### Application Form – Deal Flow (Updated as at 16/05/2017)

#### **PROFILE**

Portfolio Company Full Name: Emily Labs	
Contact Person: Viet Nguyen	
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### **EXECUTIVE SUMMARY**

## Management Team (Background/ Experience):

Viet Nguyen: CEO

• Highly skilled in gaming industry, cloud computing, solutions architecture, business and management

Luong Vu: CTO

• Lead in many teams, VTV live streaming, OnOnPay, etc.

# **Business Opportunity being addressed:**

Gaming industry, \$100+ billion dollar

eSports, growing super fast, \$1+ billion dollar

### Product(s)/ Service(s):

Phase 1: eSports Social Network like Player. Me and other integrations (analytics and streaming)

Phase 2: Gamers incubator, like Ycombinator for gamers who want to go pro

Phase 3: Gaming academy for kids from 13+ to be professional cyber athlete

## Capital Advantage (i.e. Market Strategy):

Vietnamese team, targeting global market from the get go.

Team members live and work at the same space, maximizing throughput and competitiveness.

All are passionate gamers

Management using eSports gaming house model

Series Stage: Seed

Seeking Funding: USD 300,000 Raised to Date: USD 10,000 SAFE