# **PcworlD (An e-commerce)**

# Introduction

The internet has revolutionized the way we shop in past 5 years of time. Customers have to rush to physical store to get their shopping done. They were experiencing different problems during shopping like not getting actual product they want, cheated in price and product quality. I have to admit that it’s extremely painful during shopping where they have to compromise either in product quality or cost. I personally feel that I have to work in this field and change the shopping experience to next level where product will follow customers instead of customers. They will be able to get access to thousands of products from the comfort of home. This e-commerce will be providing information about computers (mainly apple) products available in markets. Here customers will directly buy goods or services from manufacture in real-time, without an intermediary service, over the internet. This website will be device compatible (responsive on mobile, desktop, laptops or tablets).

The main purpose of choosing this project is to develop a general-purpose e-commerce store where computers and its accessories can be bought easily through the internet. The website will be easily accessible, user-friendly, easy to use and secure enough to store confidential details of customers. This will be the ultimate shopping platform which will provide cost-effective and time saving shopping experiences.

# Domain

Shopping was a hassle where people have to rush out to market and have to get their shopping done with less options shown by shopkeepers. With the loss in time, we have to pay higher than the actual cost with less comparison on product being unaware of its quality. In this fast running world, employee have to work extra hours and students burn their mid-night calories preparing their context. I have to admit that it’s extremely difficult to get the product what you want. And the reason I’ve chosen develop e-commerce site is to change the shopping experience where people can have faster, easier and cost-effective access to the best products available.

# Scope

E-commerce is a practice which no one can escape and avoid. This will be the ultimate shopping system in near future. An e-commerce with user-friendly interface will overcome all the issue faced during physical shopping. Some of the scope that this website will address are short listed below:

* To reduce effort and time consumption with easier access to thousands of products 27/7.
* To maintain standard price for all the customers.
* To provide a better knowledge about the product and make them easier to compare.
* To provide shopping from the comfort of home.
* Customers can view the product reviews, rating and find the best deal among the best.
* Customers will be able to provide feedback about the product which will help other who tends to bring it home.

# Aims

The main aim for developing online shopping is to provide details information abut the products and address the problem faced during physical shopping.

# Objectives

Some of the major objective regarding to project are:

* To design user friendly online shopping platform.
* To let customers, share their own opinion about the product.
* To let customers, view the product reviews.
* To provide access to latest products available in the market.
* To test the application where that fulfills all the necessities and listed requirements.
* To reduce duplicate products and try to provide genuine products at its suitable price.

# Features

Features that customer can easily access vising to this website are:

* View catalog

When user visit to this website, he/she will be able to view catalog and choose the product of their interest.

* Register/Login account

Customer will be able to create their account in website. I personally feel that it will help them to get information about they choose when they lastly visited to website. They also can give review about the product they bought through this site.

* An easy to use checkout

When the customer finalized the product they want, they will have easy check out options.

* Shopping cart

A shopping cart is included in this website where user can choose the product they want and store temporary in this cart. When the user wise to checkout, they can refilter the product of their choice too.

* An easy Search Option

Search bar helps customers to easily find the product they want. They can search the product name or product type in the search bar available in the website.

* Easy product comparison

Using this website/e-commerce, people visiting this site can easily make comparison between product on the basis of quality, cost, feature and many more.

* Product rating

Product rating is one of the most powerful option in this website. Here, customers can view genuine review about the product and make easy decision whether they should purchase the product or not. Beside this, they can give product rating at the same time which will help other customers in purchasing the product.

* User-friendly interface

This website will be easy to use and will provide maximum facilities to user with minimum hassle.

# Conclusion

In this project, a website will be developed which will change all the shopping experience from physical to virtual world where people can easily access thousands of products from the comfort of their home.