

# Arushi Kothari

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Student

<http://arushikothari.com/>

## Objective:

A hard working and a motivated student at Jesus and Mary College, with interest towards media industry and marketing, seeking to develop skills and gain experience.

## Experience:

**Digital Marketing Intern**, Digit Bazar

July 2020 - Present

*Experienced in real time how a website ranks with SEO*

**Vice President**, The Mercurian Times

June 2020 - Present

*The newsletter society, Jesus and Mary College*

**Technical Head**, Mercatus

April 2020 - Present

*The Marketing society, Jesus and Mary College*

**Cultural President**, Health council

April 2018 – March 2019

*Delhi Public School, Gurgaon*

## Education:

**Jesus and Mary College**, Delhi University

July 2019 - Present

*Pursuing Bachelor of Commerce Honors*

**Delhi Public School**, Gurgaon

2008 – 2019

## Professional Development:

**Marketing Analytics**

May 2020

*University of Virginia, Coursera*

**The fundamentals of Digital Marketing**

June 2020

*Google Digital Garage*

## Skills and Interests:

**Skills:** Adobe Premiere Pro, Adobe After Effects, Organization and Prioritization, Time Management

**Interests:** Editing videos, Playing the Ukulele, Learning new languages, Reading