

Bryan Herbert

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Education

Yale University, New Haven, CT

2014 - 2018 (Expected)

Bachelor of Science, Electrical Engineering

- GPA: 3.79
- Relevant Coursework: *Multivariable Calculus for Engineers; Programming and Entrepreneurship; Introduction to Computer Engineering; Introduction to Computer Programming; Engineering Innovation and Design; Linear Algebra; Ordinary and Partial Differential Equations; Innovation and Leadership in America; Microeconomics*

Manhasset High School, Manhasset, NY

2010 - 2014

- GPA: 4.0; Graduated Salutatorian
- SAT: 2340 – Math: 800; Critical Reading: 760; Writing: 780
- Distinctions: National Merit Scholarship Winner; The President's Volunteer Service Award (Gold Level); All-State Jazz Trumpeter; conducted research at Brookhaven National Laboratories
- Leadership: Team Leader of award-winning research projects on renewable energy that competed at several international science fairs; Captain of Varsity Football and Wrestling Teams

Work Experience

Ingenio, *Web Development/Business Intern*, San Francisco

Summer 2016

- Worked as a front-end web developer for the Marketing Team; designed and built landing pages to improve customer acquisition for Keen.com, an online marketplace for advice
- Conducted statistical analytics study and customer interviews to determine effect of a new feature on customer spending behavior and issued recommendations on how to implement feature effectively across platforms

Yale Entrepreneurial Institute, *Venture Creation Liaison*

Fall 2015 – Fall 2016

- Chosen as an inaugural member of the Liaison Program which seeks to promote start-up culture and entrepreneurial knowledge on campus
- Organize and promote events focused on entrepreneurial education; prepare critical reviews of start-up proposals; acquire experience in lean start-up methodology

Yale University Admissions Office, *Tour Guide*

Spring 2016 - Present

- Chosen as a member of highly selective tour guide class with an 8% acceptance rate
- Prepare and lead tours of campus as a representative of Yale for hundreds of prospective students each year

Activities

Yale University Rugby Club, *President (2017), Match Secretary (2016), Social Chair (2015)*

Fall 2014 - Present

- Leader of the club responsible for the day-to-day running of and long-term planning for the organization, including planning international tours, scheduling matches with other clubs and organizing capital fundraising for field renovation
- Maintain active relationships with alumni and serve as the representative of the club to the university administration

Yale University Consulting Group, *Student Consultant*

Fall 2014 - Fall 2015

- Chosen as a member of selective undergraduate-run consulting group that offers strategy consulting, marketing and product development for local and national businesses
- Developed a comprehensive talent analytics test for American Dream Clean janitorial service to determine if potential employees have the necessary skills and mindset for prospective job opportunities

Yale University Diversified Investments, *Member*

Fall 2014 - Fall 2016

- Engaged in a rigorous curriculum on the theory and application of investment fundamentals
- Frequently met with professionals on campus and in New York City to discuss careers in the financial sector

Skills

- C and Java Programming, Front-End Web Development (HTML/CSS), Basic Back-End Development (Django, Node.js, MySQL), Microsoft Suite (Excel), Adobe Photoshop/Illustrator, SolidWorks, MATLAB, Research Experience