

SMART INDIA HACKATHON 2024



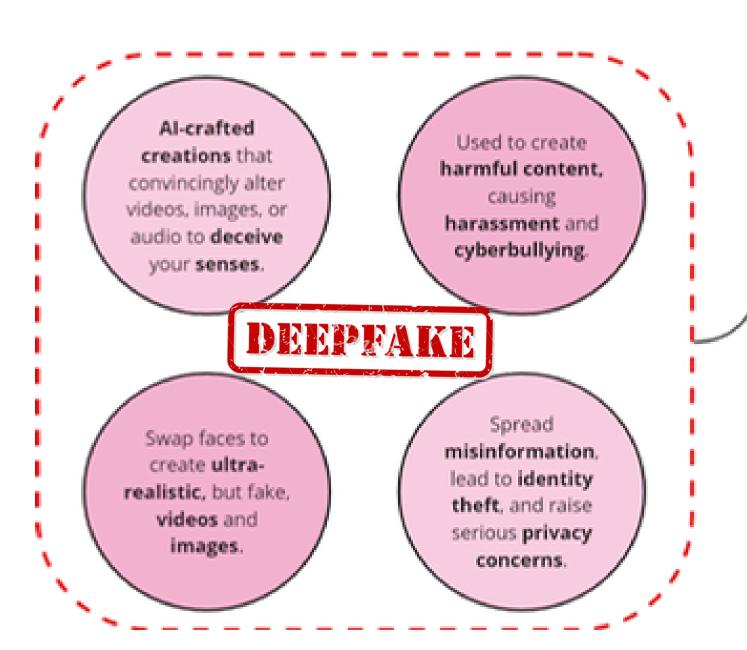
- Problem Statement ID -1683
- Problem Statement Title- Development of AI/ML based solution for detection of face-swap based deep fake videos.
- Theme- Miscellaneous
- **PS Category-** Software
- Team ID-
- **Team Name-** Deepfake Hunters





Al/ML based solution for detection of face-swap based deep fake videos



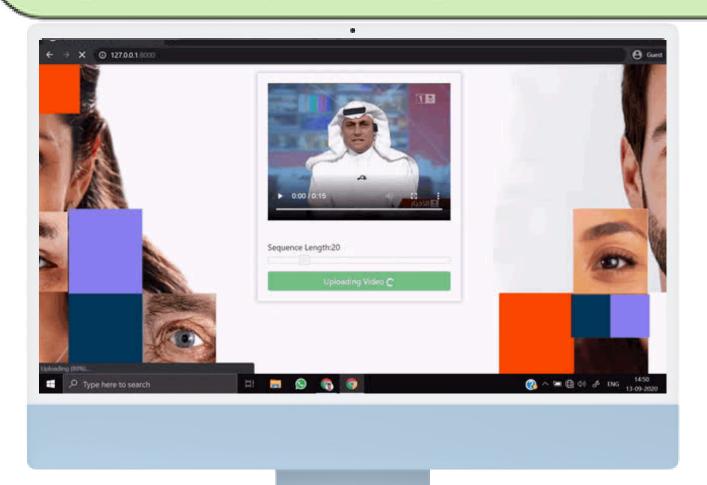


PRESENTING - NoCap

NoCap is a state-of-the-art deepfake detection solution that leverages advanced DeepLearning architecture and Neural Networks to detect and precisely analyze deepfakes.

It identifies even the most subtle manipulations in videos, providing reliable and accurate detection to protect against misinformation and privacy breaches.

NoCap also offers seamless integration with existing security infrastructures, ensuring comprehensive protection for organizations and individuals alike.







