

## **ABSTRACT**

**Project Title :** Online Placement Agency

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### **INTRODUCTION**

The “*Online Placement Agency*” project is a web-based platform designed to connect job seekers with potential employers in an efficient and user-friendly manner. The portal provides a centralized database of job listings that are searchable and filterable based on various criteria, such as job type, location, and salary range. Job seekers can create profiles, upload resumes, and apply for jobs directly through the portal, while employers can post job openings, search resumes, and manage job applications. The portal also offers additional features such as career advice, job alerts, and employer reviews to further enhance the job search experience. Overall, the Online Placement Agency project aims to streamline the job search process for both job seekers and employers, ultimately helping to reduce unemployment and boost the economy.

### **LITERATURE SURVEY**

Job Procurement: Old and New Ways Job seeking usually involves different ways to look for jobs such as through personal contacts, direct telephone calls to employers, job agency office, scanning online job listings, etc. Before the Internet, became widely uses as a method of seeking jobs, jobseekers spent a lots of time using various methods to look for job openings. Today, jobseekers use online methods which are very convenient and save a lot of time. Galanaki lists the following methods to be the traditional (old) ways for recruitment:

- 1) Employment recruitment agencies

- 2) Job fairs
- 3) Advertising in the mass media such as newspapers
- 4) Management Consultants
- 5) Advertisement in television and radio
- 6) Existing employee contacts
- 7) Schools colleges or universities students services department
- 8) Workers or professional referrals

### **NEED OF THIS SYSTEM**

- 1) Convenience
- 2) Flexibility
- 3) Security
- 4) Efficiency
- 5) Analytics

### **MODULES OF ONLINE PLACEMENT AGENCY**

- 1) User Authentication
- 2) Job Posting
- 3) Job Search
- 4) Application Tracking
- 5) Admin Panel

### **TECHNICAL FEATURES**

- 1) Responsive Design: The portal should be responsive, meaning it adjusts to different screen sizes and devices, such as desktops, laptops, tablets, and smartphones.
- 2) Security: The portal should employ advanced security measures to ensure the integrity and security of the exam process, such as encryption, SSL certificates, and firewalls.
- 3) Scalability: The portal should be scalable to handle a large number of users and exam takers without compromising performance or reliability.
- 4) Integration: The portal should be able to integrate with other tools and systems, such as learning management systems, student information systems, and data analytics platforms.