

₹ 984.9M

Revenue

2M

Sales qty.

year

cy_date

year

cy_date

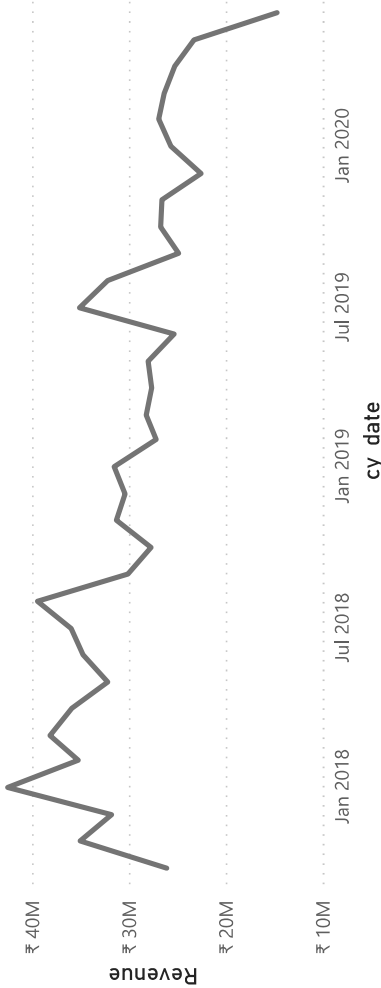
All

All

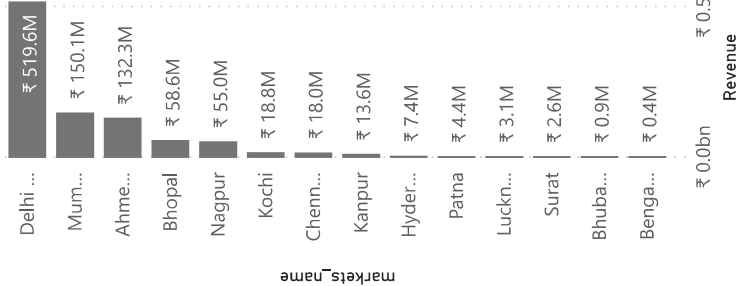
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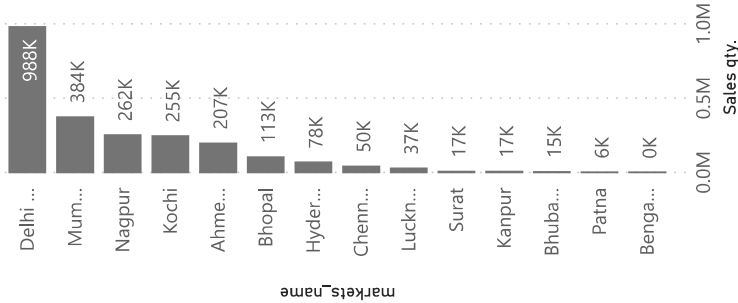
Revenue Trend



