



The Annual Journey

THE OFFICIAL NEWSLETTER OF IDIOG CONSULTING

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Founder's Message



Idiog has completed one year that mostly utilized in R&D, collaboration and action projects across Indian states and Nepal. The idea of Idiog came up while conducting field work in the Bahadurgarh region where we faced shortage of trained field workers, uninformed CSR professionals and mechanical framework for interacting with people. Development sector has witnessed unprecedented changes since the last decade; an interdisciplinary approach to solving social problems with multi stakeholders is the actual way to sustain the intervention.

Idiog focuses on some of the critical challenges that developing world needs to tackle in upcoming future. In the context of India and emerging Africa, solutions to problems have to be developed and implemented locally with the help of possible stakeholders. A centralized development administration can't be sustainable and impact driven because of the very nature of its governing structure.

Idiog as 'Knowledge & Media' firm intends to operate in South Asia, Africa and Latin America regions with "Action Research Model". Our Parallels are interconnected, interdisciplinary and based on multi-stakeholders approach to work together to bring sustainable changes, taking the sector from the 'grant based' to 'revenue generating'.

STATION, a thought leadership wing of Idiog covers issues from South Asia region to discuss, collaborate and act together. Samanvay, its development & CSR consulting wing of the firm brings corporate, NGOs, International development institutions, government and individuals to make necessary changes which are required now. Urbania is an Urban Policy Lab which studies, promotes and implements governance and technological solutions for existing cosmopolitan problems in India. Bargad, a soft power wing with the aim to document, promote and enterprise Indian culture within India and abroad.

Within a year, Idiog has worked with some of the leading academic institutions, corporate, government, NGOs and prominent individuals from development sector. We value institutions, ventures, individuals with forward looking vision, achievable missions with intentions to solve a common problem. At present, Development sector in emerging economies faces challenges. We have traditional civil societies mostly coming from charity, religious, Gandhian or Activism, Government is working on a centralized yet innovative way to broaden 'social sector' to bring industry, society, civil society, policy entrepreneurs and think tanks to make shift as per the present requirements.

We are contributing to the new wave in 'Social Sector', especially targeting the youth of this country to serve the nation while becoming 'Development Leader with a Social Business Model' that can lead to a great change. I was fortunate enough to have a good team of young professionals, co-founders, mentors, clients, partners and interns who tirelessly worked to full-fill the vision of Idiog. Our co-founders Ms Neha Rane and Mr Vishal Bhutani worked as a team, Vishal's creativity and Neha's managing skills with long term commitment to causes turned in good result.

Itesh Dubey, Sonika Jha, Sudipt Anand, Ashok Maurya, Dr Kamlakant Dash, Idiog Goa Team, Idiog Mumbai Team, Idiog Guwahati Team, Idiog Bangalore Team, ELM Teams, Campus Ambassadors, Advisors and Interns deserve great appreciation.

Idiog is all set to work on next year committed tasks to achieve the goals in the next financial year with social impact. I wish my team all the best for next fruitful year for Idiog.

Best Regards,

Kartikey Shukla

Founder – Idiog Consulting

Vision

“Redefining and broadening development sector in emerging economies through multi-stakeholders, interdisciplinary and action research orientation.”

Mission

- Utilization of ‘Knowledge & Media’ as a key to Development Activities
- Taking cause campaign beyond advocacy, converting it in real time solutions
- Promotion of social businesses that are impact driven, sustainable and innovative
- Focusing incubation projects on ‘grant based’ but its expansion through ‘revenue generation’
- Creating consortium of development institutions and individuals from South Asia, Africa and Latin America
- Supporting partners, clients and entrepreneurs with projects, resources and avenues for larger social causes

About Idiog



Idiog is a Knowledge and Media Consulting firm based on action research model working in the development sector. We work with Government, Corporate, Media, Non Profit institutions, communities and policy institutions. Our work extends from policy making to capacity building sessions in order to provide level playing field to all the players within the sector. Our approach through our projects is to generate, analyse and intervene with our own set of ideas, sustainable plan and team to collaborate with like-minded stakeholders for implementing them successfully.



