1. **Do they want any token transfer restrictions (e.g., pausable, blacklistable)?**
   * Should the contract have functionality to block certain transfers or pause all transfers?
2. **Are there any special features required, such as burning tokens or staking mechanisms?**
   * This could include functionality for token burn, rewards, staking, or other advanced features.
3. **Is there a specific access control model (e.g., only certain addresses can mint, burn, or pause)?**
   * Will the contract have administrative roles, or should the contract be fully decentralized?
4. **Are there any restrictions on who can transfer the token?**
   * Do you want to restrict transfers between certain addresses or types of users (e.g., only certain addresses can send tokens to others)?
5. **Is there a token distribution model or vesting schedule for token holders?**
   * Do the tokens need to be distributed according to a specific schedule (e.g., unlocking over time, airdrops, or based on milestones)?
6. **Should there be a fee on token transfers?**
   * Will there be a fee for transferring tokens, and should this fee be distributed to specific accounts or burned? (For example, transaction fees used for development or marketing purposes.)
7. **Should the contract include a "burn" function for token supply reduction?**
   * Will you allow users or administrators to reduce the supply by burning tokens, either at will or under certain conditions?
8. **Would you like the ability to implement governance in the future?**
   * Should the token support governance features where token holders can vote on proposals to change the rules of the contract (e.g., adding new features or changing tokenomics)?
9. **Is the token going to be used as a utility, and should it interact with other smart contracts?**
   * Will this token have a specific utility beyond being a store of value, such as granting access to services, acting as a reward token, or being used in decentralized applications (DApps)?
10. **Do you want to allow only specific addresses or entities to have minting or burning permissions?**
    * Who should have permission to mint or burn tokens? Should it be an admin, or
11. **Should the token be compatible with token standards other than ERC-20?**
    * Do you plan for this token to be cross-compatible with other token standards such as ERC-721 (NFTs) or ERC-777, for use in broader ecosystems?
12. **Do you want a function to "pause" all transfers or contract operations in the event of an emergency?**
    * Should there be an emergency stop (pausable) feature where the contract can be paused to prevent all transfers or actions if a critical issue arises?

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