

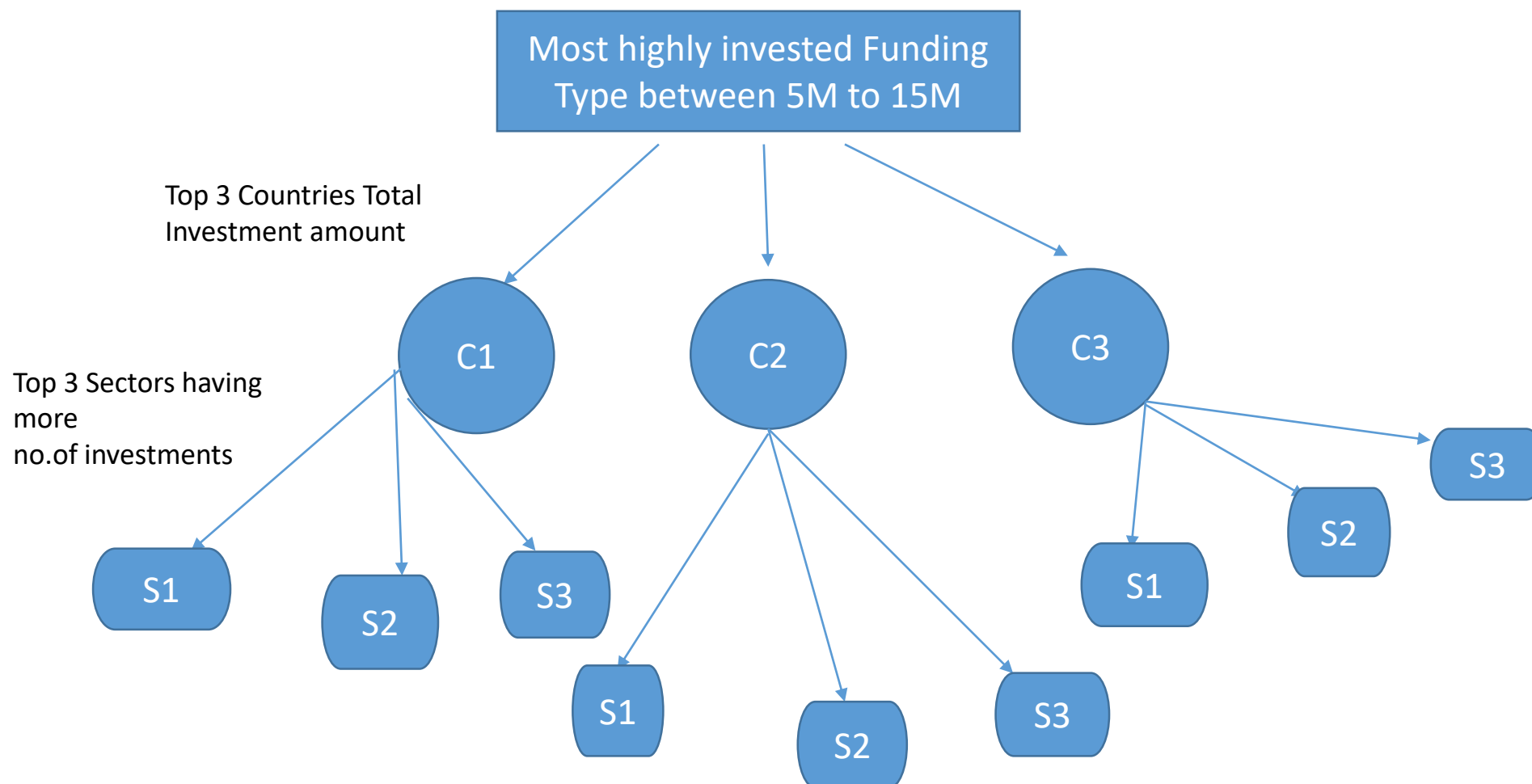
INVESTMENT ASSIGNMENT SUBMISSION

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Spark Funds Investment Constraints

1. Spark Funds wants to invest between 5 to 15 Million USD per round of investment
2. Spark Funds wants to invest only in English Speaking Countries.

Spark Funds Investment Identification Strategy



Data Analysis

1. 'Venture' is the Funding Type which has an average of 5M to 15M USD amount investments.
2. 53% of total companies are investing in the 'Venture' Funding Type.
3. 23% of companies are investing in 'Seed' Funding Type.
4. 36139 companies of Funding Type 'Venture' has invested in country 'USA'.
5. USA(United states),GBR(United Kingdom),IND(India) are the top three English speaking countries where the most investment amount received for 'Venture' Funding Type.
6. CHN(China) is the second most highest company in the investment amount, but China does not have 'English' as the primary language.

