

Ranjani Kollur

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PROFILE

Dynamic and results-focused Product Owner with 4 years of combined business and technical expertise on client engagements, delivering IT and operational strategies and elevating product development for high value organizations. Demonstrated record of success in designing and executing leading-edge customer service, technology and process improvement strategies that significantly impact the corporate bottom line. Adept at communicating complex value propositions to technical and non-technical audiences at all organizational levels.

EDUCATION

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| Northwestern University-Evanston, IL
Master of Engineering Management- GPA : 3.4/4.0
(Coursework : Marketing, Finance, Accounting, Statistics, Managerial Analytics, Differentiation by design, Negotiation, Data mining and Business Intelligence, Brand Management) | Anticipated December, 2016 |
| Jawaharlal Nehru Technological University (JNTU)-Hyderabad, India
Masters of Technology in Biotechnology - GPA: 4.0/4.0 | October, 2011 |
| Jawaharlal Nehru Technological University (JNTU)-Hyderabad, India
Bachelors of Technology in Biotechnology - GPA: 3.7/4.0 | May, 2009 |

WORK EXPERIENCE

- Ultimate Medical Academy (Conversion Partners LLC), Tampa, Florida**
Product Manager Intern June, 2016- September 2016
- Interfaced with the Strategic Initiatives team and senior management on student placement remediation data analysis required to evaluate strategies and developed ongoing strategic plans including product enhancements of in-house web applications.
 - Gathered user requirements for the student complaint tracking Zoho CRM application across diverse functional areas and converted them into a compelling product vision.
 - Involved with product throughout all stages of the lifecycle(conception, definition, development, release and post-release)
- Tata Consultancy Services, Hyderabad, India**
Lead Business Analyst/Product Owner December, 2011 – August, 2015
- Managed the end to end ownership of product releases, define the product vision, create preliminary design concepts and drive the implementation of the product roadmap. Coordinated the solution design team on requirement analysis, design, testing and implementation of software applications for telecom client. Analysed and discussed client feedback on Validation reports and recommendations during the monthly project meetings.
- Worked closely with the design & development teams to explain requirements of new features and change requests for current features. Headed the QA team to design test strategies for User Acceptance Testing (UAT) and Conducted Client Validations.
 - Appointed to lead an initiative of designing Android Mobile application of Web Self-care portal of our client. Created an Android App for booking complaints, service requests, checking the bills and making payments.
 - Identify and recommend appropriate strategic solutions (applications and workflows), ensuring development is within scope and will address the business needs.
 - Coordinate ongoing Change Requests to the business requirements working with the Project Manager on prioritization and impact. Performing and arranging successful product demonstrations for customers.
 - Worked with business stakeholders to define the product strategy that meets the external & internal customer needs while satisfying scalability, reliability, performance and resource costs.

LEADERSHIP AND VOLUNTEER EXPERIENCE

- Co-Founder of "Caretheneedy" social non-profit group** November, 2013 - July, 2015
- Collaborated with group members to make the group as a medium between orphanage homes and donors by conducting events, helping orphans meet their educational needs, supporting destitute and old age homes to meet their daily needs and conducting fun activities at orphanages.

RELEVANT SKILLS

Programming Languages/Web applications: Core Java, R, SQL, Oracle Siebel CRM, Axure,
Data/Management tools: JIRA, JMP (Statistical SAS tool), Weka, Tableau, MS Word, MS PowerPoint and MS Excel.
Area of Expertise: Product Management, IT Consulting, Strategic Planning, Agile and Scrum methodologies.