

PROFILE

Portfolio Company Full Name: TicketBox Pte. Ltd.	
Contact Person: Mike Tran	
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EXECUTIVE SUMMARY

Management Team (Background/ Experience): <ul style="list-style-type: none"> • Mike Tran, Founder & CEO. Previously Assistant to General Director of Saigon Trading Group; engineering degree in Canada • Clyds Pascual, CMO. Previously Digital Marketing Manager of nhommua.com, once the biggest group buying website in Vietnam. • Roman Gollent, Interim CTO. Previously Product Manager for UBS Global Enterprise Mobility Solutions; University of Pennsylvania Bachelor's Degree (Engineering). • Shawn Tan, General Manager of Singapore. Previously Director of Validatis; Yale University Master's Degree (International & Development Economics). 	
Business Opportunity being addressed: supporting entertainment events and other events in Southeast Asia <ul style="list-style-type: none"> • Developed the best ticketing and event promotion platform in Vietnam; has expanded to Thailand and Singapore • Tie-in top clients with established consumer database collected from the market. (August events in Vietnam include Ariana Grande and The Chainsmokers). • Developing new product relating to talent booking & management. 	
Product(s)/ Service(s): <ul style="list-style-type: none"> • Online ticketing platform • Event promoting service • Artists booking / promoting platform • Event/show creation service 	
Advantages (i.e. Market Strategy): <ul style="list-style-type: none"> • #1 event ticketing company in Vietnam (sales est. 9X higher than closest competitor) <ul style="list-style-type: none"> ○ Deep connection with event promoters, venues, artists, and KOLs in Vietnam. ○ Well-known and well-trusted brand in Vietnam for ticketing and entertainment. • The only company providing ticketing services in all 3 of Vietnam, Thailand, and Singapore. • Backed by Susquehanna, 500 Startups, and others. • Sales have been growing >2X year-on-year: <ul style="list-style-type: none"> • 2016: US\$2.2M • 2017: US\$4.6M estimate (actual YTD + projected) • 2018: US\$10.0M target 	
Series Stage: <u>Series B</u>	
Seeking Funding: USD 2,500,000	Raised to Date: USD 1,300,000 (through Series A)