

San Francisco, CA 94121 +1 415-860-6895 ALVINA.E.AT@GMAIL.COM

Skills

Office and Productivity: Google Apps for Work (Drive, Sheets, Docs, Slides), Microsoft Office 365 (Words, Excel, Powerpoint, Access, Outlook), Trello, Basecamp, Toggl

Programming and Scripting: HTML5, CSS3, Javascript, Twitter Bootstrap, ZURB Foundation, Wordpress, Java

Design and Prototyping: Adobe Photoshop, Adobe Illustrator, Balsamiq, InVision, LucidChart

Experience

Web Designer & Developer/ Freelance

OCTOBER 2015 - PRESENT, JAKARTA, INDONESIA.

Designed, developed, and maintained websites made in Wordpress, provided advice and consultation in regards to content for the website, integrated web features to deliver a cohesive experience for users.

Whole Body Team Member/ Whole Foods Market

JULY 2017 - PRESENT, SAN FRANCISCO, CA, USA.

Contributed to ~10% increase in weekly sales by actively maintaining inventory level, proper signage and pricing, and visually pleasing display of merchandises, provided exemplary service in compliance with DHSEA (Dietary Supplement Health and Education Act) to meet and exceed both the department's and customers' goals. Identify, delegate, and communicate department goals to team members.

Marketing Operations Specialists/ Big Scary Cranium, LLC.

JULY 2014 - MAY 2015, ATLANTA, GA, USA.

Worked together with clients to fix, improve, and optimize their marketing automation process, provided data analysis, visualizations, and technical support for marketing automation campaigns, created art assets and maintained company's website.

Education

Georgia Institute of Technology / BS in Computational Media

JANUARY 2012 - MAY 2014, ATLANTA, GA

An interdisciplinary degree combining computer science and liberal arts. Concentration in Human-Computer Interaction, Design, and Narrative. Overall GPA: 3.43/4.00

Awards & Certifications

Silverpop Engage Professional Certification 2014

Advanced certification in IBM Silverpop Marketing Cloud.

Georgia Tech Dean's List 2012-2014

Georgia All-Academic Team 2012

A recognition from Phi Theta Kappa for excellence in academic and community services.