ARUSH SHARMA

Website: www.ArushSharma.com

3+ years of experience in Digital Transformation, Project Management, and Software Development
Humble everyday learner with sound business acumen, business analytics & financial understanding

Professional Experience

COGNIHAB – Kompanions, *Product Manager*   *June 2020 to September 2020 - Chandigarh, India*

- Created Virtual Reality based clinically validated digital healthcare solutions for various chronic mental & physical ailments
- Translated prototypes into end-products through market research, ideation, technical development, & driving product launch
- Led a team of UX, researchers, developers, and tech lead to shape a cohesive, creative, and innovative vision & strategy

CLICK LABS, *Software Engineer - Project Management*   *May 2017 to July 2018 - Chandigarh, India*

- Led a **cross-functional team** of 4 developers while practicing agile practices for a **US-based Inc-500** client Scopeworker
- Executed full-stack product development projects; responsible for **client interactions, scoping & requirement analysis**
- Worked heavily with the Product manager on product design, road-mapping, user story, and growth strategies

> *Built a robust ERP platform for Telecom Cos. clocking $1M+ revenue within 3 months.*
> *Performed multiple roles as a Team Lead, Software Developer & UX designer.*

BANK OF NEW YORK MELLON, *Applications Developer*   *June 2015 to April 2017 - Pune, India*

- Facilitated **digital transformation** by creating an RFID-based Document Management System to cater needs of US govt.
- Hands-on approach to designing architecture, writing technical specifications, code + automated tests, and QA

> *Executed POC (proof-of-concept) for US Govt. which received funding of $120,000.*
> *Received the 'WOW award' and highest increment of ~40% amongst 350+ trainees.*

WIPRO, *Pre-Sales Consultant* (Internship)   *April 2019 to May 2019 - Delhi, India*

- Process re-engineering using **Process Mining** techniques to transform process discovery & aid process improvement
- Designed an evaluation framework for **benchmarking** 5 largest global vendors using primary and secondary research
- Prepared an **RFP for hyper-automation** of an Order to Cash process for a European manufacturing giant

> *Signed an SLA for €53,000 with one of the largest vendors from Germany*

Education

Qualification	Institute	CGPA	Year
MBA – International Business	Management Development Institute, Gurgaon	7.10	2018 - 2020
Bachelors of Engineering (E.C.E)	Chitkara University, Punjab	7.12	2011 - 2015

Skills

ANALYTICS & DATA	• Tableau | Microsoft Excel | Microsoft PowerPoint | Google Analytics | SQL
PROGRAMMING	• JavaScript | AngularJS | NodeJS | jQuery | HTML5 | CSS/SASS | Core Java | Git
PRODUCT MGMT. + DESIGN	• Prototyping/wireframing/mockups | User Personas | Product road mapping | JIRA | Scrum • Project management | Business requirement gathering | User story writing | Agile Development

Professional Certifications

- **KPMG Lean Six Sigma Green Belt-** using the DMAIC approach to eliminate waste & reduce process variations   *(2018)*
- **Data Visualization with Tableau Specialization** by the **University of California, Davis**   *(2019)*
- **Software Product Management Specialization** by the **University of Alberta**   *(2020)*

Live Projects

- **SWIGGY –** Formulated short and long-term strategy to maintain price parity across Swiggy platforms   *(3 weeks)*
- **DATA ANALYTICS & SERVICES –** Drafted a comprehensive **Go-To-Market Strategy** for Analytics Platform   *(4 weeks)*

Extra-Curricular Achievements

- Winner of several **national-level** case study competitions in domains like Fintech, Consulting, Marketing, Healthcare, digital innovation/transformation by **Google, Xiaomi, ReNew Power, United Health Group** and other premier B-schools
- Active volunteer for **MAD & CFI**, NGO's where we empower underprivileged children from rural areas through education
- Awarded to be among **India's top 50 most employable MBA graduates** across Business Schools in India by InsideIIM

Interests

- **Snooker -** Actively play & organize tournaments; **represented Chandigarh** in Snooker tournament in New Delhi
- **Reading -** Voracious reader, like to read non-fiction books, articles, and blogs online on a diverse range of topics

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