

The logo for uklon, featuring the word "uklon" in a bold, lowercase, sans-serif font. The text is black and is positioned in the center of a large, yellow, abstract shape that resembles a stylized 'U' or a large drop. To the right of the main 'U' shape, there is a smaller, yellow, teardrop-shaped element. The background is white with light gray abstract shapes on the left and right sides.

Project:P02. X fare forecasting





Project description

- **Model for fare estimate, which outputs most accurate recommended fare**

Dataset

Input - data of X city for Y month

Constraints - locations (pickup and dropoff)

ride distance


suburb rides

search time

seasonality

Output

Predict fare estimate, which outputs most accurate recommended fare for maximisation of supply and demand balancing.



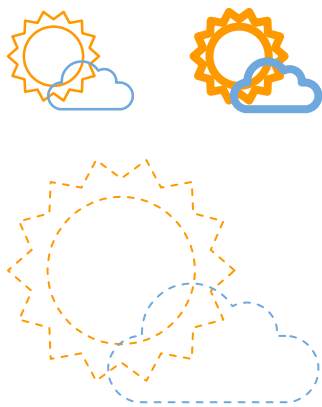
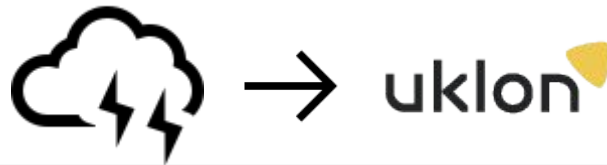


Predictive modeling → Regression task



Feature Engineering

- We added weather data to our model



```
In [28]: weather.tail()
```

```
Out[28]:
```

	floor_date	Temp,C	Weather	Wind,km/h	Humidity	Barometer,mbar
4411	2017-10-31 21:30:00	3	Clouds	24	0.60	1008
4412	2017-10-31 22:00:00	3	Clouds	24	0.60	1008
4413	2017-10-31 22:30:00	3	Clouds	28	0.65	1009
4414	2017-10-31 23:00:00	3	Clear	28	0.65	1009
4415	2017-10-31 23:30:00	2	Clear	28	0.70	1009

```
In [29]: weather.describe()
```

```
Out[29]:
```

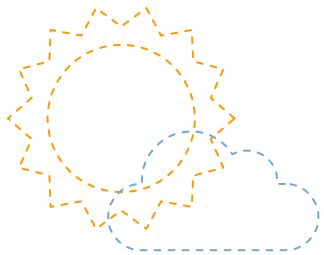
	Temp,C	Wind,km/h	Humidity	Barometer,mbar
count	4416.000000	4416.000000	4416.000000	4416.000000
mean	15.276042	12.468976	0.721587	1015.846241
std	7.707456	7.541801	0.187891	8.560472
min	-3.000000	0.000000	0.200000	978.000000
25%	9.000000	6.000000	0.590000	1011.000000
50%	14.000000	13.000000	0.750000	1016.000000
75%	21.000000	17.000000	0.880000	1020.000000
max	34.000000	43.000000	1.000000	1039.000000

Feature Engineering

➤ Holidays



→ uklon 



```
In [34]: holidays.head()
```

```
Out[34]:
```

	date	isHolidays
0	2017-08-24	1
1	2017-10-14	1

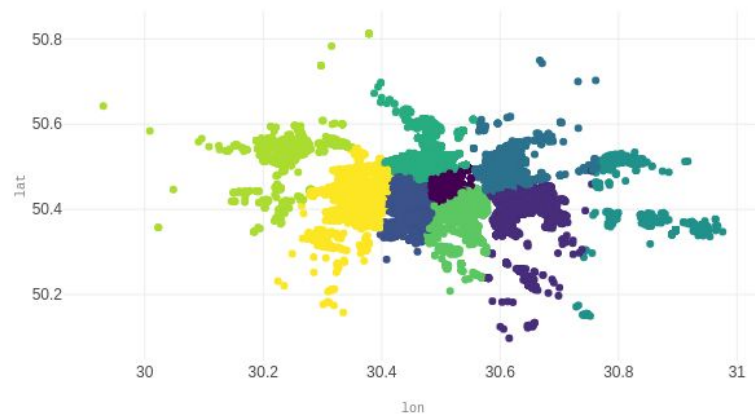


Feature engineering:

