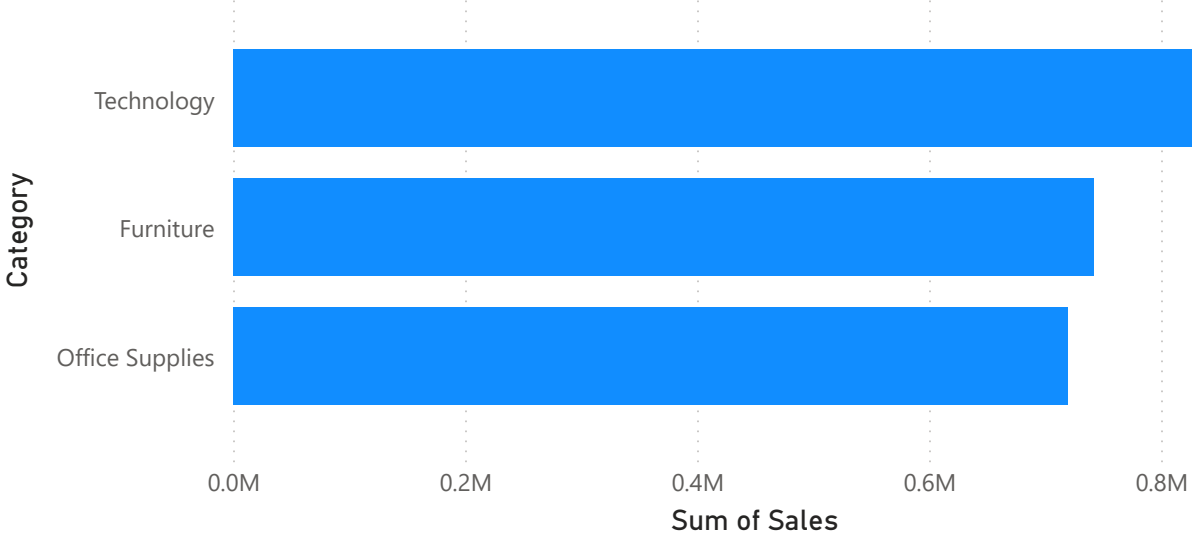
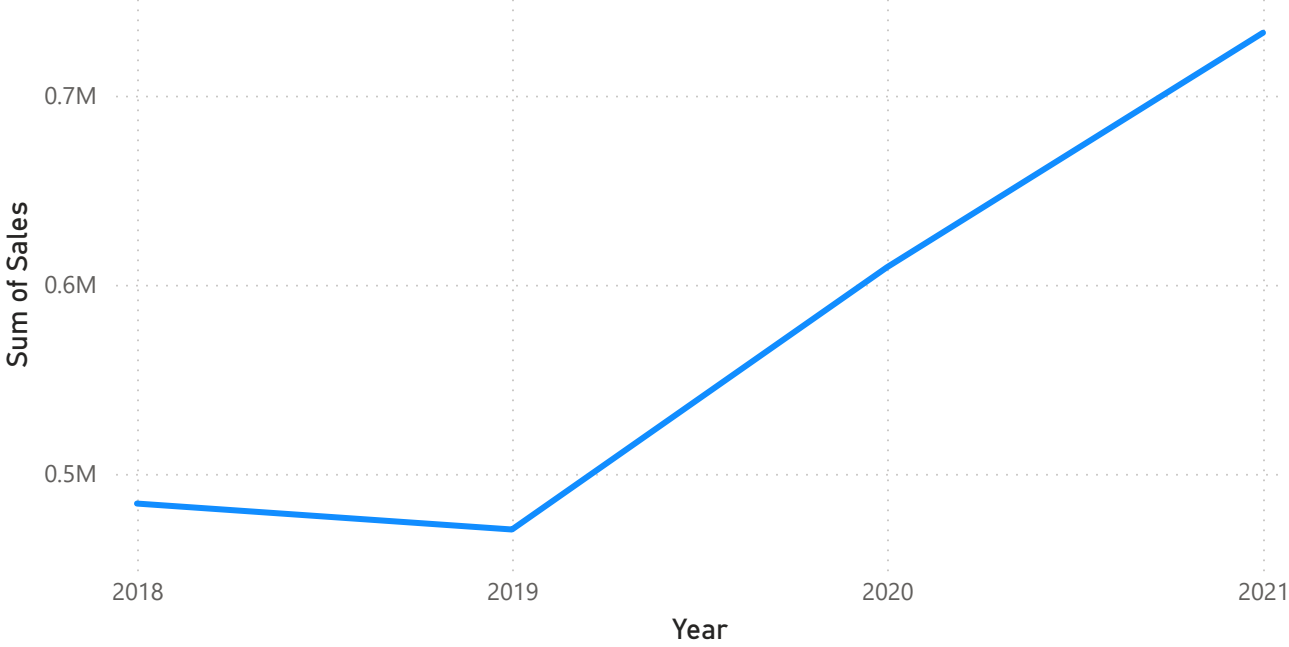