TECHNICAL APPROACH



TECH-STACK

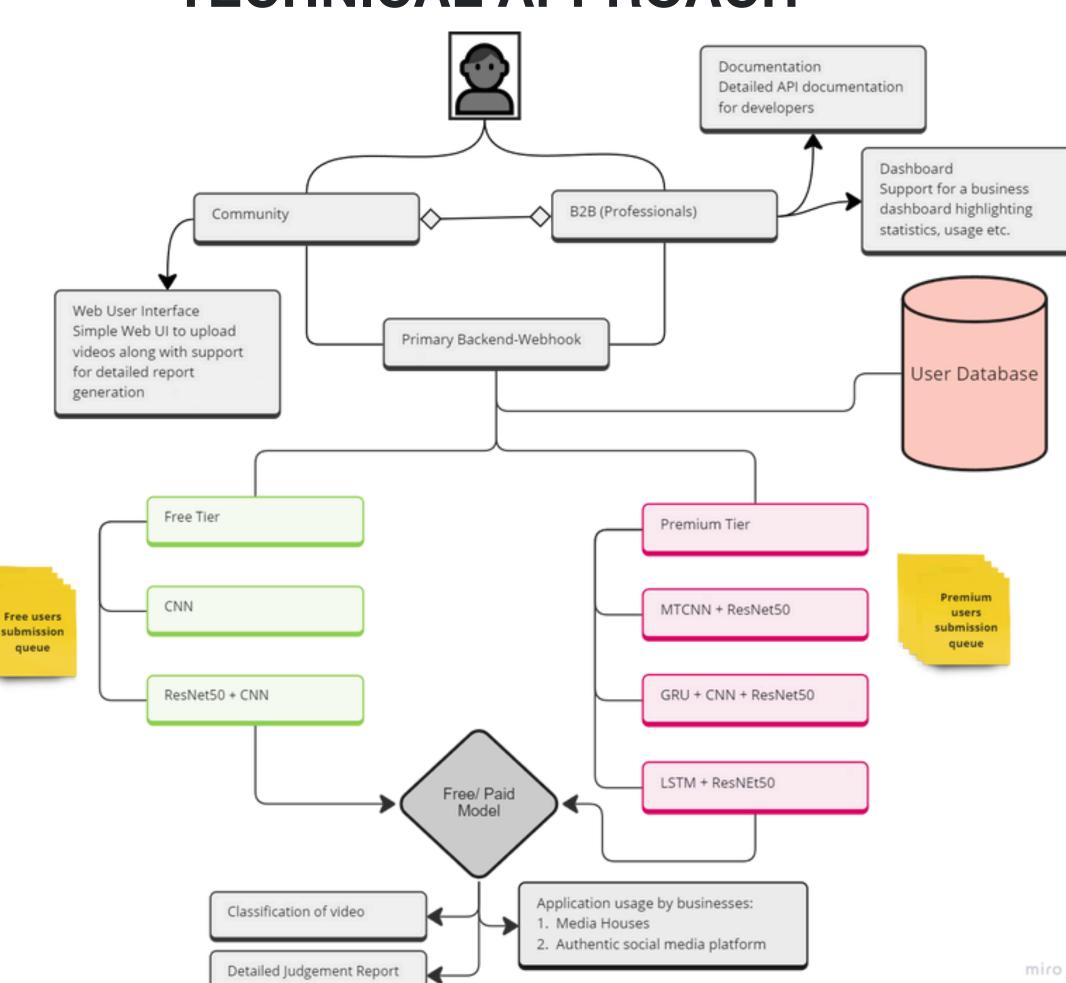
express

MODEL

- MTCNN's precise face alignment.
- ResNet's ability to capture subtle inconsistencies.
- Improved accuracy in deepfake detection.
- Better generalization across various types of deepfakes.
- The model efficiently handles high-resolution content.
- LSTM's frame rate capture enables precise frame-toframe classification, outperforming current industry models.

