# Arushi Loomba

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Current address: 101 Champagne Ave South Ottawa, ON

K1S 4P3

#### PROFESSIONAL SUMMARY

Recent graduate with a background in psychology and business; with a keen professional and academic interest in consulting. As an innovative, forward thinking, and global citizen, I seek to develop professional expertise in project management and coordination with the goal of adding my expertise to the mandate of my team.

# **SKILLS & LANGUAGES**

SPSS | MS Office (Advanced) | SQL | Google Analytics | Tableau | SEO | SEM | English (Fluent) | Hindi (Fluent) | French (Basic)

# **EDUCATION**

Carleton University | Ottawa, ON

September 2016 - August 2020

Bachelor of Arts (Honors): Major in Psychology | Minor in Business

# PROFESSIONAL EXPERIENCE

Ernst and Young | Muscat, Oman

*May 2018 – August 2018* 

Business Advisory Intern

- Worked alongside the Advisory team to build and cross-check client proposals
- Engage and curate forms to audit client proposals and balance sheets on a monthly basis
- Audit tax forms and files to reduce manager hours spent by 4 hours per month per client

# Psychology Peer Mentor | Ottawa, ON

September 2017 – October 2017

Lead Mentor

- Construct a program and guide first year students through a 6-week course of adjusting to university life and extracurricular opportunities
- Resolve complaints and concerns of first year Psychology undergraduates as per Carleton University norms and values
- Provide students with an outline of campus resources and opportunities to adapt and acclimate to university life

TATI | Muscat, Oman

June 2017 – August 2017

**Business Analyst** 

- Confirmed assessment decisions made by assessors against the awarding body's specification
- Assisted internal verifier of one of the leading vocational institute by going through the assessment documents of candidates undergoing NVQ qualifications

# LEADERSHIP AND AWARDS

Amy Karam

September 2019 – December 2019

Marketing Lead

- Analyzed current performance of Karam Consulting.
- Met deliverables through digital marketing tools such as Google Analytics and Search Engine Optimization.
- Created content for all social media platforms prior to events held.

#### **Marketing Project**

September 2018 – December 2018

Strategy Advisor

- Analyses of a company's statistics to develop marketing strategies.
- Worked on Segmentation Analysis.

# **Enactus Conference**

September 2018 – December 2018

Team Member – Presenter

- Presented the concept of housing for homeless youth.
- Chosen for Top 10 Best Concepts

#### VOLUNTEER EXPERIENCE

#### Phuket Sunshine Village Foundation | Phuket, Thailand

December 2019 – January 2019

- Helped restore a 6-mile-long road that connected to the local hospital
- Taught English and Mathematics
- Organized a food bonanza carnival to raise funds for the underprivileged children