We've successfully designed and delivered projects for Relaxo, Child Fund India, Urmul Seemant, Sewa Mandir and Jharkhand Government, Govt of Maharashtra and Mirai Health. We are based out of Mumbai and Delhi. Our knowledge partners & clients include Ashoka University, ISB Hyderabad, St. Xavier's College Mumbai, TISS Mumbai, Sri Sri University (Odisha), Bharati Foundation. Our team includes young professionals from TISS Mumbai, Jindal School of Public Policy, BITS Goa, Young India Fellowship, Lund University, FTII and IIT.



Projects curated by Idiog



Bargad, the soft power think tank of Idiog has been created with the mission of promoting the culture and heritage of India. Bargad works on the vision of inclusivity and aims to empower people and thus also ensures that the authenticity of the culture and traditions is not compromised on. It will primarily be responsible for providing professional expertise and enabling the implementation of the various means by which the promotion of the culture and heritage of India can be utilised for Harmony, Livelihood Promotion and conservation of our tangible and intangible diversity.

Bargad has the following sub-projects:

- **Languages of Indian Film Festival:**

We promote and showcase diverse Indian languages through films and encourage cultural cinema productions. We want to enterprise cinema that is coming from linguistic diversity of India. Currently, we are focussing on North-east area which has a great potential in cultural richness and diversity.

- **Bargad Cultural Cafe:**

The cultural café will be the key means of propagating Indian cuisines. It could also be a means to promote the music and aesthetics through the décor and ambience. The café will also be a space for the locals to indulge in internal as well as external workshops and storytelling exercises.

- **Bargad Cultural Institute:**

The Bargad Cultural Institute will be an Indian organization which will work towards promoting language, culture, supporting local Indians teachings internationally and facilitate exchange of different cultures.

The project also includes some interesting aspects such as:

- Rural Tourism for Gender Inclusion
- Heritage walk and local tourism development
- Local cuisine promotion through cultural cafe
- Writing residency programme and promotion of literature from the region
- Organising regional film festival and establishing museum of local culture



The ongoing Pragya Balika Fellowship will provide an opportunity to young education enthusiasts who want to make primary education more inclusive and sensitive towards female students. The duration of the program will run through an academic session (April 2018 to April 2019); the application process will start from the month of January 2018. The gender research fellowship aims to facilitate an inclusive learning with tangible outcomes in terms of policy briefs and models that reflect and ensure gender friendly school environment, learning outcome and primary education gendered policy intervention over the period of one year. Fellows have to play a dual role, first as an education facilitator and second as a policy researcher based on a yearlong field interaction with the stakeholders. Throughout the duration of this fellowship, the fellows will be assigned a research mentor, who will guide, direct and regulate their role and the outcomes that they produce as a fellow. The fellows will be working on the primary principle of creating sustainable, creative and engaging models that promote gender sensitivity and inclusion at the level of primary education.

The fellowship will run over a period of one year which will be a rigorous engagement, ensuring a fine balance of research and field exposure.

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Objectives:

- Producing gender centered primary education policy that can solve the existing problems
- Developing an inclusive learning approach keeping students, parents, and school in mind
- Creating a Gender friendly academic environment, infrastructures, curriculum and equal gender representation
- Nurturing new generation of Edupreneurs who can tackle problems faced by present primary education system

The Process:

Fellows will engage in two core initiatives, as a learning facilitator, and as a policy researcher.

Facilitator:

- Thematic focused group discussions on respective issues
- Conducting monthly interactive sessions with Students and parents
- Formulating a gender inclusive school plan on the maximum participation of stakeholders
- Rapport Building with all identified stakeholders for a formal introduction, seeking their support and feedbacks
- Weekly meeting with stakeholders, creating the best possible channel for communicating with respective partners

Gender Policy Researcher:

- Policy thesis writing
- Mid term presentation and review of the findings
- Draft proposals will be shared among research mentors for review and adoption of fellows
- Preparing proposal after an in depth discussions with partners in the field and literature review
- Field work and writing at least two policies related to analytical commentaries along with maintaining field diary

URBANIA

UNDERSTANDING COSMOPOLITAN SPACES,
ITS PROBLEMS AND FINDING SOLUTIONS

Urbania will try to understand the status of urban reforms in detail through studies and documentation and their post implementation issues through the secondary evidence. These policy briefs will be solution oriented that will help implement successful schemes for beneficiaries. The aim of Urbania will be to promote innovative models catering to urban issues through pilot projects and their feasibility analysis will be conducted. The successfully curated projects will be accelerated after the feasibility analysis of the project keeping demand and the nature of the market.

