

## Undergraduates Seeking Internships

# Sarah Rose Sukin

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## Education

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ACT 35 | SAT 2330 | *800 Writing | 780 Reading | 750 Math*  
Salutatorian | Pace Academy | 2014

### Yale University

2018 | Computer Science and Graphic Design major  
3.73 GPA of 4.0

### Stanford University

Spring Quarter 2016 | Domestic Study Abroad  
3.70 GPA of 4.0

## Employment

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### Gigwalk

#### *Product Marketing and Engineering Intern*

June–August 2016 | San Francisco, CA

Brand development and consumer-based strategy; raised email open rates by 20% through A/B testing; rewrote internal and sales messaging; published articles on Huffington Post, LinkedIn Pulse, etc.; designed graphics and copy for ad campaigns, case studies and company website; managed social presence; assisted with prospecting; automated test cases; developed an open source API; QA testing

### IT Central Station

#### *Marketing Coordinator*

May 2015–Present | Modi'in, Israel

Achieved media sponsorships with companies including Gartner, O'Reilly Media; wrote promotional pieces in Dow Jones Newswire, Marketo etc.; led \$250,000 social community threading program; managed LinkedIn, Twitter, company pages resulting in a 60% increase in Twitter followers and a 25% increase in site membership; coordinated speaking engagements for the company's CEO

### Qualcomm Inc.

#### *Marketing Intern*

June–August 2014 | San Diego, CA

Created influencer marketing program now used to turn users into customer advocates; researched mobile augmented reality platforms and social media strategies; developed and edited technical marketing materials; assisted with video production

### Lord Aeck & Sargent

#### *Architecture Intern*

June 2013 | Atlanta, GA

Assisted with administrative and financial projects; exposed to design process through business meetings and site visits

### Congregation Or Hadash

#### *Assistant Teacher*

August 2009–May 2014 | Atlanta, GA

Taught classes in Hebrew and Judaics; organized art activities; led religious services

## Activities

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### YaleMakes

#### *Co-President*

January 2015–Present | New Haven, CT

Discuss and create graphic, digital and physical design through student or guest lectures and workshops

### Yale STEAM

#### *Administrative Board Member*

August 2015–Present | New Haven, CT

Organize speakers and interdisciplinary events to promote the integration of creativity and the arts into the STEM field and the humanities

### Yale College Council

#### *Deputy Director of Communications & Design*

September 2014–Present | New Haven, CT

Manage team in producing all written and designed materials including facebook page, email blasts, photo campaigns, digital graphics and posters; maintain website

## Honors

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Kairos Global Fellowship Society Class of 2017

72nd Adobe Creative Jam Winner

*People's Choice Award for Best Graphic Design | 2017*

Yale Special Collection: Arts of the Book

*1 work in the permanent collection | 2015*

2017 Walt Disney Imaginations Competition Semifinalist

Panelist at the 2016 Yale Tech Summit

2016 Yale University Creative and Performing Arts Award

High Museum of Art & Woodruff Arts Center

*4 works exhibited | 2013*

Atlanta Journal Constitution Cup

*Honors top Atlanta students | 2014*

## Skills

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C, C++, Javascript, HTML & CSS, WebGL, Java, Racket, UNIX, VHDL | Microsoft Office, Adobe Creative Cloud, Salesforce, Pardot, AdWords, WordPress, Rhino 3D Design Software | High proficiency in Spanish | Kappa Kappa Gamma