Sushant Aryal

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EDUCATION

Computer Science & Mathematics BS   2023 – 2026
The University of Southern Mississippi   Hattiesburg, USA
GPA 4.0
Desk Assistant, Department of Housing & Residence Life

PROFESSIONAL EXPERIENCE

Digital Media Executive   01/2023 – 08/2023
Poshilo Foods Pvt. Ltd   Kathmandu, Nepal
Data-Driven Campaign Optimization; UX/UI Design & Optimization; Technology Stack
Management

Digital Marketing Manager   02/2020 – 12/2022
Vapemandu Traders   Kathmandu, Nepal
UX/UI Design & Optimization; Social Media Campaigns; Digital Marketing Strategy Formation

Web Development Intern   01/2021 – 05/2021
Advertising Nepal Pvt Ltd   Kathmandu, Nepal
Front-End Web Development; Integration with Back-End; Search Engine Optimization; UX/UI
Design

Digital Marketing Intern   08/2019 – 12/2019
Viewfinders Nepal   Kathmandu, Nepal
Conversion Rate Optimization; Copywriting and SEO; Digital Content Creation

PROJECTS

Macronutrients Calculator
Developed a responsive web application that calculates personalized nutrition metrics, including daily calorie, protein, and carb
intake based on user inputs like age, sex, height, weight, and fitness goals. Utilized HTML, CSS, and JavaScript to create a user-
friendly interface that dynamically adjusts recommendations for optimal health and fitness.

Rock Paper Scissors Game
Developed an interactive Rock, Paper, Scissors game featuring a graphical user interface (GUI), where users compete against the
computer; the application, built with JavaScript, manages game logic, UI interactions, and score recording, exemplifying my
expertise in creating dynamic and engaging web experiences.

Personal Portfolio Website
Developed a personal portfolio website showcasing my projects with a focus on UX/UI design. This platform serves as a dynamic
testament to my evolving skills, featuring an intuitive interface that emphasizes my proficiency in creating user-centered web
experiences. Well-documented code for future editing.

Amazon Clone
Developed an Amazon clone featuring product and cart pages, with functional shopping cart capabilities allowing users to add,
view, and remove items seamlessly. The application boasts a responsive design for an optimal user experience, complemented by
well-documented code to facilitate easy understanding and future enhancements.

SKILLS AND INTERESTS

- Html, CSS, Javascript, React, Python, C++, Content Marketing, SEO, Data Analysis, Swift, Flutter

AWARDS

President's List
The University of Southern Mississippi
Fall 2023

SEE 2072 Excellence Award
Chaitanya Sanskar Sikshalaya