

# Ayush Sharma

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## Education

**Kalinga Institute of Industrial Technology**

B.Tech in Computer Science & Engineering – Bhubaneswar, India

Sep 2022 – Present

## Experience

**Data Analytics Intern**, Zidio Development

Jul 2024 – Present

- Interpreted large datasets to uncover meaningful insights and drive business decisions
- Crafted data visualizations to effectively convey findings to stakeholders

## Virtual Internships

**Tata Consultancy Services**, Data Visualization Job Simulation

Nov 2024

- Designed dynamic Tableau dashboards, enhancing data clarity and supporting executive-level decision making.
- Formulated strategic client questions, improving meeting productivity and stakeholder engagement effectiveness.

## Projects

**Bellabeat – Marketing Campaign Effectiveness Analysis**

- Analyzed activity data from 30+ users, uncovering trends to improve marketing strategies.
- Identified 15% correlation between steps, calories, and heart rate using Python and SQL.
- Delivered 5 actionable insights, boosting recommendations for active lifestyle adoption.

**2024 Lok Sabha Election Analysis**

- Processed 1M+ voting records, revealing regional and demographic voting variations.
- Quantified candidate distribution across 29 states, highlighting 20% variance in seat allocation.
- Generated 10+ visual dashboards, enabling stakeholders to interpret election results effectively.

**Analysis of IPL Run Rate Trends (2008–2024)**

- Analyzed 1,200+ matches, cleaned datasets, standardized 10+ features, and resolved 50+ missing values.
- Identified 23% rise in first-innings scores and 28% increase in boundary frequency.
- Visualized run-rate evolution, revealing 27% surge in death overs scoring since 2008.

## Skills

**Languages/Tools:** SQL, Python, C++, Excel, Tableau

**Technical Skills:** Data Analytics, Predictive Analysis, Exploratory Data Analysis (EDA), Dashboards, Reporting

**Soft Skills:** Communication, Presentation, Teamwork, Problem-Solving, Brainstorming, Critical Thinking

## Certifications

- Google Data Analytics Professional Certificate

## Achievements

- **Cricket:** Led a team of 11 players in KVS Nationals.
- **Poetry:** Secured second position in KVS Nationals.
- **Society:** Team Lead of Khwahishein, the Poetry Society of KIIT.
- **BS&G:** Served as an active member, contributing to community service initiatives such as cleanliness drives, tree plantation, and social awareness campaigns.