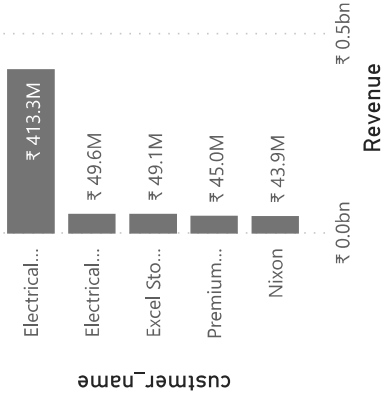
Revenue by Markets



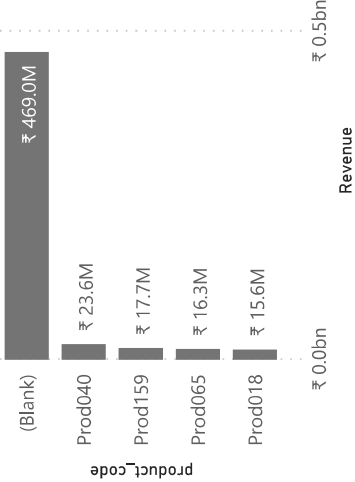
Sales qty. by Markets



Top 5 Customers by Revenue



Top 5 Products by Revenue



₹ 142.2M

Revenue

₹ 2.1M

Total Profit Margin

350K

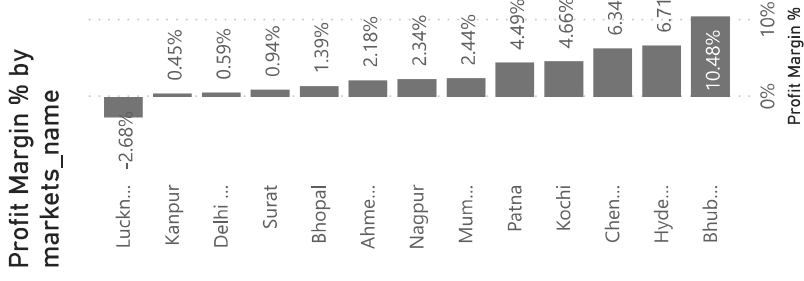
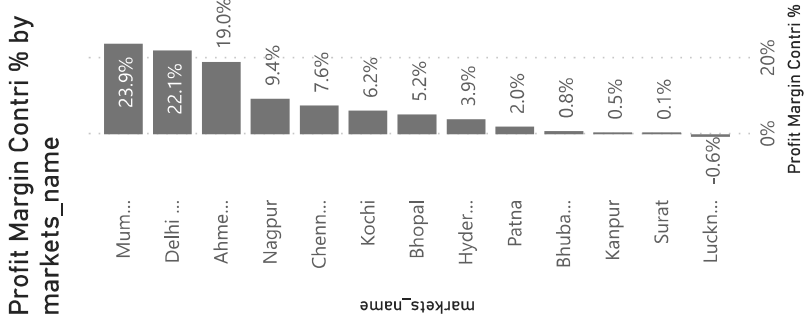
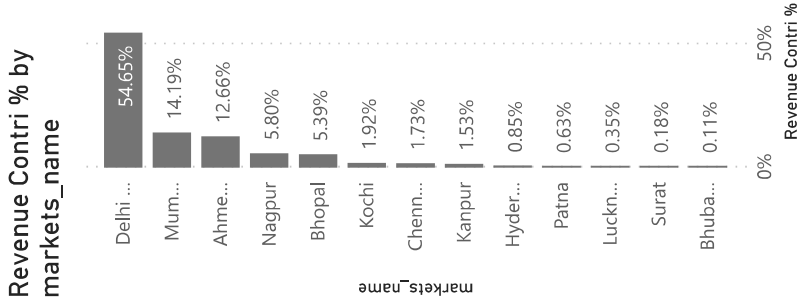
Sales qty.

year

2020

cy_date

All



customer_name	Revenue	Revenue Contri %	Profit Margin Contri %	Profit Margin %
Electricalsbea Stores	₹ 50,940.0	0.04%	0.4%	15.63%
Power	₹ 10,98,552.0	0.77%	3.7%	6.92%
Surge Stores	₹ 39,53,600.0	2.78%	11.9%	6.23%
Leader	₹ 16,71,901.0	1.18%	4.9%	6.01%
Electricalslopedia Stores	₹ 9,95,764.0	0.70%	2.9%	5.92%
Elite	₹ 12,47,785.0	0.88%	3.2%	5.27%
All-Out	₹ 7,13,953.0	0.50%	1.6%	4.53%
Forward Stores	₹ 25,60,961.0	1.80%	5.4%	4.33%
Modular	₹ 24,53,519.0	1.73%	5.0%	4.23%
Nomad Stores	₹ 19,78,550.0	1.39%	4.0%	4.12%
Acclaimed Stores	₹ 31,16,384.0	2.19%	6.1%	4.04%
Unity Stores	₹ 17,48,166.0	1.23%	3.3%	3.90%
Electricalsblance Stores	₹ 1,42,742.0	0.10%	0.2%	3.54%
Sage	₹ 96,950.0	0.07%	0.2%	3.46%
Flawless Stores	₹ 11,26,976.0	0.79%	1.8%	3.34%
Excel Stores	₹ 79,28,385.0	5.57%	12.5%	3.26%
Info Stores	₹ 50,64,374.0	3.56%	7.8%	3.18%
Nixon	₹ 30,28,345.0	2.13%	4.7%	3.17%
Total	₹ 14,22,24,545.0	100.00%	100.0%	1.45%

₹ 142.2M

Revenue

350K

Sales qty.

