

# Industry Analysis of the IT Industry



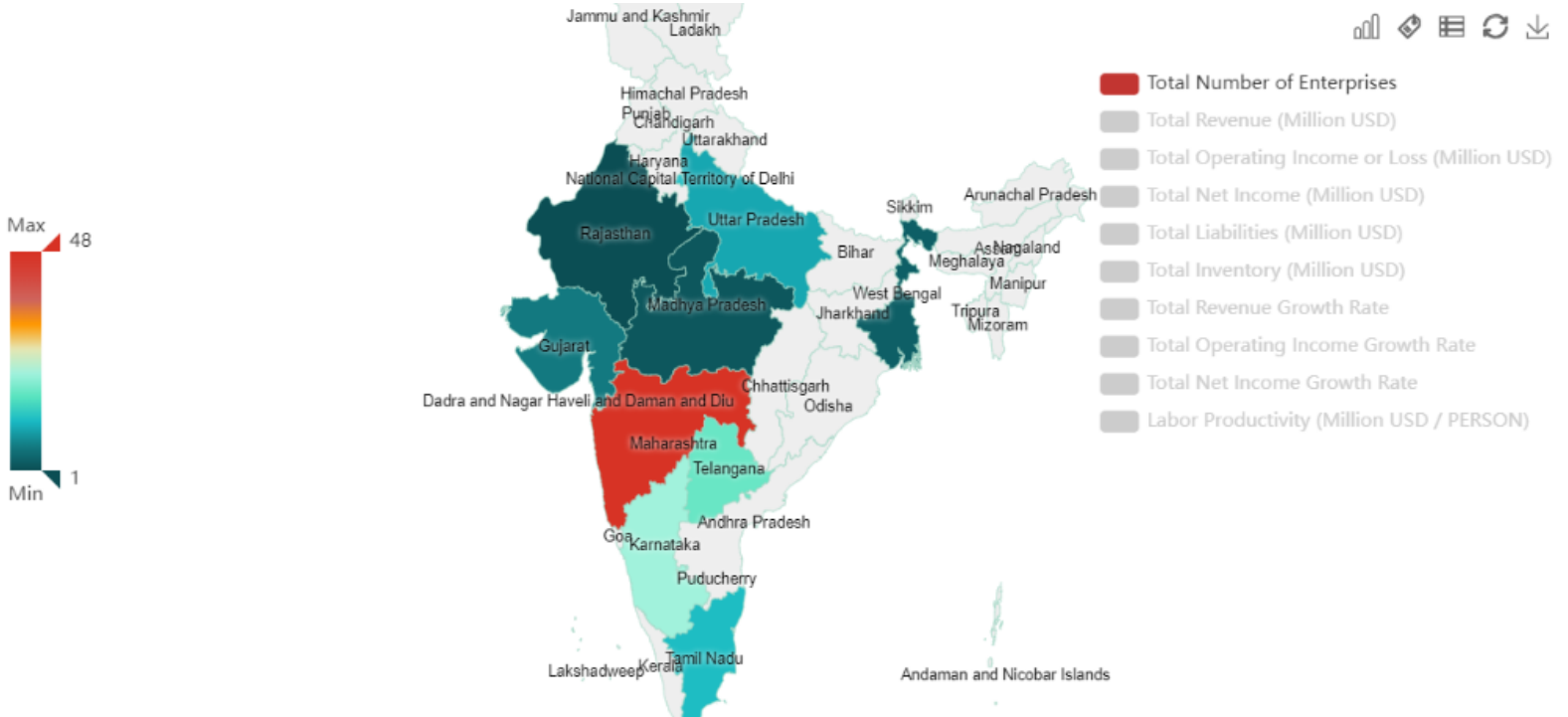


India has indeed evolved into a prominent global technology and innovation hub, with its IT industry at the forefront of this transformation. This sector is emblematic of innovation, adaptability, and technological excellence, shaping the digital landscape on a worldwide scale. It stands as a global powerhouse, propelling the nation's economic development and fostering technological progress.

