

Total Sales

\$29,356,250

Total Orders

27,659

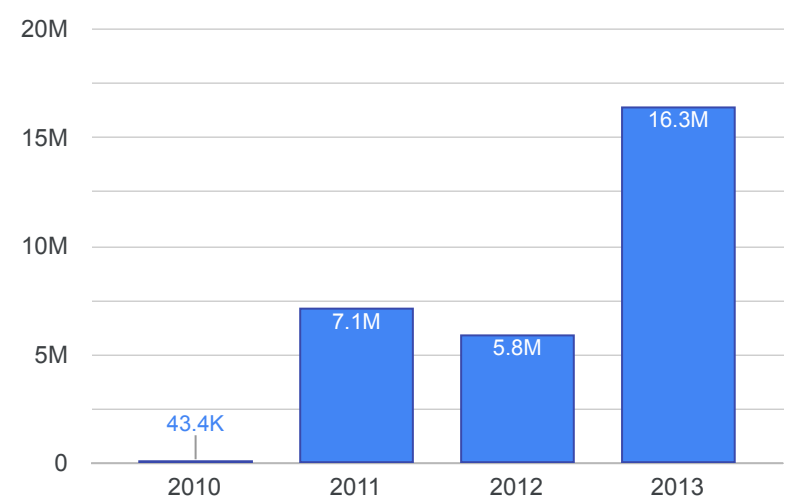
Total Customers

18,484

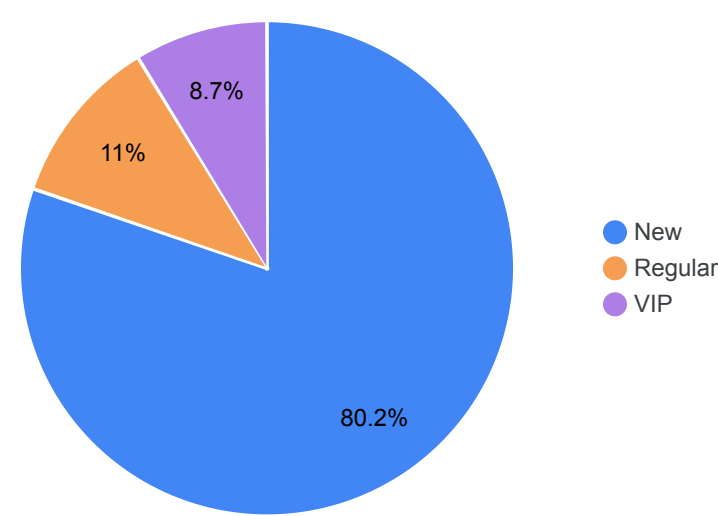
Average Order Value

\$1,061.36

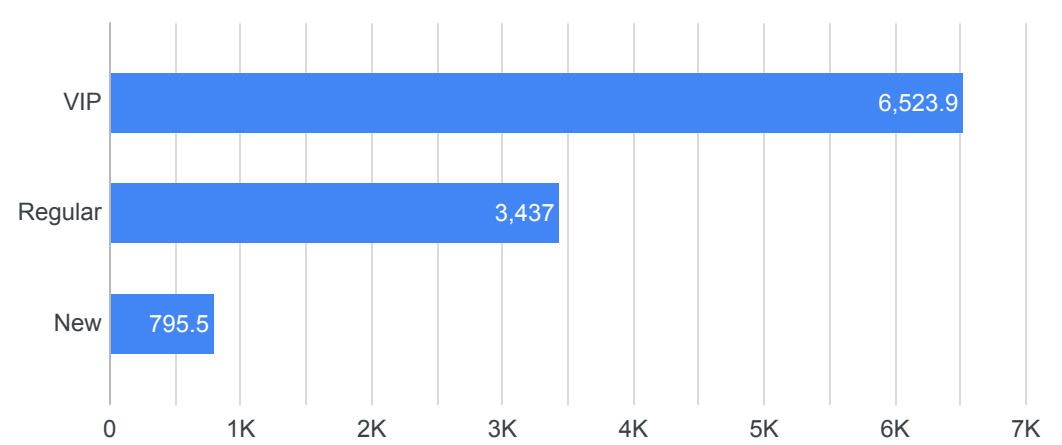
YearOnYear Growth



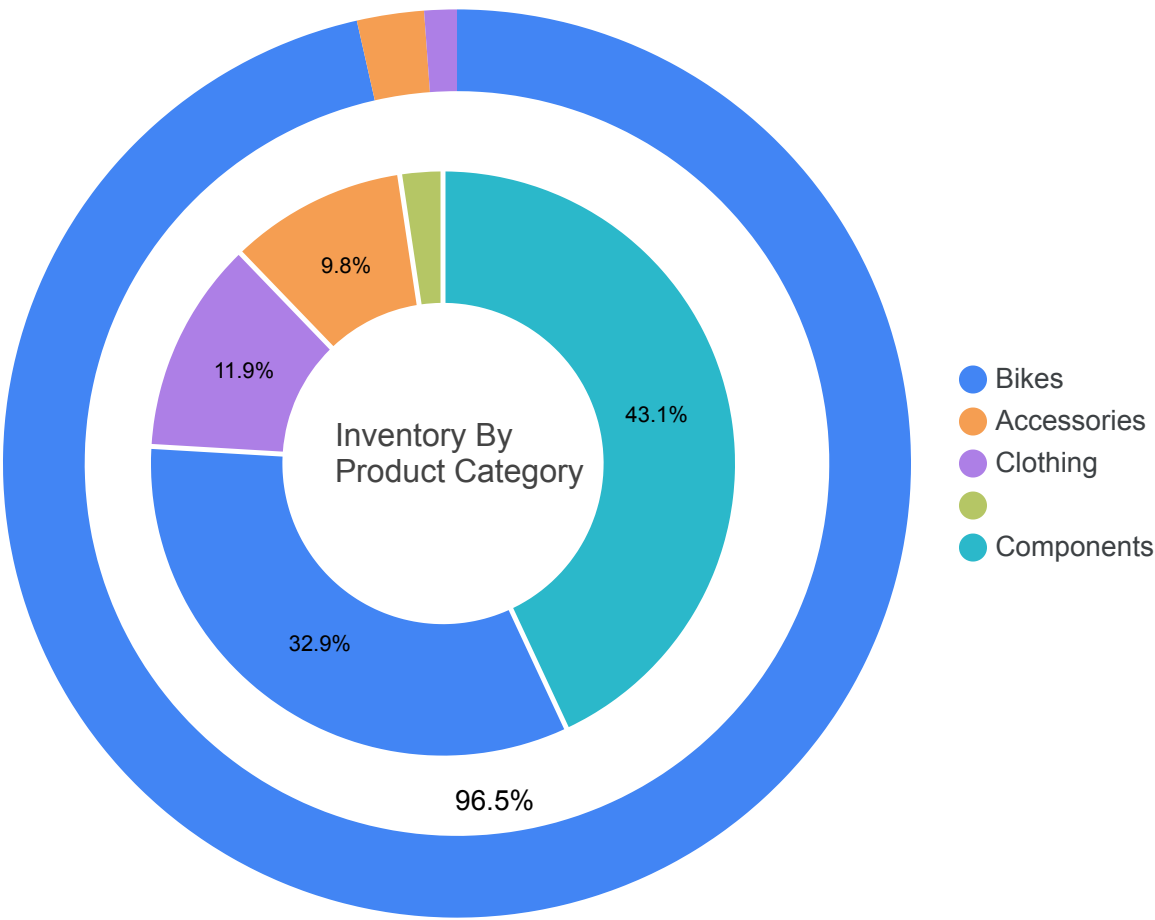
Sales Over Months



Percentage of Orders



Average Order Value of Each Segment



Sales By Product Category

Top 10 Performing Products

	product_name	category	total...	
1.	Mountain-200 Black- 46	Bikes		
2.	Mountain-200 Black- 42	Bikes		
3.	Mountain-200 Silver- 38	Bikes		
4.	Mountain-200 Silver- 46	Bikes		
5.	Mountain-200 Black- 38	Bikes		
6.	Mountain-200 Silver- 42	Bikes		
7.	Road-150 Red- 48	Bikes		
8.	Road-150 Red- 62	Bikes		
9.	Road-150 Red- 52	Bikes		
10.	Road-150 Red- 56	Bikes		