

AMAN CHOPRA

5965 Linda Vista Rd #4448 • San Diego, CA 92110 • (310) 402-8435 • amanchopra@sandiego.edu

EDUCATION

University of San Diego (USD)

BBA: Marketing & International Business
Minor: Information Systems & Theater Arts
Honors Program Deans List

San Diego, CA
Expected May 2018
Major GPA: 4.00
Overall GPA: 3.61

EXPERIENCE

Cuba Beverage Company

International VP of Marketing

San Diego, CA
May 2016-Present

- Negotiated deals for company products with foreign investors
- Researched market against local competitors as company was launching a new bottled water brand
- Participated in most aspects of operating a small business such as interaction with different departments
- Presented and promoted the brand to prospective investors with the CEO

Qatar Airways

Marketing Intern

Doha, Qatar
Dec '15 - Jan '16

- Contributed to the marketing department by researching strategies to appeal to a new customer base whilst maintaining current customer base
- Researched on prospective destination cities and current destination cities to contribute to the marketing strategy based on respective international region
- Worked with local airport to enhance the experience for international and local travellers/visitors

Manna Air Travel

Intern

Doha, Qatar
December 2015

- Learned the airline industry in detail prior to interning at Qatar Airways
- Spent a week each with the sales, accounting, supply chain and marketing department of the company and observed how departments collaborate on daily basis

Information Technology Services, (USD)

Student Technology Assistant

San Diego, CA
Spring 2014-Present

- Worked with academic technologies, which involved researching technologies and introducing new and updated technologies that the university can use and implement into certain part of the school.
- Involved in learning of software's such as Cascade, Blackboard, Dreamweaver, & Visual Basic

LEADERSHIP ACTIVITIES

International Orientation Team, (USD)

Orientation Leader

2014,2015,2016

- Welcomed over 300 international students per semester from more than 60 countries. Also interacted with families of the students from all over the world. Gained meaningful international exposure.

South Asian Student Association, (USD)

Marketing Coordinator

2014-2016

- Advertised major club events such as Bollywood Night that attracted a large amount of attendees

SKILLS

Languages: English & Hindi (Fluent). Arabic & Spanish (Conversational)

Technical: Excel, Word & PowerPoint (proficient), iMovie, SPSS, WordPress & Dreamweaver (intermediate)

General: Certified in Business Leadership at the University of San Diego (2015)