

Arushi Kumar

Product Designer

arushi1510@gmail.com

<https://arushik15.github.io>

EXPERIENCE

Senior Product Designer

upGrad.com

March 2019 - Present

- Designed the first upGrad Experts portal to automate the process of scheduling events and sessions for students which could be used by mentors & coaches
- Re-designed upGrad's Grading portal to automate the process of grading and publishing for graders and admins across all cohorts
- Leading end to end designs for the core pod, addressing the communication with all the touchpoints between stakeholders and users

Product Designer

upGrad.com

March 2019 - Present

- Re-designed and revamped the upGrad Learn portal for a more seamless and guided experience across the platform
- Designed Careers portal including job portal, career score and events space making it easier for users to track relevant information and swiftly act on it
- Collaborating with PMs, business team, data analysts and devs to analyse research findings, conduct design reviews, recognise constraints and QA builds before they are shipped

Product Designer (intern)

KarmaCircles

Aug 2018 - Dec 2018

- Responsible for creating end to end user experience of Cab reviewing Mobile Application
- Worked closely with the founder, product manager and developers to establish timelines, technology limitations and goals
- Handled user research, architecture, low-fidelity prototypes and high-fidelity designs to communicate user flows

Teaching Assistant

IIITD

Jan 2018 - Apr 2018

- TA for the course of Animation and Graphics under the guidance of Prof Manohar Khushalani

EDUCATION

Computer Science, B.tech

IIITD

2014 - 2018

CBSE, XII Class

Apeejay School, Pitampura, Delhi

2013 - 2014

DESIGN SKILLS

Product Design
User Experience
User research
Personas
Storyboarding
Wireframing
User Interface
Prototyping
Usability testing

TOOLS & TECHNOLOGIES

Figma
Sketch
InVision
Adobe Creative Suite
Zeplin
Miro
HTML/CSS

INTERESTS

Photography
Sketching
Basketball
Journaling