

CUSTOMER
SEGMENTATION
ANALYSIS

SALES REPORT

CUSTOMER REPORT

FILTER PANEL

Occupation

All

STATE

All

Gender

All



DEVELOPED BY
ARYAN RAJ

161.8M

Total Sales



40259

Total Customer



3023.7

Avg Sales

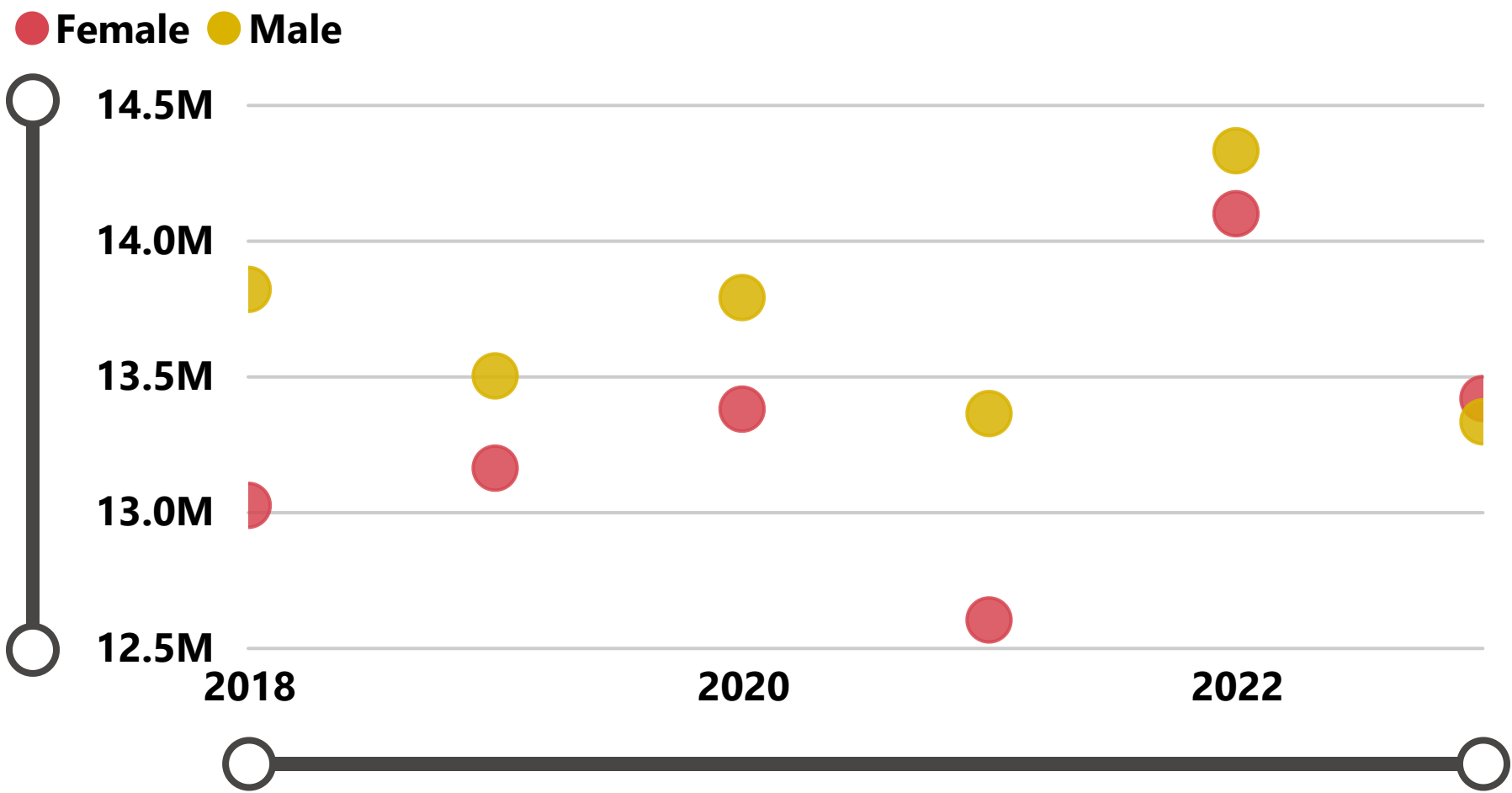


2.8

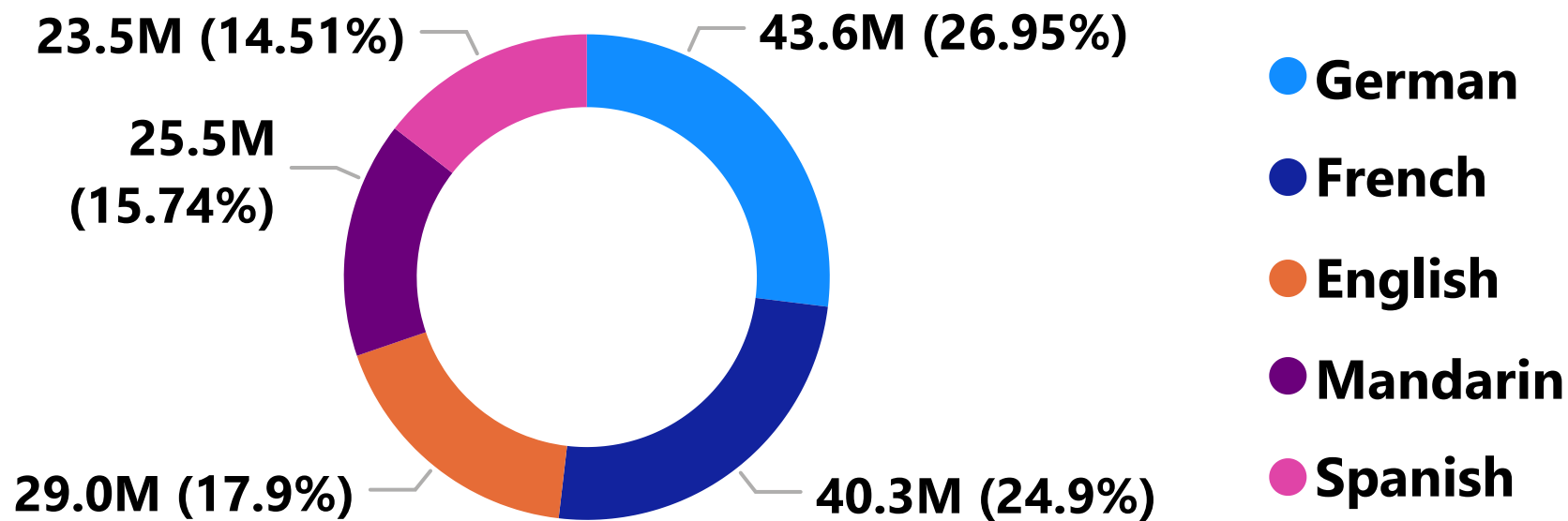
Avg Rating



SALES BY TIME