PROJECT LINK

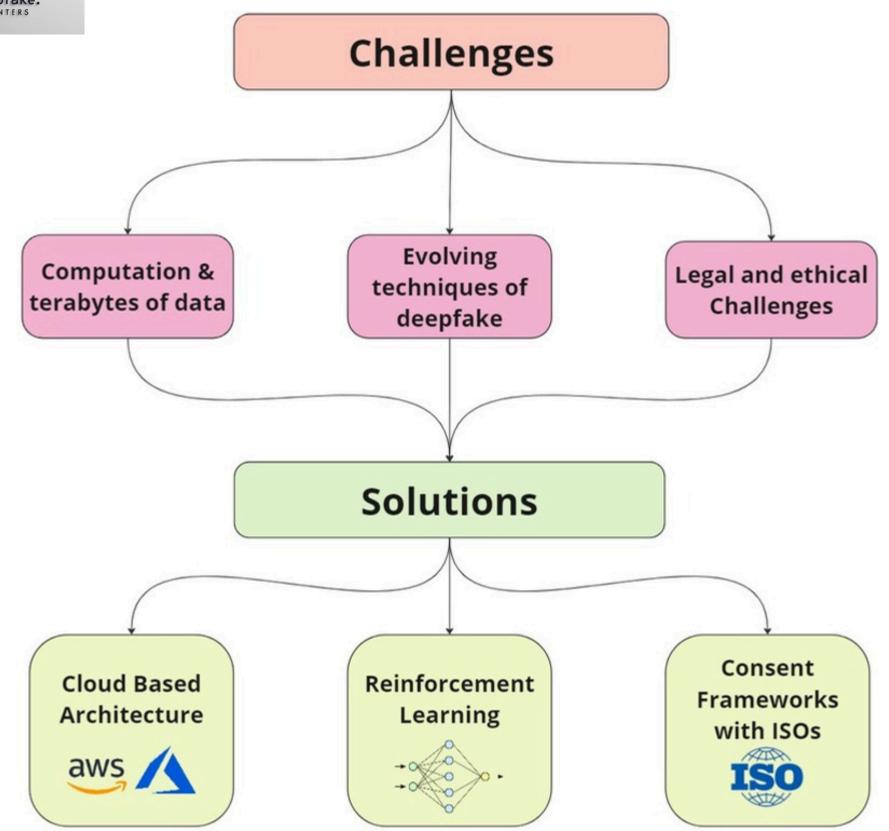
github.com

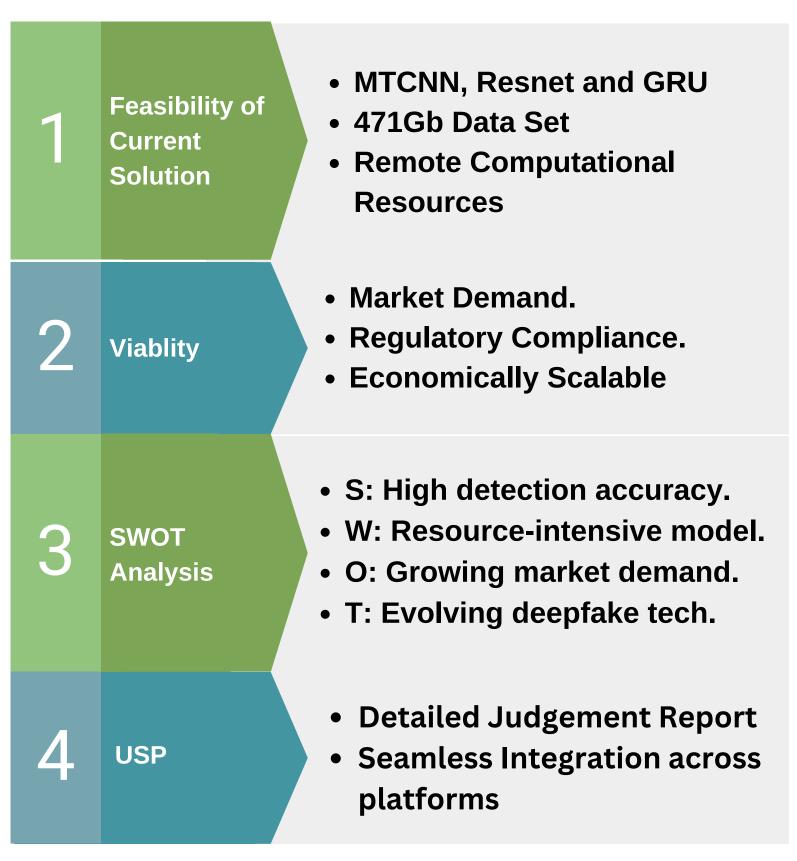




FEASIBILITY AND VIABILITY



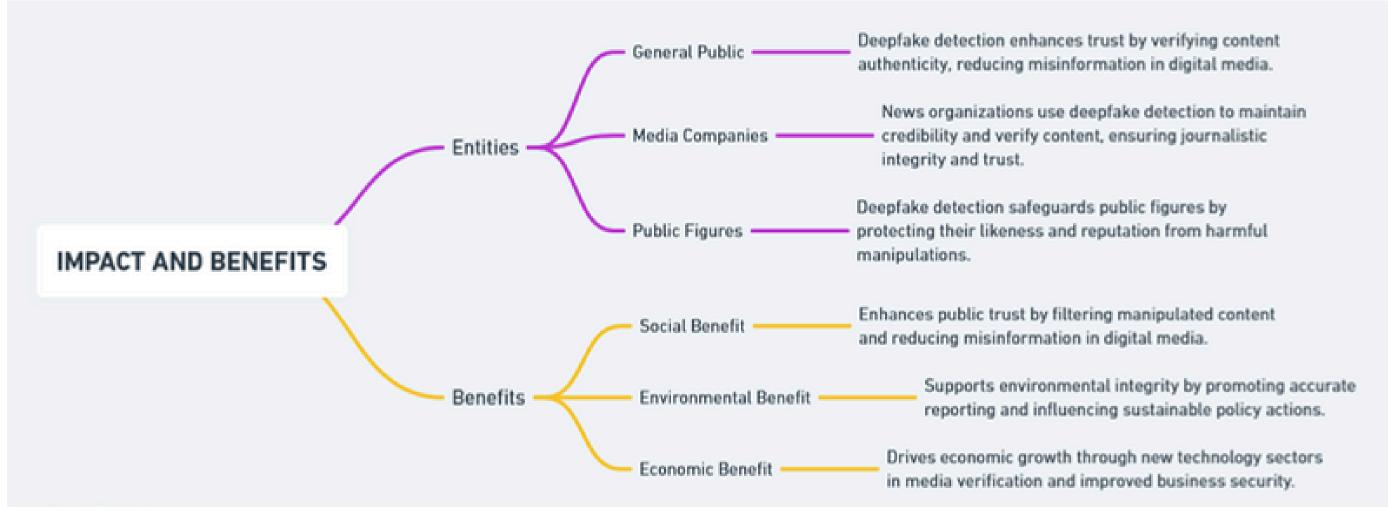






IMPACTS AND BENEFITS





5 YEAR PLAN

Focus: Launch
consumer
products.
Actions: Userfriendly apps,
subscription
models, digital
marketing.

Year 2: B2B Enterprise Adoption)

Focus: Secure
enterprise
contracts.
Actions: Pilot
programs,
partnerships,
industry
events.

Year 3: B2B (Scaling)

Focus: Scale to new sectors (finance, healthcare).
Actions:
Enhance features, expand globally, certifications.

Year 4: B2B2C (Partnerships)

Focus: Partner

with tech
companies to
reach
consumers.
Actions: Offer
APIs, integrations
with platforms.

Year 5: Mass Adoption

Focus: Global mass adoption. Actions: Global expansion, optimize pricing, scale support.

Impacts

- Security
- Authenticity
- Transparency

Scalability

- Awarness
- Education

Future Plans

- Optimization
- Diversification
- Automation
- R&D + Innovation

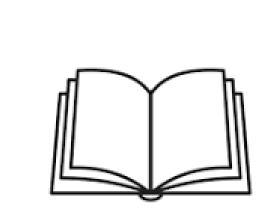






<u>Deep Fake Detection, Deterrence, and Response: Challenges and Opportunities</u>

- Authors: Amin Azmoodeh, Ali Dehghantanha
 Model Attribution of Face-swap Deepfake Videos
- Authors: Shan Jia, Xin Li, Siwei Lyu