₹ 2.1M

Total Profit Margin

Target Profit

2.0%

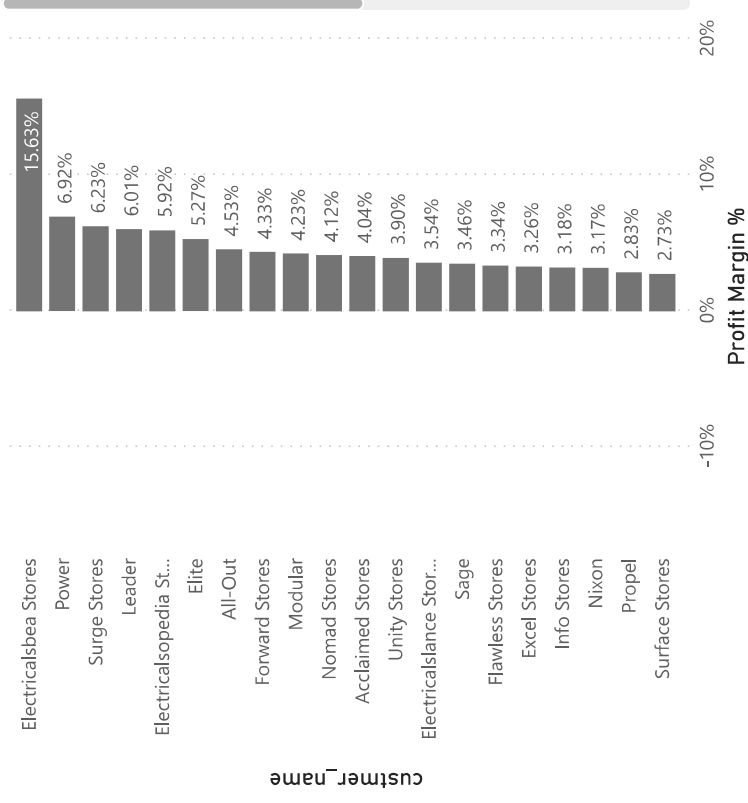
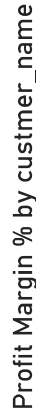


year

2020

cy date

All



customer_name	Revenue	Revenue Contri %	Profit Margin Contri %	Profit Margin %
Electricalsara Stores	₹ 6,56,41,977.0	46.15%	11.9%	0.37%
Excel Stores	₹ 79,28,385.0	5.57%	12.5%	3.26%
Premium Stores	₹ 58,99,748.0	4.15%	1.4%	0.49%
Electricalslytical	₹ 55,37,904.0	3.89%	1.3%	0.49%
Info Stores	₹ 50,64,374.0	3.56%	7.8%	3.18%
Control	₹ 41,82,662.0	2.94%	2.5%	1.24%
Surge Stores	₹ 39,53,600.0	2.78%	11.9%	6.23%
Logic Stores	₹ 33,19,243.0	2.33%	0.6%	0.38%
Acclaimed Stores	₹ 31,16,384.0	2.19%	6.1%	4.04%
Nixon	₹ 30,28,345.0	2.13%	4.7%	3.17%
Epic Stores	₹ 30,02,834.0	2.11%	-6.8%	-4.69%
Forward Stores	₹ 25,60,961.0	1.80%	5.4%	4.33%
Electricalsociety	₹ 25,20,938.0	1.77%	3.3%	2.69%
Modular	₹ 24,53,519.0	1.73%	5.0%	4.23%
Surface Stores	₹ 24,20,004.0	1.70%	3.2%	2.73%
Atlas Stores	₹ 21,89,613.0	1.54%	2.1%	1.98%
Nomad Stores	₹ 19,78,550.0	1.39%	4.0%	4.12%
Integration Stores	₹ 19,09,611.0	1.34%	-0.2%	-0.22%
Unity Stores	₹ 17,48,166.0	1.23%	3.3%	3.90%
Path	₹ 17,23,307.0	1.21%	1.0%	1.14%
Leader	₹ 16,71,901.0	1.18%	4.9%	6.01%
Total	₹ 14,22,24,545.0	100.00%	100.0%	1.45%

