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2020

January

Wednesday

01

001-366 WK-1

# ENTREPRENEURSHIP DEVELOPMENT.

0700

## SYLLABUS

0800

## MODULE -1 : CONCEPTS OF ENTREPRENEUR.

0900

Entrepreneur - Definitions - Characteristics of

Entrepreneur - Classification of Entrepreneur

1100

Entrepreneurial traits - Entrepreneurial functions - Role of entrepreneurs in the economic development - Factor effecting Entrepreneurial growth.

0100

Entrepreneurship - Meaning - definition -

Entrepreneur vs Intrapreneur - Women

Entrepreneurs - Recent development - Problems -

0300

Entrepreneurial Development Programmes -

0400

Objectives of EDP - Methods of training -  
Phases of EDP.

0500



02

2020

January

002-366 WK-1

Thursday

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- 0700 MODULE-2.
- 0800 Institutional Support and Incentives to entrepreneurs.
- 0900 Functions of Department of Industries and Commerce (DIC) - Activities of Small Industries Development Corporation (SIDCO)
- 1000 Functions of National Small Industries Corporation (NSIC)
- 1100 Functions of Small Industries Development Bank of India (SIDBI)
- 1200 Khadi Village Industry Commission (KVIC)
- 0100 Small Industries Science Institute (SISI)
- 0200 Functions and Services of Kerala Industrial Technical Consultancy Organisation (KITCO)
- 0300 Activities of Science and Technology Entrepreneurship Development Project (STEPP)
- 0400 Strategies of National Entrepreneurship Development Board (NEEDB) - Objectives of National Institute for Entrepreneurship and Small business Development (NIESBUD).
- 0500 Technopark - Functions of Technopark
- 0600 Incentives - Importance - Classification of Incentives - Subsidy - Types of Subsidy.



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2020

January

Friday

03

003-366 WK-1

## 0700 Module - 3.

0800 Micro Small and Medium Enterprises -

Features - Objectives - Importance

0900 Role of SME in the economic development

MSME Act 2006 - Salient features -

1000 Credit Guarantee Fund Trust Scheme for MSMEs.

1100 Industrial estates - Classification -

1200 Benefits - Green Channel - Bridge

Capital - Seed Capital assistance -

0100 Marginal Money schemes

0200 Single Window System - Sickness -

Causes - Remedies - Registration of SSF

0300

0400



04

2020

January

Saturday

004-366 WK-1

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Module - 4Setting up of Industrial Unit - (Only Basic Study)

Environment for Entrepreneurship - Criteria for  
 Selecting particular project - Generating  
 project ideas - Market and demand  
 Analysis - Feasibility study - Scope of  
 technical feasibility - Financial feasibility

Social Cost benefit analysis - Government  
 regulations for project clearances -  
 Import of capital goods - Approval of  
 foreign collaboration -

Pollution Control Clearances - Setting up of  
 Micro Small and medium enterprises -  
 Location decision - Significance

05

2020

January

Sunday

05-366 WK-2

Project Report - Meaning - Definition -  
 Purpose of project reports - Requirements of  
 good report - Methods of reporting -  
 General principles of a good  
 reporting system - Performance of a  
 project report.