

# ARVIN DANG

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## WORK

### NORTHWESTERN SEGAL DESIGN INST.

#### Adjunct Lecturer

1/22 - Present

DSGN 241: Wireframing and App Design is a course I developed and currently teach at Northwestern, designed to meet student demand for career-focused skills in product design. The course introduces students to the fundamentals of app design and culminates in an end-to-end mobile prototype.

### TXI

#### Senior Product Designer

4/21 - 11/23

At TXI, a Rails and React software development firm, I partnered closely with product managers and engineers to lead cross-functional teams in delivering custom software. My role involved driving product strategy, facilitating qualitative research to align user needs with business objectives, and managing the end-to-end product lifecycle. Key clients I worked with include AbbVie, McKinsey, PerkSpot, and ISACA.

### SALESFORCE

#### Senior Interaction Designer & Design Strategist

10/16 - 4/21

At Ignite, a client services team for Salesforce's top customers, I supported cross-functional teams, leading design strategy and execution. Key projects included a tool for all Walmart in-store employees, improving the agent experience with Farmers Insurance, and facilitating executive workshops for Mahindra & Mahindra in India.

### GRAVITYTANK

#### Interaction Designer & Design Strategist

3/16 - 10/16

At Gravitytank, a design strategy firm, I led design for S&C Electric's field operations. I also facilitated "Work Differently" workshops, introducing clients to our design thinking philosophy and approach.

### DRAWN (formerly MU/DAI)

#### Front-End Developer

12/14 - 3/16

MU/DAI was a startup design firm. I led front-end development across projects including digital payments and student exchange.

### THE STARTER LEAGUE

#### Operations, Rails & Front-End Developer

9/11 - 3/24

The Starter League was the first web development bootcamp, founded in Chicago. I managed admissions, supported operations, designed and built internal tools, and taught front-end development for student cohorts as large as 120 per quarter.

## BACKGROUND

With over 12 years in product development, I've worked across front-end, Rails, design strategy, and interaction design. My experience ranges from shipping new products with early-stage companies to delivering large-scale enterprise projects. I also give back by teaching students interested in product design. Recently, I've been building personal projects using Swift and SwiftUI.

## TECHNICAL SKILLS

Ruby on Rails, Swift, SwiftUI  
HTML, CSS, SASS  
Figma, Sketch, Adobe  
Creative Suite  
Git, Github, JIRA, Basecamp  
Heroku, Fly.io, Supabase,  
CloudKit

## PRODUCT SKILLS

UX/UI Design, Interaction  
Design, Wireframing  
Design Systems,  
Responsive Web Design,  
Accessibility  
User Research, Design  
Thinking, Product Strategy

## PORTFOLIO

[https://arv.in/assets/  
Portfolio\\_Design.pdf](https://arv.in/assets/Portfolio_Design.pdf)

## LINKS

[github.com/arvindang](https://github.com/arvindang)  
[linkedin.com/in/arvindang](https://www.linkedin.com/in/arvindang)

## MENTORSHIP

### The University of Chicago

2018 - 2019

I held a series of design and narrative workshops to guide user centered problems and solutions.

### AIGA

2017

I led a cohort of 22 junior and associate designers through a 6-week course. Students paired on activities and left with an understanding of typical product cycles and roles.

### TECHSTARS

2014

I provided front-end, design and research support for all 10 companies in the cohort.

## EDUCATION

### University of California, Riverside

BA, English; Minor, Business Mgmt.