year

2020

<

cy_date

All

>

₹ 142.2M

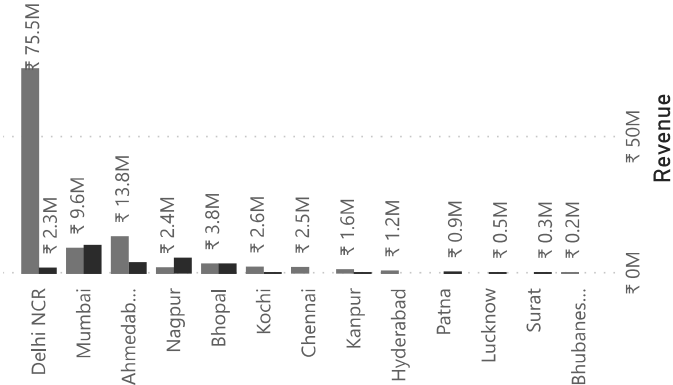
Revenue

350K

Sales qty.

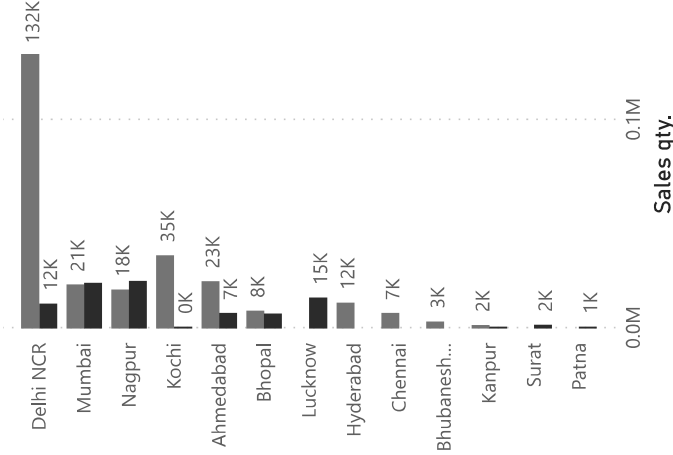
Revenue by markets_name and customer_type

customer... Brick & Mortar E-Commerce



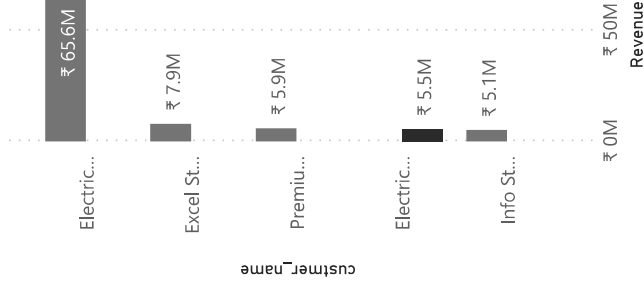
Sales qty. by markets_name and customer_type