The Indian IT sector is a cornerstone of the country's economy, encompassing a diverse spectrum of services and activities, from IT services and business process outsourcing to engineering research and development, software products, and e-commerce.

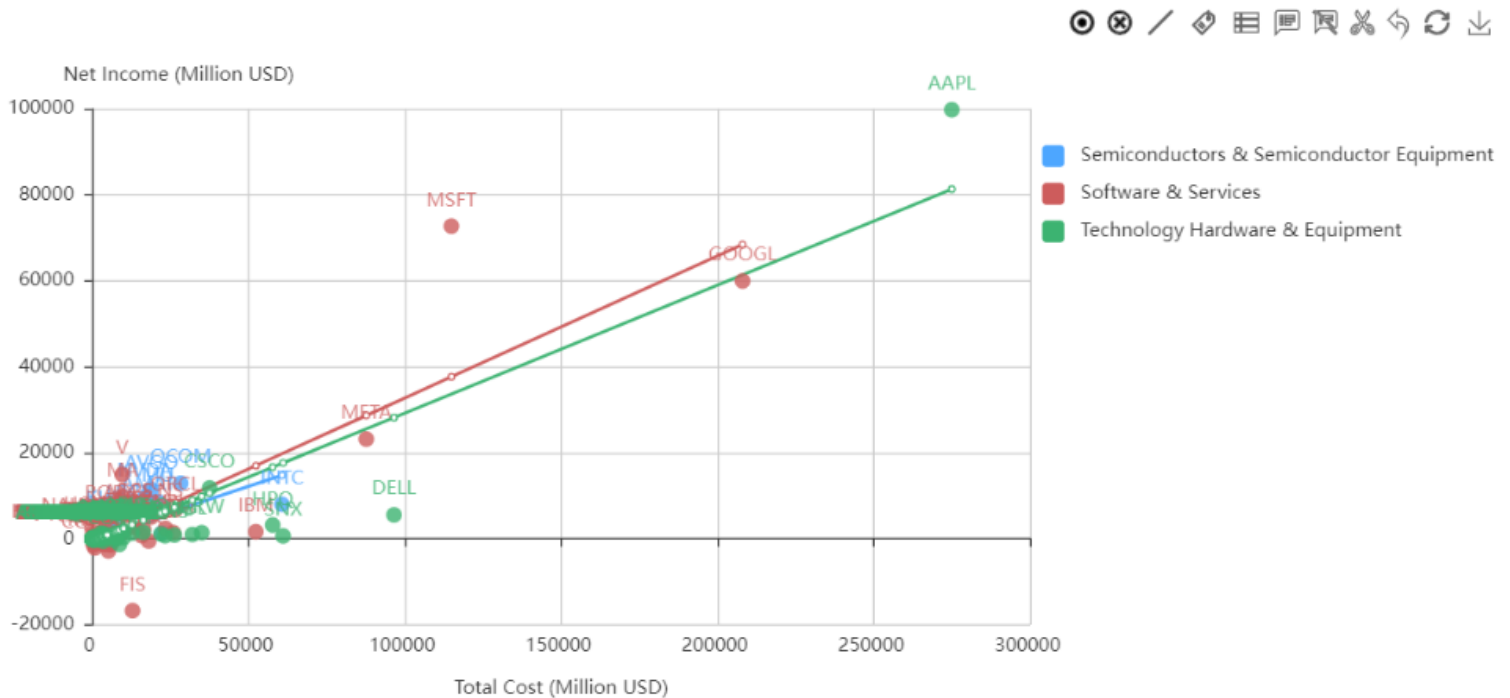
It not only generates substantial domestic and export revenue but also offers employment to millions of individuals, solidifying its pivotal role in India's economic and technological advancement.

# Enterprise Distribution



The distribution of the IT sector in India is primarily characterized by a mix of enterprises that offer a wide range of IT services and products.

