

Arushi Singh

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Permanent Address:

54 Hartlander Street
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EDUCATION & HONORS

Indiana University, Kelley School of Business, Bloomington, IN

Bachelor of Science in Business

Major(s): Information Systems and Business Analytics

Minor: Informatics

- Dean's List
- Kelley Living and Learning Center
- Kathy Hudson Women in Business Scholarship
- Lifesaver Award- Abercrombie & Fitch

May 2022

GPA: 3.53/4.00

PROFESSIONAL EXPERIENCE

Abercrombie & Fitch - New Albany, OH

June 2022- Present

Associate IT Analyst, Business Intelligence

- Managed and operated on-premises systems, including Tableau, Crystal, Cognos, and OBIEE, ensuring their seamless functioning, along with developing reports for diverse business functions such as HR and Supply Chain as a part of the Analytics Management Team.
- Demonstrated exceptional performance and was promoted to associate analyst on the Data Modernization project, leading the migration of legacy systems to Power BI and Snowflake, spearheading the development of executive reports resulting in informed decision-making by the executive board.
- Implemented and institutionalized the Kanban methodology within newly formed fusion teams comprising both front-end and back-end engineers, proactively addressing and rectifying defects within the Snowflake warehouse and Power BI model, encompassing challenges related to data inaccuracies and modeling intricacies.
- Led the successful establishment of the Oracle connection to Power BI, enhancing data retrieval capabilities from ServiceNow, this initiative played a pivotal role in driving advanced analytics and informed decision-making processes.
- Earned the prestigious Lifesaver Award for meticulously researching and documenting a streamlined process, automating data transfer from DAX Studio into Excel to significantly benefit finance users, additionally, automated critical ServiceNow reports for the Infrastructure & Operations team, resulting in substantial weekly time savings.
- Organized and led the inaugural "Fix-It-Day," an event dedicated to addressing tech debt and persistent issues within the Global Data & Integrations bracket. Successfully implemented fixes that resulted in yearly savings of \$150,480 and reclaimed 9TB of space.

Abercrombie & Fitch - New Albany, OH

June 2021- August 2021

Business Intelligence Solutions Intern

- Selected for the highly competitive Leadership Development Program, specializing in IT, and gained comprehensive exposure to various business areas.
- Collaborated with cross-functional teams to develop innovative solutions that enhanced operational efficiency and decision-making at Abercrombie.
- Leveraged Tableau and R to create a dynamic dashboard for predictive analysis on Jira and ServiceNow data, enabling proactive identification of potential technical issues.
- Acquired valuable experience in Agile project management techniques and actively contributed to the success of weekly sprint reviews.

The Children's Place - Secaucus, NJ

December 2020- January 2021

CRM Campaign Operations Intern

- Implemented integrated marketing campaigns across channels designed to drive new customer acquisition.
- Operated valid test and control strategies, and the building of new capabilities to optimize campaigns and enable future growth.
- Worked with SQL and the cloud native platform Unica where all data was stored and processed to trigger the email campaigns, helping with the launch of the new acquisition Gymboree.

ACTIVITIES & LEADERSHIP

Jhanak at IU - Indiana University Bloomington

August 2018- Present

Captain

- Developed captivating dance routines based on designated themes, instructed and mentored a team of 21 members, and refined performances to ensure excellence.
- Exhibited strong leadership skills by managing rigorous 3-hour daily practices and resolving conflicts, fostering perseverance and effective teamwork.
- Achieved remarkable results, including securing 2nd place in our first national competition at Purdue University and 3rd place at the University of Tennessee.

Kelley Hope Project - Bloomington, IN

August 2020- August 2021

Team Lead

- Led a team in managing technical operations for multiple small businesses on a two-week sprint basis, optimizing their online presence and functionality.
- Developed expertise in working with various website hosting platforms such as WIX, WordPress, and Shopify, and implemented SEO strategies.

SKILLS & INTERESTS

Painting * Cricket * HTML * CSS * Python * SQL * R * Tableau * MS Excel * MS Access * C# * Power BI * DAX * Power BI Report Builder
* Crystal Reports * OBIEE * Informatica * Snowflake * Power Query M * Databricks * Netezza * Hadoop * ServiceNow * EC2 * S3