VIVIENNE W

GEOGRAPHY: Hawaii, Pacific Northwest Northern California and Bay Area

INDUSTRY: Entertainment, Event Planning, Fundraising/Development,

Human Resources/Recruiting, Start-Ups

EDUCATION

2011 – 2015 Scripps College

Claremont, California

B.A. Media Studies with a Minor in Psychology

Related Coursework: Video Production, History of American Film, Mexican Visual Cultures, Adolescent Development, Child Development,

Research Methods, Intermediate French

Victoria University of Wellington July – Nov

Wellington, New Zealand

2013 Related Coursework: Media, Society and Politics, Introduction to Sociology

WORK EXPERIENCE

May – Aug Seafair Summer Festival

Seattle, Washington

2014

Event Production and Neighborhood Liaison Organizer

- Used problem solving skills in a high pressure environment to mediate neighborhood complaints about noise, parking, and crowds
- Raised awareness of Seafair events at community meetings
- Managed and created Excel spreadsheets for organizing hundreds of volunteers and responding to hundreds of ticket requests
- •Leader of bag check system for over 500 people who ran the Torchlight 5K

Jan 2012 – **Scripps College Development Office**

Claremont, California

Present

Fundraising Caller

- •Cold call over 100 Scripps College alumnae and families per 3-hour shift, raising over \$6,000/yr
- •Won Phonathon best conversationalist award 2012-2013 for building rapport with constituents from all ages and backgrounds
- •Train new callers on how to articulate need for and benefits of contributions

May – Aug American Eagle

Seattle, Washington

2012 &

Sales Associate

Dec 2013

- Welcomed guests and aided them in finding appropriate merchandise
- Responded to customer inquiries about sales and merchandise
- Sold and performed daily reporting, while providing outstanding customer service
- Kept the store clean and organized for the benefit of the customers

OTHER RELATED EXPERIENCE & SKILLS

The Children's School at Claremont McKenna College Claremont, California Sept -Dec 2012

- Assisted in the care of children ages 2 to 8.
- Interacted with students in teaching language, art, science, math, cooking, dramatic play, music and movement

Sept 2009 – Ten Thousand VILLAGES, Sales Associate Volunteer

Pasadena, California

May 2011

Aided customers in finding merchandise, promoted developing world handcrafted gifts and operated register