Micro-finance and the Business Correspondent model

The RBI had rightly promoted the BC model to ensure that banking services are available to economically as well as geographically disadvantaged sections of the society in order to ensure financial inclusion. After a decade of implementation of BC model, a study is required on the success of BC model in the urban slum area and what other savings opportunities are currently accessed by the bottom of pyramid population.

Sexual Health Clinic for Women

Women in slums or those coming from marginalised sections of the society find it difficult to access health product that are closely associated with their sexual/reproductive well-being. The attempt in this case will be to set up health clinics with which are run by women to tackle the issue of shame or apprehension faced by potential female customers while demanding such services. This will be tested in Mumbai on pilot basis.

Noida Urban Slum Study

The study aims to stimulate serious academic interest and to inform public debate on the essential issues posed by slums in the developing world. A policy document on Noida Slum will be ready for civil society, government, corporate and technology experts to utilize it for Urban Governance.

Mumbai Transport Study

Mumbai is going Transportation upgradation where alternative modes of transportation are being created and simultaneously new routes are also added to ease out to commute to citizens. This study aims to assess the existing modes of transport and the proposed plans of connectivity. It will focus on feasibility, accessibility and sustainability and also analyse the current state of functioning of existing modes of transport in the city and the scope for their upgradation and lacunae in pricing, regulation and connectivity.

Smart City Development

We conducted the feasibility study in some areas of Kanpur city study to understand the existing resources, infrastructure and people's basic amenities. Beyond that we also studied the behavioural response of people towards the adaptability to new technological changes that will be brought by smart city project.



Samanvay is Idiog's Development Research & Implementation wing, our team works with Government, Corporate and Non- Governmental organisations to research, consult and implement projects through sustainable approach. Samanvay believes in micro level innovations for existing social problems which need to be intervened through multidisciplinary approach

Our services:

Need Assessment Studies

Samanvay conducts need based assessment for projects and recommends sustainable initiatives in keeping with Company's requirements and resources. We use various tools such as baseline survey, interview method, primary and secondary research and community resource mapping. We have partnered with PSUs, corporate, Research agencies and Non-Governmental organisations.

Impact Assessment

We conduct impact assessment studies to assess the long-term value creation and effectiveness of project interventions. We have expertise in evaluating strategic, micro, macro and policy level interventions based on the scale of operations. Our team conducts impact assessment to find out the result and future consequences of current projects to make it sustainable in the long run.

Social Return on Investment (SROI) Forecast Analysis

SROI standardises, forecasts and evaluates and develops project that is supposed to be implemented in the field. SROI maps social, economic and environmental benefits arising from the project.

Development Research

Samanvay has worked in diverse setup including geographical locations, heterogeneous culture and societal demands. We believe research oriented action is core to solving problems at micro as well as at macro level.

Developing CSR Strategy & Vision

We assist Corporates in conceptualisation and development of their CSR Strategy with well-defined vision, mission and objectives. We also design projects which best leverage the expertise and resources of the company to achieve maximum impact. A defined CSR road-map helps to visualise impact, track progress and review for sustainability of projects in the long run. After undertaking thorough research, Samanvay has prepared plan on Corporate Social Responsibility and Sustainability for PSUs, Corporate and Development Foundations using primary and secondary research data.

CSR Reporting & Communications

We help the companies in reaching out to the relevant stakeholders through CSR reports, Annual reports, Sustainability reports, Website reporting and Newsletters. Communication within stakeholders and beyond is necessary to make people aware of relevant work that has been done under CSR activities. Samanvay believes in a full –fledged documentation with the help of communities, corporate and NGOs.