 Integrating Audio-Visual Features for Multimodal Deepfake Detection
- Authors: Sneha Muppalla, Shan Jia, Siwei Lyu
 <u>FakeAVCeleb: A Novel Audio-Video Multimodal Deepfake Dataset</u>
- Authors: Hasam Khalid, Shahroz Tariq, Minha Kim, Simon S. Woo
 Celeb-DF: A Large-scale Challenging Dataset for DeepFake Forensics
- Authors: Yuezun Li, Xin Yang, Pu Sun, Honggang Qi, Siwei Lyu
 Practical Deepfake Detection: Vulnerabilities in Global Contexts
- Authors: Yang A. Chuming, Daniel J. Wu, Ken Hong







Team Member Details

Team Leader Name: Aryan Chauhan

Branch: (Btech) Stream: (ECE) Year: (III)

Team Member 1 Name: Siddhesh Dumre

Branch: (Btech) Stream: (CSE) Year: (III)

Team Member 2 Name: Soham Boravke

Branch: (Btech) Stream: (CSE) Year: (III)

Team Member 3 Name: Jayraj Ladkat

Branch: (Btech) Stream: (CSE) Year: (III)

Team Member 4 Name: Anushka Shinde

Branch: (Btech) Stream: (CSE) Year: (III)

Team Member 5 Name: Samit Tungare

Branch: (Btech) Stream: (CSE) Year (II)

Team Mentor 1 Name: Jayashree Ghorpade-Aher

Category (Academic) Expertise (**ML, DL, Soft Computing**) Domain Experience (**22 years**)

Team Mentor 2 Name: Rakesh Chauhan

Category (Industry) Expertise (**Computer Networks, COS**) Domain Experience (**22 years**)