

ABOUT OUR CLIENT

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WHAT WE DID...

- **Research on Water Stress Areas of India:** This deliverable involves a comprehensive exploration of regions in India facing water stress. The final verdict has also taken into account factors such as baseline water stress values, regional water consumption patterns, and identified areas with high water stress. The goal is to understand the water scarcity landscape in different parts of the country.
- **Research on ESG Goals of Big Companies in India:** Involves an in-depth investigation into the Environmental, Social, and Governance (ESG) goals of major corporations. We explored the companies' commitment to sustainability, social responsibility, and adherence to governance standards.
- **Rating Each Company Based on Various Factors:** The team has evaluated each company based on various factors like profitability, ESG goals. This assessment has led to the creation of an optimal client list for FluxGen, ranked according to preference.
- **List of Companies Along with Their POC's Email ID/Contact Number:** This deliverable involves compiling list of companies, likely in the context of FluxGen's current and potential clients. The list includes the names and contact information for the Point of Contacts (POCs) of these companies. This information is crucial establishing business relationships

METHODOLOGY

The key to our exceptional consulting service lies in thorough research, ingenious ways of analysis, pinpointing targets that remain otherwise invisible.

- **Thorough problem formulation:** Started by defining precise problem statements to guide the research process effectively.
- **Comprehensive analysis:** Conducted an in-depth examination of FluxGen's client database, categorizing companies by sectors and evaluating key metrics like ESG scores and water consumption patterns.
- **Strategic exploration:** Explored major industrial belts to identify sectors ripe for business expansion, enhancing FluxGen's strategic planning.
- **Data-driven insights:** Delved into water-stressed regions, assessing baseline water stress values and meticulously evaluating over 300 companies to curate a list of the top 250 profitable customers, thereby empowering FluxGen's growth initiatives.