



# Uber Analytics Dashboard

Quick Business Overview

Data Range: Jan 2025 – Dec 2025



**148,767**

Booking Count



**₹ 51,846,183**

Revenue



**37,427**

Cancelled Booking



**4.3**

Average Rating



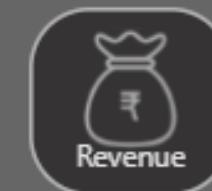
Home



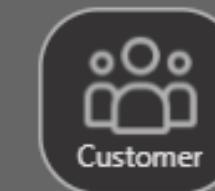
Overview



Vehicle



Revenue



Customer



Location

**93K** Completed Booking

**57K** Lost Booking

**₹ 52M** Revenue

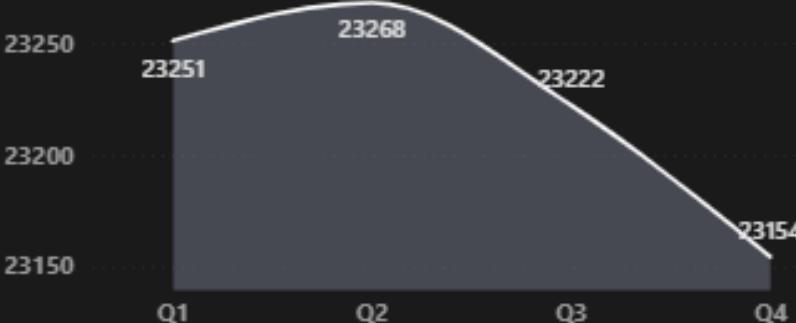
**₹ 508.3** Average Revenue

**2.51M** Total Distance (Km)

**24.64** Average Distance (Km)

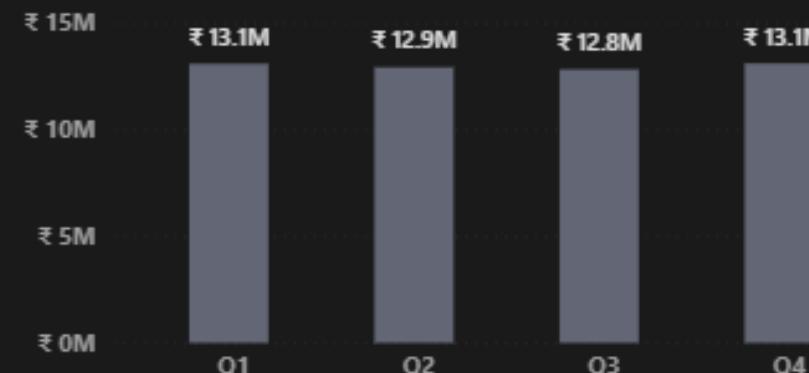
### Completed Booking

Day Month Quarter



### Revenue

Day Month Quarter



### Top Location

**Khanda**  
600 Top Pickup

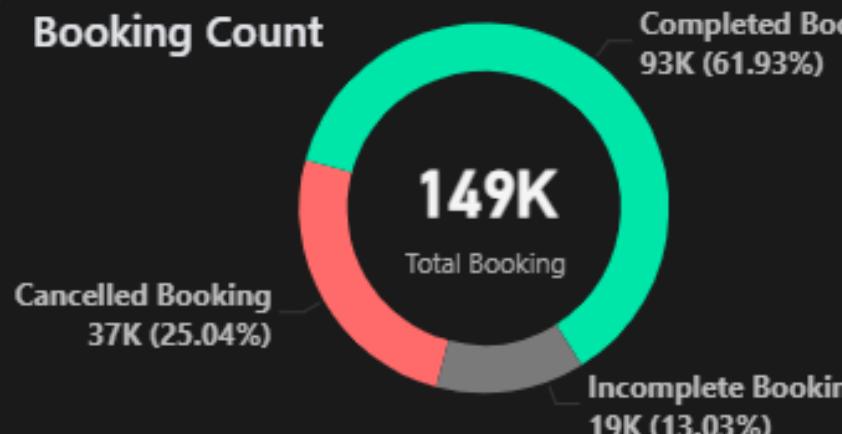
**Ashram**  
592 Top Drop

### Revenue by Vehicle Type



Auto	₹ 12.9M
Bike	₹ 11.5M
Go Mini	₹ 10.3M
Go Sedan	₹ 9.4M
Premier ...	₹ 6.3M
Uber XL	₹ 1.5M
₹ 0M	₹ 5M
₹ 10M	