Total Sales by Category



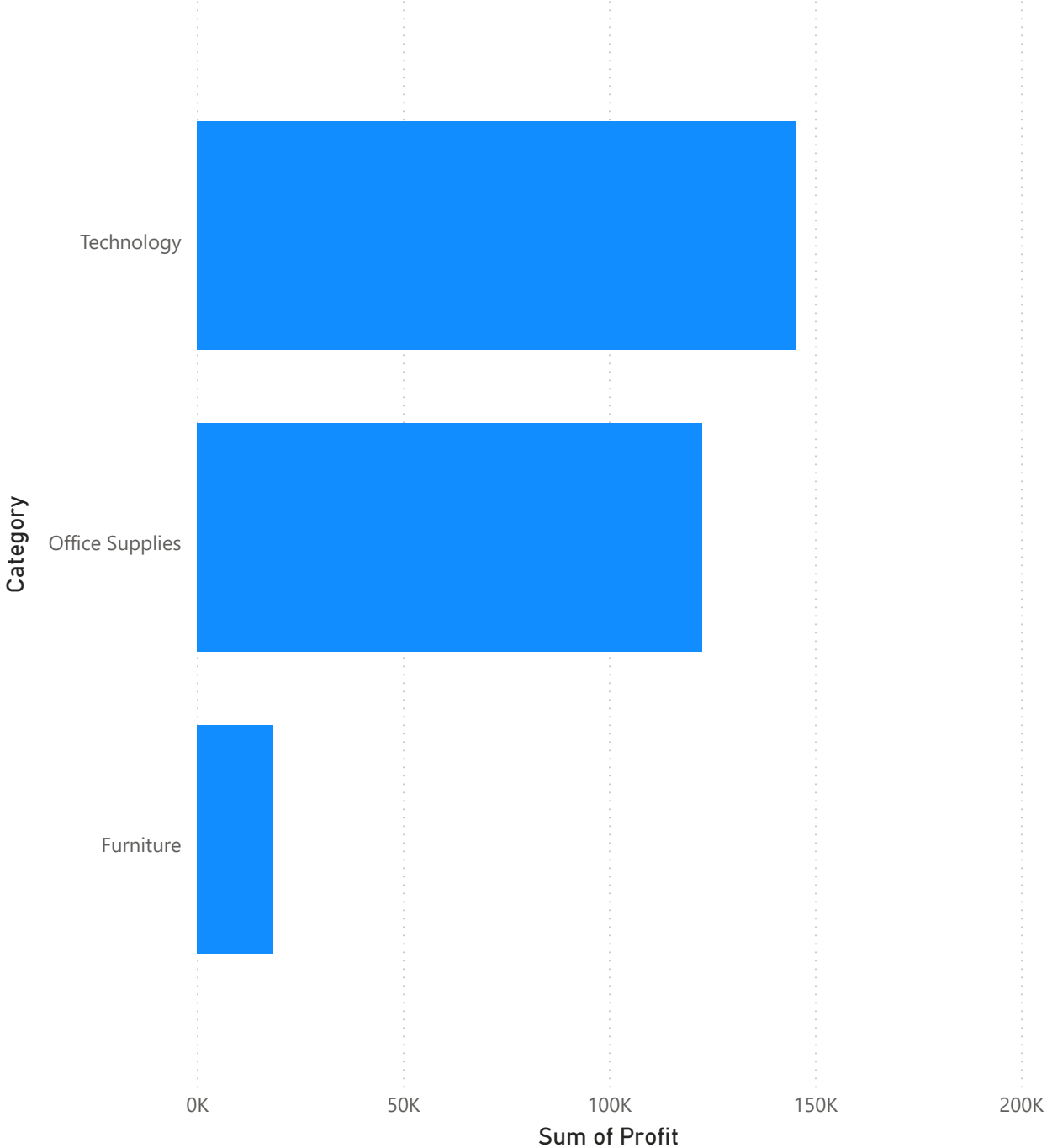
Technology has the highest sales, contributing the largest share to total revenue. Office Supplies ranks lowest among the three categories.