# Profit vs. Cost - Net Income



The top-performing sector is Technology Hardware & Equipment, followed by Software & Services and Semiconductors & Semiconductor Equipment. Notably, Apple stands out as the leader within the Technology Hardware & Equipment category.

# NAVIGATOR ( Tata Consultancy Services)

## GCPS Navigator

Tata Consultancy Services Limited

Enterprise name: Tata Consultancy Services Limited  
Headquarter: India  
Country: India  
Reporting year: 2022

### Classifications:

Sector: Information Technology  
Industry Group: Software & Services  
Industry: IT Services  
Sub-Industry: IT Consulting & Other Services

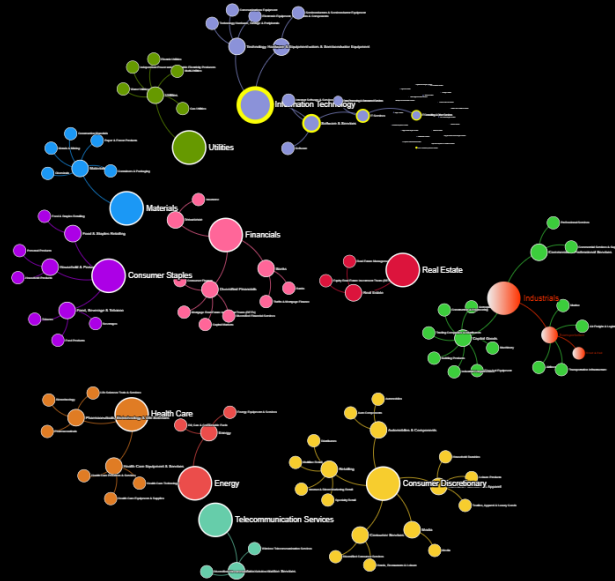
### Competing Enterprises:

Country: India

Year: 2022

KPI: Top 3 Enterprises by revenue

Infosys Limited  
HCL Technologies Limited  
Wipro Limited



# SUPPLY CHAIN MAPPING (Tata Consultancy Services)

## Supply Chain Mapping

Tata Consultancy Services Limited

Enterprise name:

Tata Consultancy Services Limited

Headquarter Country:

India

Reporting year:

2022

Classifications:

Sector:

Information Technology

Industry Group:

Software & Services

Industry:

IT Services

Sub-Industry:

IT Consulting & Other Services

Competing Enterprises:

Country: India

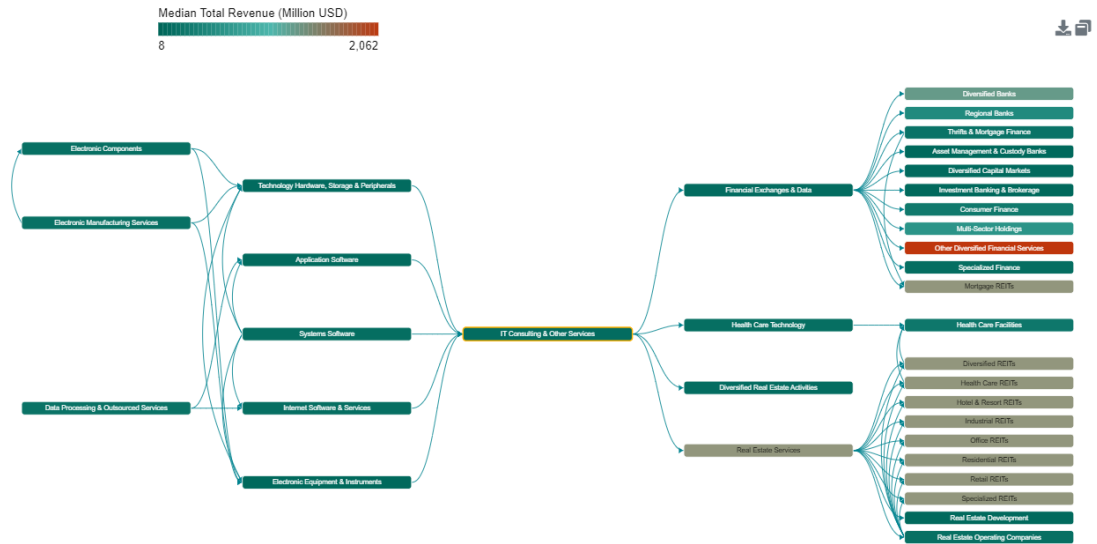
Year: 2022

KPI: Top 3 Enterprises by revenue

