



SECURITY IS JOB ZERO

Security – The Forefront For Any Online Business

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Security is Job Zero

PEOPLE & PROCESS
SYSTEM
NETWORK
PHYSICAL



Familiar security model

Validated by security experts
Collaboration on Enhancements

Every Customer Benefits

Physical
Security

Network
Security

Platform
Security

People &
Procedures

SECURITY IS SHARED

Build everything on a constantly improving security baseline



AWS Foundation Services

Compute

Storage

Database

Networking



AWS Global Infrastructure

Availability Zones

Regions

Edge Locations

AWS is
responsible for
the security **OF**
the Cloud



Security & compliance is a **shared responsibility**



Customers

Customer applications & content

Platform, Applications, Identity & Access Management

Operating System, Network, & Firewall Configuration

Client-side Data
Encryption

Server-side Data
Encryption

Network Traffic
Protection

AWS Foundation Services

Compute

Storage

Database

Networking

AWS Global
Infrastructure

Availability Zones

Regions

Edge Locations



Customers have
their choice of
security
configurations **IN**
the Cloud

AWS is
responsible for
the security **OF**
the Cloud



SECURITY IS FAMILIAR

Security is Familiar

- We strive to make security at AWS as familiar as what you are doing right now
 - Visibility
 - Auditability
 - Controllability
 - Agility

