Application No. : ECE_002

TAMIL NADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY

APPLICATION FOR STUDENT PROJECT PROPOSAL (2024-2025)

Project Title   :   aaa

Student Details:

S.No	Name of the Student	Mobile No.	Email id
1	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com
2	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com
3	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com

Name of the Guide   : Sarweshwar Deivasihamani

Designation   : pro

Department (Full Form)   : ECE

Mobile Number   : 06383073831

Email   : sarweshwardeivasihamani@gmail.com

Name of the Institution with Address   : Eachanari Madukarai Road
Eachanari

Has a similar project been carried out in   : no

your Institution / elsewhere?

Course Studying   : aaa

Project Details   : no

Declaration

This is to certify that above mentioned students in table are bonafide final year students of P.G. Science / U.G. Engineering / P.G. Professional Courses of our Institution and it is also certified that two copies of utilization certificate and final report along with seminar paper will be sent to the Council after completion of the project by the end of May 2025.

Signature of the Guide   **Signature of HoD**   **Signature of the Principal/Registrar/ Dean**

(with seal)

TAMIL NADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY

APPLICATION FOR STUDENT PROJECT PROPOSAL (2024-2025)

Project Title   :   SummaFun

Student Details:

S.No	Name of the Student	Mobile No.	Email id
1	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com
2	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com
3	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com

Name of the Guide   : Nithish

Designation   : Proff

Department (Full Form)   : EEE

Mobile Number   : 06383073831

Email   : Niti@123.in

Name of the Institution with Address   : Eachanari Madukarai Road
Eachanari

Has a similar project been carried out in   : no

your Institution / elsewhere?

Course Studying   : B.E

Project Details   : no

Declaration

This is to certify that above mentioned students in table are bonafide final year students of P.G. Science / U.G. Engineering / P.G. Professional Courses of our Institution and it is also certified that two copies of utilization certificate and final report along with seminar paper will be sent to the Council after completion of the project by the end of May 2025.

Signature of the Guide   **Signature of HoD**   **Signature of the Principal/Registrar/ Dean**

(with seal)

TAMIL NADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY

APPLICATION FOR STUDENT PROJECT PROPOSAL (2024-2025)

Project Title   :   Fraud det

Student Details:

S.No	Name of the Student	Mobile No.	Email id
1	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com
2	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com
3	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com

Name of the Guide   : Sarweshwar Deivasihamani

Designation   : HOD

Department (Full Form)   : EEE

Mobile Number   : 06383073831

Email   : sarweshwardeivasihamani@gmail.com

Name of the Institution with Address   : Eachanari Madukarai Road
Eachanari

Has a similar project been carried out in : no

your Institution / elsewhere?

Course Studying   : B.E

Project Details   : no

Declaration

This is to certify that above mentioned students in table are bonafide final year students of P.G. Science / U.G. Engineering / P.G. Professional Courses of our Institution and it is also certified that two copies of utilization certificate and final report along with seminar paper will be sent to the Council after completion of the project by the end of May 2025.

Signature of the Guide   **Signature of HoD**   **Signature of the Principal/Registrar/ Dean**

(with seal)

TAMIL NADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY

APPLICATION FOR STUDENT PROJECT PROPOSAL (2024-2025)

Project Title   :   Credit cart fraud

Student Details:

S.No	Name of the Student	Mobile No.	Email id
1	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com
2	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com
3	Sarweshwar Deivasihamani	06383073831	sarweshwardeivasihamani@gmail.com

Name of the Guide   : Sarweshwar Deivasihamani

Designation   : proffesor

Department (Full Form)   : ECE

Mobile Number   : 06383073831

Email   : sarweshwardeivasihamani@gmail.com

Name of the Institution with Address   : Karpagam Academy Of Higher Education, Eachanari, Coimabatore, T

Has a similar project been carried out in   : no

your Institution / elsewhere?

Course Studying   : B.E

Project Details   : yes

Declaration

This is to certify that above mentioned students in table are bonafide final year students of P.G. Science / U.G. Engineering / P.G. Professional Courses of our Institution and it is also certified that two copies of utilization certificate and final report along with seminar paper will be sent to the Council after completion of the project by the end of May 2025.

Signature of the Guide   **Signature of HoD**   **Signature of the Principal/Registrar/ Dean**

(with seal)

The Rise of Unfiltered Financial Discourse

Online Explosion

Finance is exploding on online forums and social media.

Examples

See Reddit's r/wallstreetbets and Discord groups.

Case Study

The GameStop short squeeze was driven by social media in January 2021.

How "Control Chat" Influences Markets

1 Positive: Democratization

Information becomes more democratic. Retail investor participation is up.

2 55% from Social Media

55% of US adults get financial advice from social media in 2023.

3 Negative: Misinformation

There's the spread of misinformation plus pump-and-dump schemes.

Case Studies: The Good, The Bad, and The Ugly

The Good

Crowdsourced due diligence identifies investment opportunities.

The Bad

Organized disinformation spreads false narratives.

The Ugly

Coordinated market manipulation schemes occur.

Regulatory Responses: Current Landscape

1 SEC Guidelines

SEC has guidelines on social media disclosures.

2 FINRA Focus

FINRA focuses on electronic communications.

3 Global Approaches

EU's Digital Services Act and UK's Online Safety Bill.

