

CAMPBUZZ

By Buzznet Project Inc.

You Just Received a Buzz!

"Join a supportive academic community and enjoy campus life. Access discussion rooms, tools and transparent feedback to learn and interact effectively."



Buzznet Project Inc.

- Buzznet is where we bring clients vision to life .
- Our main goal is to produce software that will last and provide consumers with a fresh experience.
- We work by breaking the projects into dynamic phases and focussing on continuous collaboration and improvements
- We welcome change and perform in iterations.
- Our aim is to deliver value to our customers quickly



Meet our team



Payal Rangra
Product Owner
College Lasalle



Aryan Handa
Scrum Master
College Lasalle



Diego Lins Ferreira
Developer
College Lasalle



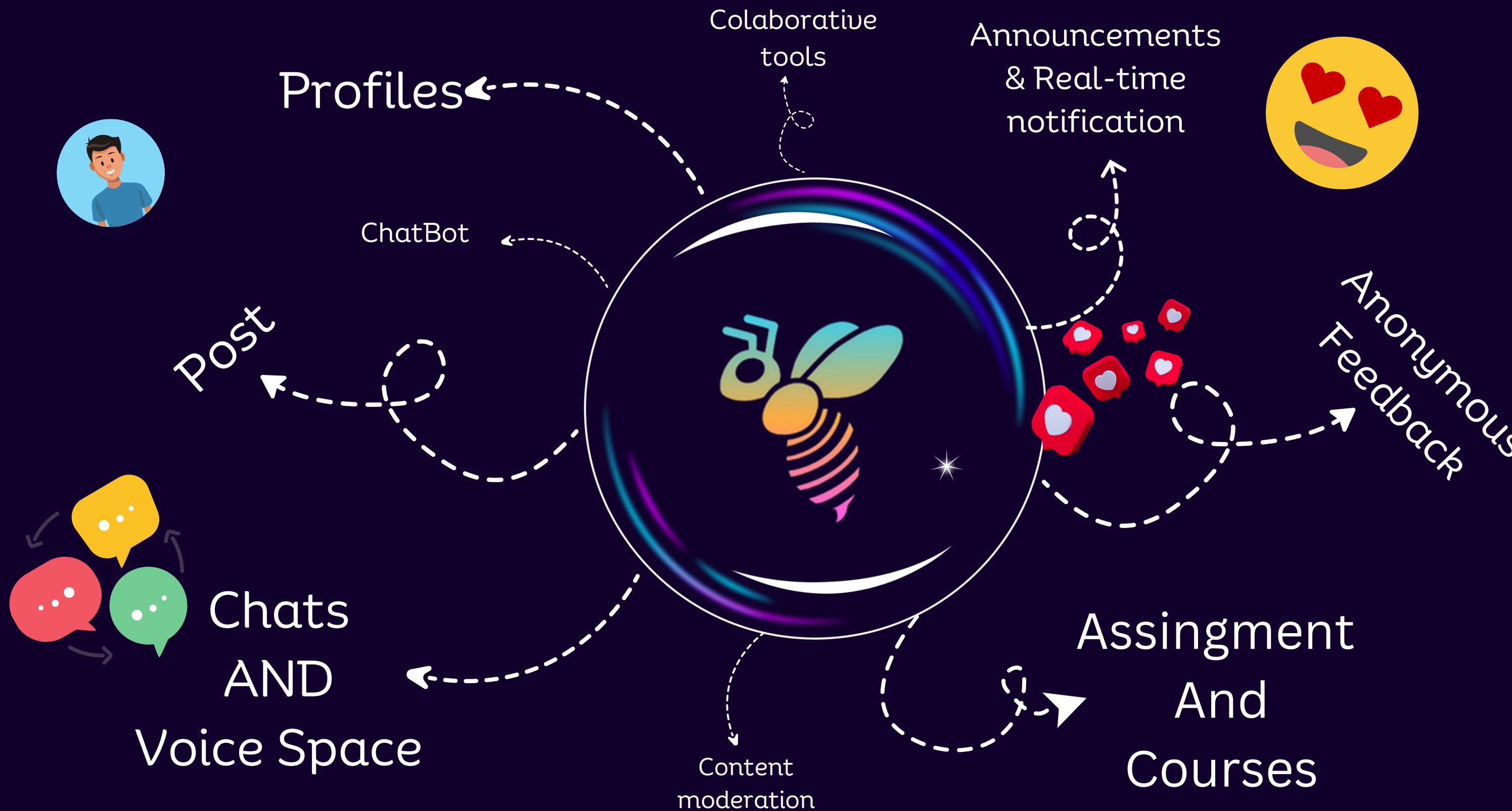
Reena Simpson
Developer
College Lasalle

Motivation :

