

Arushi Kumar

Product Designer

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<https://arushik15.github.io>

EXPERIENCE

Product Designer

upGrad.com

March 2019 - Present - 2 years, Mumbai

- Re-designed and revamped the upGrad Learn portal for a more seamless and guided experience across the platform
- Designed careers portal including job portal, career score and events space making it easier for users to track relevant information and swiftly act on it
- Designed the first upGrad 'experts' portal to automate the process of scheduling events and sessions for students which could be used by mentors & coaches
- Collaborating with PMs, business team, data analysts and devs to analyze research findings, conduct design reviews, recognize constraints, & QA builds before they are shipped

Product Designer (intern)

KarmaCircles

Aug 2018 - Dec 2018

- Responsible for creating end to end user experience of Janta Mobile Application
- Worked closely with the founder, product manager and developers to establish timelines, technology limitations and goals
- Handled user research, architecture, low-fidelity prototypes and high-fidelity designs to communicate user flows

Teaching Assistant

IIITD

Jan 2018 - Apr 2018

- TA for the course of Animation and Graphics under the guidance of Prof Manohar Khushalani.

EDUCATION

Computer Science, B.tech

Indraprastha Institute of Information Technology

2014 - 2018 , CGPA: 7.31

CBSE, XII Class

Apeejay School, Pitampura, Delhi

2013 - 2014 , Percentage: 86.4%

DESIGN SKILLS

Product Design
User Experience
User research
Personas
Storyboarding
Wireframing
User Interface
Prototyping
Usability testing

SOFTWARE AND APPLICATIONS

Figma
Sketch
InVision
Adobe photoshop
Zeplin
Miro
HTML/CSS

INTERESTS

Photography
Sketching
Basketball
Journaling