

SHAURYA GUPTA

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EDUCATION

Degree	Year	Institute
MBA	2024-2026	Department of Management Studies (DMS), IIT Delhi
BBA	2017-2021	Delhi Metropolitan Education, Guru Gobind Singh Indraprastha University
Class XII	2016	Somerville School, Delhi
Class X	2014	Somerville School, Delhi

WORK EXPERIENCE – 36 Months

The Burger Company Founder's Office (2 months)	<ul style="list-style-type: none">Led GTM execution for Bruno's Pizza.Built and managed influencer partnerships.Drove on-ground promotions to increase local visibility and engagement for Bruno's Pizza.
RedTape India Founder's Office (2 months)	<ul style="list-style-type: none">Assisted the Director with HR planning, vendor management, and compliance/legal activities.Supported daily operational challenges, including coordination, documentation, and reporting.Contributed to strategic college tie-ups and stakeholder management.
SpiritMasters 2022-2024	<ul style="list-style-type: none">Managed operations for premium events (EPL, Mercedes, F1). and help them in on ground executionLed a 18-member ops/logistics/finance team for smooth execution & try to overcome daily challengesOptimised vendor payouts & negotiations, boosting margins & audit everything with accuracyWorked with the CEO on strategy and streamlined the HR & hiring process and employee policies.
Empowered Margins 2021-2022	<ul style="list-style-type: none">Closed ~6 tech roles/month across QA(Manual / Automation), Java, Angular and PM profiles.Drove low cost-per-hire via referrals, niche boards, Online & Whatsapp marketing & direct sourcing.Managed full recruitment cycle from JD to offer closure and structured training with onboarding.Improved employer branding, enhanced candidate experience & ensured strong culture-fit hiring.

SKILLS

	<ul style="list-style-type: none">Tools: Excel (Adv), PPT, Power BI (Basic), G-Workspace, VMSOps: Vendor Negotiation, Cost Optimisation, Event Ops, Inventory (Basic), Planning & ProcessesBusiness: Client Relations, BD, GTM, Data Decisions, Team & Stakeholder Mgmt
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CERTIFICATIONS

	<ul style="list-style-type: none">Financial Modelling & Valuation (Udemy)Advanced Microsoft Excel (Udemy)
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KEY RESPONSIBILITIES AND ACHIEVEMENTS

BATCH CR <i>IIT Delhi</i>	<ul style="list-style-type: none">Class Representative, MBA 2024–26Managed logistics, attendance & committee coordination for smooth execution.Drove student engagement through collaborative academic activities.
Coordinator <i>Entrepreneurship Committee, IIT D</i>	<ul style="list-style-type: none">Member of Sashakt, Entrepreneurship Committee (DMS IIT Delhi)Successfully conducted BCON'24Successfully conducted STRATEGIC'24
Coordinator, <i>OB-HR Club, IIT</i>	<ul style="list-style-type: none">Invited Guest Speakers for the HORIZON 24 event.Collaborated with organisers and supervised all coordinators to ensure flawless execution
Trustee Alumni <i>DME, GGSIPU</i>	<ul style="list-style-type: none">Appointed as Alumni Trustee at DME, responsible for planning and managing funds to enrich student life through cultural events and activities.
E-Cell, DME	<ul style="list-style-type: none">Member of Entrepreneurship Cell (DME - GGSIPU)
Council Member	<ul style="list-style-type: none">Member of Student Council, Class XI-XII , Somerville school