

PRESENTING YORKDALE SHOPPING CENTRE

WITH MORE THAN 270 SHOPS AND SERVICES, YORKDALE IS CANADA'S PREMIER SHOPPING DESTINATION.

Featuring some of the world's best fashion, Technology, and luxury brands including many first-to-Canada and flagship stores. Yorkdale added a 300,000 square foot retail expansion in fall of 2016 to the tune of \$331 million in re-investment.

The new expansion is anchored by a 188,000 square foot Nordstrom store and a 30,000 square foot Uniqlo store. The expansion houses a diverse range of additional first-to-Canada brands, making it possible for Yorkdale to continue to provide the very best experience for our shoppers by bringing in the most in-demand retailers from around the world.

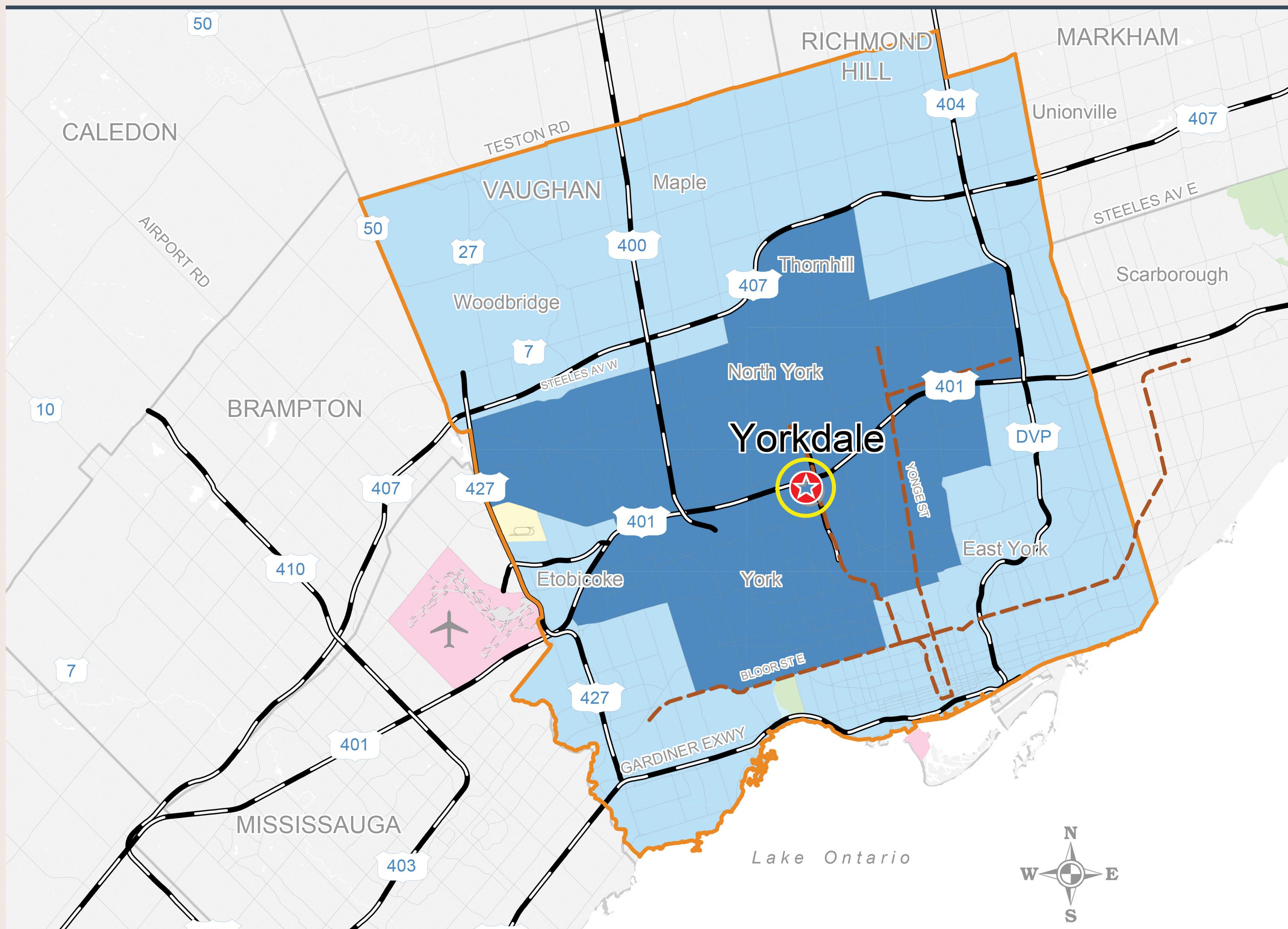
In addition to the east expansion, Yorkdale has now opened a 140,000 square foot west expansion in late 2017. The west expansion is anchored by a 62,000 square foot Restoration Hardware Gallery, a 46,000 square foot Sporting Life and will be home to several first-to-market and best-in class retailers.



