

A woman with dark hair, wearing a white sleeveless dress with a hand-painted skirt depicting a coastal town scene, walks along a concrete path by the water. She is wearing black boots and sunglasses. The background shows a hazy city skyline across the water under a cloudy sky.

A S A I I

Hand-painting stories on clothes

Bombay Collection

Sheher-e-kahani



**A feeling, worn.
A story, painted.**

A city that never sleeps,
from the sea breeze to
the street sounds, it's
the city of hopes and
dazzling lights— we're
hand painting stories,
one piece at a time.

It never stays still, now
held gently in stillness.
Bombay is the seen, the
felt and the in-between.



***The collection is inspired from the city
of beloved Bombay (Mumbai), India***

In the cracks of old walls and the corners of quiet streets— it spoke to us, of chai stalls and cinema halls, balconies and backlanes.

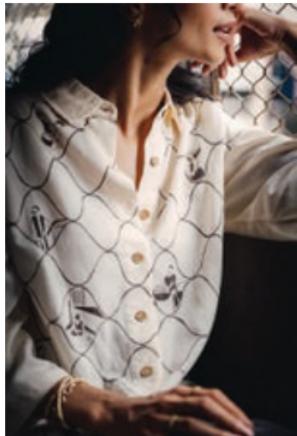
We've hand-painted the city's soul— onto clothes that feel like home. Explore stories that wear the city on their sleeve.



Jaali Shirt
**Bombay's greatest
storyteller—the local train**



From the quite gaze of a day dreamer in every compartment, this shirt captures the emotion, drama, and poetry of daily commutes.





Tiffin Shirt

A quiet salute to Mumbai's
most trusted delivery
men—the dabbawalas.



Tiffin Shirt and

Tiffin Pants

A quiet salute to Mumbai's most trusted delivery men—the dabbawalas.



Irani Top and Irani Pants

A tribute to Bombay's
beloved Iranian cafés

First of it's likes,
Yazdani Bakery— where
time stretches, hearts
rest, and the city takes
a breath.

It feels like sitting
among a thousand
stories— of love, loss,
and everyday life and
invites you to pause,
linger, and belong.





Irani Top and Irani Pants
A tribute to Bombay's beloved Iranian cafés



Marine Dress

*inspired by the spirit of Bombay's
beloved Marine Drive—
a place where the city breathes a
little easier.*



Premier Shirt

An ode to Bombay's iconic Kaali Peeli taxis—
the black-and-yellow chariots that
have seen it all





Padmini Pants

An homage to Bombay's
black-and-yellow heartbeat, the iconic
kaali peeli taxis—
capturing rest and rush, pause and pace.

Padmini Shirt

Capturing the dual rhythm of the city's iconic kaali peeli taxis—rest and rush, pause and pace.

On the front, a quiet moment: taxi drivers at ease, swapping stories, sipping chai, and reading the morning paper.



Turn around, and the mood shifts—coming alive with kaali peelis racing out of CST, echoing the urgency, energy, and endless movement of Mumbai.

A shirt painted with the everyday poetry of the city—where every ride has a story, and every stop is only a moment before the next beginning.

Eros Dress



*A tribute to the timeless elegance
of Bombay's Art Deco era*

Taj Shirt
A tale of two Bombays-
first Taj Hotel and
Dharavi's lived reality

Taj reflects structure, pride, and legacy.

Turn around, and the back tells a different story— raw edges and hand-drawn homes that speak of ingenuity and survival.



Taj Pants

Taj and Dharavi; this piece is a reminder of the contrasts we carry, and the strength that binds them.



Railway Shirt

Inspired by the Mumbai local train; where every journey becomes a shared tale.

You'll find moments— voices raised in banter, songs born from strangers, hands reaching out just in time.





Railway Shirt

Manuscript Shirt

Inspired by the Asiatic Society of Mumbai

Hand-painted old libraries, winding staircases, and the textured stillness of yellowed pages, it evokes the memory of thinkers, manuscripts and of Bombay before it became Mumbai.



Theatre Dress
*A love letter to Bombay's
golden era of cinema*



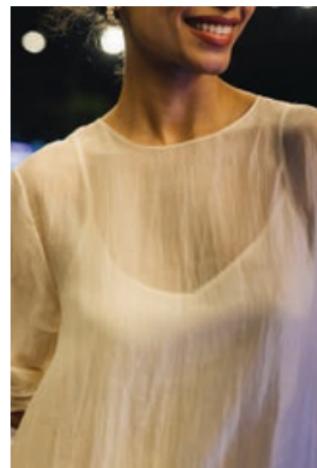
It's a piece about nostalgia and
community where the reel spins, and
reality fades.

Theatre Dress

Capturing the quiet magic of shared stories on the big screen.

The overlay shows people gathered in anticipation— different lives, one moment.

Beneath it a cinema screen, like a scene unfolding in a darkened hall.





A S A I I
hand-painted clothing