

ANJALI G

GEOGRAPHY: Geographically Flexible, Northeast, Pacific Northwest

INDUSTRY: [Entertainment](#), [Marketing/Advertising](#), [Public Relations](#),
[Publishing/Editing](#), [Visual Arts/Design](#)

EDUCATION	Scripps College (Claremont, CA) Bachelor of Arts, Media Studies 2015 Minor: Self-Designed, Creative Writing	Central Saint Martins (London, United Kingdom) Semester Abroad, January - June 2014 Graphic Design Course
-----------	---	---

SKILLS	Adobe Photoshop Adobe InDesign Adobe Illustrator Microsoft Office Social Media Wordpress Creative Writing Graphic Design Written and Verbal Communication
--------	--

EXPERIENCE Foothill Country Day School (Claremont, CA)
Communications/Marketing Intern | Oct 2013 - Present
Create and manage Twitter and Facebook presence. Design print and web marketing materials.
Conceptualize and execute graphics for school campaigns and events.

Scripps College Information Technology (Claremont, CA)
IT Dorm Consultant | Sept 2012 - Present
Implement a more efficient workflow for configuration and computer setup during new student orientation. Provide basic network connectivity help to the student body.

Scripps College Marketing & Communications (Claremont, CA)
Graphic Design Intern | Sept 2013 - Dec 2013
Conceptualized and designed posters, brochures, logos, and web banners for student and faculty clients.

Sesquip Andriod App (Claremont, CA)
App Designer | Sept 2013 - Dec 2013
Designed visual identity, conceptualized user interface, and created web landing page for Sesquip, an Andriod-based study tool, in collaboration with another student.

Health Services of North Texas (Dallas, TX)
Marketing Intern | June 2013 - Aug 2013
Developed a new tagline to reflect changing mission statement. Redesigned brochures. Wrote copy for press releases and website. Designed marketing collateral for special events and campaigns.

Brandnu Marketing and Creatives in DFW (Dallas, TX)
Marketing Intern | June 2013 - Aug 2013
Designed print and web materials for various regional clients. Managed Facebook and Twitter profiles for Brandnu Marketing and Creatives in DFW. Updated and maintained website with new business listings and local industry events.

[in]Visible Magazine (Claremont, CA)
Design Director | Jan 2013 - May 2013
Updated entire magazine layout and style guide to modernize graphics and increase visual appeal. Managed 5 designers and oversaw semester-long design process with biweekly meetings.

The Student Life Newspaper (Claremont, CA)
Print Design & Special Features Editor | Sept 2011 - May 2013
Strengthened design and layout of the newspaper to make the content more accessible to the student body. Launched and managed creative control of a new biweekly 'Special Features' section on a diverse range of subjects to produce innovative design opportunities.