THE SMART RETAIL CHALLENGE

OXFORD
AN OMERS COMPANY

TRADE AREA & MARKET PROFILE



| Greater Toronto Area | | Primary Trade Area | |
|-------------------------|----------------|-------------------------|---------------|
| Population | 6,795,234 | Population | 1,259,757 |
| Households | 2,436,100 | Households | 488,276 |
| Avg. Household Income | \$113,229 | Avg. Household Income | \$113,148 |
| % Households > \$100K | .5% | % of Households >\$100K | 31.5% |
| Fashion Expenditure | \$11.1 billion | Fashion Expenditure | \$2.3 billion |
| Fashion Exp. per HH: | \$4,565 | Fashion Exp. per HH: | \$4,656 |
| Secondary Trade Area | | Total Trade Area | |
| Population | 1,580,546 | Population | 2,840,303 |
| Households | 657,204 | Households | 1,145,480 |
| Avg. Household Income | \$115,044 | Avg. Household Income | \$114,236 |
| % of Households >\$100K | 35.6% | % of Households >\$100K | 33.7% |
| Fashion Expenditure | \$2.9 billion | Fashion Expenditure | \$5.2 billion |
| Fashion Exp. per HH: | \$4,447 | Fashion Exp. per HH: | \$4,536 |

LOCATION & ACCESS



