

Ann-Marie Chopyak

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EDUCATION

Massachusetts Institute of Technology; Cambridge, MA

June 2015

Masters of Engineering in Logistics, Supply Chain Management Program, *SCM Fellow*

GMAT: 740

Boston University School of Management; Boston, MA

May 2008

Bachelor of Science in Business Administration, *Cum Laude*

Concentration in Operations and Technology Management

EXPERIENCE

L'Oreal USA; Cranbury, NJ

March 2011-May 2014

Consumer Products Division Demand Planning Analyst

November 2013-May 2014

- Managed forecasts for hair color and skincare at brand, SKU and account level
- Maintained company accuracy standards and exceeded goal by 28 percent in March and May
- Led monthly forecast consensus and presented recommended adjustments based on analytical conclusions
- Generated new product profiles and reviewed add-delete scenarios utilizing relevant historical data, competitive information and marketing/sales feedback
- Analyzed account specific launch trends utilizing ship share models to determine risks & opportunities
- Advised marketing and finance team on budget trends to help develop a 40 percent more accurate fiscal model for the division skin care and hair color categories

Consumer Products Division Transportation Analyst

March 2011-November 2013

- Managed new EDI and transportation software implementation which received Frost & Sullivan Manufacturing Leadership Award
- Co-authored business requirements and program changes in SAP to better support customer service, inventory management, corporate operations, finance, and transportation teams
- Developed methodology with customer service account specialists and supply chain teams to identify order alignment opportunities for greater cost savings and operational efficiencies
- Created template to locate late shipment root causes and assisted senior management in identifying solutions; led to 20 percent delay reduction in three months
- Established new division-wide shipping schedule for Puerto Rico which reduced monthly shipments by three containers and increased on time deliveries by 15 percent
- Designed model from historical shipment data to identify optimal product mix and transportation strategy for new distribution centers

Logistics Management Solutions; Skillman, NJ

June 2009-March 2011

Johnson & Johnson Medical Devices and Diagnostics Support Analyst

- Supervised domestic and international inbound shipping lanes for five operating companies, including hazardous, international, and temperature controlled shipments
- Reported and resolved claim disputes with suppliers and carriers
- Developed financial and service level performance templates for team use
- Supported on-boarding of first transportation management platform with technical and planning team
- Identified and reported key areas for greater logistics financial savings and overall efficiencies to senior analysts for further investigation

ADDITIONAL

- Six Sigma Green Belt Certified
- Software: Logility, Manugistics, Tableau, SAP, Microsoft Word, Excel, PowerPoint, Access, Publisher
- Interests: Sailing, Cycling, and Baking