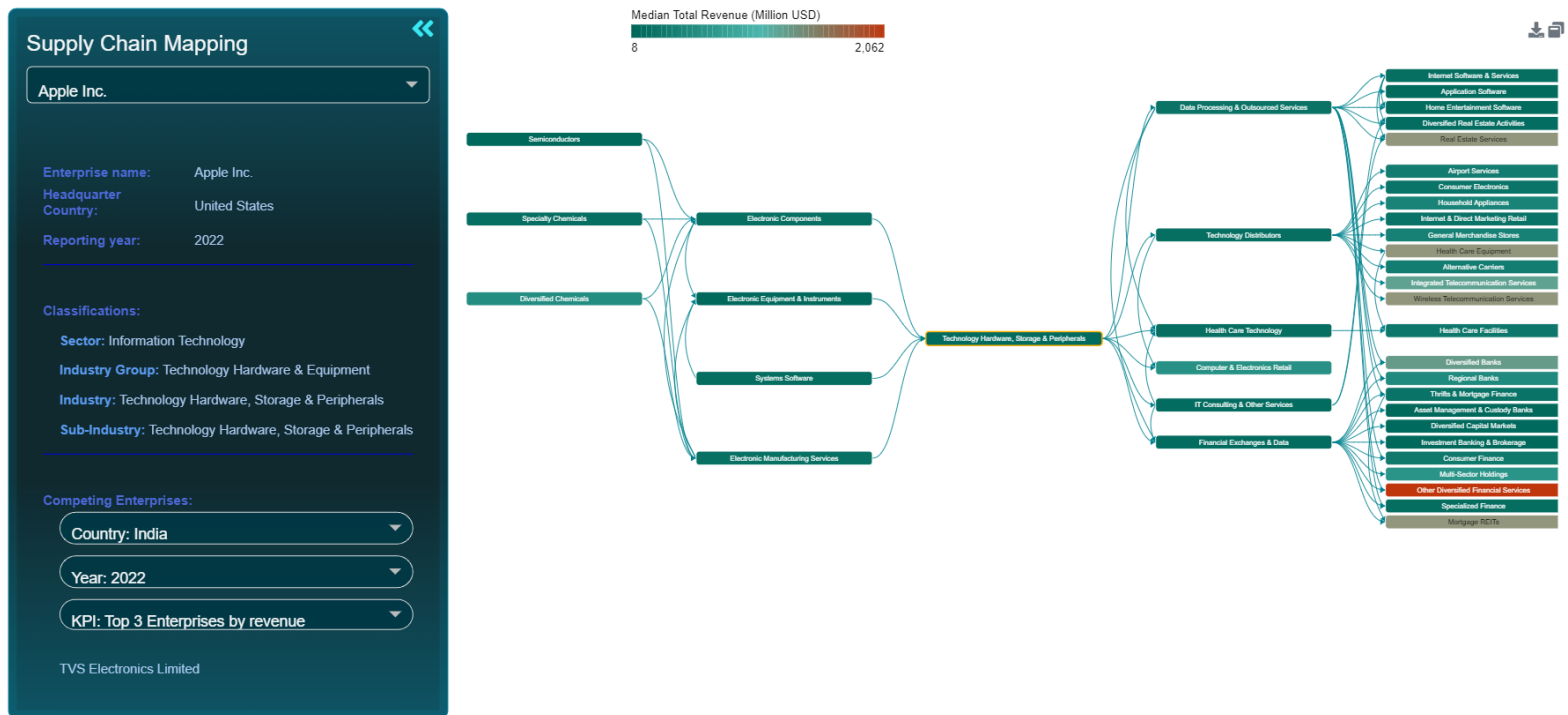
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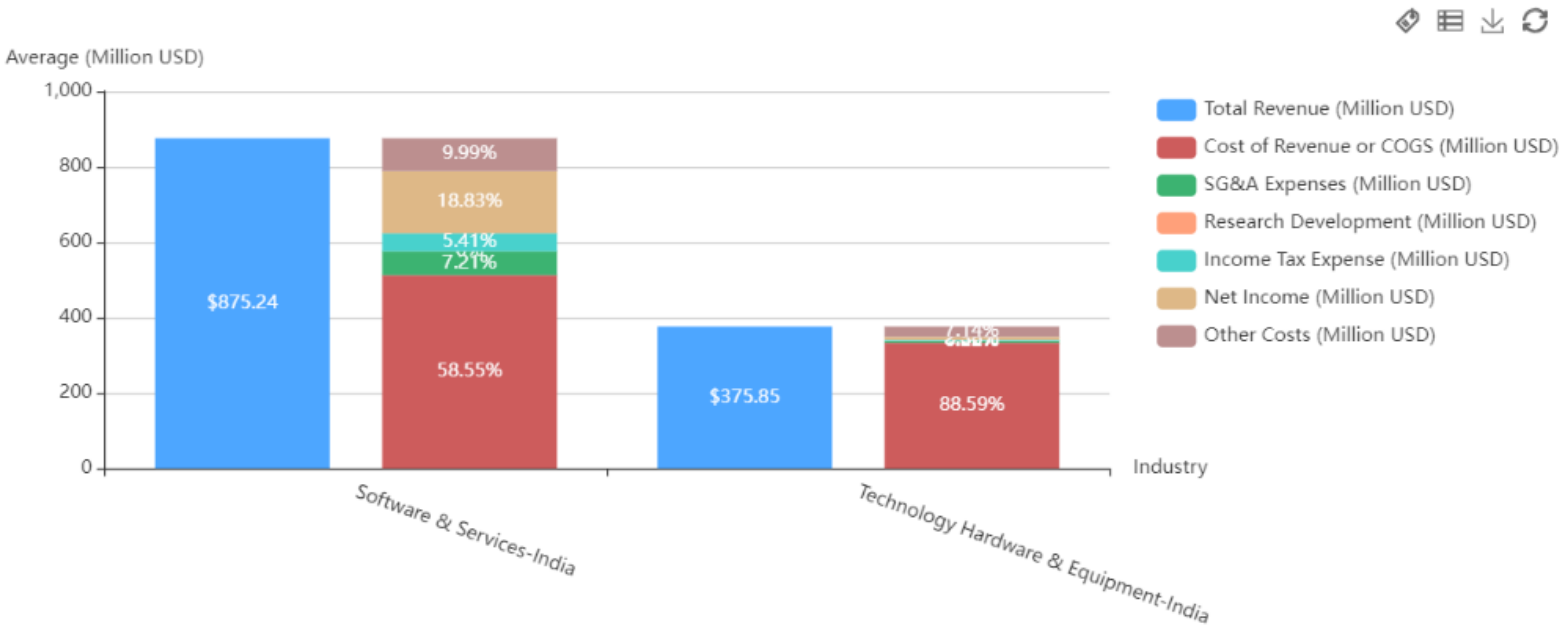