AWS Marketplace: One-stop shop for familiar tools



Advanced Threat Analytics



Application Security



Identity and Access Mgmt



Server & Endpoint Protection



Network Security



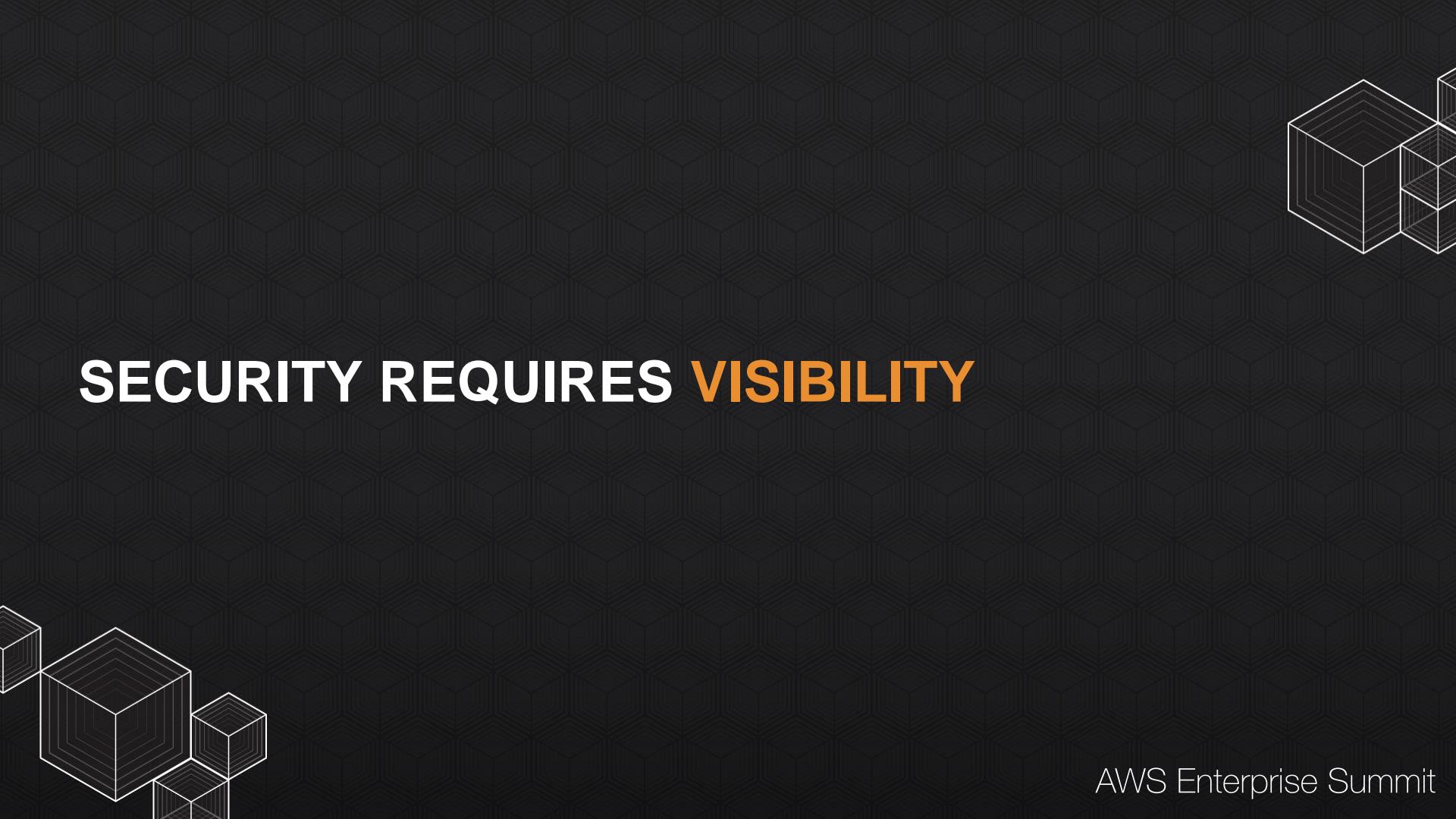
Encryption & Key Mgmt



Vulnerability & Pen Testing



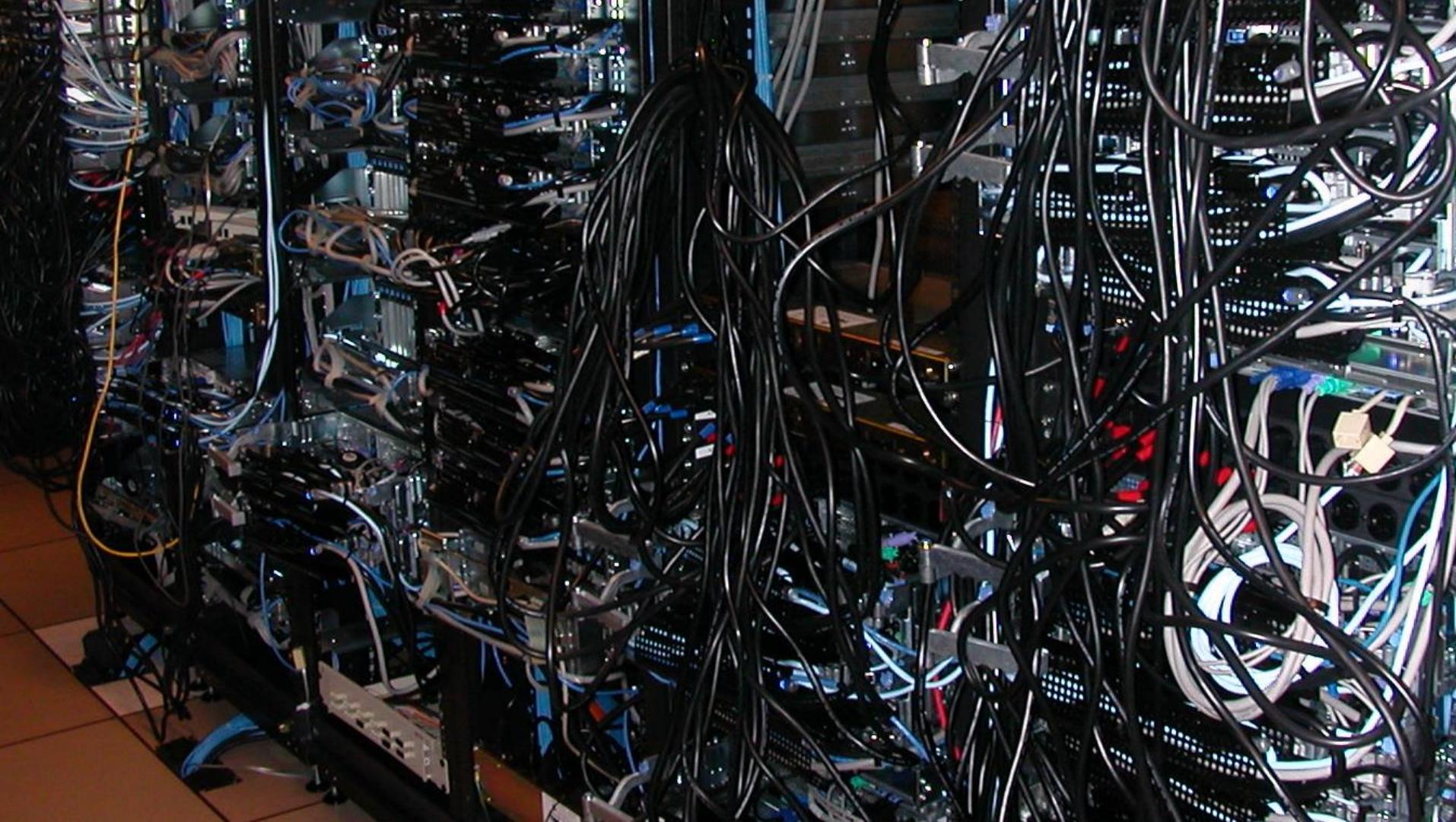
SECURITY REQUIRES **VISIBILITY**



VISIBILITY

HOW OFTEN DO YOU MAP YOUR NETWORK?

WHAT'S IN YOUR ENVIRONMENT
RIGHT NOW?



Firefox

EC2 Management Console

https://console.aws.amazon.com/ec2/v2/home?region=eu-west-1#Instances:

admin @ 670934762290 | Ireland | Help

Services Edit

EC Dashboard Events Tags

INSTANCES Instances Spot Requests Reserved Instances

IMAGES AMIs Bundle Tasks

ELASTIC BLOCK STORE Volumes Snapshots

NETWORK & SECURITY Security Groups Elastic IPs Placement Groups

Launch Instance Connect Actions

Filter: All instances All instance types Search Instances 1 to 4 of 4 Instances

Name	Instance ID	Instance Type	Availability Zone	Instance State	Status Checks	Alarm Status
git	i-157c445d	m1.small	eu-west-1b	running	2/2 check...	None
adrien	i-38ea8477	m1.medium	eu-west-1b	running	2/2 check...	None
mail	i-4e507502	t1.micro	eu-west-1a	running	2/2 check...	None
minecraft	i-bee14ef3	m1.large	eu-west-1c	running	2/2 check...	None

Instance: i-157c445d Public DNS: ec2-46-137-170-115.eu-west-1.compute.amazonaws.com

Description	Status Checks	Monitoring	Tags
Instance ID	i-157c445d		
Instance state	running		
Instance type	m1.small		
Availability zone	eu-west-1b		
Security groups	Git_Repository. view rules		
Scheduled events	No scheduled events		
Public DNS	ec2-46-137-170-115.eu-west-1.compute.amazonaws.com		
Elastic IP	46.137.170.115		
Private DNS	ip-10-55-77-33.eu-west-1.compute.internal		
Private IPs	10.55.77.33		
Secondary private IPs	-		
VPC ID	-		

