

NATALIE H

GEOGRAPHY: Northeast, Northern California and Bay Area, Pacific Northwest

INDUSTRY: [Investment/Finance](#), [Marketing/Advertising](#), [Public Relations](#), [Start-Ups](#), [Technology](#)

EDUCATION

Scripps College, Claremont, CA

May 2015

Bachelor of Arts in Economics & minor in Art

Queen Mary University of London, London, UK

Fall 2013

Business Management, Marketing, Communications and Economics

Applicable Courses: Microeconomics, Macroeconomics, Consumer Psychology, Behavioral Economics, Econometrics, Development Economics, Economic Statistics, Corporate Finance, Accounting, and Digital Art.

EXPERIENCE

Motley Coffee House, Claremont, CA

Barista & Cashier

Apr 2014 - present

- Provide customer service in this student-run business dedicated to supporting sustainable practices

Strevus, San Francisco, CA

Marketing Intern

Summer 2014

- Researched and created in-depth lists on potential clients for Sales team to refer to at international conferences
- Maximized traffic on website using Google AdWords, Twitter, and Facebook
- Researched, wrote and published technical and business news articles on Strevus' blog

Marketing Intern

Summer 2013

- Published a 10-part blog series on the Foreign Account Tax Compliance Act for international banks
- Maintained upkeep of Salesforce, Evernote, and Microsoft Outlook accounts to keep employees informed
- Assisted web programmers in updating and editing Strevus' website, social media and mailers

Sallie Tiernan Fieldhouse, Scripps College, Claremont, CA

Jan 2013 – May 2013

Front Desk Customer Service Associate

- Provided assistance to students, faculty, and staff; duties including renting and keeping track of bikes, handheld devices, and other gym equipment.
- Responsible for leading emergency situations via CPR and evacuation training

Development Office, Scripps College, Claremont, CA

Feb 2012 – May 2014

Clerical and Mail Assistant

- Assisted in campus events (Family Weekend, Alumnae Reunion Weekend, and Recruiting Day)
- Performed general office duties for the Development Office and the President's Office. Recorded, filed receipts from alumnae donations and sent thank you notes.

Palo Alto City Hall, Palo Alto, CA

Summer 2012

Community/Organizational Outreach Intern

- Took photos at community events and created flyers to promote the city's social media outlets
- Assisted and updated City Hall website social media campaigns

ACTIVITIES

New Students Orientation & Student Teaching Assistance and Grader for Econometrics at Scripps

2011 – 2014

COMPUTER SKILLS

Software: Salesforce, Microsoft Office, Excel, LinkedIn, Adobe Photoshop, Illustrator, and STATA