

MADELEINE H

GEOGRAPHY: Mountain, Northern California and Bay Area, Pacific Northwest

INDUSTRY: [Consulting/Management](#), [Event Planning](#), [Marketing/Advertising](#), [Visual Arts/Design](#)

EDUCATION

Scripps College

Claremont, CA

Bachelors of Arts: Critical Media Studies, minor in Psychology

Expected May 2015

- Related Coursework: Digital Media Studies, Industrial and Organizational Psychology, Race, Sex and Representation in Popular Culture, Psychology of Women
- Dean's List: Spring 2013, Fall 2013, Spring 2014
- Senior Thesis: *Deconstructing 'Empowerment in Nike's 2010 Campaign: A Critical Assessment of Female Targeted Sports Marketing'*

Studio Arts International

Florence, Italy

Study Abroad- Focus on Graphic Design/Layout

August 2014- December 2014

EXPERIENCE

Sales and Marketing Intern

Destination Luxury, Los Angeles, CA

October 2014-Present

Destination Luxury is an online magazine platform designed to promote luxury goods, hotels, and services

- Marketed the Destination Luxury online marketing packet and expert branding solutions to over 100 potential clients through email and outbound calls
- Identified and developed new client leads for Destination Luxury and managed existing client accounts
- Qualified leads and conducted in-depth needs assessments of potential clients

Claremont Chapter Member

I Am That Girl, Claremont, CA

September 2014- Present

I Am That Girl is a nonprofit that aims to empower girls around the world through the promotion of media literacy

- Initiated the creation of the first local Claremont chapter of I Am That Girl
- Organized media and publicity events within the Scripps community and marketed I Am That Girl brand towards the Claremont community through social media initiatives and two promotional videos

Trip Leader and Barn Staff Member

Teton Valley Ranch Camp, Dubois, Wyoming

June-August of 2012-2014

TVRC is a nonprofit wilderness education camp for boys and girls aged 11-16

- Directed trips as a youth development professional in the Wyoming backcountry
- Managed the risks and inherent dangers of backcountry travel while creating a fun and educational environment for youth participants
- Managed and cared for a herd of 60 horses while coordinating engaging and safe riding activities for youth campers

ADDITIONAL SKILLS AND INVOLVEMENT

Skills

- Proficient with Microsoft Office, Adobe Illustrator, social media and research databases
- Intermediate Italian

Campus Involvement

Claremont-Mudd-Scripps NCAA Division III Women's Lacrosse

Fall 2011-Present

- Balanced 25+ hours/week of training, competition, and travel in addition to academics

Claremont-Mudd-Scripps Facilities Employee

September 2014- Present

- Communicated with facility staff to maintain a clean and safe fitness and athletic facility for the Claremont-Mudd-Scripps Consortium

Claremont-Mudd-Scripps Intramural Referee

September-December 2013

- Directed intramural sports games and events within the Claremont Mudd Scripps athletic department