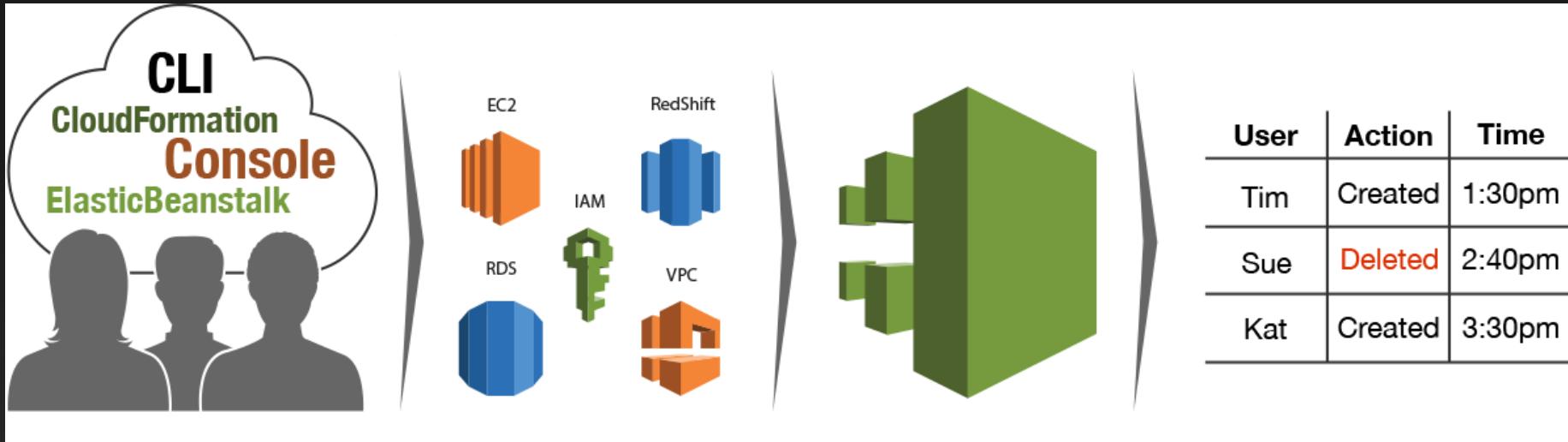
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Security is Visible

- Who is accessing the resources?
- Who took what action?
 - When?
 - From where?
 - What did they do?
 - Logs Logs Logs



AWS CLOUDTRAIL



You are making
API calls...

On a growing set of
services around the
world...

AWS CloudTrail
is continuously
recording API
calls...

