Organised by:



# SVCA Southeast Asia VC/ PE Conference 2018

SPONSORSHIP OPPORTUNITIES



# SPONSORSHIP PACKAGE



- TARGETED EXPOSURE TO SVCA'S EXCLUSIVE COMMUNITY
- ACCESS TO SVCA'S CURATED LIST OF OVER 2,800 CONTACTS (LOCAL & REGIONAL)
- INCREASED BRAND VISIBILITY TO THE RIGHT PEOPLE
- BUILD NETWORKING OPPORTUNITIES AND CONNECTIONS WITH VC/ PE PRACTITIONERS IN THE REGION

#### \*CO-SPONSOR COMPREHENSIVE BENEFITS - SGD8,000

Logo on event collaterals; including Website, eDMs and Programme Booklets

**Social Media Exposure (SVCA FaceBook and LinkedIn Pages)** 

Name highlighted in Event Press Release

Moderator/ Speaking Slot on a Panel

1 A4 Page Full Colour Ad in Programme Booklet

**5 Complimentary Seats to Conference** 

Verbal recognition in Opening Remarks

**Table-top Exhibition Space \*Limited Slots\*** 

1 Invitation to VIP After Conference Dinner

1 Post Event Interview/ Article to be uploaded on SVCA's Website

\*Note: Placement at SVCA's discretion.

# CONTACT US TO FIND OUT HOW WE CAN CUSTOMISE YOUR OUTREACH:

Ms. Sylvia Koh

Singapore Venture Capital & Private Equity Association Event Executive . Email: event@svca.org.sg . Tel: +65 6224 7001

# **EXHIBITION PACKAGE**



- FOR STARTUPS ONLY
- TARGETED EXPOSURE TO SVCA'S EXCLUSIVE COMMUNITY
- ACCESS TO SVCA'S CURATED LIST OF OVER 2,800 CONTACTS (LOCAL & REGIONAL)
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#### \*EXHIBITION COMPREHENSIVE BENEFITS - SGD800

Logo on event collaterals; including Website, eDMs and Programme Booklets

**Listing in Programme Booklet** 

**2 Complimentary Seats to Conference** 

**Dedicated Table-top Exhibition Space \*Limited Slots\*** 

\*Note: Placement at SVCA's discretion.

This is the best opportunity to showcase your company and its products and/ or services to the right audience. Pitch to potential investors on a one-to-one basis when you engage with them at your booth. Maximise your time at the event by targeting your specific audience and generating new business partnerships. Participate in the main conference itself and gain access to SVCA's Membership Community at an exclusive price.

Sign up today!

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# **PAST ATTENDEES**

#### **2016's ATTENDEES' PROFILES** By Industry

Compliance 5% Consultancy **Fund Managers** 16% 33% 11 **Accounting** 10% **Associations** Legal 5% 15% Government **Fund Admin.** 6% 5% Media

**I** Great event, well organized. Proud to be sponsoring it. Congrats!

Chris Leahy Founding Partner, Blackpeak Group

Congrats on both the very full attendance and the quality of the program - the event was very well done (and it was an opportune time to catch up with old friends and colleagues).

Chin Chou Managing Director, Morgan Stanley Private Equity Asia

**CLOSE TO PARTICIPANTS**  C-Level Executives Managing Partners **Investment Directors** Heads of Regions **Associates** 

4%

**FROM OVER COUNTRIES** 

TAIWAN HONG KONG **JAPAN AUSTRALIA** THE PHILIPPINES **VIETNAM INDONESIA SINGAPORE** 

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# **ABOUT US**



Singapore Venture Capital & Private Equity Association

The Singapore Venture Capital & Private Equity Association (SVCA) is a not-for-profit organisation formed in 1992 to promote the development of the venture capital (VC) and private equity (PE) industry.

The association strives to promote the professional development of the industry as well as facilitate interaction and collaboration among its members. The association also acts as a platform for dialogue on regulatory and policy issues pertaining to VC and PE and builds linkages to centres of VC and PE activities in the region.

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