### Booking Count



**4.23**  
Average of Driver Rating

**4.40**

Average of Customer Rating



93K



Completed Booking

57K



Lost Booking

₹ 52M



Revenue

104K



Total Customer

2.51M



Total Distance (Km)

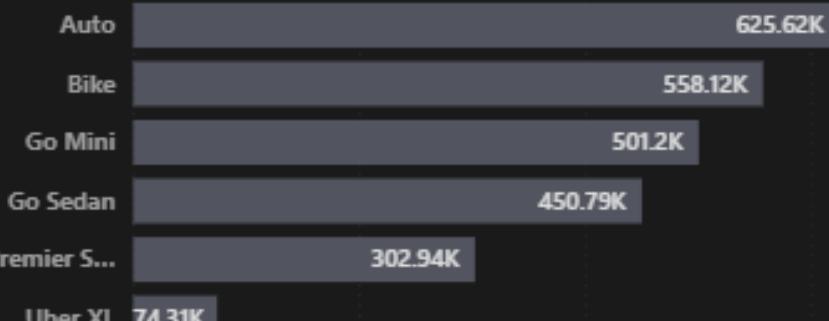
24.64



Average Distance (Km)

Vehicle Type	Revenue	Revenue %	Cancelled Booking	Cancelled by Drive	cancelled by Driver %	Cancelled by Customer	cancelled by Customer %
Uber XL	₹ 1,528,032	2.9%	1,089	762	2%	327	1%
Premier Sedan	₹ 6,275,332	12.1%	4,514	3248	9%	1266	3%
Go Sedan	₹ 9,369,719	18.1%	6,861	5029	13%	1832	5%
Go Mini	₹ 10,338,496	19.9%	7,424	5328	14%	2097	6%
Bike	₹ 11,456,182	22.1%	8,275	5981	16%	2298	6%
Auto	₹ 12,878,422	24.8%	9,320	6642	18%	2680	7%
Total	₹ 51,846,183	100.0%	37,427	26963	72%	10496	28%

### Distance Travelled by vehicle



### Rides Count



Ride Cancelled by drive  
27K (72%)

Ride Cancelled by Customer  
10K (28%)

**₹ 52M**

Revenue

**57K**

Lost Booking

**93K**

Completed Booking

**2.51M**

Total Distance (Km)

**₹4.28K**

Highest Booking Value

**₹50.00**

Lowest Booking Value

### Revenue by Customers



### Revenue

Day

Month

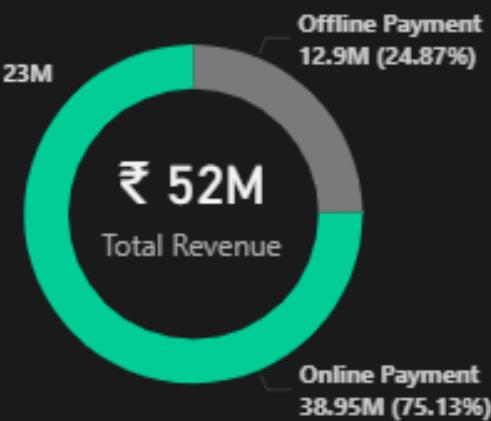
Quarter



### Revenue by Vehicle Type



### Revenue by Payment Method



104K



₹ 52M

Revenue



2.51M



Total Distance (Km)

24.64



Average Distance (Km)