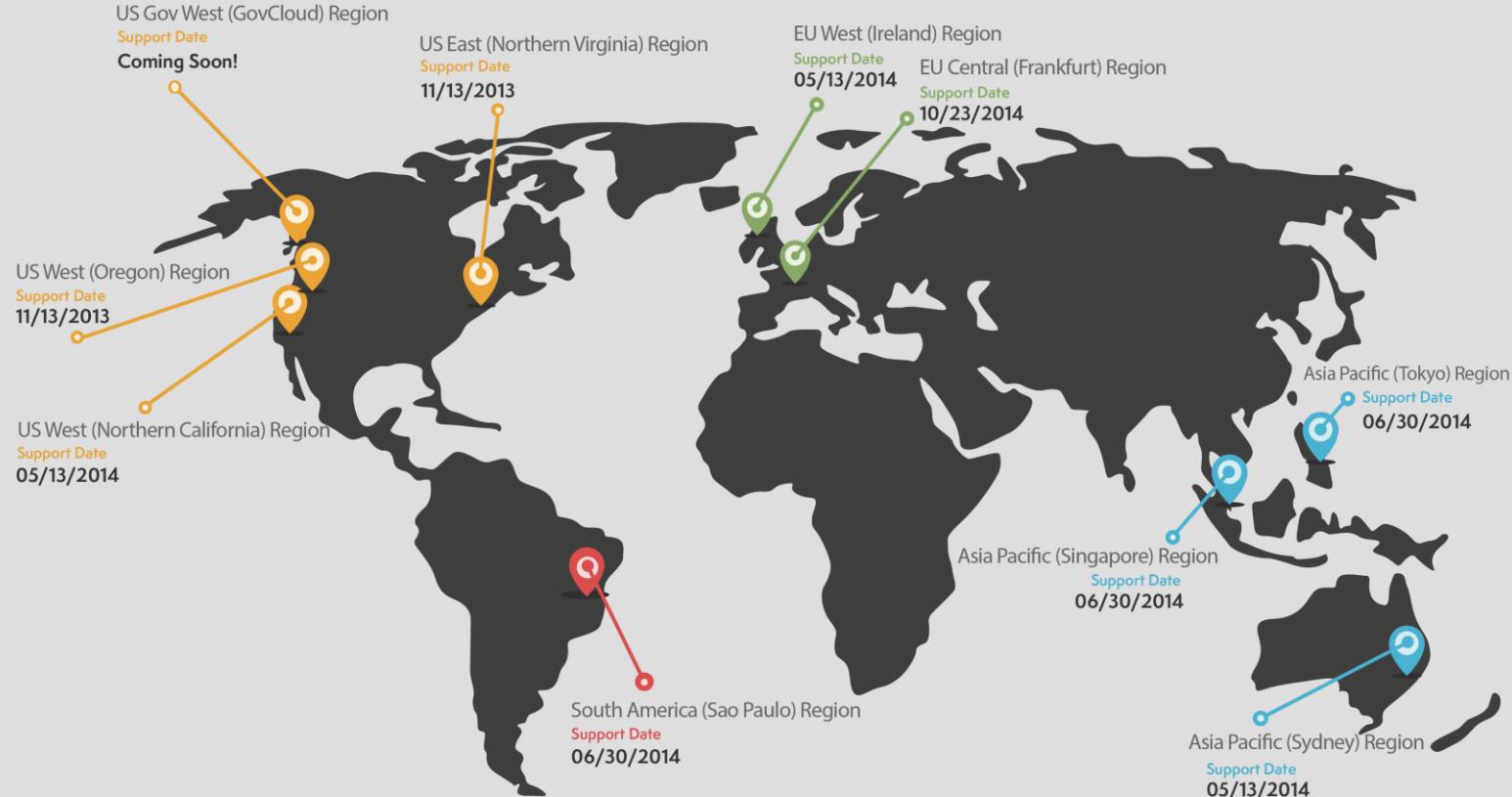
And delivering
log files to you



Use cases enabled by CloudTrail

- Security Analysis
 - ❖ Use log files as an input into log management and analysis solutions to perform security analysis and to detect user behavior patterns
- Track Changes to AWS Resources
 - ❖ Track creation, modification, and deletion of AWS resources such as Amazon EC2 instances, Amazon VPC security groups and Amazon EBS volumes
- Troubleshoot Operational Issues
 - ❖ Identify the most recent actions made to resources in your AWS account
- Compliance Aid
 - ❖ Easier to demonstrate compliance with internal policies and regulatory standards

