A WORLD CLASS SERVICE  
EXCELLENCE GUARANTEED

Our event experts will take care of every single aspect of your events in the law industry comprising of - Planning, Scheduling, Developing and Managing the Event Website, Marketing – Regional and Global Scale, Selling and Acquiring Sponsorship, Acquiring Speakers, Managing Travel Arrangement and Accommodation, Finding and Dealing with Event Venue, Selling and Managing Registrations, Onsite Event Management, Complete Event Execution, Data Management, etc.

Our expertise lies in the following avenues:-

* **Theme Selection:** We help you in designing the best theme for your event considering the latest law industry trends and topics to attract the target audience, speakers and sponsors for your event.
* **Agenda Setup:** We are associated with a number of global law professionals in order to design and structure the agenda for the event based on the theme and geographical hot topics prevailing in the law industry in that area.
* **Date and Time Selection:** How long and when the event would be depends on what are the requirements, what most potential participants could afford in terms of time and money and what the sponsoring organizations could afford. We make sure that the date and time to organize the event would be best suited for all the professionals involved in the event.
* **Venue Selection:** It could be difficult to choose the ideal venue to host your most important event. To make your selection task easier, we present a variety of venues ranging in different capacities, prices and locations.
* **Event Website Design:** Our IT team makes it simple for your event to get online with an attractive, professional and functional web presence.
* **Event Marketing:**
* Webinar Marketing: Webinar marketing is one of our strengths, our team has expertise in organizing and hosting webinars to market your event. From selection of topics to identifying and getting the best speakers and audience for target marketing, we do it all to host an effective webinar.

Digital Marketing: We believe in building a strong online presence for events through social media, blogs, press releases amongst other means. Events 4 Sure helps design and develop your brand on all social media networks as well as assist you in your overall online marketing strategy.

* Email Marketing: Email marketing is a cost-effective way to drive traffic to your website and stay in touch with your current target audience. The expert team of content writing specialists, designers and marketing strategists at Events 4 Sure can develop the right message and get it to the right people — giving you a higher return on investment.
* Media Partners: We are associated with a number of media partners in the form of online and offline newspapers, magazines, journals etc. across the globe in order to promote events globally.
* Print Marketing: We recommend the product and process that would work best for your business. Whenever you need anything printed, whether it be indoor or outdoor signs, retail signage, event signage, fabric banners, trade show signage and graphics, company brochures, business systems, point-of-sale marketing materials or even a one-of-a-kind project for your brand that would really WOW your clients, our friendly experts at Events 4 Sure make sure that the job is done.
* **Speaker Acquisition:** We select speakers to raise interest in a particular event. They are chosen on the basis to bring maximum ROI for the sponsors and draw attendees to attend that program. We are also adept in finding keynote speakers who are well known for their expertise in particular fields and who have wide recognition due to their accomplishments. This raises enthusiasm among prospective attendees for a meeting or event.
* **Support Associations and Partners:** We connect with Lawyers’ Associations to partner with your event. This way, we bring them on-board to add more value.
* **Delegate Acquisition:** We believe that the seniority and expertise of the attendees should be impressive, combined with the high quality of speakers. This could help everyone gain and take along a lot of practice-oriented knowledge to make an event a great success.
* **Sponsorship Sales:** We believe in identifying the benefits to which the sponsors would be most attracted. We also look at previous sponsorships in which they have been engaged, review their current sponsorship policies or even call them to talk with the executives responsible for sponsorships. Tailoring the benefits to their specific interests is the best way to approach a sponsor.

Some of the sponsorship options we have been selling in the law industry include:

* Presenting Sponsorship
* Platinum Sponsorship
* Diamond Sponsorship
* Event Bag Sponsorship
* Lanyard Sponsorship
* Event Badge Sponsorship
* Internet and Wi-Fi Zone Sponsorship
* Cocktail Sponsorship
* Food for Thought Networking Luncheon
* Flash Drive Sponsorship
* Pen Sponsorship
* Notepad Sponsorship
* Business Card Holder Sponsorship
* Global Exhibition
* Exhibition
* **Exhibitions Sales:** Our experienced teams have the skills to maximize exhibition revenue — from understanding the exhibition value proposition to passing through the gatekeeper and closing the deal. We also examine how we can build a persuasive case and overcome objections even in the hardest markets. We always build long lasting profitable relationships with the exhibitors.
* **Registration Management:** We make sure that your event goes ahead smoothly. Our team is experienced to handle the registration process from start to end.
* Online and onsite registration
* Secure payment gateway
* Establish registration procedures
* Respond to telephone, mail, email and FAX inquiries
* Pre-registration support at all times
* Process payments through cheque and credit card
* Substitution and cancellation management
* Prepare name badges and speakers cards
* Pre-planned introduction amongst all delegates
* **Travel and Accommodation:** We intend to facilitate and always look forward to do our best in organizing the trip and accommodation for all event attendees.
* Online accommodation selection
* Coordinate food and beverage functions including menu selection and/or creation of special menus
* Obtain local informational brochures, restaurant guides and maps
* Make arrangements for lodging, amenities and individual requirements of speakers
* Food and social function guarantees
* Supervise press room and message center
* **Onsite Deliverables:**Our main aim is to make everyone happy at any event we are involved in - the client, the customers and ourselves. We make sure that the best of deliverables are presented to all event attendees to provide them with a wholesome event experience.