# Phase 2: Org Setup & Configuration

👉 Goal: Prepare Salesforce environment.

- Use Salesforce Developer Edition for building.

- Set up institution profile, local time zone, currency.

- Define business hours (e.g., 9am–6pm).

- Configure roles: Admin > Admission Officer > Staff.

- Set Org-Wide Defaults: Applications private, Students public.

- Create users with specific profiles and permissions.

- Set up sandbox and deployment basics.