CloudTrail Regional Availability



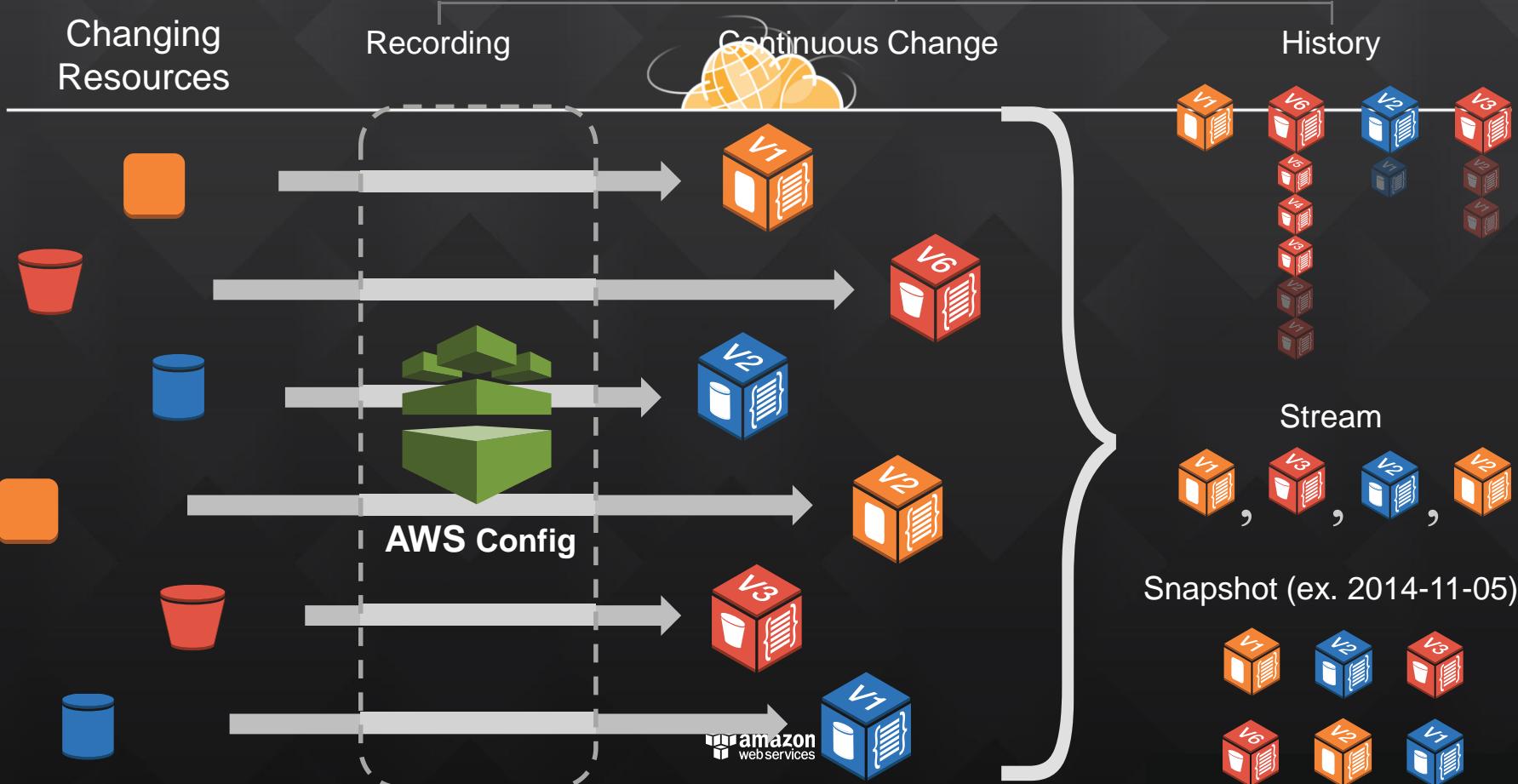
SECURITY IS AUDITABLE

AWS Config



*AWS Config is a fully managed service that provides you with an inventory of your AWS resources, lets you audit the resource configuration history **and notifies you** of resource configuration changes.*

AWS Config



Use cases enabled by Config

- Security Analysis: Am I safe?
- Audit Compliance: Where is the evidence?
- Change Management: What will this change affect?
- Troubleshooting: What has changed?

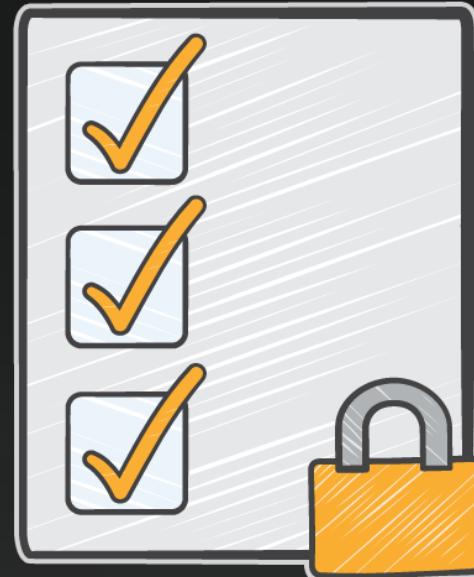
Am I safe?