Data Analysis

Total Investment count in top three countries and top three sectors

USA(United States) has the below three Main sectors for Investment

- Others – 8314
- Cleantech /Semiconductors - 7996
- Social, Finance, Analytics, Advertising - 7246

GBR(United Kingdom) has the below three Main Sectors for Investment

- Others - 516
- Cleantech /Semiconductors - 442
- Social, Finance, Analytics, Advertising - 421

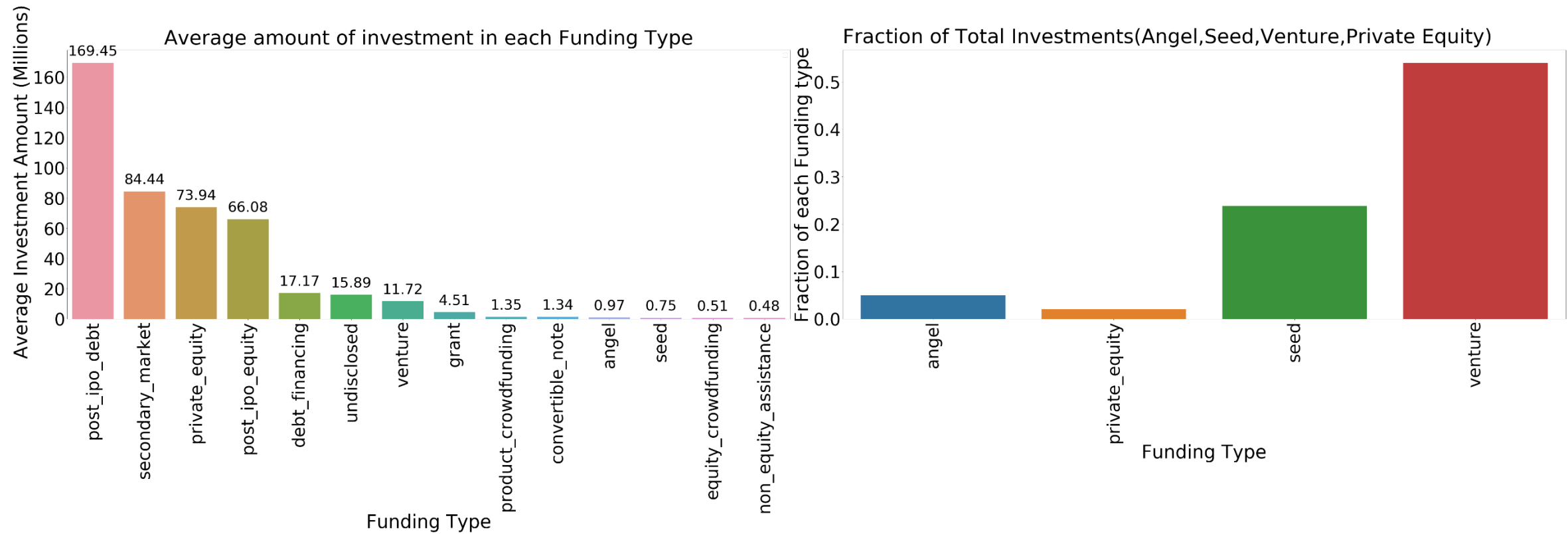
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Data Analysis

IND(India) has the below three Main sectors for Investment

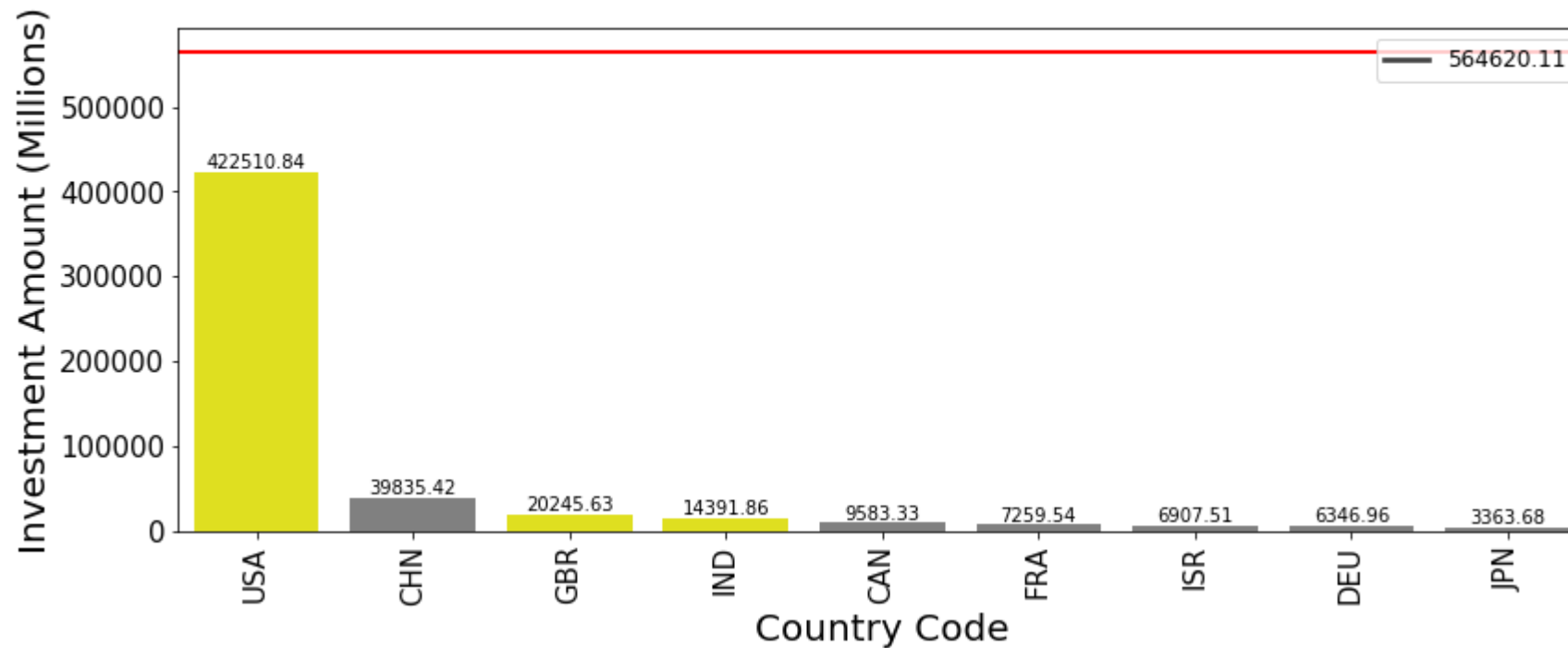
- **Others - 284**
- **Social, Finance, Analytics, Advertising - 147**
- **News, Search and Messaging - 130**

