

Stakeholder identification

<i>Stakeholder Category</i>	<i>Examples / Specific Stakeholders</i>	<i>Their Interests in the System</i>
Internal Operational	Developers and Testers - UI/UX Designers - Database Administrators	Ensure the system runs smoothly and without bugs. - Simplify the process of adding new features. - Maintain a user-friendly interface. - Manage data efficiently (songs, users, playlists, etc.)
Internal Executive	Project Manager - Marketing & Business Team - App Owner / Client	Attract a large user base and ensure user retention. - Maintain the system's good reputation and reliability. - Analyze user and music data to support business decisions. - Plan for future scalability (advertisements or premium features)
External Operational	- End Users / Listeners	Access to a simple and intuitive interface. - Enjoy high-quality and fast music streaming. - Create and share personalized playlists. - search on songs or artists
External Executive	Record Labels / Music Production Companies - App Store Platforms (Google Play, Apple Store) - Copyright and Legal Authorities	Protect intellectual property rights. - Ensure legal compliance with music licensing and copyright laws. - Maintain stable and reliable app performance in stores. - Increase visibility and brand reputation of FreeBeats