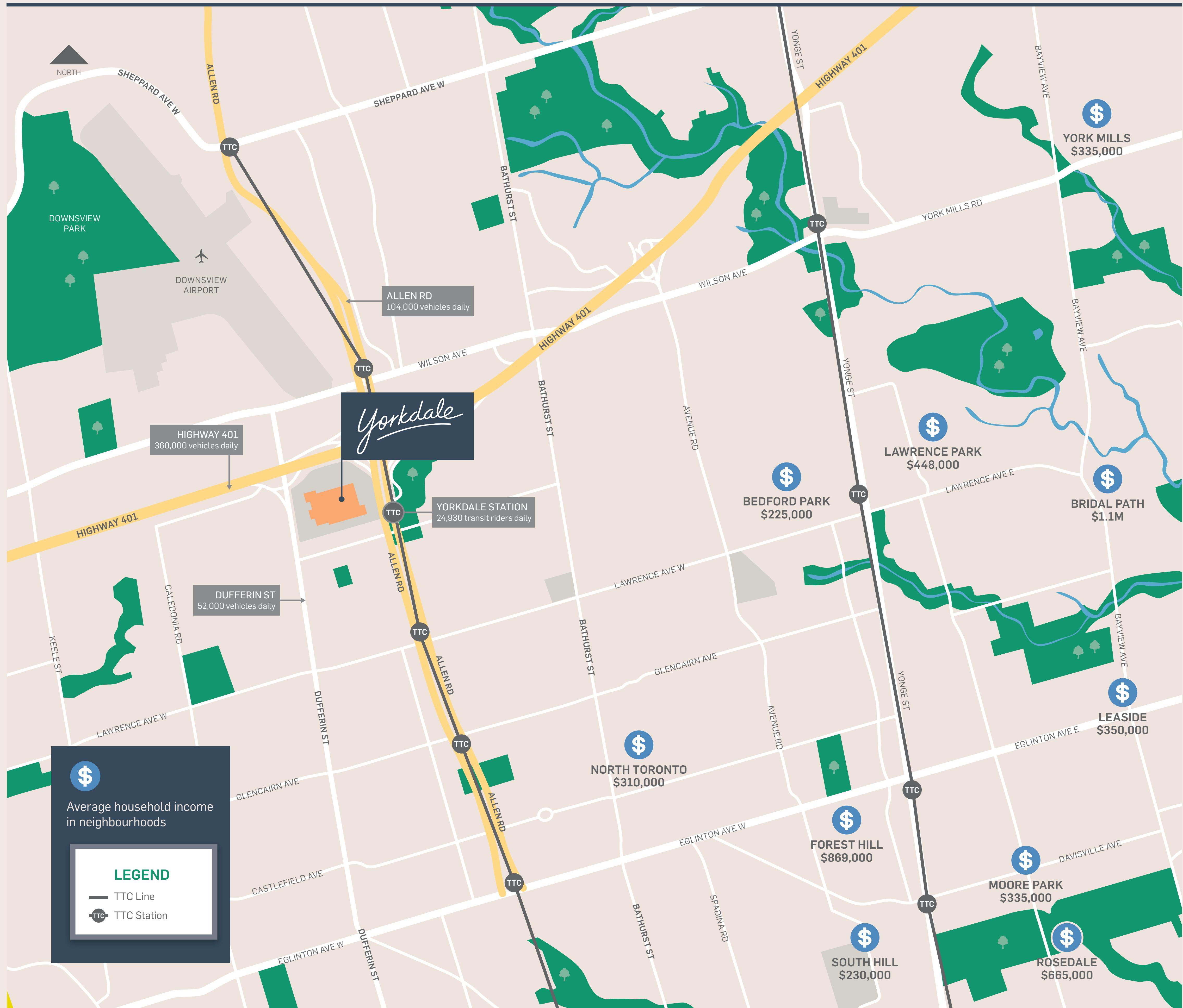
517,400

DAILY VEHICLE TRAFFIC



8,100

PARKING STALLS



- Central location
- Toronto is the largest metropolitan market with the highest concentration of wealth in the country
- Positioned at the Allen Expressway just off Highway 401, North America's busiest highway, creates a large regional draw attracting customers throughout Toronto and the province of Ontario
- Perfectly connected to major arterial roads and public transit, which carries 500,000 people per business day
- In addition, over 24,930 transit riders daily (9 million / year) access the TTC's Yorkdale subway station

ELITE MARKET

- The southeast segment of Yorkdale's primary trade area is home to Toronto's most expensive addresses
- The Yonge Street corridor, between Bloor Street and Highway 401, represents an area of high influence with average household incomes of \$300,000
- Wealthy pockets are well represented and distributed throughout the area

BY THE NUMBERS

1964

YEAR BUILT

\$1.6B

TOTAL ANNUAL
SALES

\$1B

ANNUAL CRU
SALES

\$1,800

SALES PSF (AS OF
DECEMBER 2017)