# SUPPLY CHAIN MAPPING ( Apple Inc.)



Apple Inc.'s supply chain primarily involves importing and distributing hardware and devices, whereas Tata Consultancy Services (TCS) India focuses on delivering IT services. Apple's supply chain is product-focused, while TCS' is service-oriented, reflecting their distinct positions in the IT industry.

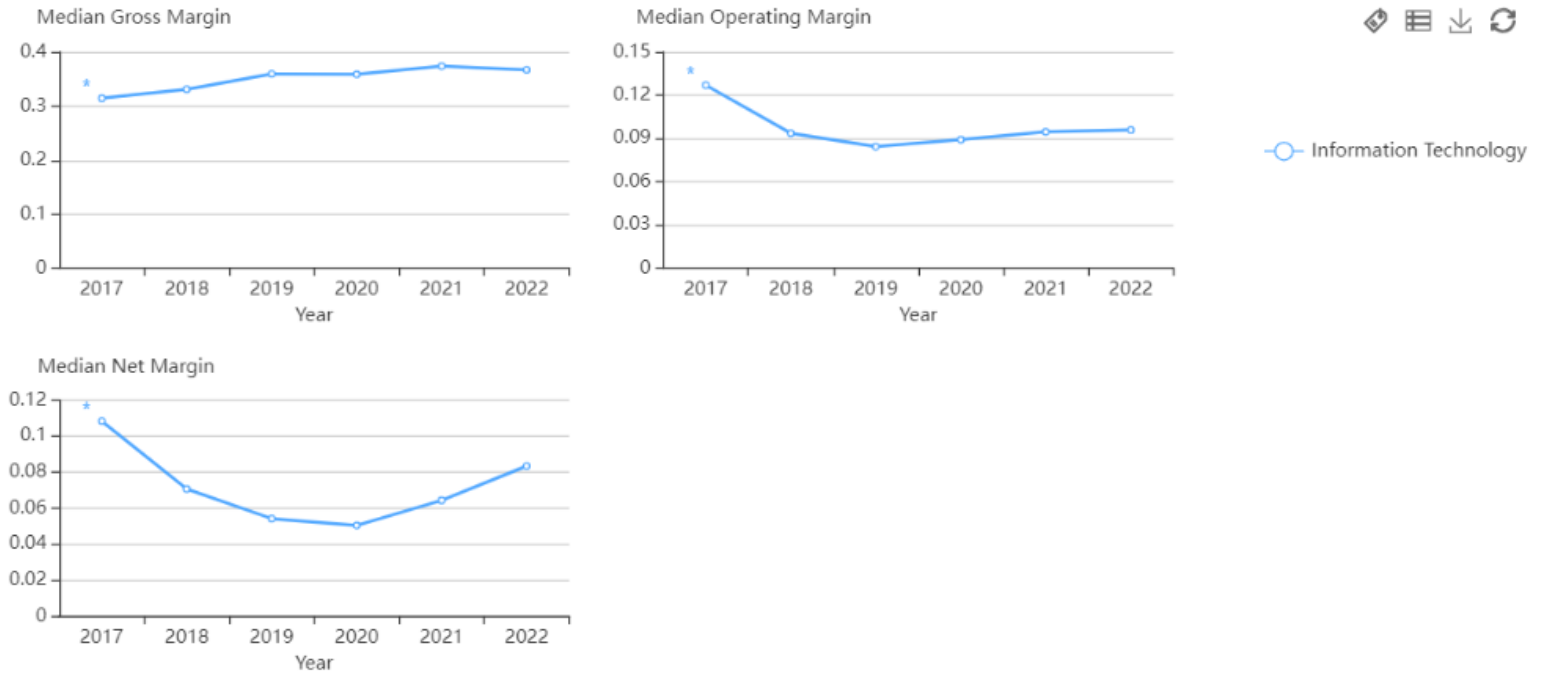
# INDUSTRIAL BREAKDOWN ( Revenue)



In the industrial breakdown of revenue, Software & Services outperform Technology Hardware & Equipment in total revenue. While Technology Hardware & Equipment has higher cost of revenue individually, the overall cost of goods sold (COGS) remains higher for Software & Services, indicating their revenue efficiency.



# INDUSTRY TREND ( PROFITABILITY)



\* These KPI and Year combination(s) have a sample size smaller than 5.

the IT industry has witnessed a consistent increase in profitability trends since 2017 to the present analysis in 2022. Gross margin, operating margin, and net margin have all shown positive growth, indicating improved financial performance in the sector.