needed) or Al Solution (technical iness questions)					
Key Assumptions	Critical assumptions that need validation during the w	vorkshop					
•	e.g., Customers prefer chat over phone support support team can adapt to Al-assisted workflow	rt, 80% of inquiries are repetitive, Current w, Budget available for Al tools					
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Success Criteria	How we'll know this workshop was successful						
	e.g., Clear AI solution design, Stakeholder alig roadmap, Resource commitments secured, Ris	nment on approach, 90-day implementation sk mitigation plan defined					
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Al-Native Workshop Charter • Pre-Workshop Setup Document • Licensed CC BY-SA 4.0 "This charter ensures workshop success through proper preparation and stakeholder alignment."

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