ARVIN DANG

CHICAGO, IL // ARVIN@ARVINDANG.COM

With over 12 years in product development, I've worked across front-end, Rails, design strategy, and interaction design. My experience ranges from shipping new products with early-stage companies to delivering large-scale enterprise projects. I also give back by teaching students interested in product design. Recently, I've been building personal projects using Swift and SwiftUI.

PORTFOLIO

https://arv.in/assets/
Portfolio_Design.pdf

LINKS

github.com/arvindang
linkedin.com/in/arvindang

WORK

NORTHWESTERN UNIVERSITY
SEGAL DESIGN INST.

Adjunct Lecturer

DSGN 241: Wireframing and App Design is a course I developed and currently teach at Northwestern, designed to meet student demand for career-focused skills in product design. The course introduces students to the fundamentals of wireframing and app design using Figma. By the end of the class, each student completes an entire app flow, fully designed and prototyped, ready to showcase in their portfolio.

2022 – PRESENT

TXI

Senior Product Designer

At TXI, a Rails and React software development firm, I partnered closely with product managers and engineers to lead cross-functional teams in delivering custom software. My role involved driving product strategy, facilitating qualitative research to align user needs with business objectives, and managing the end-to-end product lifecycle. Key clients I worked with include AbbVie, McKinsey, PerkSpot, and ISACA.

APRIL 2021 – NOVEMBER 2023

SALESFORCE

Senior Interaction Designer & Design Strategist

At Ignite, a client services team for Salesforce's top customers, I supported cross-functional teams, leading design strategy and execution. Key projects included a tool for all Walmart in-store employees, improving the agent experience with Farmers Insurance, and facilitating executive workshops for Mahindra & Mahindra in India.

OCTOBER 2016 – APRIL 2021

GRAVITYTANK

Interaction Designer & Design Strategist

At Gravitytank, a design strategy firm, I led design for S&C Electric's field operations. I also facilitated "Work Differently" workshops, introducing clients to our design thinking philosophy and approach.

MARCH 2016 – OCTOBER 2016

WORK CONT.

DRAWN *(formerly MU/DAI)*

Front-End Developer & Interaction Designer

MU/DAI *(moo-dye)* was a startup design firm. I led front-end development across projects including digital payments and student exchange.

DECEMBER 2014 – MARCH 2016

THE STARTER LEAGUE

Operations, Rails & Front-End Developer

The Starter League was the first web development bootcamp, founded in Chicago. I managed admissions, supported operations, designed and built internal tools, and taught front-end development for student cohorts as large as 120 per quarter.

SEPTEMBER 2011 – MARCH 2014

MENTORSHIP

THE UNIVERSITY OF CHICAGO
BOOTH SCHOOL OF BUSINESS

I held a series of storytelling and narrative workshops to guide user centered problems and solutions.

2018 – 2019

AIGA

Group Lead

I led a cohort of 22 junior and associate designers through a 6-week course. Students paired on activities and left with an understanding of typical product cycles and roles.

2017

TECHSTARS

Front-end Development, Design and Research

I provided front-end, design and research support for all 10 companies in the cohort.

2014

EDUCATION

University of California, Riverside

BA, English; Minor, Business Mgmt.