Capacity Building & Training

We provide Sustainability training programs and offer long-term support/ handholding for organisation's senior and middle management to enable the company to implement its policies, deliver the road-map and effectively use sustainability management tools. To find out solutions to development challenges, we need skilled force that can tackle it thoroughly with the help of required skills. Samanvay collaborates with Corporate, Young professionals and NGOs to train them for the emerging sector.

Monitoring & Evaluation

Monitoring & Evaluation is necessary for an effective, accountable and sustainable implementation of development projects. Funding agencies often support implementing partners for running projects in remote and inaccessible locations. that are out of reach to funders and when it comes to international development agencies then gap even become wider. Samanvay develops framework to derive key indicators/milestones to monitor the progress, outcomes of the project.

Social Campaign/Cause Marketing

Samanvay supports causes that have long-term policy implication at grounds. We take opportunity to collaborate with like-minded institutions to protect, promote and work for a social cause that needs to be solved through campaign approach. We've worked on implementation of projects in Marathwada, Delhi, Haryana and Noida region with the help of local communities.

Action Research

Samanvay has a team of community research professionals which has worked on immediate problems after conducting research with communities. In action research, we invite local communities to participate in the process of research and implementation. We have conducted participatory action research in some of the interior regions of India.

Annual events and Journey of Idiog



Urmul Seemant Samiti (Bajju, Bikaner)



ARSH TRAINING

Urmul Seemant Samiti had organized Adolescent Reproductive and Sexual Health training for the students in the age group of 11yrs-18yrs. Some students belonged to villages nearby Bajju and some students had even travelled a distance of 70 kms to be a part of this training. There were 44 students who actively participated throughout the training. The training was conducted by Mr Kartikey Shukla and Ms Neha Rane co-founders of Idiog Consultancy Services.

Activity:

Students were asked to write their own strengths and weaknesses, 5 of each. The students were asked to write anonymously. The activity went on for about 15 minutes. The aim of this activity was to create a sense of self-awareness among students. This would guide them in channelizing their energies on the positive aspects of their personal growth as well as interacting with the community at large.

At the beginning of this session the participants were asked to write down their questions, curiosities, confusions or any information that they required related to their health and/or physical growth. The questions were to be kept as anonymous as it gives a confidence to the

Students to open up without any hesitation. After going through all the questions, the session began with a detailed introduction on health and how it changes as per age and what all aspects need to be taken care of in order to maintain a healthy life viz. diet, exercise and immunization. Further, the trainer discussed the biological aspects in which male and female anatomy differs. The session also included how to maintain hygiene of body and the importance of sanitation in order to maintain a healthy life.



Change Agents for Community Health

The session on ARSH would have been incomplete without making the students understand their potential in becoming the catalyst for health awareness in their respective villages. The students connected with the Youth Clubs and were encouraged to share the knowledge they gained during the course of training with their friends and larger village community. They were also given information on the ways in which they can contribute to the community by organizing Health Camps in the village. Health Camps would provide an opportunity to the villagers to consult doctors and other health experts regarding their health concerns within the village. The students who had not formed Youth Clubs in their respective villages were encouraged to do so in order to arrange Health Camp and other youth-related initiatives. The session was in more of nature of discussion where students were encouraged to contribute their ideas and find solutions to their questions related to community health as well as personal health.

Students formed a human pyramid to highlight the importance of sports in day-to-day life



Personality Development

The students received guidance on various aspects of personality development. This included the skill-sets required to present oneself in different setting viz. school, community, professional set-up. The students asked questions ranging from how to improve English to skills required to pursue higher education etc. The English speaking and learning were elaborated by the trainer by sharing different techniques from watching English news with subtitles to using Dictionary to improve vocabulary. Trainers highlighted the importance of exposure in personal as well as professional growth.

Activity:

This activity was in continuation with the conversation regarding personality development. Students were grouped and the groups had to engage with each other in the form of debate. Both groups got an opportunity to ask each other questions and each group discussion ended with the group answering questions from all their audience. The questions asked during these debates ranged from General Knowledge to Social Issues.