- 1** Ineffiective feedback system
- 2** Limited/Restricted Academic expression
- 3** User dissatisfaction with interface
- 4** Inadequate platform for students communication



Main Features and unique selling points:

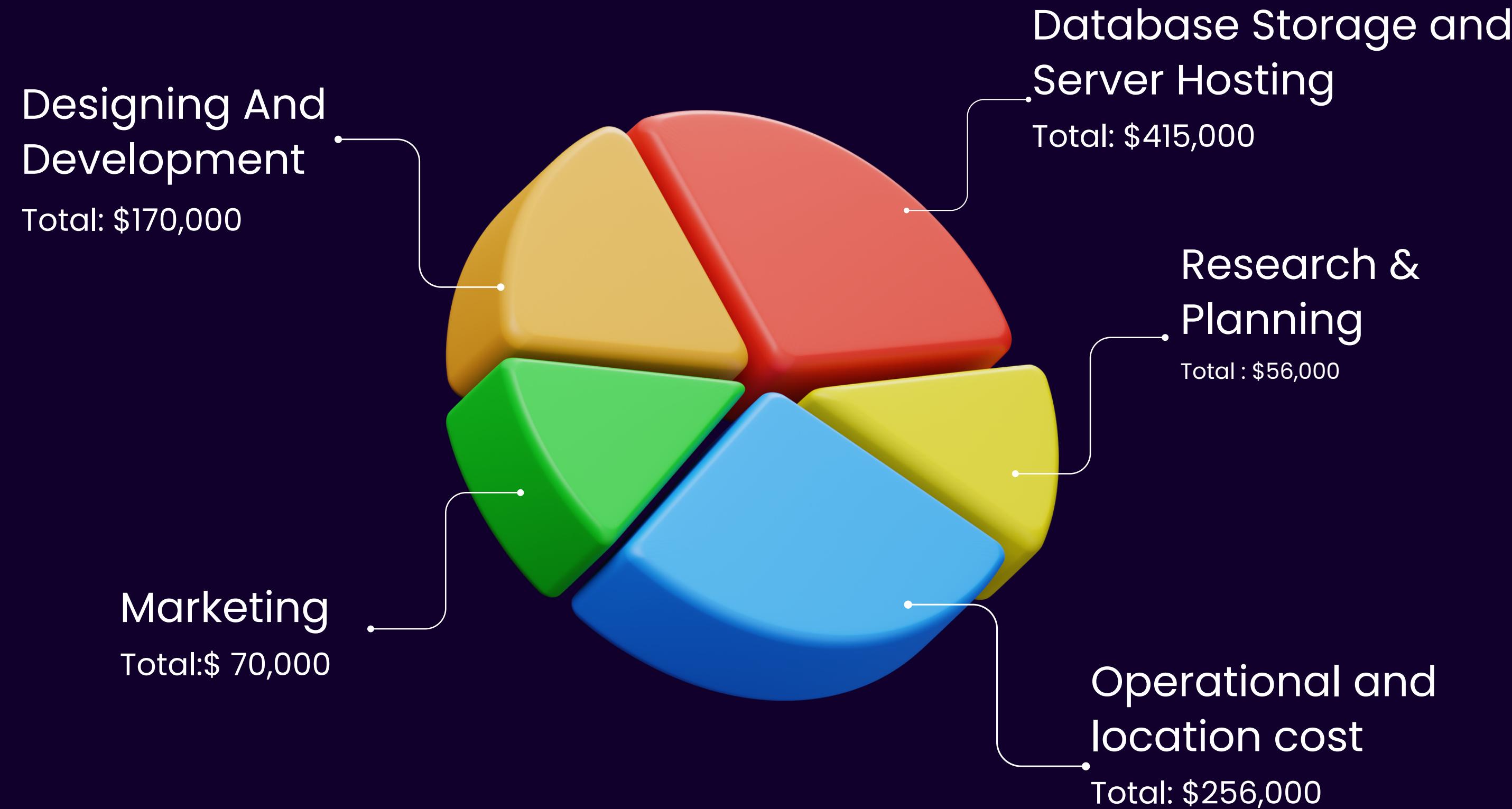


How Campbuzz can help ?

