## ANIL J. JOY

1824 N. Paulina St Unit #2FR • Chicago, IL 60622 aniljoy2013@u.northwestern.edu • 313-980-7702

#### EXPERIENCE NEENAH ENTERPRISES, INC.

Neenah, WI

# Director – Material Handling, HVAC, Rail, Growth & Emerging Markets

2016 - Present

- Sales Director for a leader in producing castings and forgings for the industrial and municipal sectors; focused efforts to grow within existing customers, expand in current markets and cultivate new, non-traditional spaces to generate long-term revenue streams
- Responsible for quarterly and annual financials, including 1 year and 5 year projections in markets
- Responsible for proper APQP timelines and communication for forging projects; initiated a higher level of APQP standards within one facility; Extensive experience with OEM contract review
- Project captain to develop and launch NEI's new website across all divisions and facilities

#### Senior National Account Manager – Agriculture & Heavy Truck

2014 - 2016

- Promoted from National Account Manager to Senior position; managed and mentored direct report to accelerate their rate of contribution to the team
- Managed NEI's entire book of agricultural business (~40% Industrial revenue) with additional Heavy Truck responsibilities including the prospecting and development of new OEM customers

# **BODYCOTE THERMAL PROCESSING**

Melrose Park, IL 2010 - 2014

Sales Engineer

- Sales engineer for the world's largest commercial thermal processing company; focus markets include agriculture, automotive, mining, power gen, and defense
- Managed more than 600 active customers and growing key accounts in order to gain market share; accountable for \$9+ million in yearly sales
- Identified potential new accounts with a focus on customers in need of high wear life solutions; increased awareness of Boronizing process
- Initiated launch of project management protocols through APQP process within the General Industry group for Bodycote NA

#### DATA RETRIEVAL CORPORATION

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Reservoir/Technical Sales Engineer

Houston, TX 2006 - 2010

- Sales engineer for leader in surface pressure transient testing in the oil & gas industry; promoted rental of sophisticated pressure gauge (SPIDR) and performed specialized data conversion routine
- Designed pressure transient well testing procedures, specifying shut-in duration and flow rate conditions to ensure quality data was obtained; presented on SPIDR technology; wrote 9 technical articles
- Expanded DRC into the eastern portion of the US, including Pennsylvania and West Virginia

#### **SCHLUMBERGER**

Houma, LA

Field Engineer

2004 - 2006

• Graduated from SLB technical schools and completed management skills training in the following services: coiled tubing, well control, and fracturing/stimulation

# **EDUCATION**

# NORTHWESTERN UNIVERSITY

Evanston, IL

#### **McCormick School of Engineering**

Master of Science - Master of Engineering Management, June 2016

- Masters courses completed in Material Science & Engineering; Kellogg School of Management
- President NU MEM Student Advisory Board

#### **UNIVERSITY OF MICHIGAN**

Ann Arbor, MI

#### **College of Engineering**

Bachelor of Science, May 2004

- Chemical engineering major; German minor; Alpha Sigma Phi
- Internship and cultural emersion program with Bayer AG Leverkusen, Germany

#### ADDITIONAL

- ASM Heat Treating Course; Karrass Effective Negotiating Iⅈ Baker Selling Skills Course Certified
- Proficient with GoldMine & Salesforce CRM software
- SPE Gulf Coast Section 2008 Young Professionals Paper Contest Finalist
- Fluent in German and Malayalam