Dan Gorodezky

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EDUCATION

New Haven, CT YALE UNIVERSITY May 2019

Bachelor of Arts, Computing and the Arts

GPA: 3.56 / 4.0

LONDON SCHOOL OF ECONOMICS

Summer Study Program

London, UK June - July 2016

EXTRA-CURRICULARS

TAMID GROUP AT YALE (consulting and investment organization with nation-wide presence) New Haven, CT Sept. 2015 - Present **Director of Consulting**

- Manage consulting projects with several Israel-based tech companies where I communicate with company CEO's and guide student teams to increase brand outreach and develop market strategies
- Participated in semester of education in consulting and investing

THE WHALING CREW BOARD (student organization for the promotion of Yale athletics) **Head of Design**

New Haven, CT Sept. 2015 - Present

- Create designs and coordinate with finance team for Winter and Spring sales, producing \$4,800 in revenue
- Illustrate graphics for social media presence, cover photos to advertise games and tailgates

LEO FRATERNITY New Haven, CT **Rush Chair** April 2016 - Present

Organize events and manage \$4,000 budget for new-member recruitment

YALE DAILY NEWS New Haven, CT **Illustrations Desk** Dec. 2015 - Present

Produced over 40 published digital-illustrations and graphics to pair with daily articles

YALE CLUB SOCCER New Haven, CT Defender Sept. 2015 - Present

Started 6 of 8 league games in first season; contribute to team effort on weekly basis

TEDx AT YALE (independently organized TED events for the spread of ideas) **Marketing and Finance**

New Haven, CT Sept. 2015 - May 2016

Contacted potential sponsors and filed paperwork for Yale UOC funding

WORK EXPERIENCE

WEIRDWOLF DESIGNS (clothing brand)

Co-Founder

San Diego, CA

June 2016 - December 2016 Designed brand, apparel and website, while leading marketing campaign to expand outreach utilizing

Facebook ads, Google Analytics and Search Engine Optimization tactics

San Diego, CA KEN JEWISH COMMUNITY (Jewish and Zionist Youth Leadership organization, weekly) **Head Counselor** Sept. 2012 - May 2015

Served as counselor for 15 first graders before overseeing 30 counselors and over 300 kids

SKILLS HIGHLIGHTS

Languages: Spanish (Fluent); Modern Hebrew (Working Proficiency)

Computer: Java, and C programming; Adobe Illustrator

Awards: National Hispanic Scholar, National Merit Commended Scholar, AP Scholar with Distinction