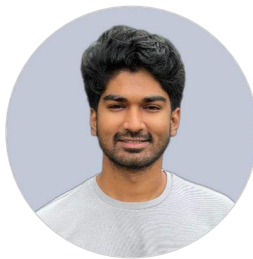


# Arvin dh JOTHIKUMAR

## Digital Strategist

International student in management with a major in IT engineering skilled in merging technical expertise with strategic leadership. Seeking an internship to drive impactful solutions and foster innovation from July - 2024. **KEY SKILLS: Project management, ERP, Analytics & Big Data.**



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## EDUCATION

### Masters in Engineering Management Audencia Business School (Triple-Accredited)

09/2023 - Present Nantes, FR

#### Courses

- Project Management
- Digital Transformation
- Data Analytics
- Brand Marketing

### Bachelors in Engineering - Electronics Anna University

09/2017 - 05/2021 Chennai, India

#### Courses

- Microprocessors & Microcontrollers
- Embedded systems
- Process Control systems
- Sensors & Transducers

## WORK EXPERIENCE

### Senior Analyst Kaar Technologies

02/2021 - 07/2023 Chennai, India

Industries - Manufacturing, Supply Chain and Professional services

#### Achievements

- Led analysts for a significant **SAP S/4HANA upgrade** in a leading FMCG firm, ensuring transition of dual systems with **94% uptime**. Boosted system efficiency by **32%**.
- Proposed and implemented SAP E2E R2R test automation in system rollouts, resulting in **\$34,000 savings** in cost.
- Strengthened IT R2R processes, securing a **1-year contract extension** through effective SLA management.

## EXTRACURRICULAR ACTIVITIES

### Isegoria Audencia Operations Executive

10/2023 - Present Nantes, FR

#### Achievements

- Led and operated a Model UN conference with about 100 participants, achieving a **95% satisfaction rate** and a **50% increase in reach** compared to the previous year.

### TEDxBITSathy Secretary

02/2018 - 07/2021 Erode, India

#### Achievements

- Innovated 'Experience Delivery' at TEDx conference, ranking the chapter **3rd in India for innovation**.

## SKILLS

Leadership

Visionary

People & Time management

Analytical Problem-Solving

Adaptability

Curiosity

Communication

Self-starter

Negotiation

## TECHNICAL SKILLS

### Data Analytics

SQL, Python, Tableau, Microsoft Power BI, Pandas

### UX/UI Tools

Figma, Whimsical, UX persona, Consumer Journey

### Web development

HTML5, CSS, AngularJS, Node.js, Google analytics

### Business Tools

Microsoft Office 365 suite, Gantt Chart, SAP S/4HANA, SAP ECC, Agile methodologies, Project network diagrams

## PROJECTS

### IMDB sourcing using SQL & Python (01/2023 - 02/2023)

- Analysed trends among top 5000 titles in IMDB using **SQL queries** on a vast database, measuring directorial impact, character dynamics, genre correlation and presented key insights graphically using Python (seaborn, pandas, matplotlib)

### Analytical Dashboard using Tableau (11/2023)

- Designed an executive level interactive dashboard to overlook at the profitability ratios city wise for a furniture superstore in USA.

## LANGUAGES

English

Full Professional Proficiency

Tamil

Native or Bilingual Proficiency

French

Limited Working Proficiency

German

Limited Working Proficiency

## INTERESTS

Rock-climbing

Culinary

Ice-skating

Volunteering