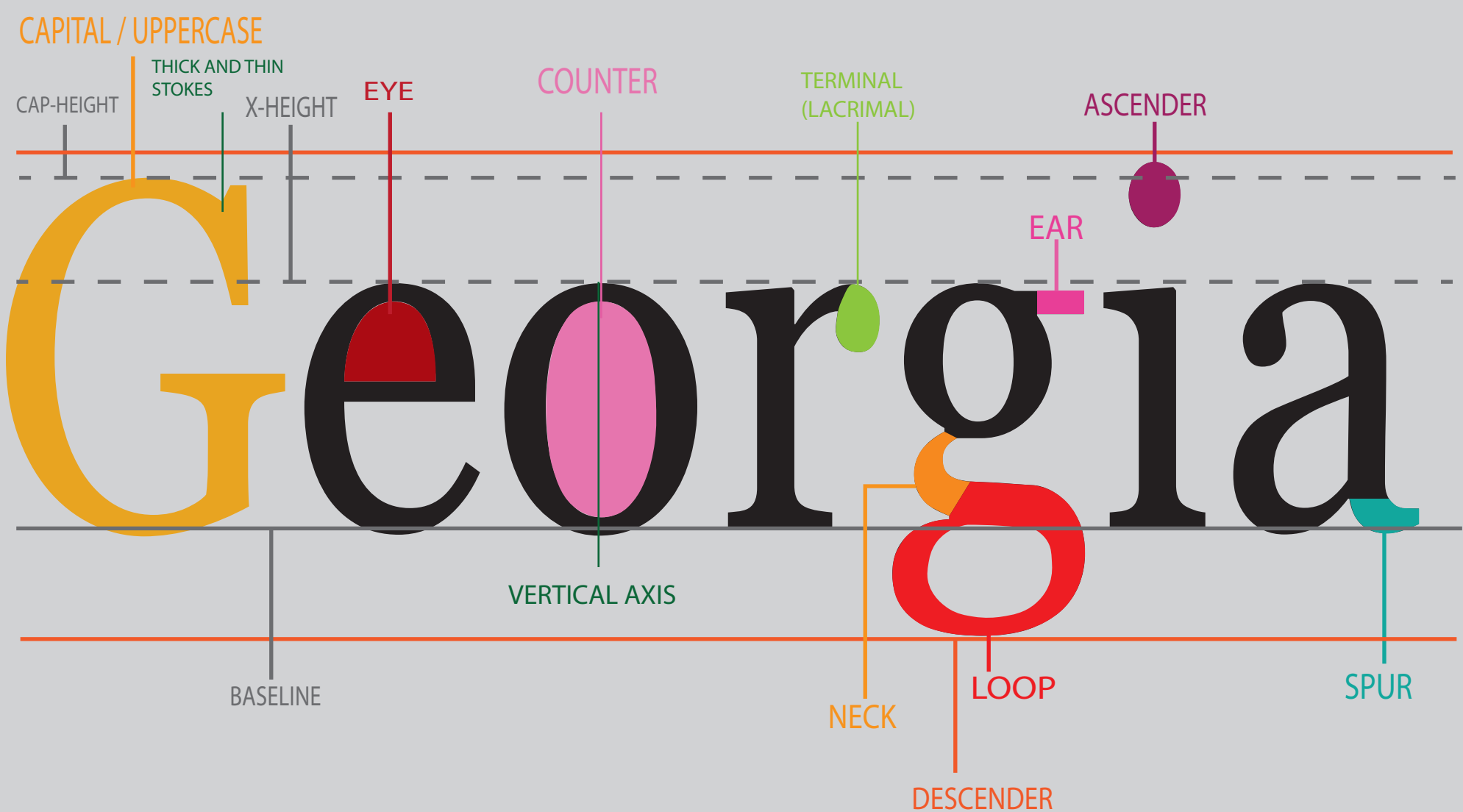




Georgia is a serif typeface designed in 1993 by **Matthew Carter**. The history of the font is inspired by Scotch Roman designs from the 1800s. In Georgia, Carter has successfully managed to create a typeface family which combines high legibility with character and charm.



As a transitional serif design, Georgia shows a number of traditional features of "rational" serif typefaces from around the early 19th century, such as alternating thick and thin strokes, ball terminals and a vertical axis. Its figure (numeral) designs are lower-case, or text figures, designed to blend into continuous text; this was at the time a rare feature in computer fonts. Georgia was designed for clarity on a computer monitor even at small sizes. It features a large x-height (tall lower-case letters), and its thin strokes are thicker than would be common on a typeface designed for display use or the greater sharpness possible in print. Its reduced contrast and thickened serifs make it somewhat resemble Clarendon designs from the 19th century.

REFERENCE:

[https://en.wikipedia.org/wiki/Georgia_\(typeface\)](https://en.wikipedia.org/wiki/Georgia_(typeface))