SALES BY LANGUAGE



EDUCATION

AGE GROUP

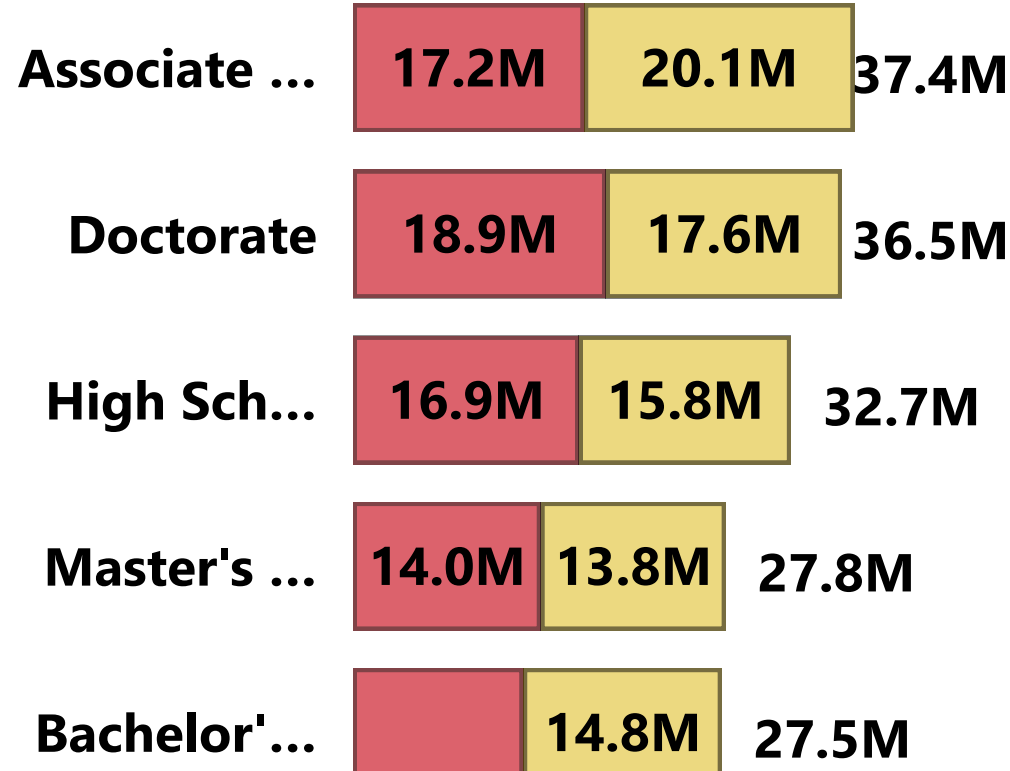
Segmentation
Group

INCOME LEVEL

MARITAL
STATUS

EDUCATION

Female Male



EDUCATION

SALES

Associate Degree	37384804
Doctorate	36458142
High School Diploma	32651876
Master's Degree	27788771
Bachelor's Degree	27493559

TOTAL SALES 161777152

