



# Alvina Atmadja

UX Designer | Creative Engineer

San Francisco, CA 94121  
 +1 415-860-6895  
 hello@alvinaat.com  
 alvinaat.com

## Skills

**Programming and Scripting:** HTML5, CSS3, Javascript, Twitter Bootstrap, ZURB Foundation, Wordpress, Java

**Design and Prototyping:** Adobe Photoshop, Adobe Illustrator, Balsamiq, InVision, LucidChart

## Experience

### **Web Designer & Developer/** Freelance

October 2015 - Present, San Francisco, CA..

- Analyzed the scope of client's needs and translated them into project timelines and deliverables.
- Designed, developed, and maintained websites created in Wordpress.
- Provided advice and consultation in regards to content strategy and search engine optimization.
- Integrated web features to deliver a cohesive experience for users.

### **Whole Body Specialist/** Whole Foods Market

July 2017 - Present, San Francisco, CA.

- Boosted weekly sales by 10% through actively maintaining inventory levels, creating visually pleasing display of merchandises, and managing proper signage and pricing.
- Provided exemplary service in compliance with DHSEA (Dietary Supplement Health and Education Act).
- Cultivated a culture of shared fate and self-responsibility within the team by identifying, delegating, and communicating department goals to team members.

### **Marketing Operations Specialists/** Big Scary Cranium, LLC.

July 2014 - May 2015, Atlanta, GA.

- Created and maintained company's website in Wordpress.
- Collaborated with clients to fix, improve, and optimize their marketing automation process.
- Provided data analysis, visualizations, and technical support for marketing automation campaigns.
- Created art assets in forms of digital graphics, icons, e-book designs, and email templates.

## Education

### **Georgia Institute of Technology /** BS in Computational Media

January 2012 - May 2014, Atlanta, GA.

Overall GPA: 3.43

## Awards & Certifications

### **Silverpop Engage Professional Certification 2014**

- ★ Advanced certification in IBM Silverpop Marketing Cloud.

### **Georgia Tech Dean's List 2012-2014**

### **Georgia All-Academic Team 2012**

- ★ A recognition from Phi Theta Kappa for excellence in academic and community services.