Career Counselling

During the course of interaction, students' questions regarding career choices kept recurring and this session was an attempt to address those questions. Students were provided with information regarding National Institutions providing finest education for higher education. The criteria and procedure of selection for NDA and CDS were shared. The institution providing training for film making and media was also shared as it's considered to be one of the emerging sectors. At the same time opportunities to apply for foreign education, scholarship and exchange programs were also shared. Many students had shown interest in Competitive Exams and the information for the same was also shared with them.



Activity:

Students were asked to write and direct their own role play with their group. The theme was to take up any social issue and the solution for the same according to them. The students were asked to make use of props and also to pay attention to stage presence. The students performed on various issues ranging from Child Labour to Environmental Pollution. The participants in this training were consistent and aware of the existing realities. They were goal-oriented and were anxious about finding way to reach there. They wanted to make the most out of the opportunity provided to them by Urmul Seemant Samiti and actively participated throughout the session, keeping aside all their hesitations.

Impact assessment project with Mirai Health:

Idiog collaborated with Mirai Health to collect sample of 2000 women in Mumbai, Delhi, Pune, Nashik, Nagpur and Kolhapur to understand the quality of maternal health services being provided by private hospitals/gynaecologists/nursing homes. The objective was to assess the status of maternal health services that are being utilized by women across all socio-economic groups.

Idiog and Relaxo:

Idiog collaborated with Relaxo Footwear to conduct a need-based assessment for their CSR interventions in 12 villages in the districts of Bhiwadi (Rajasthan) and Bahadurgarh (Haryana). This assessment was carried out to collect, collate and analyse the profiles and of household and to develop the most suitable targeted intervention for these village.

Station Delhi – Talk on Politics and Policy



Idiog conducted its first public session as 'Station' on March 3, 2017, at Constitutional Club of India. The event started off with the introduction by Mr Vishal Bhutani. The session was proceeded by Mr Kartikey Shukla, who gave the welcome speech where he talked about the vision for Station series. The session was divided into two segments:

Session 1 – Young Turks

Speakers –

Kanhaiya Kumar – Ex- JNUSU President
Shezaad Poonawala – Congress
Rahul Sonpimple – BAPSA
Anupam – Swaraj India

Moderator –

Sarvpriya Sangwan

The session started with the question on the entry-level politics in Indian political context. The speakers brought out differing aspects on this issue. Kanhaiya Kumar reflected on the aloofness of Indian youth on political issues ranging from voting to political discourse. While speaking he brought out an important concern of the way in which youth finds it easier to relate and react to global context rather than the local issues. Shehzaad Poonawala on the other hand though accepted the existence of dynastic politics he made an argument in favor of fading away of this norm. The informed youth would choose their own leaders leading to an end of dynastic politics, he opined. Anupam spoke at length on the issue of Demographic Dividend and its relevance to the current political scenario. Despite of varying views the speakers agreed on a common ground of the true representation of youth and ensuring their rights in ranging from free speech to education.



Session 2

Speakers -

Dr. Sanjay Paswan – BJP
 Gaurav Gogoi – Congress
 G. V. L. Narsimha Rao – BJP
 Prof. Manoj Jha – RJD

Moderator –

Prof. Jagdeep Chhokar

The discussion revolved around the current political scenario in the Indian context. Each speaker started off with his opening remarks. Gaurav Gogoi brought out the importance to think and reflect on each public/political issue before associating with any particular political ideology. Amit Jogi stressed on the price that tribal in Chattisgarh have to pay for the cause of development. G. V. L. Narsimha Rao highlighted the predicament faced by the government in various forms. The session was followed by extensive Q & A session, where speakers from BJP were posed question on current policy issues. Gaurav Gogoi and Amit Jogi were questioned for their perspective on nationalism and regionalism, the way they link development to exploitation of resources.

Conclusion

The first session of Station was successful in achieving what we had envisioned, to give a platform for leaders across all party-lines to come together and engage in a healthy debate that's enriching for the participants as well as the speakers.