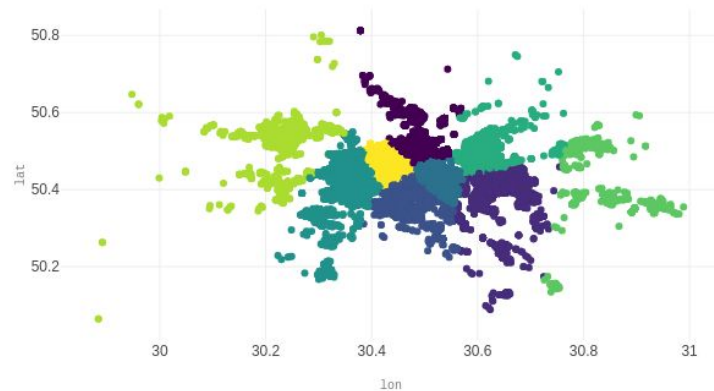
Clustering for

- pickup location
- dropoff location
- ride

Pickup Clustering



Dropoff Clustering





Models selection

- We started from simple Linear Regression (mape = 12%)
- Explored different models:
 - XGBoost
 - LightGBM
 - RandomForestRegressor
 - ExtraTreesRegressor

LightGBM demonstrated the best result and speed among other models on the validation subset

LightGBM



Regression performance accuracy

LightGBM:

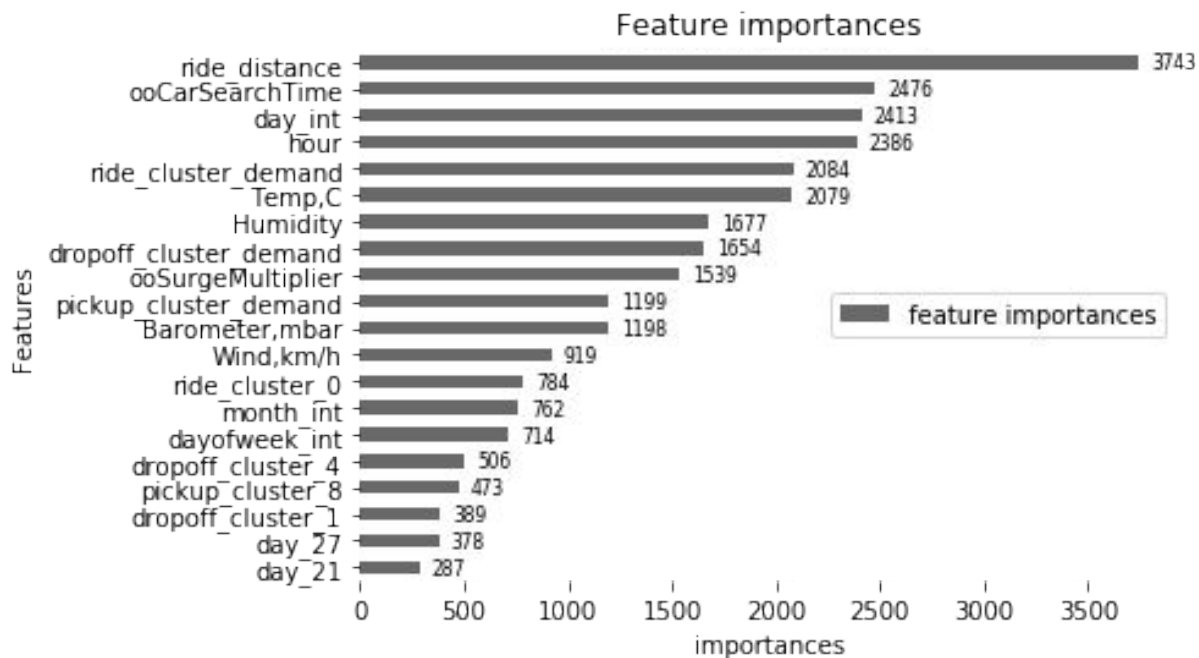
```
In [83]: # The mean squared error  
print("Mean squared error: %.2f" % mean_squared_error(y_test, y_pred))
```

Mean squared error: 300.03

```
In [84]: # The mean absolute percentage error  
print("Mean absolute percentage error: %.3f" % mean_absolute_percentage_error(y_test, y_pred) + '%')
```

Mean absolute percentage error: 6.961%

Feature importances





LVIV • 2018

DATA

SCIENCE

<SUMMER>SCHOOL

Thanks!

JULY 16 -
AUGUST 2

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LEARN