Results



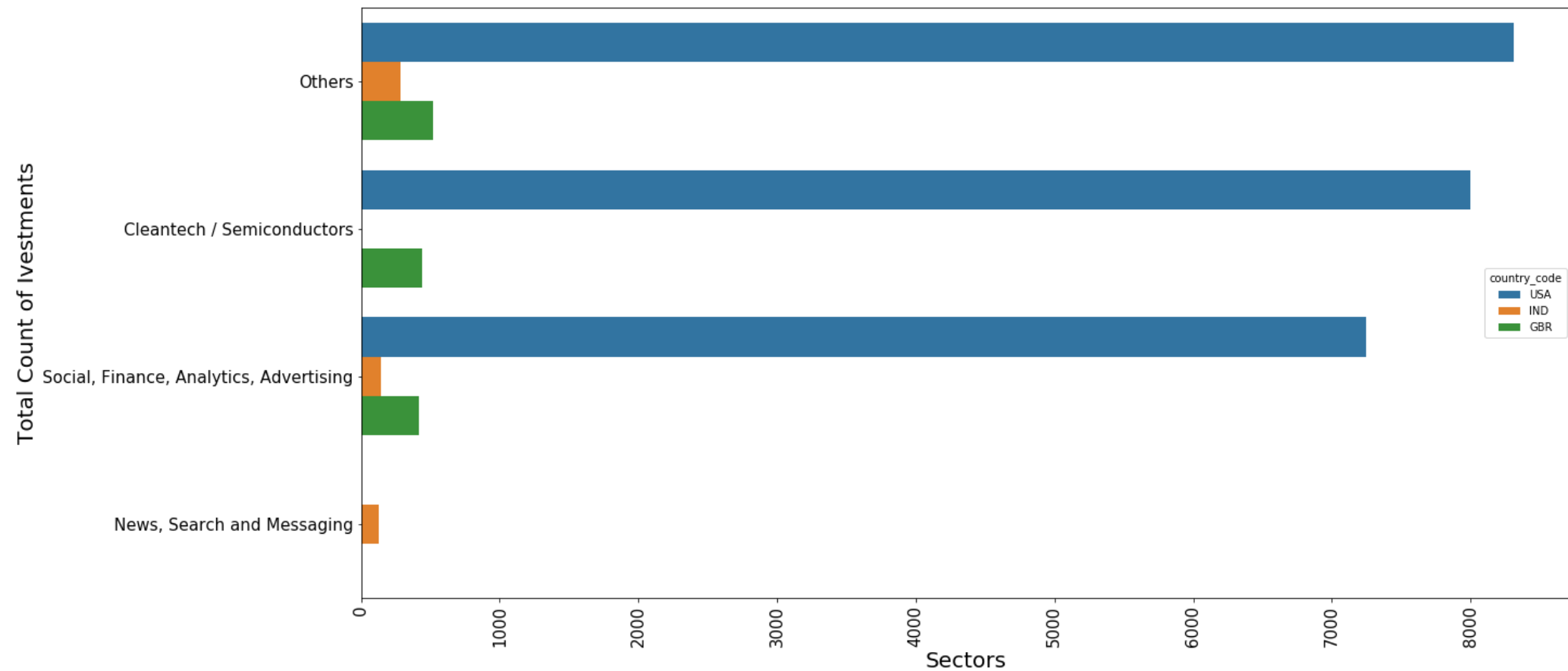
Results

Total Investment in Top 9 countries in Funding Type Venture



Results

Top 3 Sectors in Top 3 Countries



Conclusion

- It is recommended for the Spark Funds to invest in the Funding Type 'Venture'
- USA,GBR,IND are the top three countries suggested for investment
- In USA it is better to invest in companies like SoFi, Freescale Semiconductor
- In GBR it is better to invest in companies like OneWeb, Immunocore
- In IND it is better to invest in companies like Flipkart, ShopClues.com