Academic Partner- Oxford University Press

Media Partner – NewsLaundry

Limelight Partner – Anaiah Studios

Bharti Foundation

A session by Kartikey Shukla

Understanding the Importance of Freedom: The session revolved around conceptual as well as applicational understanding of freedom. It was conducted in Hindi and English as 1.5 hours session. The attempt connected the relevance of Independence from the Independence struggle to the current times as a way of life. The emphasis was on following points:



- Using different prisms of identities to understand what freedom implies to each one of them.
- Which in turn highlighted relativeness of freedom to every individual.
- The focus was be on bringing out the contextual nature of freedom w.r.t. time and space

Tools and Methodology

Ice Breaking

The session began with Ice Breaking activities with the students. This helped in building trust and students open-up and participated actively throughout the session without any hesitation. The session included songs, commercials and videos that emphasised the various aspects of freedom. The idea is to begin the session with higher participation of students in terms of breaking down the concept of freedom and also to ensure their retention throughout the session.



Play

A topic relevant to the discussion in session and closely related to freedom viz. restriction on movement, various types of discrimination, conflict resolution based on given situation etc. were given to groups of students. Students had to construct and perform a skit based on the theme with available resources and time.

Presentation

Presentation skills have become indispensable in highly professional world and hence students need to be provided with adequate opportunities to sharpen these skills. In this session students were given time to present their learnings from the session and the topics that they could connect easily and the ones from which they learnt the most.



Q & A

The session concluded with Q & A which provided students with opportunity to raise any concerns or bring to notice issues that need to be addressed under the topic that was discussed. Also, they sought additional information in terms of further readings, films, songs that could further enhance their understanding of the issue.

Idiog's Work in Higher Education

Pragya Balika Fellowship in joint collaboration with ISB Hyderabad and Maharashtra Suvidha Nirman Sanstha

The ongoing Pragya Balika Fellowship will provide an opportunity to young education enthusiasts who want to make primary education more inclusive and sensitive towards female students. The gender research fellowship aims to facilitate an inclusive learning with tangible outcomes in terms of policy briefs and models to ensure gender friendly school environment and positive learning outcome. This is going to be implemented in the upcoming academic session (April) in the urban slum schools of Mumbai.

Skill Dividend with Ashoka University

We along with Young India Fellows have conducted a comprehensive analysis of the evolution of various sectors in the Indian economy. Beside that we have also led emphasis on key indicators to understand the skills with which our youth can be employed better in changing economies of India.

For Engineering and Management colleges

We have designed certification courses, training programme modules and implemented for engineering and management colleges. We have implemented this for some colleges in Noida (UP) like Accurate Institute of Management and Technology, JPIT Meerut. We have given incubation support to students in IIT.

In a joint collaboration with Sri Sri University along with Jharkhand Govt

We implemented skill development programme for undergraduate students in 12 district of Jharkhand and organised job fair for them.

Idiog has collaborated with Xavier School of Public Policy

To curate its annual fest on Public Policy - Niti Samvad. In the the programme Idiog has invited people across sectors who are working on Cinema, Advocacy and Public Policy to screen their own documentary on Mumbai's Versova Sea Food festival and Paromita Vohra's Q 2 P on feminism and right to public toilets.

Glimpses of Important Events around the year



Our co-founder Neha Rane attended a Round-Table on 'Disruptive Empowerment'

What does it take for women to be entrepreneurs and leaders? American Centre, organized by Centre For Entrepreneurship - Ashoka University and Genpact Centre for Women's Leadership. Discussions like these go long way in creating a healthy discourse and creating a community of entrepreneurs who support each other in their cause. Idiog shares the commitment to create such places and engage people who represent diversity.

प्रशिक्षण...

तकनीकी रूप से सक्षम बनकर स्वरोजगार से जुड़ें



बज्जू, युवा स्वयं को तकनीकी रूप से सक्षम बनाकर रोजगार व स्वरोजगार से जुड़ें और अपने परिवार की आर्थिक स्थिति को मजबूत बनाएं। ये बिचार उरमूल सीमान्त समिति परिसर में प्लान इण्डिया के सहयोग से चल रहे 30 दिवसीय बिजली फिटिंग एवं मोबाइल रिपेयरिंग प्रशिक्षण के समापन पर संस्था के सचिव हरबंस सिंह ने कहे। उन्होंने कहा कि संस्था द्वारा आयोजित इन प्रशिक्षणों का मूल उद्देश्य ग्रामीण युवा वर्ग को तकनीकी ज्ञान से प्रशिक्षित कर आर्थिक, सामाजिक व पारिवारिक रूप से सुदृढ़ बनाकर रोजगार व

