Alvina Atmadja

UX Designer | Creative Engineer

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🖥️ Skills

Programming and Scripting: HTML5, CSS3, Javascript, Twitter Bootstrap, ZURB Foundation, Wordpress, Java

Design and Prototyping: Adobe Photoshop, Adobe Illustrator, Balsamiq, InVision, LucidChart

💼 Experience

Web Designer & Developer/ Freelance

October 2015 - Present, San Francisco, CA..

- Analyzed the scope of client's needs and translated them into project timelines and deliverables.
- Designed, developed, and maintained websites created in Wordpress.
- Provided advice and consultation in regards to content strategy and search engine optimization.
- Integrated web features to deliver a cohesive experience for users.

Whole Body Specialist/ Whole Foods Market

July 2017 - Present, San Francisco, CA.

- Boosted weekly sales by 10% through actively maintaining inventory levels, creating visually pleasing display of merchandises, and managing proper signage and pricing.
- Provided exemplary service in compliance with DHSEA (Dietary Supplement Health and Education Act).
- Cultivated a culture of shared fate and self-responsibility within the team by identifying, delegating, and communicating department goals to team members.

Marketing Operations Specialists/ Big Scary Cranium, LLC.

July 2014 - May 2015, Atlanta, GA.

- Created and maintained company's website in Wordpress.
- Collaborated with clients to fix, improve, and optimize their marketing automation process.
- Provided data analysis, visualizations, and technical support for marketing automation campaigns.
- Created art assets in forms of digital graphics, icons, e-book designs, and email templates.

🎓 Education

Georgia Institute of Technology / BS in Computational Media

January 2012 - May 2014, Atlanta, GA.

Overall GPA: 3.43

🏅 Awards & Certifications

Silverpop Engage Professional Certification 2014

Advanced certification in IBM Silverpop Marketing Cloud.

Georgia Tech Dean's List 2012-2014

Georgia All-Academic Team 2012

A recognition from Phi Theta Kappa for excellence in academic and community services.