

**SSO VPL - 4**  
**(Serve, Set, Spike)**  
**Sobha Silicon Oasis Volleyball Premier League - 4**

**To,**  
**Sponsors**

**Dear Sir/Madam,**

We are excited to present an incredible opportunity to partner with us as a sponsor for the much-anticipated *Volleyball Premier League (VPL) - Season 4*, taking place from **6th to 8th February 2026**. This three-day extravaganza will bring together **80 talented players**, divided into **7 teams**, competing in thrilling matches each evening from **5 PM to 9 PM**.

**Why Sponsor This Event?**

- **Engage a Captive Audience:** We are expecting over **500+ spectators**—an enthusiastic and vibrant crowd—to attend and cheer for their favourite teams and players.
- **Proven Success:** Last year, Season - 3 with 1.5 lacs budget and good promotions, we still drew **400+ attendees**, showcasing the community's passion and support for this event.
- **Unmatched Visibility:** Sobha Silicon Oasis, the tournament venue, is a thriving residential community with **11 wings, 17 row houses**, and a resident base of **3,000+ people**. Sponsoring this event will give your brand significant exposure to a highly engaged audience.

**What's in It for You?**

By partnering with us, your brand will:

1. Gain prominent visibility across all event collaterals, from banners to jerseys.
2. Be featured in event promotions across digital platforms, Telegram campaigns, and on-ground announcements.
3. Create meaningful connections with a dynamic and affluent audience.

The *Volleyball Premier League (VPL) - Season 4* isn't just a tournament; it's a celebration of sportsmanship, community spirit, and passion. Your sponsorship can amplify the experience for our participants and spectators while offering your brand unparalleled reach and engagement. Let's make this event an unforgettable success together!

**Looking forward to your partnership!**

**Warm regards,**

**Arun Singh (Organiser)**

**Ph - 9639007632**

## **Sponsorship Opportunities**

### **Title Sponsor – ₹150,000**

- 1. Sponsorship includes trophies and cash prizes for winners, runners-up, and second runners-up.**
  - 2. Recognition through trophies and cash prizes for best-performing players.**
  - 3. Special cash vouchers for selected audience members.**
  - 4. Standee display near the court for 3 days, enhancing brand visibility.**
  - 5. Promotion through digital flyers across telegram groups (TG).**
  
  - 6. T-shirts provided to all players, prominently featuring sponsor branding.**
  - 7. Standee display near the court for 3 days, showcasing sponsor support.**
  - 8. Targeted digital flyer promotion across TG.**
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### **Food Sponsor – ₹25,000**

- 1. Refreshments/Snacks arranged for all players over the 2-day event.**
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### **Other Sponsorship Options**

- 1. Knee Band Sponsor – ₹20,000**
- 2. Head Band Sponsor – ₹20,000**
- 3. 10x10 Stall near the Court – ₹10,000 per day**
- 4. Digital Flyer Promotion in TG Groups – ₹5,000 for 2 days**