STATES	SALES	CUSTOMERS	AVG SALES
West Bengal	4329116	1447	2957.0
Uttarakhand	5346182	1741	3041.1
Uttar Pradesh	5693975	1838	3069.5
Tripura	4056183	1364	2945.7
Telangana	3089316	1001	3067.8
Tamil Nadu	3998490	1311	3020.0
Total	161777152	40259	3023.7

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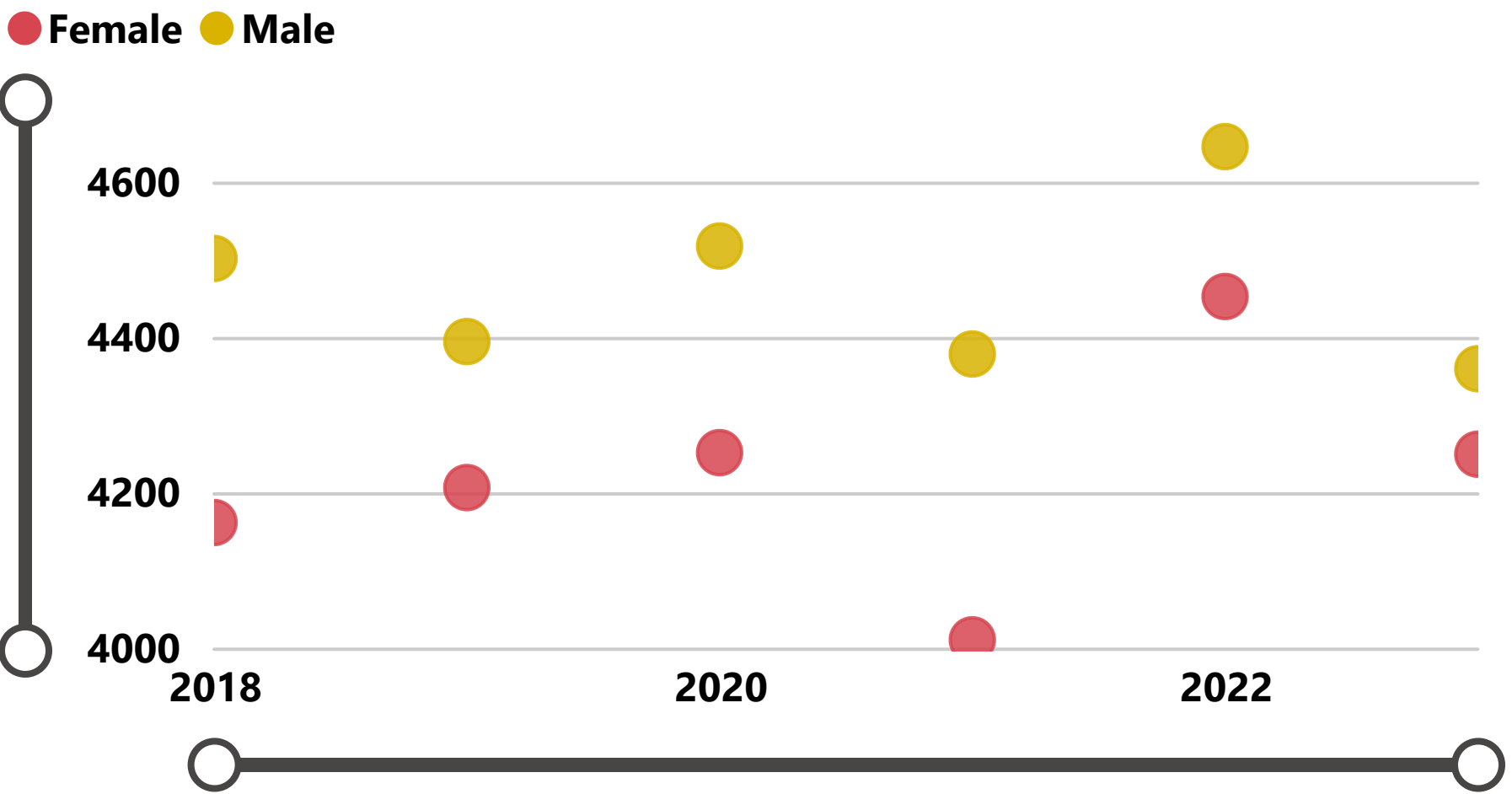


