

ARUSH SHARMA | 26 Years

*Passionate about creating great products and being a part of the end-to-end product development process.
3+ years of experience in Digital Transformation, Project Management, and Software Development.*

Professional Experience

WIPRO, Pre-Sales Consultant

April 2019 to May 2019 - Delhi, India

- Researched next-gen technology - **Process Mining**, use cases to transform process discovery & aid process improvement
- Designed an evaluation framework for **benchmarking** 5 largest global vendors using primary and secondary research
- Prepared an **RFP for hyper-automation** of an Order to Cash process for a European manufacturing giant

Successfully signed a Service Level Agreement with one of the largest vendors from Germany as part of a €53,000 contract.

CLICK LABS, Software Engineer - Project Management

May 2017 to July 2018 - Chandigarh, India

- Led a **cross-functional team** of 4 developers while practicing agile practices for **Inc-500** client Scopeworker
- Executed full-stack product development projects; responsible for **client interactions, scoping & requirement analysis**
- Worked heavily with the Product manager on product design, road-mapping, user story/personas, and growth strategies

Built a robust ERP platform for Telecom Cos. clocking \$1M+ revenue within 3 months. Performed multiple roles as a Team Lead, Software Developer & UX designer.

BANK OF NEW YORK MELLON, Applications Developer

June 2015 to April 2017 - Pune, India

- Facilitated **digital transformation** by creating RFID-based Document Management System to cater needs of US govt.
- Hands-on approach to designing architecture, writing technical specifications, code + automated tests, and QA

Executed POC (proof-of-concept) for US Govt. which received funding of \$120,000. Received the 'WOW award' and highest increment of ~40% amongst 350+ trainees.

Education

| Qualification | Institute | CGPA | Year |
|----------------------------------|---------------------------------------|------|------|
| MBA – International Business | MDI Gurgaon | 7.10 | 2020 |
| Bachelors of Engineering (E.C.E) | Chitkara University, Himachal Pradesh | 7.12 | 2015 |

Skills

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|-------------------------------|--|
| ANALYTICS & DATA | • Tableau Microsoft Excel Google Analytics SQL R |
| PROGRAMMING | • JavaScript AngularJS NodeJS jQuery HTML5 CSS/SASS Core Java Git |
| PRODUCT MGMT. + DESIGN | • Prototyping/wireframing/mockups User Personas User story writing JIRA Scrum • Project management Business requirement gathering Agile Development |

Professional Certifications

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|----------------------------------|--|------|
| KPMG LEAN SIX SIGMA | • Driving business productivity and efficiency by eliminating waste and reducing process variations using the DMAIC methodology | 2018 |
| TABLEAU (UC Davis) | • Creating powerful reports and dashboards that help with data-based decision making • Using predictive analytics and data models to create high-impact visualizations | 2019 |
| MARKETING ANALYTICS (UVA) | • Driving marketing strategies & resource allocation decisions driven by quantitative analysis • Designing brand architecture, A/B testing, brand equity analysis, CLV analysis & Regression | 2019 |

Extra-Curricular Achievements

- Winner of several **national-level** case study competitions in domains like Fintech, Consulting, Marketing, Healthcare, digital innovation/transformation by **Google, Xiaomi, ReNew Power, United Health Group** and other premier B-schools
- Active volunteer for **MAD & CFI**, NGO's where we empower underprivileged children from rural areas through education
- Chartered a new **Toastmasters International club**, served as its Treasurer and completed 4/10 projects
- Won inter-university & intra-university volleyball tournaments; represented university at various sports events

Interests

- **Snooker** - Actively play & organize tournaments; **represented Chandigarh** in Snooker tournament in New Delhi
- **Reading** - Voracious reader, like to read non-fiction books, articles, and blogs online on a diverse range of topics