- Properly configured resources are critical to security
- Config enables you to continuously monitor the configurations of your resources and evaluate these configurations for potential security weaknesses



Where is the evidence?

- Many compliance audits require access to the state of your systems at arbitrary times (i.e. PCI, HIPAA)
- A complete inventory of all resources and their configuration attributes is available for any point in time



What will this change affect?

- When your resources are created, updated, or deleted, these configuration changes are streamed to Amazon SNS
- Relationships between resources are understood, so that you can proactively assess change impact



What changed?

- It is critical to be able to quickly answer “What has changed?”
- You can quickly identifying the recent configuration changes to your resources by using the console or by building custom integrations with the regularly exported resource history files



SECURITY PROVIDES CONTROL

First class security and compliance starts (but doesn't end!) with encryption



Automatic encryption with managed keys

Bring your own keys

Dedicated hardware security modules

Encryption & Best Practices with AWS

Managed key encryption

Key storage with AWS CloudHSM

Customer-supplied key encryption

DIY on Amazon EC2

Create, store, & retrieve keys securely

Rotate keys regularly

Securely audit access to keys

Partner enablement of crypto



AWS Key Management Service



- A managed service that makes it easy for you to create, control, and use your encryption keys
- Integrated with AWS SDKs and AWS services including Amazon EBS, Amazon S3, and Amazon Redshift
- Integrated with AWS CloudTrail to provide auditable logs to help your regulatory and compliance activities

AWS Key Management Service

Integrated with AWS IAM Console

The screenshot shows the AWS KMS console interface. On the left, a navigation sidebar lists various services: Dashboard, Details, Groups, Users, Roles, Identity Providers, Password Policy, Credential Report, and Encryption Keys. The 'Encryption Keys' option is highlighted with a red border. At the top right, there are buttons for 'Create Key' and 'Key Actions'. Below these are filters ('Filter: US East (N. Virginia)') and a search bar. The main area displays a table of encryption keys, each with an alias, key ID, and status.

<input type="checkbox"/> Alias	Key ID	Status
<input type="checkbox"/> HighlyConfidentialData	[REDACTED]-4b59-ae60-910bc8011638	Enabled
<input type="checkbox"/> CriticalData	[REDACTED]-4226-ac1c-ca8a1a92204f	Enabled
<input type="checkbox"/> ApplicationXYZ	[REDACTED]-42f8-9c27-853558d4f8af	Enabled
<input type="checkbox"/> aws/redshift	[REDACTED]-493b-8252-67095b5e3d5e	Enabled
<input type="checkbox"/> aws/ebs	[REDACTED]-4aa6-889f-db95f02123b0	Enabled
<input type="checkbox"/> aws/s3	[REDACTED]-5-f4e-95c8-801a16e13921	Enabled

AWS Key Management Service

Integrated with Amazon EBS

Create Volume X

Type (i) General Purpose (SSD) ▼

Size (GiB) (i) 100 (Min: 1GiB, Max: 1024GiB)

IOPS (i) 300 / 3000 (3000 IOPS bursts and baseline of 3 IOPS per GB)

Availability Zone (i) us-east-1b

Snapshot ID (i) Search (case-insensitive)

Encryption (i) Encrypt this volume

Master Key (i) CriticalData ▼

Key Details

Description This key protects critical data in my account

Account This account (██████████)

KMS Key ID ██████████-a0ec-33d40cacf295

Cancel Create



AWS Key Management Service

Integrated with Amazon S3

Set Details Cancel 

Upload to: All Buckets / critical-data

Details: Set additional details for all of the objects you upload. You can choose between Standard Storage and [Reduced Redundancy Storage](#). You can also choose whether or not to [encrypt your files](#).