customer_... Brick & Mortar E-Commerce

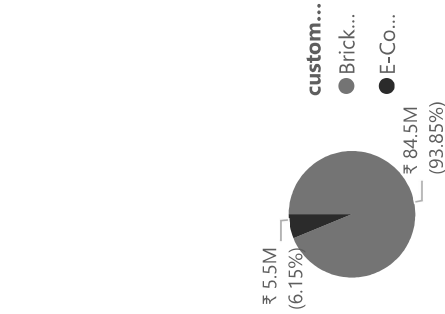


Revenue for Top 5 Customers by Customer_name and customer_type

custo... Brick & Mortar E-Commerce



Revenue for Top 5 customers by customer_type



₹ 142.2M

₹ 350K

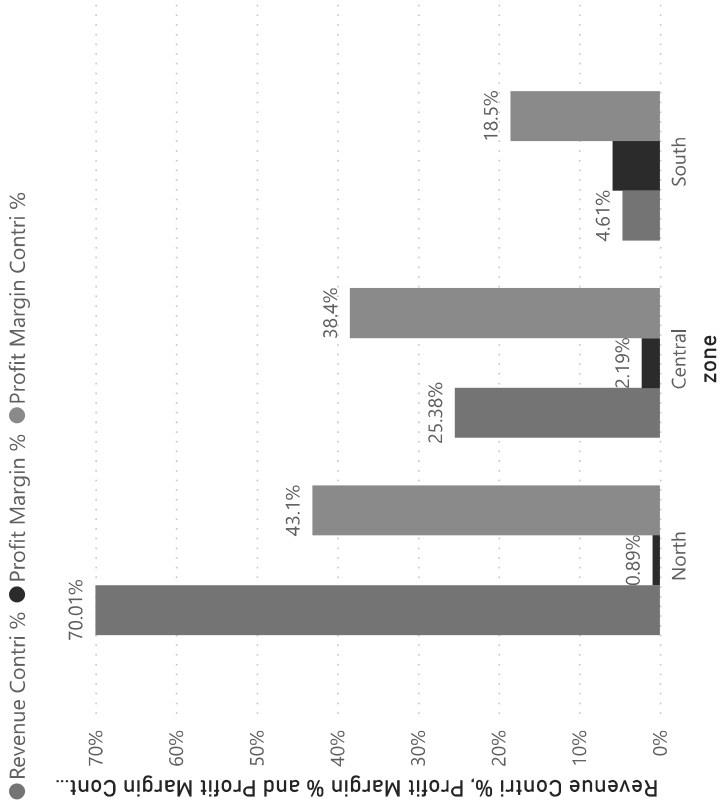
₹ 2.1M

Revenue

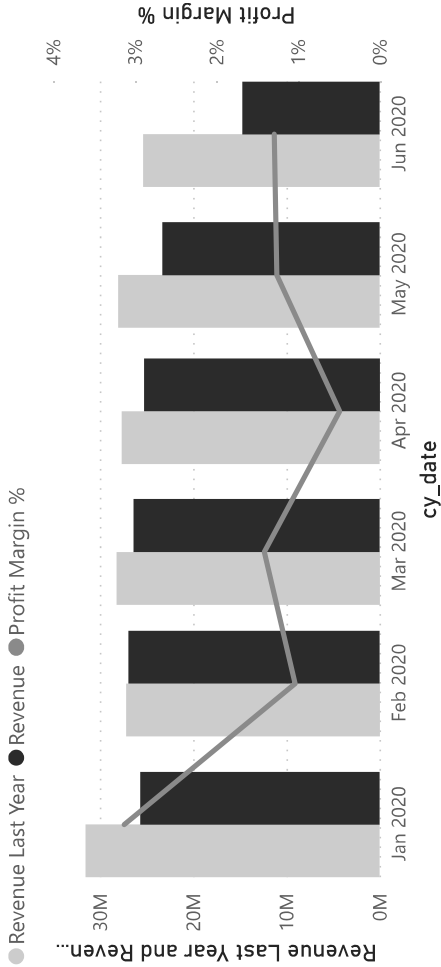
Sales qty.

Total Profit Margin

Revenue Contri %, Profit Margin % and Profit Margin Contri % by zone



Revenue Last Year, Revenue and Profit Margin % by cy_date



year

2020

cy_date

All

ustmer_name	Revenue	Revenue Contri %	Profit Margin Contri %	Profit Margin %
Electricalsara Stores	₹ 6,56,41,977.0	46.15%	11.9%	0.37%
Excel Stores	₹ 79,28,385.0	5.57%	12.5%	3.26%
Premium Stores	₹ 58,99,748.0	4.15%	1.4%	0.49%
Electricalslytical	₹ 55,37,904.0	3.89%	1.3%	0.49%
Info Stores	₹ 50,64,374.0	3.56%	7.8%	3.18%
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Acclaimed Stores	₹ 31,16,384.0	2.19%	6.1%	4.04%
Total	₹ 14,22,24,545.0	100.00%	100.00%	1.45%