

# Usha Aryal

Ui/Ux Designer with 3+ years of experience, worked on diverse domains including e-commerce, SaaS, Finance and more.

## EXPERIENCE

### Mid-level Ui/Ux Designer

*Scodus Innovations Pvt. Ltd.* | Nov 2021 – Present

- Led user research activities, including surveys and interviews, to uncover customer needs and market trends.
- Redesigned products to align with strategic business goals, helping recapture customer attention and boost engagement.
- Worked closely with executives, developers, and product teams to prototype and implement design concepts.
- Mentored new designers, providing guidance throughout the iterative design process and promoting peer learning.

### Junior Ui/Ux Designer

*Scodus Innovations Pvt. Ltd.* | Nov 2021 – Present

- Conducted in-depth market research and competitive analysis to refine product features.
- Redesigned products using user feedback to improve ease of use and enhance customer satisfaction

## EDUCATION

### Bachelors of Business Administration ( 2020 – Present )

📖 Texas College of Management & It

### Science ( 2017 – 2019 )

📖 Patan Nist

### SLC ( 2004 – 2017 )

📖 Newton High School

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📞 9823345429

📍 Baluwatar, Kathmandu

## TECHNICAL SKILL

- Figma
- Illustrator
- Photoshop
- Fig jam
- Html/Css
- Notion

## NON-TECHNICAL SKILL

- Strategic Thinking
- Decision Making
- Collaboration

## HOBBIES & INTEREST

- Doing Nails Designs
- Playing Badminton
- Watching Movies

## LANGUAGE

- Nepali
- English
- French
- Hindi

## SOCIAL LINKS

LinledIn : [usha-aryal](#)

Behance : [ushaaryal1](#)

Dribble : [ushaaryal](#)