

MEGHAN G

GEOGRAPHY: Geographically Flexible, Northeast, Pacific Northwest

INDUSTRY: Event Planning, Fundraising/Development, Marketing/Advertising,
Museum Work, Public Relations

EDUCATION:

Scripps College, Claremont CA

Bachelor of Arts in Media Studies and Art History

GPA: 3.85

Expected: May 2015

- *Related coursework:* History of American Broadcasting, Midcentury American Art, Modern Czech Film, Intro to Video Production, Intro to Digital Art, Topics in Media Theory II, Intro to Digital Media Studies, Art and Time, Social Life of Media, Surveillance and the Media, Arts of China, Early Renaissance in Italy

Senior Thesis in Art History: "The Commodification of Women Through Re-Photography in the Art of Richard Prince"

Senior Thesis in Critical Media Theory: "Ways of Seeing in the Age of Self-Promotion and Social Media"

QUALIFICATIONS:

- Proficient in Adobe Photoshop and Dreamweaver, Final Cut Pro, Wordpress, and Microsoft Office
- Volunteer at The Geena Davis Institute on Gender and Media (Global Symposium 2014)
- Deans list student every semester at Scripps College
- Community Manager and Content Creator for the Scripps College Chapter of national nonprofit I AM THAT GIRL

EMPLOYMENT:

Scripps College Office of Institutional Advancement, Claremont CA

January 2015-Present

Social Media and Communications Intern

- Managing website content, updating social media accounts and developing content marketing strategy
- Assisting the Associate Director of Advancements Communications in carrying out The Campaign for Scripps College

Pomona College Media Studies Department, Claremont CA

January 2015-Present

Research Assistant to Professor Mark Andrejevic

- Conduct academic research and assembling literature reviews on topics of internet privacy, digital surveillance and data mining technology
- Assisting in field research excursions and interviews as needed while providing general administrative support

Crown Social Agency, Seattle WA

June 2013-August 2013

Digital Strategist

- Consistently contributed content to Crown Social's blog and social channels
- Spearheaded a market research initiative and outreach campaign for a Youth Advisory Board
- Proofread and wrote copy for multiple client projects, press releases, creative briefs, and proposals
- Pulled social monitoring reports and community analysis

Scripps College Annual Fund, Claremont CA

January 2012-Present

Phonathon Manager and Fundraiser

- Responsible for overseeing weekly Phonathon shifts and implementing strategies for achieving fundraising goals.
- Two-time "Caller of the Week" recipient and two-time Student Co-Leader of Scripps College Reunion Weekend
- Continuous participation in interviewing, hiring, and training of new employees.

National Institute for Trial Advocacy, Seattle WA

August 2012 & August 2013

Administrative Assistant

- Helped organize three day deposition skills programs for 40+ practicing lawyers
- Provided technical setup and support for presentations
- Point of contact with the venue to oversee room reservations, catering, and distribution of educational materials

GM Nameplate, Seattle WA

June, 2010-August 2011

Part-time Marketing Assistant

- Redesigned and updated page layouts for new marketing materials in trade shows
- Created over 1,000 sample sheets to display custom nameplates to potential buyers
- Recognized for speed and precision while responding to customer requests for production and product information