

Sushant Aryal

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EDUCATION

Computer Science & Mathematics BS

The University of Southern Mississippi

2023 – 2026

Hattiesburg, USA

GPA 4.0

Desk Assistant, Department of Housing & Residence Life

PROFESSIONAL EXPERIENCE

Digital Media Executive

Poshilo Foods Pvt. Ltd

01/2023 – 08/2023

Kathmandu, Nepal

Data-Driven Campaign Optimization; UX/UI Design & Optimization; Technology Stack Management

Digital Marketing Manager

Vapemandu Traders

02/2020 – 12/2022

Kathmandu, Nepal

UX/UI Design & Optimization; Social Media Campaigns; Digital Marketing Strategy Formation

Web Development Intern

Advertising Nepal Pvt Ltd

01/2021 – 05/2021

Kathmandu, Nepal

Front-End Web Development; Integration with Back-End; Search Engine Optimization; UX/UI Design

Digital Marketing Intern

Viewfinders Nepal

08/2019 – 12/2019

Kathmandu, Nepal

Conversion Rate Optimization; Copywriting and SEO; Digital Content Creation

PROJECTS

Flushfinder - Public Bathroom Locator

Developed a user-oriented web application facilitating the discovery of public restrooms through an interactive map interface. Incorporated Maptiler's API for real-time navigation and HTML5 Geolocation for on-the-spot user positioning, enhancing the search with personalized directions. Employed HTML, CSS for responsive design, and JavaScript for interactive elements, presenting a user-friendly experience on various devices.

Personal Portfolio Website

Developed a personal portfolio website showcasing my projects with a focus on UX/UI design. This platform serves as a dynamic testament to my evolving skills, featuring an intuitive interface that emphasizes my proficiency in creating user-centered web experiences. Well-documented code for future editing.

Macronutrients Calculator

Developed a responsive web application that calculates personalized nutrition metrics, including daily calorie, protein, and carb intake based on user inputs like age, sex, height, weight, and fitness goals. Utilized HTML, CSS, and JavaScript to create a user-friendly interface that dynamically adjusts recommendations for optimal health and fitness.

Rock Paper Scissors Game

Developed an interactive Rock, Paper, Scissors game featuring a graphical user interface (GUI), where users compete against the computer; the application, built with JavaScript, manages game logic, UI interactions, and score recording, exemplifying my expertise in creating dynamic and engaging web experiences.

SKILLS AND INTERESTS

• Html, CSS, Javascript, React, Python, C++, Content Marketing, SEO, Data Analysis, Swift, Flutter

AWARDS

President's List

The University of Southern Mississippi

Fall 2023

SEE 2072 Excellence Award

Chaitanya Sanskar Sikshalaya