स्वरोजगार के अवसर उपलब्ध कराना है। कार्यक्रम समन्वयक रवि चतुर्वेदी ने बताया कि इन प्रशिक्षणों में कोलायत व बाप ब्लॉक के विभिन्न गांवों के 57 युवाओं ने भाग लिया। प्रशिक्षण में दक्ष प्रशिक्षक संजय शर्मा, जसवंत सिंह राजपुरोहित, बिजय कुमार नन्दा, कृष्णारकज, मोहम्मद हनीफ व नाथुसिंह ने सेवाएं दीं। मोबाइल रिपेयरिंग प्रशिक्षण में त्रिपुरारी शर्मा ने प्रशिक्षण दिया। इसके अलावा कार्तिकेय शुक्ला ने शिविर में युवाओं को जीवन कौशल, आजीविका के संसाधन व मार्केटिंग का प्रशिक्षण दिया।

1-3 September 2017

Training on Skill Development, Livelihood and Entrepreneurship conducted by Kartikey Shukla



Noida International Literature Festival

In October, our co-founder Kartikey Shukla moderated a session on 'Freedom of Expression in Tolerant India' at Noida International Literature Festival. A conversation with Pallavi Kamakshi Rebbapragada that touched upon various aspects and changing dynamics of debate, discourse and dissent that shape up the reality beyond the PrimeTime debates.

Our Ongoing Expansion

We at Idiog are expanding our work across Indian states, to mention some of them are:

- We are setting up Idiog's Legislative Wing in Delhi, Haryana and Goa which will have Policy Briefing, Constitution Development Management etc.
- We are identifying social problems in North-east and curating innovative solution for sustainable development. Besides that we are also discovering opportunities in higher education and bringing new solutions through our interventions.
- We also have our very first edition of Campus Ambassador Programme with a vision of providing platform to the college students passionate about Public Policy and Consulting.
- We are also expanding our work in Goa and Bangalore.

Special Thanks and Testimonials



**Vineet Kashyap,
March 2017- April 2017
(IIHS Urban Fellow)**

“The internship with the Idiog was a very dynamic learning process for me. I joined the Idiog team to contribute in initiating Urban Policy Lab which is named as ‘Urbania’. My work was not just restricted to the works associated with the Urbania. I did get the exposure to attend the meetings and be a part of their public talk forum i.e. ‘Station’. During the internship I got the chance to immerse in the practice to learn the language to deal with various state and non-state players in the development sector.

The Idiog team is very vibrant where they allow an individual to learn from their rich diverse experiences. I did get the chance to learn from the experiences of one of the member of the Idiog team about the political and social issues of the country. The best way I would articulate this internship experience is that it helped me to redefine my thoughts about my career.”

**Raghav Katyal
Undergraduate Student - Political Science
Ashoka University
Batch: 2016-19**



“I interned with Idiog Consultancy LLP over one month, from December to January. The internship primarily revolved around legislative research and conceptualising Idiog’s legislative research wing. Over the duration of the internship, I authored 2 commentaries on the Bills being discussed in the then ongoing Winter Session of the Parliament. The internship, particularly Mr Kartikey (Founder, Idiog), was immensely helpful in bringing the commentaries to fruition. Their support ranged from sagaciously ideating the piece, connecting me with parliamentarians, lawyers, and such for their comments and editing the piece to bring brevity and relevance. I was given complete independence and the creative latitude to pursue any topic that I wanted to write on. The internship also gave me a strategic view in institution building by involving me in designing the vision and targets of the newly incorporated legislative research wing. Finally, this internship was an excellent introduction to the world of public policy research in India and helped me chart out my trajectory as an aspiring public policy professional.”



Daniela Sota Valdivia,
July 2017-August 2017
DAAD Scholar Willy'Brandt'School'of'Public'Policy

"My experience at Idiog was very gratifying. I was able to make a research about CSR in India while receiving great input from the members of Idiog team. This allowed me to combine theoretical knowledge with more pragmatic experience. Additionally, coming from a law background, it was an enriching experience to participate at Idiog's meetings, in which participants had different backgrounds and were able to give a holistic approach to problems. A plus for this experience was living in India; a fascinating country that left me with amazing mind-blowing anecdotes."