Total Sales by Year



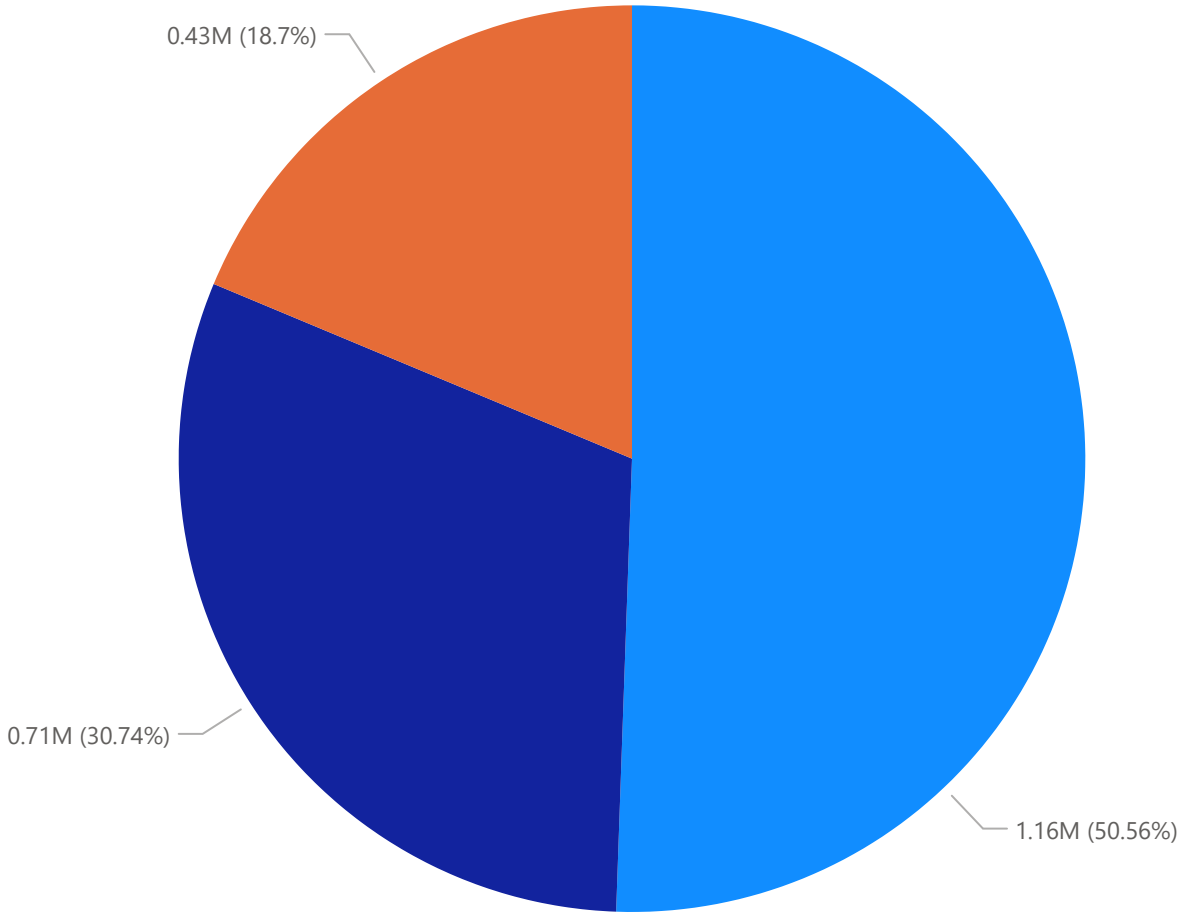
Sales have shown consistent growth year over year, peaking in 2021. This indicates positive business expansion over time.

Total Profit by Category



Furniture has the lowest total profit among all categories, despite moderate sales. This may be due to high discounts, shipping costs, or low-margin products within the furniture segment.

Sales by Segment



The Consumer segment generates the highest revenue, followed by Corporate and Home Office. This shows the importance of targeting individual consumers in future strategies.

- Segment**
- Consumer
 - Corporate
 - Home Office

Summary – Business Insights from Sales Analysis

1. Technology leads in both sales and profit performance.
2. 2021 was the most profitable year in terms of sales.
3. Furniture needs attention due to low profit margins.
4. The Consumer segment is the most valuable in terms of sales.
5. Data reveals a strong upward sales trend, indicating healthy business growth.