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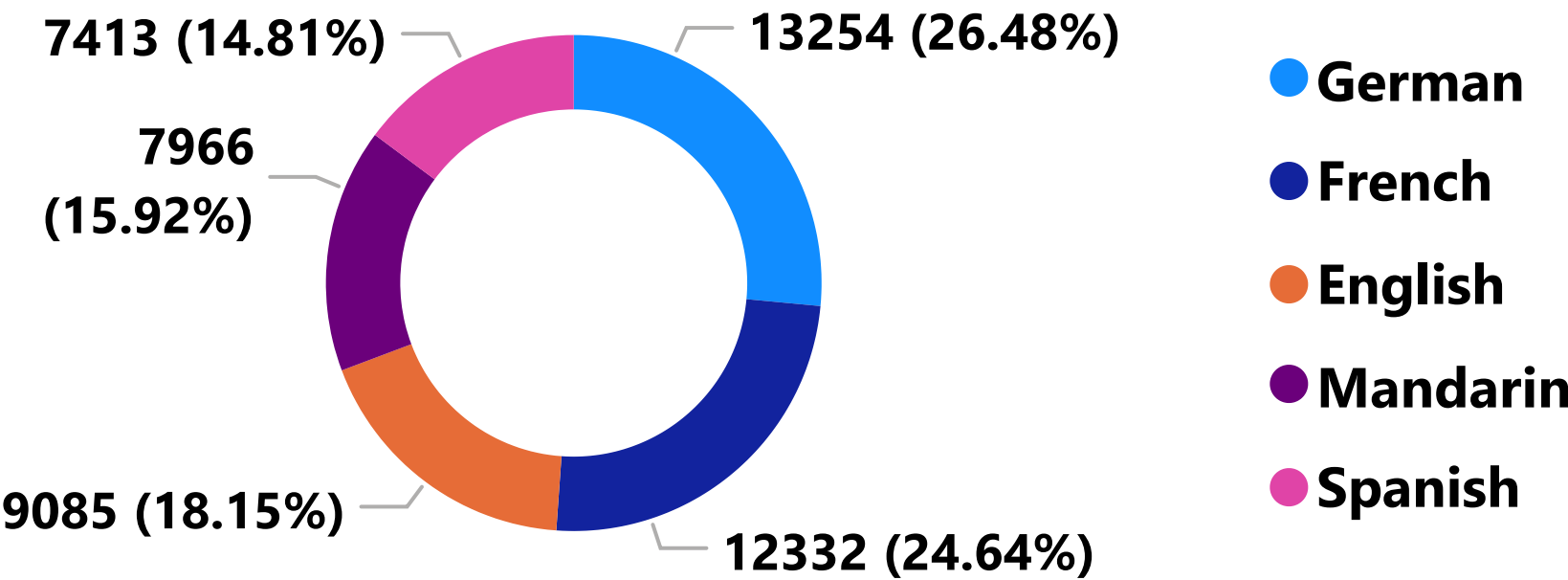
Avg Rating