-  Sustainable Academic Performance Boost
-  Elevated Institutional Success
-  Heightened Employee Satisfaction
-  Dynamic Adaptability and Growth



Budget



Revenue Generation Strategy

Planning to collaborate with educational networks like L.C.I , this will give us an upper edge in the market and allow us to integrate our application with more than 25 well know Canadian Universities and colleges.

In-app advertisements:

With 50,000 users in year 1 profit is expected to be \$250,000

Customized platform for Colleges:

Charges : 6000\$ per college
Expected to generate \$150,000 from 25 institues

Job listings:

Monthly subscription:27\$ per month.
Aiming 150 Companies
We plan to generate an additional \$300,000

Return on Investment (R.O.I)

1.2M

**Total Investment
for Start-Up**

15%

Yearly Increment

**Expected profit in 1st
year is \$500K**

R.O.I
41.6%





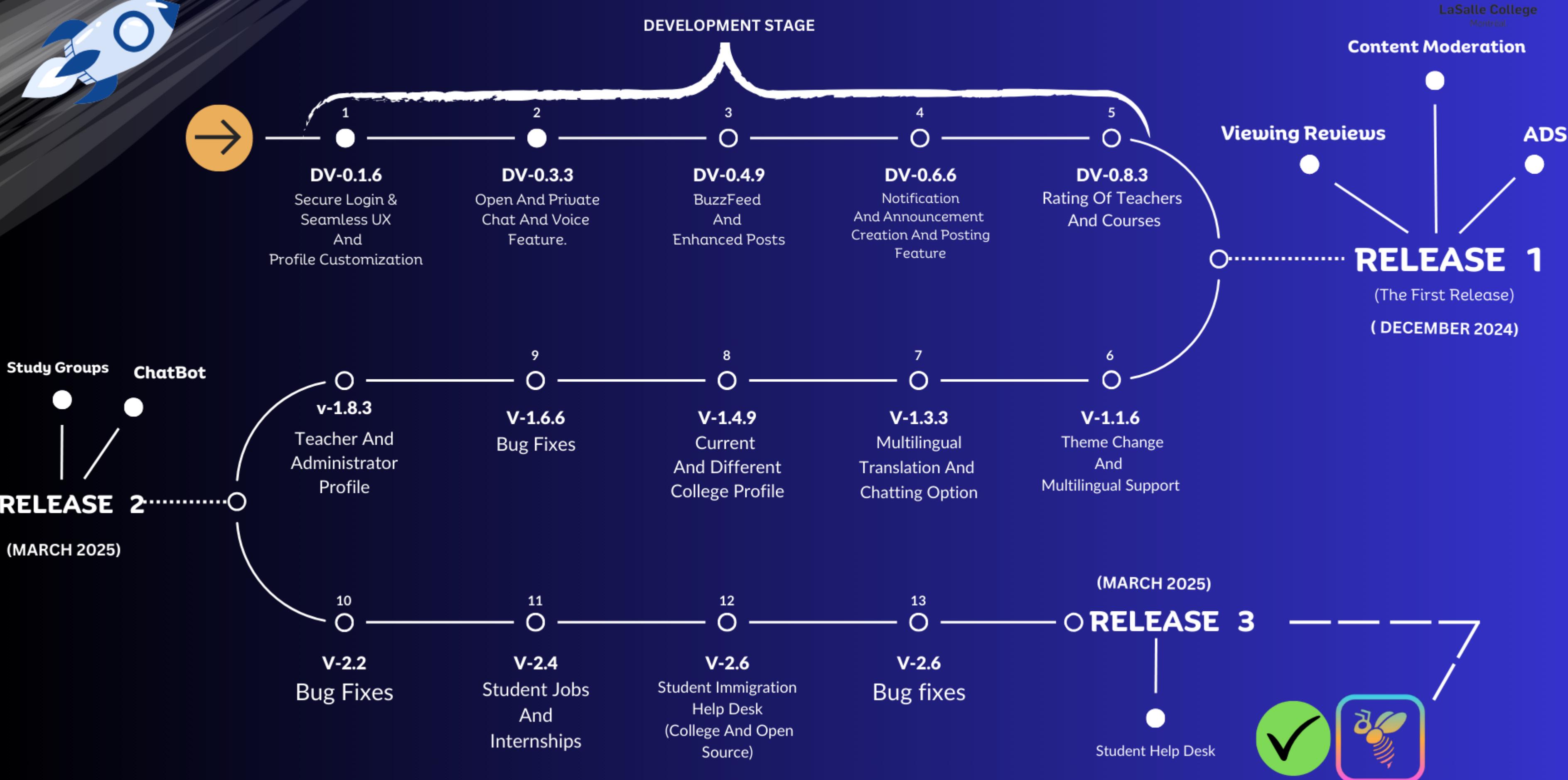
LaSalle College
Montreal

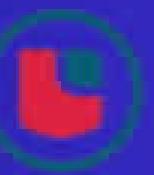
Content Moderation



CAMPBUZZ ROADMAP

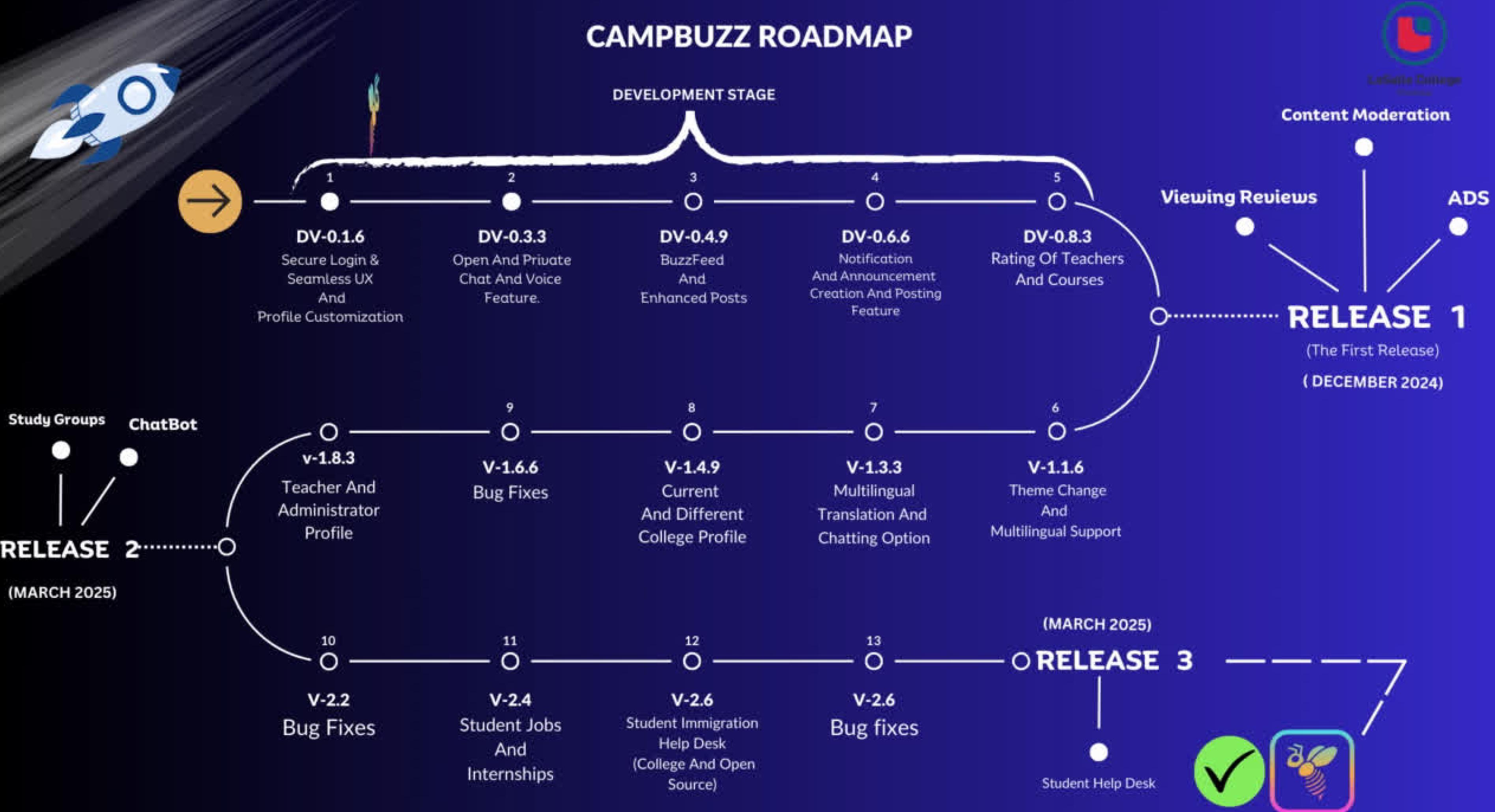
DEVELOPMENT STAGE

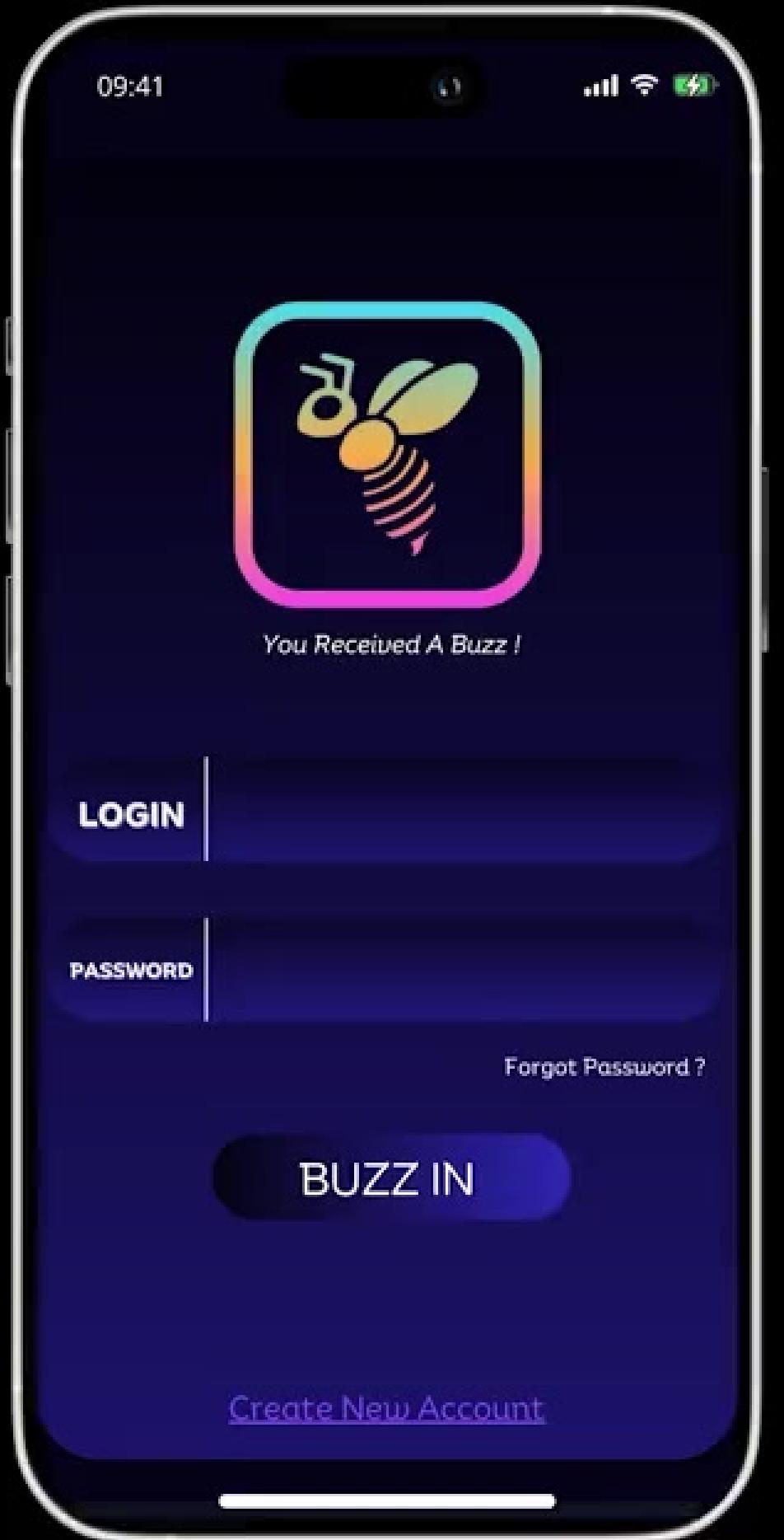




Lafayette College
Alumni

CAMPBUZZ ROADMAP





Thankyou



+1-2425552452



contactus@campbuzz.com

