



Unity Bank Builds Presence in Kolkata. Opens Five New Branches to Leverage Growing Business Opportunities

- Residents can avail easy, convenient and smart banking facilities on the Mobile App as well as at the 5 new branches opened in the city
- Unity Bank offers up to 9.5% p.a on Fixed Deposits and 7% p.a on Savings Accounts*
- State of the art branches opened at Central Avenue, Rashbehari Avenue, Sarat Bose Road, Shakespeare Sarani & Dalhousie.

Kolkata, November 17, 2023 – Unity Small Finance Bank Limited (Unity Bank), a new age, digital first bank, has established its presence in the city of Joy – Kolkata with the launch of five new branches today. Unity Bank's foray will leverage the growing business opportunities in the city, provide customers with attractive interest rates on deposits, offer business loans to MSMEs and more importantly offer the citizens of Kolkata an opportunity to Bank with a Smarter, Faster and more Convenient Bank.

Unity Bank offers Fixed Deposits to **senior citizens an attractive rate of 9.50% p.a.* whereas retail investors will earn 9.00% p.a.***. For Savings Accounts, Unity Bank offers an interest of 7% p.a. for deposits greater than Rs 1 lakh and 6% p.a. for deposits upto Rs 1 lakh. Additionally lockers are also available at competitive rates at select branches.

"We are excited to introduce Unity Bank to the people of Kolkata, a city renowned for its rich heritage and dynamic culture," said **Inderjit Camotra, MD & CEO, Unity Bank**. "Our digital-first approach seamlessly compliments our growing branch network that enables customers to access a wide range of banking services from the comfort of their homes or on the go. Kolkata is a city of strategic importance and will serve as our gateway to expand our services across Eastern India. We are confident that our digital-first approach will resonate with the tech-savvy residents of Kolkata, enabling them to manage their finances effortlessly and securely."

Unity Bank's USPs:-

Digital Onboarding: An innovative digital onboarding process allows customers to open accounts quickly and conveniently from anywhere.

Branch Network: State-of-the-art branches across the city to provide customers with personalized assistance and support

Attractive Interest Rates: Upto 7% p.a. interest on Savings A/cs and upto 9.50% interest p.a. on FDs.

Wealth Management: Solutions across Insurance, Mutual Funds and other asset classes.

Unity Bank is a Scheduled Commercial Bank, promoted by Centrum Financial Services Ltd. As on 30th September, 2023 it has a network of approx. 150 branches across India.

For more information about Unity Bank and its services, please visit www.theunitybank.com

**on select tenures. T&C apply*

Press Release



About Unity Small Finance Bank Limited

Unity Small Finance Bank Limited is a Scheduled Commercial Bank, promoted by Centrum Financial Services Ltd with Resilient Innovations Pvt Ltd as a joint investor. It strives to be a Digital First Bank with a business model of collaboration and open architecture, uniting all its stakeholders to deliver a seamless digital banking experience. Driven by its mission to have the highest standards of Corporate Governance, Unity Bank has in place a strong Board comprising of industry veterans. Unity Bank commenced operations in November 2021.

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