CUSTOMER BY TIME



TOTAL CUSTOMERS BY LANGUAGE



EDUCATION

AGE GROUP

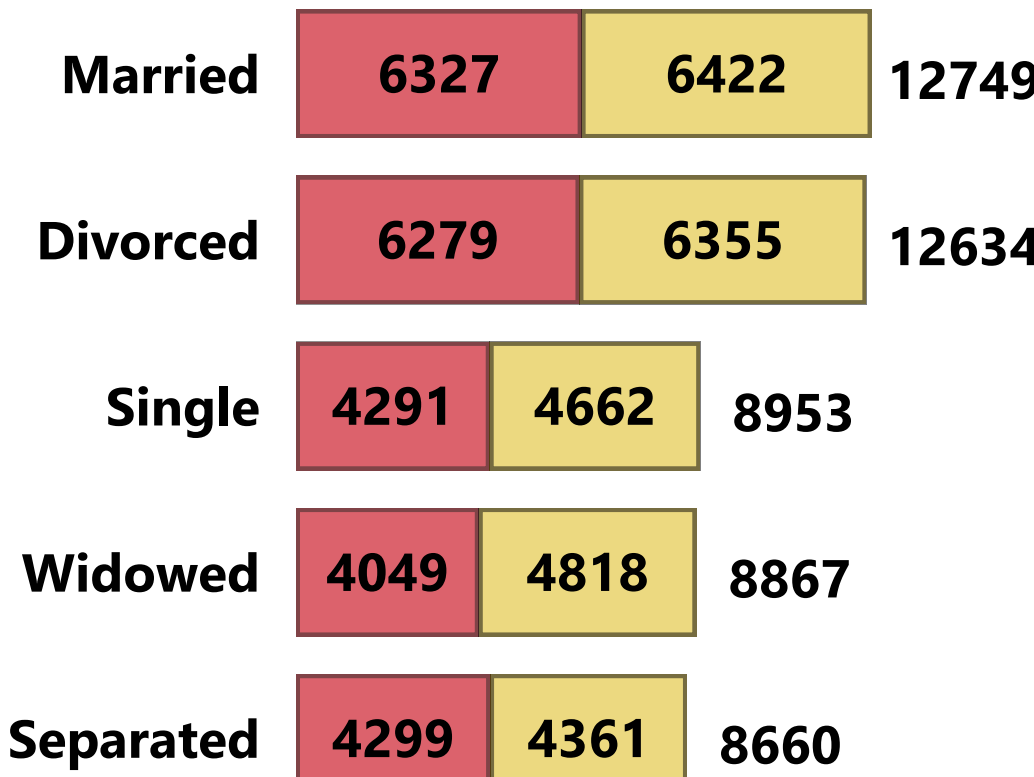
Segmentation
Group

INCOME LEVEL

MARITAL
STATUS

MARITAL STATUS

Female Male



MARITAL STATUS CUSTOMERS

Divorced	12174
Married	12291
Separated	8448
Single	8754
Widowed	8641
TOTAL CUSTOMER	40259

STATES	CUSTOMER INCOME	CUSTOMERS	AVG RATING
West Bengal	122749834	1447	2.9
Uttarakhand	148059050	1741	2.8
Uttar Pradesh	151511500	1838	2.6
Tripura	111660738	1364	2.8
Telangana	85810024	1001	2.9
Tamil Nadu	108496915	1311	2.8
Sikkim	133154253	1637	2.8
TOTAL	4428353656	40259	2.8