

BERNARDA SERRANO

550 Memorial Drive. Apt. 4D-1, Cambridge, MA 02139 • +1 6175951591 • bserrano@mit.edu

EDUCATION

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Cambridge - MA

Expected Jun. 2017

Master of Engineering in Logistics, Supply Chain Management Program

Awards • SCM Fellowship

INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY (ITESM), Queretaro - Mexico

2008 – 2012

B.A. International Business

Relevant courses: Intl. Logistics, Quantitative Methods for Making Decisions, Projects Evaluation, Operations Management.

Social Responsibility Coordinator - International Business Students Association (2010).

Awards • High Academic Performance Scholarship - 90% off tuition fees.

• Academic award given to the 10% of students with the highest GPA (3.7/4.0).

• Diploma for Excellence in Comprehensive Development.

Study Abroad: EDHEC Business School, Lille - France, Fall 2011.

EXPERIENCE

ZAIMELLA, Quito - Ecuador

Production Planner – Supply Chain Department

Mar. – Jul. 2016

- Production Planning: Arranged production plan for the absorbents line of one of the largest local companies in the consumer goods industry: baby diapers, incontinency underwear and feminine pads. Orders' fulfillment above 95% in the last 5 months.

- Resource planning: Administrated allocation of resources in order to minimize overtime hours and machines' downtime. Improvement of 33% on USD/ ton produced from February to June.

Purchasing Planner – Supply Chain Department

Feb. 2014 – Feb. 2016

- Inventory level control: Reduced average inventory levels for raw and packaging material. Minimized losses generated by expired chemical products or obsolete materials by implementing consumption plans before they become out-of-date.

- Purchasing planning: Determined the best conditions (price, MOQ, lead time) for regular purchases from local suppliers. Performed follow-up on orders. Monitored delivery schedules.

- Suppliers management: Searched for cost reductions and explored alternative suppliers. Collaborated with suppliers on designing action plans for fulfilling QA agreements.

- New developments: Analyzed biddings for new products and determined the best offer based on price/quality relationship, MOQ and lead time. Participated in the launch of five new product lines and several new brands' image.

ZOETIS, Quito – Ecuador

Mar. 2013 – Feb 2014

Purchasing Analyst – Supply Chain Department

- Shipments tracking: Tracked shipments of animal health products coming from international plants located mainly in the US, Brazil and Europe. Coordinated import processes with the Customs broker.

- Reporting: Generated reports of: Demand plan compliance for the sales force (weekly), logistic operator's KPI fulfillment (weekly), actual and projected expenses for the Financial Department (monthly).

- Logistic Operator bidding: Adapted the original documents from the parent company (Pfizer Inc.) to Zoetis' local context. Analyzed prices and conditions. Participated in negotiations with the selected supplier.

CNH DE MEXICO, Queretaro - Mexico

Mar. – Sep. 2012

Purchasing Intern - Platform Department

- Parts requirements fulfilment: Oversaw the delivery of parts for new developments of agricultural tractors. Collected technical information from foreign suppliers. Coordinated internal approval of technical specifications for each part.

ADDITIONAL

Skills: Good command of SQL, JUMP, MS Office, ERP JDE Edwards (Oracle). Fluent in Spanish (Native) & English (TOEFL Ibt: 114).

Volunteerism: TECHO Mexico (QRO) - Communications Area Coordinator in 2012. Volunteer from 2010 to 2011.

Interests • Volleyball: Member of ITESM varsity team, 2008-2009. Los Pinos Highschool Alumni 2016 Tournament, 2nd place.

• Choral Singing: Several performances at ITESM. Organized a staff choir at Zaimella for Christmas in 2014 and 2015.