

# XAPRO210 - Mastering Generative AI for Product Innovation



**Issuing body:**  
Stanford Online

**Conferred by:**  
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Center for Global & Online Education

## Course Completed by

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## Overview

In this course, machine learning expert and principal PM Aditya Challapally, along with Stanford Professor Edison Tse, will help you navigate generative AI, from opportunity assessment to implementation. You'll learn proven strategies for identifying the right problems to solve with generative AI, selecting the best AI models, and evaluating associated risks. Walk away with a clear plan and the confidence to implement it.

## Competencies / Skills

Product Management

Product Strategy

Building GenAI Products

Product Development

Building a Product Roadmap

Evaluating GenAI Opportunities

## Credential / Credit Earned

**Record of Completion in Mastering Generative AI for Product Innovation** verified by the Stanford Engineering Center for Global & Online Education.

**Grade: Satisfactory**      **CEU(s): 1**

[Grades and Units Information](#)

[Digital Credential Information](#)

## Associated Program

[Advanced Product Management Program](#)

