# Harsheen Sethi

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# PROFESSIONAL SUMMARY

Energetic and goal-oriented graduate with excellent communication and interpersonal skills, seeking a dynamic role in business development. Skilled in engaging with clients, handling outreach, coordinating events, and managing day-to-day operations. Eager to grow in a collaborative environment and contribute to business growth through effective lead handling and client servicing.

### SKILLS SUMMARY

- · Communication: Fluent in English (spoken & written), confident speaker
- Client Engagement: Lead follow-up, onboarding, relationship building
- Sales Understanding: Negotiation, pitching, and closing potential deals
- Teamwork & Coordination: Experience managing college-level events and teams
- Tools & Software: MS Excel (Basic), Google Sheets, Email, CRM (Learning)
- · Social Media: Instagram, Facebook for promotions and engagement
- Time Management: Punctual, organized, and efficient in task execution
- Initiative & Problem-Solving: Quick decision-making during dynamic situations

### **EXPERIENCE**

# **Dhillon & Associates (under Chartered Accountant)**

July 2024 - Sep 2024

- •Worked under a Chartered Accountant, gaining hands-on exposure to accounting and corporate compliance.
- Practiced essential MS Excel skills including data entry and tabular data handling.
- Assisted with the preparation of MCA (Ministry of Corporate Affairs) forms and ROC filings.
- •Developed a strong understanding of documentation standards, regulatory procedures, and client communication in a professional setting.

# SKILLS LEARNT

# Secretary, College Society

- •Led planning and execution of college events, coordinating with 10+ stakeholders.
- •Secured sponsorships, prepared proposals, and managed event budgets.
- •Recruited and managed student teams; ensured timely task completion.
- •Promoted events through social media campaigns, increasing visibility and participation.
- •Built strong negotiation and public speaking skills through regular engagement activities.

### **EDUCATION**

 Mata Sundri College, University of Delhi Bachelor of Commerce (Hons) New Delhi, India