

## EDUCATION

### University of San Diego, San Diego, CA

Expected: May 2017

- Communication Studies Major, Business Marketing & English Double Minor
- Cumulative GPA: 3.94
- Study Abroad at University College Cork, Cork, Ireland for Fall Semester 2015

## WORK EXPERIENCE

### BLVR

- *Marketing Intern* 2016
- Scheduled and created social media content for clients using Google Adwords and Sprout Social
- Analyzed data from multiple social media campaigns and compiled them into campaign recaps
- Researched brand identities and used Google Analytics and several other platforms

### DonationMatch

- *Communications Intern* 2016
- Completed SEO Keyword research for ad and website development
- Reviewed and edited website content and emails to incorporate keywords and to create better wording
- Researched and compiled data from competitors in the market

### Fidelity National Home Warranty

2015

- *Accounting Intern*
- Handled multiple home warranty and escrow accounts using data input software
- Checked and balanced account reconciliation for incoming payments with spreadsheets
- Organized and filed expense reports for company executives

## AWARDS:

- Trustee Merit Scholarship Recipient 2013-present
- Deans List, First Honors 2013-present
- USD Outstanding Academic Achievement Award 2014 & 2015

## EXTRACURRICULAR ACTIVITIES

- USD Honors Program 2013-present
- OLÉ Marketing Task Force 2016
  - Selected to join a team of student leaders to create a marketing plan for USD's new OLÉ Initiative
- Kappa Alpha Theta Alternate Panhellenic Delegate
  - Panhellenic Delegate 2016
    - Sorority representative at weekly Panhellenic Council meetings
  - Archivist/Historian 2015
    - Compiler of sorority records and organizer of annual composites
- Preceptorial Assistant 2014 & 2016
  - Professor's assistant and peer advisor for incoming freshmen
- Mortar Board – Alcala Chapter Executive Board Historian 2016
  - Senior Honors Society for service, leadership, and academic success
- Lambda Pi Eta 2016
  - Communication Studies Honors Society member
- Sigma Tau Delta 2016