The Ethics of Chat Control

1 — **Freedom of Speech**
Balance speech with protection from financial harm.
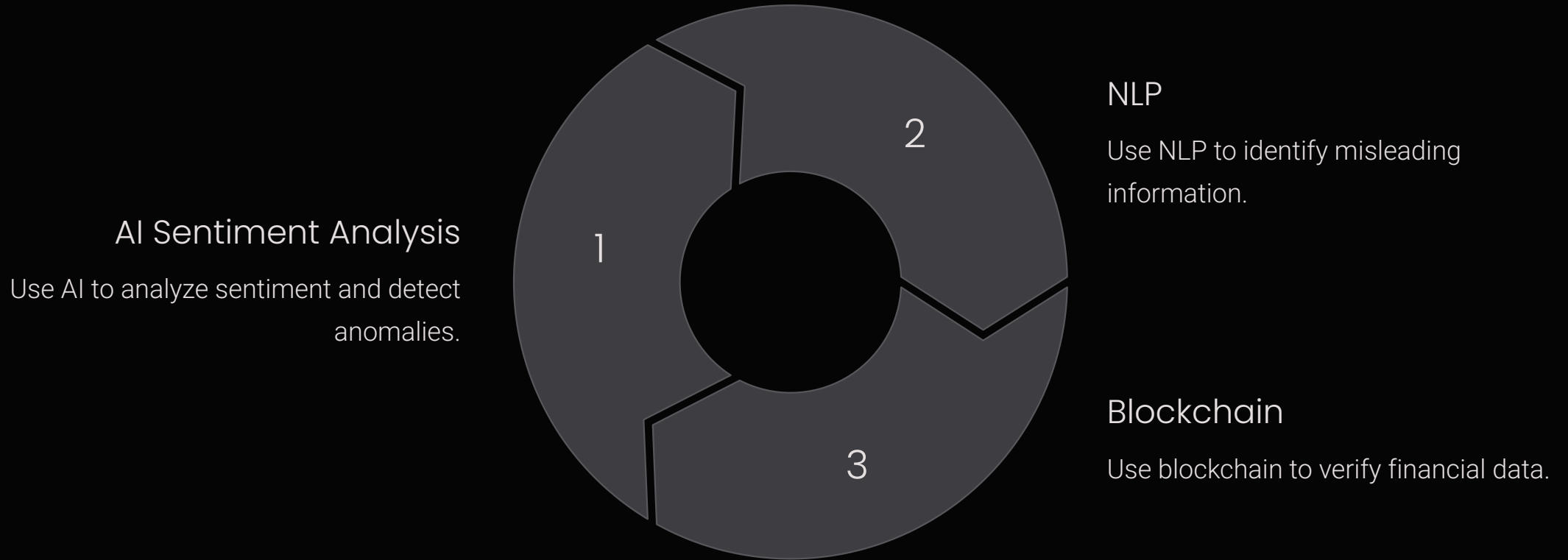
2 — **Algorithmic Bias**
Avoid algorithmic bias in content moderation.

3 — **Transparency**
Consider the impact of censorship on transparency.

Tools for Monitoring and Control

AI Sentiment Analysis

Use AI to analyze sentiment and detect anomalies.

1

2

NLP

Use NLP to identify misleading information.

3

Blockchain

Use blockchain to verify financial data.

Best Practices for Investors

Critical Evaluation
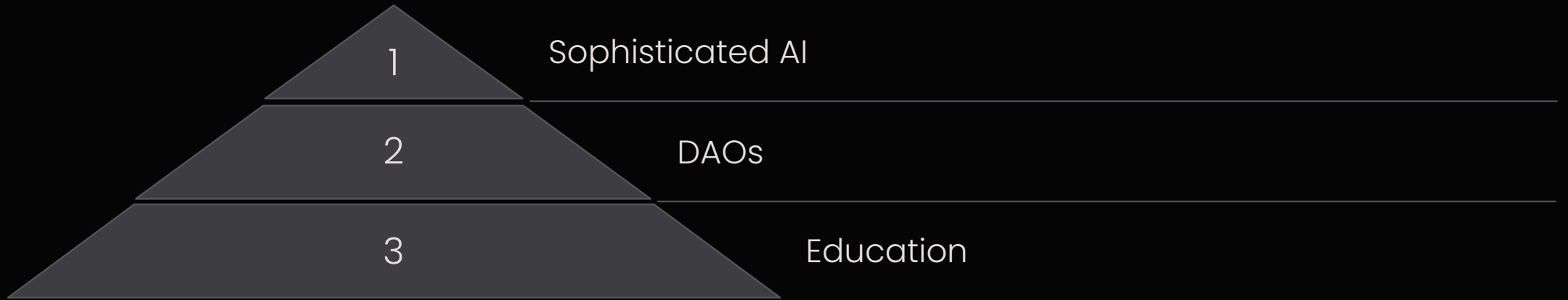Critically evaluate online sources of information.

Awareness
Be aware of biases and conflicts of interest.

Diversification
Diversify and manage your risk.

Made with Gamma

The Future of Control Chat in Finance

1 — Sophisticated AI

2 — DAOs

3 — Education

Expert Prediction: AI moderation tools will increase efficiency by 40% by 2025

Navigating the New Financial Frontier

Control chat presents opportunities and challenges. Informed participation and responsible regulation are key. We need both to move forward. What questions do you have for me?

THANK YOU!!

By
 ~Sarweshwar D
   23becse201