

## BEATRICE S

GEOGRAPHY: Geographically Flexible, Northern California, Southern California

INDUSTRY: [Education: General](#), [Journalism](#), [Marketing/Advertising](#)  
[Public Relations](#), [Publishing/Editing](#)

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### Education

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#### SCRIPPS COLLEGE

##### BACHELOR OF ARTS IN CREATIVE WRITING FOR NEW MEDIA, MINOR IN MEDIA STUDIES

MAY 2014

- Senior Thesis: Gaming Stories: Narrative and (Co)Authorship in Role-Playing Video Games
- Related Coursework: Writing for Non-Profit Institutions, Fiction, Creative Nonfiction, Video Game Studies, Digital Media Studies

### Professional Experience

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#### WORDS BY BEA

##### FREELANCE WRITER AND EDITOR

2010 – PRESENT

- Pitch and write copy, press releases, articles, blogs, web content, non-profit grants, journalistic pieces, technical case studies, scripts, reviews, television/film pitches, and fiction
- Provide copy, line, and substantive editing for manuscripts, copy, and other written works
- Work with clients in technology, medical, publishing, marketing, new media, gaming, legal, and production
- Proficiency in AP, MLA, and Chicago styles and Wordpress, Tumblr, and Scalar CMS

#### CREATIVE CONTENT, LLC

2014 – PRESENT

##### EDUCATIONAL EDITOR AND WRITER

- Develop digital English language materials on liberal arts subjects to help students prepare for the TOEFL (Test of English as a Foreign Language)
- Write items and sample responses for English testing
- Proofread and edit textbooks for publication
- Write and edit articles for university curricula

#### IDENTIWRITE

2014 – PRESENT

##### HIGH-END COPYWRITER AND EDITOR

- Research, write, and edit copy for medical and legal clients
- Keyword optimize blogs and other content according to SEO best practices and client requests
- Post blogs, content, and images to publishing platforms and social media channels for promotion

#### LOCAL SURGE MEDIA

2014 – PRESENT

##### BLOGGER AND CONTENT WRITER

- Pitch, research, write, source images for, and edit blog posts for clients in a variety of industries
- Collaborate with guest writers or sponsors to create engaging promotional content

#### REZBIZ, LLC

2014 – PRESENT

##### RESUME, COVER LETTER, AND LINKEDIN CONTENT WRITER

- Research, write, and edit client resumes, cover letters, and LinkedIn profiles according to their wishes and industry standards to improve job prospects
- Complete continuing education training in job search counseling and resume writing
- Communicate directly with clients to ensure their satisfaction and success

#### SKY PUBLISHERS (REPUTATION.COM)

2011 – 2013

##### COPYEDITOR AND WRITER

- Edited clients' existing content to improve online reputation and SEO
- Wrote articles and biographies for individuals and businesses
- Regularly received bonuses for outstanding work and client satisfaction

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### Awards & Distinctions

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Phi Beta Kappa Honor Society ▪ Scripps College Writing Major Senior Thesis Award for Excellence ▪ Mellon Undergraduate Research Fellow ▪ Mellon Pre-Thesis Fellow ▪ Senior Editor, *FIVE* Journal