Use Reduced Redundancy Storage

Use Server Side Encryption [Learn more](#)

Use the Amazon S3 service master key
S3 will decrypt the object for anyone with permission to access this object.

Use an AWS Key Management Service master key
S3 will decrypt the object for anyone with permission to access this object and permission to use the master key.

Master Key: ▼

Only keys in the same region as this bucket are available for encrypting objects in this bucket.

Description: Protects critical data in my applications

Account: 0450 [REDACTED] bunt)

Key ID: 4ce1f8ef [REDACTED] ta8a1a92204f

[Select Files](#) [Set Permissions >](#) [Start Upload](#) [Cancel](#)



AWS Key Management Service

Integrated with Amazon Redshift

CLUSTER DETAILS NODE CONFIGURATION ADDITIONAL CONFIGURATION REVIEW

Provide the optional additional configuration details below.

Cluster Parameter Group **default.redshift-1.0** ▾ Parameter group to associate with this cluster.

Encrypt Database KMS None HSM [Learn more about database encryption](#)

Master Key **CriticalData**  

Description Protects critical data in my applications

Account This account (**[REDACTED]**)

KMS Key ID **40040013-0b0-4226-ac1c-ca8a1a92204f**

SECURITY IS AGILE

HOW DOES AWS PRACTICE SECURITY?

The practice of security at AWS is different, but the outcome is familiar:

So what does your security team look like?

- Operations
- Engineering
- Application Security
- Compliance

Our Culture:

Everyone's an owner

When the problem is “mine” rather than
“hers” there’s a much higher likelihood I’ll do
the right thing

Our Culture:

Measure constantly, report regularly, and hold senior executives **accountable** for security – have them drive the right culture

Our Culture:

Measure measure measure

- 5 min metrics are too coarse
- 1 min metrics just barely OK

Our Culture:

Saying “no” is a failure

Our Culture:

Apply more effort to the “why” rather than the
“how”

Why is what really matters

When something goes wrong, ask the “five whys”

Our Culture:

Decentralize - don't be a bottleneck

It's human nature to go around a bottleneck

Our Culture:

Produce services that others can consume
through hardened APIs

Our Culture:

Test, CONSTANTLY

- Inside/outside
- Privileged/unprivileged
- Black-box/white-box
- Vendor/self

Our Culture:

Proactive monitoring rules the day

- What's “normal” in your environment?
- Depending on signatures == waiting to find out WHEN you've been had

Our Culture:

Collect, digest, disseminate, & use intelligence

Our Culture:

Make your compliance team a part of your
security operations

Our Culture:

Base decisions on facts, metrics, & detailed understanding of your environment and adversaries

Simple Security Controls
Easy to Get Right
Easy to Audit
Easy to Enforce



This

To This



CONSTANT REDUCTION IN SURFACE AREA

CONSTANT REDUCTION IN HUMAN ACCESS POTENTIAL

UBIQUITOUS ENCRYPTION

EVEN MORE GRANULAR SEPARATION

Security is Job Zero

YOU ARE **BETTER OFF IN AWS THAN YOU ARE
IN YOUR OWN ENVIRONMENT**

- *“Based on our experience, I believe that we can be even more secure in the AWS cloud than in our own data centers.”*
-Tom Soderstrom, CTO, NASA JPL
- “Nearly 60% of organizations agreed that CSPs [cloud service providers] provide better security than their own IT organizations.”

Source: IDC 2013 U.S. Cloud Security Survey,
doc #242836, September 2013

AWS Security days

April 21st & 23rd
@ AWS Pop-up Loft
925 Market Street
San Francisco

Ask an Architect 1:1, 60-minute sessions
Talks by AWS Experts
Talks by AWS Partners

<http://aws.amazon.com/start-ups/loft/>





Thank You
SAN FRANCISCO