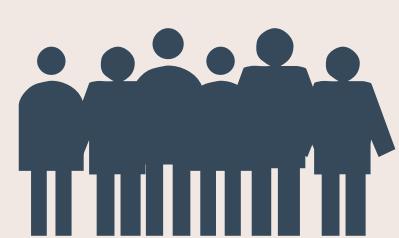
2M SF

GROSS LEASABLE
AREA



18M

ANNUAL SHOPPER VISITS



2.8M

TRADE AREA POPULATION



\$114,236

AVERAGE HOUSEHOLD INCOME



270

STORES



1.1M

TRADE AREA HOUSEHOLDS



VALET SHOPPERS SPEND
OVER \$1,000 PER VISIT

SUPERIOR SHOPPER



61%

FEMALE SHOPPERS



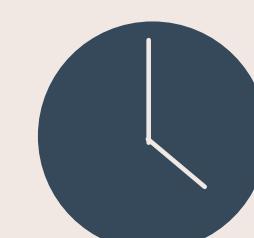
65%

POST-SECONDARY EDUCATION



39%

MALE SHOPPERS



88 MINS

AVERAGE LENGTH OF VISIT



\$478

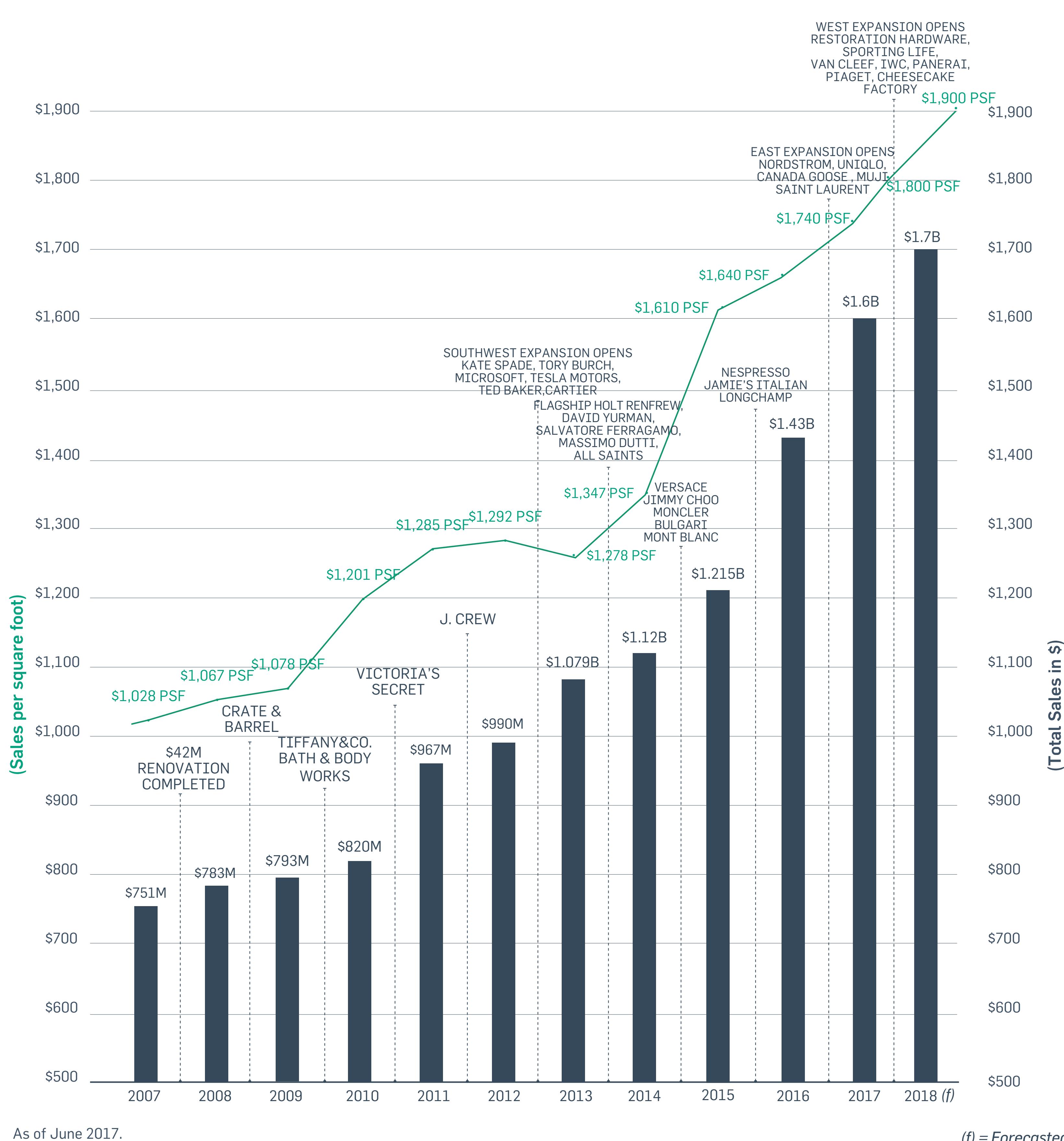
AVERAGE SPEND PER VISIT



4 VISITS

MINIMUM NUMBER OF TIMES
PER MONTH A LOYAL CUSTOMER
FREQUENTS YORKDALE

TOTAL RETAIL SALES & SALES PRODUCTIVITY



Legend

- █ Total Retail Sales in \$ Millions
- █ Sales Productivity per Square Foot

Yorkdale maintains its leadership position as one of North America's premier shopping destinations.

\$1.6B

Total annual sales

YORKDALE SHOPPER POSTAL CODE MAPPING