Sonika Jha
Public Relations Consultant
Idiog, New Delhi

"Working at Idiog has been a great experience till now. The work is so diverse that each day seems exciting. From writing articles to drafting business proposals makes me feel engaged and innovative at work. The exposure in terms of meeting new colleagues and networking with clients has been brilliant. The freedom at work and expression of my ideas make me feel confident and responsible at the same time. It has been really rewarding for me to work with experienced mentors like Kartikey Shukla and Neha Rane."



Bani Kochhar
Undergraduate - Economics
Ashoka University
Batch: 2016-19



"Under the guidance of Mr Kartikey Shukla, I worked on the Station project, the upcoming E-Summit to be held in the month of March. Working alongside Harshit Sharma and Sonika Jha, I gained an insight into the working of a media and knowledge consultancy firm. I worked on a business model to make the Station series a sustainable event over the coming years. A visit to the Parliament House, organised by Mr Kartikey Shukla gave me an opportunity to watch over the Lok Sabha in session from the gallery above, a learning experience I will always cherish. This internship gave me a hands on experience at a very early stage and helped me develop the key skills of communication and multi-tasking."



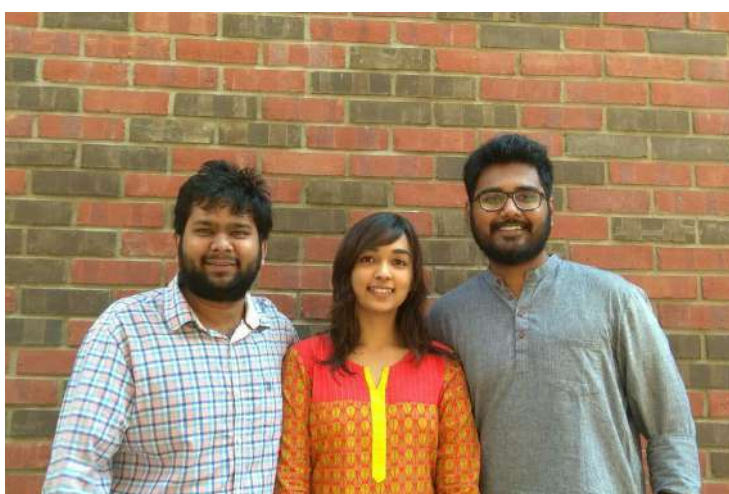
Harshit Sharma
Bachelor of Design
IIT Guwahati
Batch 2015-19

“Working with Idiog was a great learning experience. I started as an intern for education research & training wing. Also worked as a curator for projects and proposals. My main focus of work was on primary education. It was great to have hands-on learning experience, stakeholders meetings and team discussions. Apart from that, leadership opportunities were given every time to explore more.”

ELM Team
Young India Fellowship
Batch: 2018-19

Project Bargad

“Having come from different disciplines such as History, Engineering and Actuarial Sciences, Bargad has been the best platform for all our skills to come together. Ideating Bargad from scratch, we found ourselves amidst the most diverse and eclectic mix of professionals who have come from the best institutions of the country. It is truly a project that has been conceptualised way ahead of its time, and is steadily making an impact.”



Divyansh Sachan
Second-year Undergraduate - Sociology
Ashoka University

“From improving my writing to how to present reports properly, interning at Idiog has taught me a lot. The best thing about Idiog is how approachable the superiors are. Kartikey sir has been a great guiding figure. He has provided help in my work whenever it was required.”

Ashish Sharma
Third Year Undergraduate
Batch of 2018
Ashoka University

“Interning with the IDIOG team has to be one of my best experiences of my Undergraduate stay in India. Idiog gave me an opportunity to conduct an independent research on the ‘Future of Economic Development in Madhesh region of Nepal’. Conducting a research was a daunting task for me but with constant mentoring from the co-founders, it was a smooth process in the end. Thank you team Idiog.”



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