



**CHANDIGARH
UNIVERSITY**

**NAAC
GRADE A+**
ACCREDITED UNIVERSITY

Students Daily Diary

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Semester & Section: III 23CBS121 B

Name of Departmental Social Internship Coordinator: Yograj Bhale

Week / Day : <u>4/3</u>	Date / Day : <u>26/06/24 Wednesday</u>
Time of arrival : <u>—</u>	Time of departure: <u>—</u>
Objective of activity / visit: <u>Evaluate a local business</u>	Outcome of the activity / visit: <u>Evaluated a local run business</u>

Major points of the day:

Today venturing into the world of horticulture here! The village boasts a vibrant array of fruits and vegetables and I was blown away by the local's' resourcefulness.

Many residents, like one retired lecturer, have turned this abundant source into a source of income. They've developed a thriving business of homemade jams, fruit syrups and even pickles

- all using locally produced fruits! It was a delightful exploration of flavours and it's inspiring to see this level of entrepreneurial spirit.

This focus on local produce aligns perfectly with the concept of sustainability. It reduces reliance on external sources and injects income into the local economy.

Perhaps there's potential to explore ways to further support and expand these homegrown horticultural initiatives.