83K



New Customer

6K



Return Customer

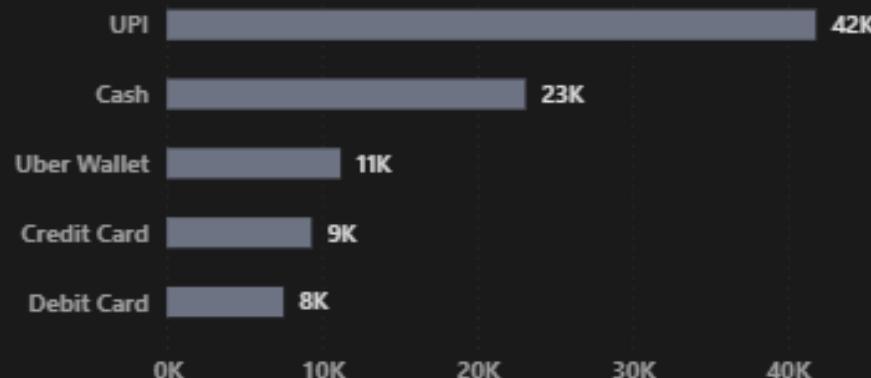
15K



Active Customer



## Customer Count by Payment Method



## Customer Details

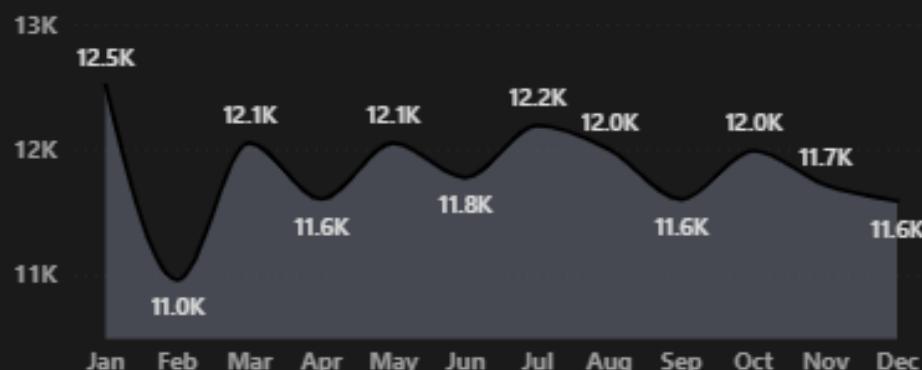
Customer ID	Revenue	Completed	Lost	Avg Distance	Total Distance
C7828101	₹ 7,683	6		31.09	186.54
C7186567	₹ 6,101	3		27.06	81.18
C2536937	₹ 6,019	3		36.48	109.44
C9494011	₹ 5,966	3		39.47	118.42
C3446144	₹ 5,589	3		17.93	53.79
C9610969	₹ 5,494	3		22.04	66.13
C5235759	₹ 5,379	3		13.82	41.46
C1578062	₹ 5,368	3		23.84	71.51

## Customer Count

Day

Month

Quarter



## Cancel Rides by Reasons

Customer related issue

6835

Booking Count

Driver

More than permitted people in th...

6684

Booking Count

Incomplete

Customer

## Customer Count

New Customer  
79.35%Total Customer  
104KReturn Customer  
5.96%Active Customer  
14.69%



93K



Completed Booking

57K



Lost Booking

₹ 52M



Revenue

₹ 508.3



Average Revenue

2.51M



Total Distance (Km)

24.64



Average Distance (Km)

### Distance Travelled

Day

Month

Quarter



### Location by Booking Count

Pickup Location

Drop Location

Ashram

936

Basai Dhankot

917

Lok Kalyan Marg

916

Narsinghpur

913

Cyber Hub

912

0      200      400      600      800

### Booking Count by Time & Week Day

Time Slot	Sun	Mon	Tue	Wed	Thu	Fri	Sat
03 AM - 06 AM	812	764	831	806	738	765	774
03 PM - 06 PM	4160	4066	4194	4020	4148	4141	4148
06 AM - 09 AM	2313	2335	2397	2444	2388	2232	2360
06 PM - 09 PM	4731	4731	4798	4758	4796	4563	4687
09 AM - 12 PM	3813	3732	3755	3634	3751	3719	3792
09 PM - 12 AM	2372	2361	2337	2337	2359	2304	2233
12 AM - 03 AM	562	553	628	570	581	601	576
12 PM - 03 PM	2868	2726	2802	2766	2762	2772	2811

### Distance by Vehicle Type

Auto

625.62K

Bike

558.12K

Go Mini

501.2K

Go Sedan

450.79K

Premier Sedan

302.94K

Uber XL

74.31K

0.0M    0.1M    0.2M    0.3M    0.4M    0.5M    0.6M