

## Undergraduates Seeking Internships

### Sabrina Long

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#### EDUCATION

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##### Yale University – New Haven, CT

Expected May 2019

- **Bachelor of Science Candidate:** Prospective Computer Science Major | **GPA:** 3.69
- **Energy Studies Scholar**
- **Relevant Coursework:** Intro Computer Science, Statistical Data Analysis, Discrete Math, Single-Variable Calculus, Intro Graphic Design, Environmental Politics & Law
- **Awards & Honors:** Women's Golf Coaches Association All-American Scholar (2016)

##### Cambridge High School – Alpharetta, GA

May 2015

- **Valedictorian** | **GPA:** 4.0
- **SAT I:** 2350 | **SAT II Literature:** 800 | **SAT II Chemistry:** 800 | **SAT II Math:** 790
- **Awards & Honors:** National Merit Scholar (2015), HP Scholastic Junior All-American (2014 & 2015), National AP Scholar with Distinction (2015), Captain of Cambridge High School Golf Team (2015), National Spanish Exam Gold Medalist (2012), National Spanish Exam Silver Medalist (2013)

#### WORK EXPERIENCE

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##### WeChat (Tencent Inc.) – Marketing Intern *Guangzhou, China*

Summer 2016

- Conducted market research and gained understanding of Chinese social media and the global positioning of Chinese tech industry in comparison to similar US markets. Gave one hour presentation to marketing department at end
- Integrated content across business units to create four presentations that represents WeChat's extensive ecosystem of services. Translated content from Mandarin to English for domestic and international online audiences
- Curated reference materials and 10 case studies for WeChat's Global Developer website: <https://goo.gl/l3m9nY>

##### Yale Daily News (YDN)

###### Marketing Manager

- Designs all marketing materials for the YDN and partner businesses, including a National Media Advertising Kit
- Instructs new team members on graphic design and facilitates inter-team design project competitions

###### Business Team Account Executive

September 2015 – May 2016

- Created partnerships with local businesses and secured two advertisement contracts for the print newspaper and website
- Organized the YDN's Annual Conference of College Newspapers, securing nationally renowned speakers and 10 schools
- Acted as representative to three New Haven businesses. Coordinated ad strategies for businesses using Google analytics

##### Elmseed Enterprise Fund – Development Team

August 2016 – Present

- Secures grants and funding for Elmseed's consulting services to the New Haven community
- Organizes alumni outreach and fundraising, as well as inter-team meetings and social events. Designs all marketing materials, including a monthly newsletter for alumni and business partners, as well as social media graphics

##### ArtRacks New Haven – Treasurer

August 2016 – Present

- Oversees the organization's bank account. Maintains finances and secures funds through university and community grants
- Works with the New Haven Department of Transportation to install creative bike racks in the community

#### EXTRA-CURRICULARS

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##### Yale Varsity Women's Golf Team

September 2015 – Present

- Full-time member committing 24+ hours per week (in season) to practice and fitness.
- Bulldog Sustainability Team

#### SKILLS, ACTIVITIES, & INTERESTS

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**Skills:** Proficient in Sketch, Adobe InDesign, Photoshop, and Illustrator; Microsoft Word, PowerPoint, and Excel

**Languages:** Fluent in Mandarin Chinese and Spanish. (Computing Languages) C, Racket

**Activities & Interests:** Baking, hiking, learning new languages, and travel