

KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price
Apple	0	77,000	11,202	77,000


KPI2

Revenue Generated	Units sold (mm)	Active Users (mm)
13.00	20.70	25.00

annual revenue

	2006	2008	2010	2012	Year 2014	2016	2018	2020	2022
	2006	2008	2010	2012	2014	2016	2018	2020	2022

MODEL -SHARE



MODEL SPECIFICATION

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	145,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Colour Multiple values

Brand APPLE

Year 2009